



SAN FRANCISCO PLANNING DEPARTMENT

New Planning Code Change Summary: Amendments relating to Violations of Provisions Relating to General Advertising Signs

Case Number: Board File No. 08-1002 (0290-08 adopted Ordinance)
Initiated By: Supervisor Alioto-Pier, July 16, 2008
Effective Date: January 5, 2009

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The Way It Was:

Violations of general advertising sign provisions were (and continue to be) addressed through the Department's issuance of a Notice of Violation (NOV). Previously, if the violation was abated within 45 days the case was closed and no penalties were assessed. Any subsequent violation – regardless of similarity to the earlier violation - was subject to a new NOV and an additional 45-day penalty-free window. It was argued that this amounted to de-facto amnesty for signage which remained for less than 45-days and/or that which disappeared just before the 45-day mark and subsequently reappeared shortly thereafter.

The Way It Is Now:

Two changes have been made under the adopted Ordinance:

1. The 45-day window during which an violator must respond to an NOV has been shortened to 30-days; and
2. in cases where the violation is a 'repeat violation,' that window is further reduced to 3-days. A repeat violation is one that occurs on a property which (1) has received a sign-related NOV within the previous 5 years and (2) is under the same ownership as when the previous NOV was issued.

Board File No. 081002	Ord. No. <u>0290- 08</u>	Zoning - Violations of General Advertising Sign Requirements. Full text available at: http://www.sfgov.org/site/uploadedfiles/bdsupvrs/ordinances08/o0290-08.pdf
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