

SAN FRANCISCO PLANNING DEPARTMENT

December 1, 2017

Mayor Edwin M. Lee City Hall, Room 200 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102

Re: Executive Directive 17-02: Keeping up the Pace of Housing Production

Your Executive Directive 17-02 charged the Planning Department with submitting a plan for your consideration by December 1, 2017 outlining process improvement measures to enhance our regulatory and development review functions in order to streamline the approval and construction of housing in San Francisco.

While there is no single solution to the housing crisis in San Francisco, we agree that increasing the supply of housing at all income levels is critical to alleviating the pressures we currently face. San Francisco is building more housing now than in the past, but we are far from overcoming decades of under-production and keeping up with current population growth. While the Planning Department has limited control over the market demand for housing, we do play a considerable role in determining housing supply; our focus has been and will continue to be expanding housing opportunities for all San Franciscans.

I can say without reservation that the Planning Department is staffed by a highly talented, knowledgeable, and dedicated group of people who, despite innumerable challenges outside of their control and growing workloads, are committed to improving this extraordinary city we call home. They take their responsibilities seriously; not just in regards to housing, but to environmental review, historic preservation, design review, and much more. Nonetheless, planners, including myself, recognize that unnecessarily complex processes hinder our ability to do good planning and diminish our ability to serve the needs of the public. We welcome this opportunity to revisit how we do our work.

To this end, we have conducted a comprehensive Department-wide review of our processes – not only those directly related to housing, but the full range of our procedures. We believe that such a holistic review, coupled with responsive policy and administrative and technology-based improvements, will allow more time and attention to be spent on the critical planning issues that are most in need of attention – housing production chief among them. Since shortly after the issuance of your Executive Directive, we facilitated an internal process involving many staff members, and we are excited to share with you the recommendations in this plan that will be most impactful to our ability to approve more housing, faster.

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MEMO

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Planning Information: 415.558.6377 We will continue to work to streamline procedures with your office, the Planning and Historic Preservation Commissions, the Board of Supervisors, and the entire San Francisco community. We look forward to discussing these proposals with you in greater detail and further refining this plan.

Sincerely,

John Rahaim Director of Planning

cc (via electronic mail):

Jason Elliott, Chief of Staff Ken Rich, Director of Development Jeff Buckley, Senior Advisor for Housing Sarah Dennis-Phillips, Office of Economic & Workforce Development President and Members, Planning Commission President and Members, Historic Preservation Commission

SAN FRANCISCO

INTRODUCTION

The mission of the San Francisco Planning Department is to shape the future of San Francisco and the region by generating an extraordinary vision for the General Plan and in neighborhood plans; fostering exemplary design through planning controls; improving our surroundings through environmental analysis; preserving our unique heritage; encouraging a broad range of housing and a diverse job base; and enforcing the Planning Code.

This mission, and our vision for making San Francisco the world's most livable urban place – environmentally, economically, socially, and culturally – reflect the commitment and values that Planning Department staff apply to an array of tasks, large and small, on a daily basis. In response to the Executive Directive on Housing Production, staff at all levels were invited to identify specific ideas for streamlining and improving our current practices, with the goal of pursuing this mission in the smartest, clearest, and most effective way possible.

To develop this plan, staff inventoried proposals generated from past improvement efforts, formed a steering committee of content experts and senior staff from all organizational divisions, and participated in a series of Department-wide, team-level, and one-on-one discussions with the Planning Director and other senior staff. The Planning Commission has provided initial guidance as well, through two public discussions at hearings on October 5 and November 16, 2017, and through informal engagement between staff and Commission officers.

This process improvements plan is presented in the two following sections.

The first section presents an implementation outline for the plan, including an overview of the anticipated timeframe and phases for implementation, and a description of the refinement process, public review, and adoption steps that will be used for each of the different vehicles for improvement (e.g. Department Procedures, Planning Code Amendments).

The second section presents the process improvement measures themselves, grouped in the following categories:

- A. Application and Intake Procedures
- B. Routine Projects and Permits
- C. Environmental Planning, Historic Preservation, and Design Review
- D. Planning Code and Commission Policies
- E. Administration, Training, and Technology

The implementation phase and type of action are indicated for each process improvement measure, as described in the implementation section.

I. IMPLEMENTATION AND PHASING

Planning Department staff will work with Planning and Historic Preservation Commissioners, the planning and development community, general public, sister agencies, Mayor's Office, and Board of Supervisors over the coming months to refine and implement the process improvement measures presented in this plan. To ensure that decision-makers and the public remain aware and engaged as these efforts progress, staff will deliver quarterly progress reports to the Mayor's Office, as required by the Executive Directive, as well as to the Planning Commission, beginning in early 2018. These reports will provide an opportunity for all parties to discuss and help shape the city's planning processes.

The various improvement measures in this plan correspond to one of several implementation paths, depending on the type of action to be adopted. These are noted for each measure in the following section, and are as follows:

Operating Procedures refer to internal staff practices that may vary by Division or functional team, and that generally are not accompanied by external documents, but are established in internal guidance documents. These are established and modified at the discretion of appropriate managers and senior staff.

Administrative/Technology Procedures are Department-wide procedures, technology services, financial and personnel policies that are generally implemented by the Administration Division. These are established at the discretion of the Chief Administrative Officer or the Planning Director, as appropriate, and are generally not accompanied by external documents.

Department Policies are formal policies establishing the specific procedures and processes through which the Department executes its core functions, and are established in formal, publicly available documents such as various Applications and Forms, Director's Bulletins, Zoning Administrator Bulletins, Guidelines, and public information documents available online and at the Planning Information Center. These policies are adopted at the discretion of the Planning Director, Zoning Administrator, Environmental Review Officer, or other responsible official of the Planning Department.

Adoption actions in the above categories generally do not require public notification or community outreach, though targeted informal engagement with community partners and participants in the planning process is common.

Commission Policies: Formal policies establishing the rules governing Planning or Historic Preservation Commission hearings and procedures. These are established by adoption of the Commissions at duly noticed public hearings, and maintained by the Office of Commission Affairs. **Code Amendments** refer to amendments to the Planning Code, or other parts of the Municipal Code, which can be enacted only through legislative action by the Board of Supervisors and the Mayor. Planning Code Amendments are typically either initiated by the Planning Commission at a duly noticed public hearing and referred to the Board of Supervisors for consideration, or introduced at the Board of Supervisors and referred to the Planning Commission for a formal recommendation before the Board can adopt the amendment. In addition to public hearings, community outreach and public engagement is standard for significant changes, and formal staff analysis and recommendations are required.

The following indicates the anticipated implementation phase for each proposed measure, as follows:

Phase 1: To be implemented in the first quarter of 2018, Phase 1 generally includes changes to internal operating procedures, administrative and technology procedures, and departmental policies that are the highest priority for streamlining housing production. This phase will include targeted engagement and outreach with community partners.

Phase 2: To be further refined in the first half of 2018 and implemented by the end of the calendar year, these generally include code amendments and Commission policies that require a high level of public outreach and formal action by Commissions or the Board of Supervisors.

Phase 3: Measures that are already underway or planned, but have timelines which may stretch beyond 2018, or measures that need to be further developed before being implemented or are lower priorities for streamlining housing production. Timeframes for these measures will be updated as more information is available.

Finally, the Planning Department's efforts to align our procedures and processes with our mission do not begin or end with this plan. The Department will continue to evolve, expand, and refine this plan and will update the Planning and Historic Preservation Commissions, Mayor's Office, Board of Supervisors, and public as appropriate.

II. PROCESS IMPROVEMENT MEASURES

A. <u>Application and Intake Procedures</u>

The Department's procedures for accepting and reviewing development applications are the foundation of the project review process, including the Department's ability to inform the public, initiate review, and establish clear entitlement timeframes and expectations. Current procedures allow for multiple rounds of overlapping review and can create opportunities for confusion, redundant work, and unnecessary delays. Of all residential new construction projects currently under review, roughly half were initiated more than two years ago, exceeding the longest entitlement timeframe of 22 months established in the Executive Directive.

The following proposed measures would comprise a significant shift in the way the Department, and project sponsors, engage in the review process. These changes are proposed to establish clear and consistent project descriptions; streamline the way staff conduct project review; clarify expectations for the Department and project sponsors; and integrate the entitlement timeframes established in the Executive Directive into the development review process.

A.1. Preliminary Project Assessment (PPA) Review	Action	Phase
A.1.1. Convert the PPA letter to an abbreviated PPA response	Department Policy	1
packet including a cover letter stating key policy and design		
issues related to the project and expected entitlement path;		
checklists summarizing how specific Planning Code and		
environmental review provisions will apply to the project; and		
a policy factsheet to be included as an attachment, which will		
cover broader policy considerations that may or may not apply		
to the specific project and are currently included as standard		
language in PPA letters. PPA responses will be delivered no		
later than 60 days following application, rather than the		
current 90-day response period.		
A.1.2. Revise and clarify intake requirements for PPA	Department Policy;	1
applications, as needed, and reassess intake staffing practices	Operating Procedures	
to ensure applications supply all necessary information in a		
complete and acceptable manner prior to commencing review.		
A.1.3. Discontinue acceptance of an Environmental	Department Policy	1
Evaluation Application (EEA) concurrently with the PPA.		
EEAs will be accepted as part of a consolidated Development		
Application (see A.2.1 below). This change will significantly		
improve the value and efficiency of the environmental review		
process by ensuring that project descriptions are sufficiently		
stable prior to commencing review.		

A.1.4. Reduce and consolidate the number of internal and	Department Policy	1
external meetings associated with the PPA review. Internal		
project review meetings will be consolidated into a single		
meeting held concurrently with the project's (UDAT) Urban		
Design Advisory Team review meeting. Only one meeting with		
the applicant team will be provided, as an optional meeting		
following issuance of the PPA response packet.		
A.1.5. Revise staffing practices among Divisions for PPA	Operating Procedures	1
applications to maximize efficiency and value of each Division's		
role in the review process.		

A.2. Development Application and Review Process	Action	Phase
A.2.1. Provide one consolidated Development Application to	Department Policy	1
be submitted for all projects that require an entitlement action		
or environmental review, including supplemental forms to		
capture necessary detail related to specific entitlements (e.g.,		
Conditional Use Authorization), Environmental Evaluations,		
Historic Resource Evaluations, and Streetscape Plans, as		
applicable. This Development Application will include a master		
project description that will greatly improve certainty and		
consistency.		
A.2.2. Within 30 days from the filing date, provide the	Department Policy	1
applicant a notice that the Application was deemed complete		
or not complete, including an assessment of its responsiveness		
to any requirements stated in the PPA response packet and		
specifying any outstanding items that are required. This 30-day		
review period will recommence each time a revised Application		
is received until it can be deemed complete.		
A.2.3. Once an Application is deemed complete, issue a first	Department Policy	1
consolidated Notice of Planning Department Requirements		
(NOPDR) or state that nothing additional is required, in a		
consistent timeframe. Once the applicant has submitted a		
response to the NOPDR, staff will have 30 days to verify if the		
response is complete; this review period will recommence with		
any subsequent responses to the NOPDR, if necessary.		
A.2.4. Upon verification of a complete response to the first	Department Policy	1
NOPDR, notify the applicant of the project's entitlement		
schedule (i.e. 6, 9, 12, 18, or 22 months per the Executive		
Directive), including target deadlines for intermediate		
milestones and deliverables and the project's entitlement		
hearing date before the Planning Commission. Planning Code		
compliance review and environmental review will commence		
no sooner than this notification.		

A.2.5. Develop all necessary administrative and technical	Administrative/	1
capabilities to implement this Application procedure,	Technology Procedures	
including any necessary modifications to application fee		
schedules, electronic permit tracking functions, and internal		
staff and case assignment practices.		
A.2.6. Revise Director's Bulletin No. 2 to establish clear	Department Policy	1
department-wide criteria for Priority Application Processing		
to support the entitlement timeframes for residential projects		
established in the Executive Directive and develop all necessary		
administrative and technology capabilities to implement.		

A.3. Plan Submittal and Intake	Action	Phase
A.3.1. Adopt a uniform set of Application Submittal	Department Policy	1
Guidelines, including required size, format, and content of		
plan sets and a single point of contact for the project sponsor		
team.		
A.3.2. Develop capability to accept applications and plans	Administration/	2
online to enhance staff's capacity to efficiently review	Technology	
submittals for consistency and completeness.		
A.3.3. Establish clear communication protocols for sponsors to	Operating Procedures	1
contact staff during the review process, including guidelines for		
when requests for review meetings may be granted or deferred.		
A.3.4. Establish function-based email addresses (i.e.	Administration/	1
HRE@sfgov.org) that go to the appropriate intake staff or staff	Technology	
team, rather than relying on individual staff members' direct		
contact information.		

A.4. Public Notification and Community Outreach	Action	Phase
A.4.1. Complete the Planning Department website strategy	Administration/	2
and design upgrade to improve the overall user interface, user	Technology	
experience, transparency and availability of public documents		
and information about the Department's projects, initiatives		
and procedures. The completion of the website redesign will		
make it easier for members of the public to locate the		
information and services they need, including the capabilities to		
support the below alternative notification proposals.		
A.4.2. Notification Format and Content		
a. Convert mailed notice packet to a postcard format with a	Planning Code	2
web link to plans and applications for active projects within	Amendment;	
the noticing period to expand public access to this information	Administration/	
while reducing staff time and material resources to prepare and	Technology	
mail packets. Make hard copies available for pick-up at the		
Planning Department or by phone request.		

b. Adopt consistent requirements for content, size, and format	Planning Code	2
for all notice types, including mailed and posted notice, to	Amendment	
streamline staff time spent preparing notices and reduce room		
for error in noticing materials.		
c. Use the Permit and Project Tracking System (PPTS) to	Administration/	2
automatically generate notice content from project records.	Technology	
d. Explore alternatives to newspaper noticing for actions that	Planning Code	2
require general notification, such as email lists and online	Amendment;	
posting to the Planning Department or other City websites in	Administration/	
order to expand public access to this information while freeing	Technology	
up staff time and reproduction resources for other needs.		
A.4.3. Notice Period and Mailing Radius		
a. Review required notice periods for consistency and unique	Planning Code	2
considerations of each notice type to reduce staff time and	Amendment	
potential for error in fulfilling noticing requirements.		
b. Adopt a consistent mailing radius for owners and/or	Planning Code	2
occupants for all notice types to reduce staff time and potential	Amendment	
for error in fulfilling noticing requirements.		
A.4.4. Streamline Required Notice Types		
a. Revise land use types that require 312 notice in NC and	Planning Code	2
Mixed-Use Districts to ensure efficient use of staff time and	Amendment	
focus attention on those uses are of specific public interest and		
for which other controls (e.g. Formula Retail) are not available		
to address the concern. Examples to consider include Limited		
Restaurant, Restaurant, and Group Housing.		
b. Revise 312 notice requirement in the Eastern Neighborhood	Planning Code	2
Mixed Use Districts such that notice is no longer required for	Amendment	_
change of use from any land use category to any other category,	7 inchantent	
but only for changes of use to or from specific use categories of		
particular concern.		
c. Review additional minor alterations that may be exempted	Planning Code	2
from 311/312 notification in Residential and NC Districts to	Amendment	2
ensure that routinely permitted scopes of work that have	menament	
negligible impact to the surrounding neighborhood can		
proceed with the appropriate level of staff time and resources.		
	Code Amendments	2
d. Inventory Building Permits that are also required to issue public notice by DBI and other agencies and consider whether	Coue Amenuments	
such duplicative noticing can be consolidated.		
	Doportmont Dollow	-
e. Revise notice of Project Receiving Environmental Review	Department Policy	2
content and procedures to align with modifications to other		
notice types and consolidated Development Application		
procedures in A.2.1. above.		

B. Routine Projects and Permits

The Planning Department exercises jurisdiction over a wide array of changes in the physical environment, ranging from window replacements in single-family homes to the construction of new high-rise towers. Many of the projects that fall within the Department's purview require detailed and complex staff analysis, and rightfully demand significant time and coordination to properly review. Many other projects, however, can be reviewed and approved in minutes provided clear regulatory guidance and the attention of experienced planning professionals. Already, some 5,000 building permits are reviewed and approved "over the counter" (OTC) at the Planning Information Center (PIC) every year by dedicated staff who also field general planning questions and serve as the first point of contact for more complex projects as well.

The following measures are proposed to enhance the ability of planning staff to process projects that can already be approved over the counter, and expand the projects in this category. Such measures can significantly reduce its permit backlog, reduce project review times, and focus professional resources on the issues most in need of in depth analysis.

B.1. Enhance Capacity for OTC Approvals	Action	Phase
B.1.1. Reassess overall PIC staffing and resources to ensure	Operating Procedures	1
that OTC permit volume and general inquiries can be		
accommodated efficiently and with accuracy.		
B.1.2. Assign a Planner Technician position to the PIC to	Operating Procedures	2
complete permit intake procedures, provide additional support		
functions, and handle very routine OTC approvals.		
B.1.3. Consider dividing the PIC counter by function (e.g.,	Operating Procedures	1
general questions, approvals and intakes, preservation) to		
provide more efficient and accurate service to the public by		
matching specialized staff to the type of inquiry or action and to		
allow staff to direct their time more efficiently at PIC.		
B.1.4. In collaboration with the Department of Building	Administration/	2
Inspection, explore replacement of paper building permits	Technology	
with joint electronic tracking by Planning and DBI in the	(interagency)	
Permit and Project Tracking System (PPTS).		
B.1.5. Integrate the existing CEQA Categorical Exemption	Administration/	1
checklist into the PPTS interface to allow for faster processing	Technology	
of projects that are already eligible for OTC approval when a		
Categorical Exemption can be granted.		
B.1.6. Expand use of Planning stations at DBI 5th floor for	Operating Procedures;	2
"advanced" OTC plan review and approval, including a by-	Administration/	
appointment feature, for more complex OTC categories	Technology	
(existing and proposed); pilot these procedures with Accessory	(interagency)	
Dwelling Unit (ADU) and Unit Legalization projects.		

B.2. Expand Permits for OTC Approval	Action	Phase
B.2.1. Identify commonly approved or minor scopes of work	Planning Code	2
that can be regulated by quantitative or descriptive standards	Amendment	
(e.g., certain permitted obstructions in yards or setbacks,		
including limited horizontal additions or infills under existing		
decks) that can be approved OTC; in some cases also modify		
thresholds for intake to accommodate very common scopes of		
work that are typically approved; indicate when certain		
approvals will require "advanced" OTC capability due to		
complexity or related code compliance review.		
B.2.2. Remove requirement for Certificate of Appropriateness	Planning Code	2
and Minor Permit to Alter for specific scopes of work, within	Amendment	
thresholds established in Articles 10 and 11, to eliminate		
Historic Preservation Commission (HPC) hearings and		
associated hold times for these, and to allow OTC approval by		
Preservation planners at PIC. Scopes of work include Rooftop		
Appurtenances (excluding wireless facilities), Skylights,		
Automatic Door Operators, and Business Signage.		
B.2.3. Provide a clear checklist of acceptable window	Operating Procedures	1
treatments for Class B (age-eligible, but not surveyed) buildings		
to allow non-preservation planners to approve window		
replacement permits OTC more efficiently.		

B.3. Accessory Dwelling Units (ADUs) and Unit Legalizations	Action	Phase
B.3.1. Establish parallel processing procedures for ADUs and	Department Policies;	1
Unit Legalizations that will allow for concurrent review by	Operating Procedures	
Planning and Department of Building Inspection (DBI) to	(interagency)	
expedite approval of these small-scale but common density		
increases.		
B.3.2. Provide for combined pre-application meetings for	Department Policies	3
ADUs with Planning, DBI, and Fire Department (SFFD), as	(interagency)	
needed, upon request of project sponsor.		
B.3.3. Establish an ADU liaison at all responsible agencies	Department Policies	3
(Planning, DBI, SFFD, Public Works, SFPUC) involved in	(interagency)	
review and approval of ADUs to establish protocols for		
streamlining permit review and serve as a technical resource		
and coordinator for staff and project sponsors to simplify and		
expedite approval of ADUs.		

B.3.4. Develop capability for ADU and Unit Legalization OTC	Administration/	1
plan review and approval by appointment, with electronic	Technology	
documentation provided in advance, to facilitate faster		
approvals by using a Planning station at DBI as an exclusive		
ADU/Legalization station.		
B.3.5. In collaboration with the Rent Board, develop enhanced	Operating Procedures	3
procedures for property owners to obtain eviction history	(interagency)	
information prior to filing a building permit for ADUs to		
reduce staff time spent on ineligible projects.		

C. Environmental Planning, Historic Preservation, and Design Review

San Francisco is one of a kind. Our rich cultural and architectural legacy and truly unique natural setting are a justifiable source of pride for all, including the professionals of the San Francisco Planning Department. A complex web of local, state, and federal regulatory frameworks are in place to protect and preserve this unique character, even as the city continues to grow and change. These policies are executed by a committed group of environmental planning specialists, preservationists, architects and designers.

The following measures have been developed by these teams to consolidate, clarify, and strengthen related procedures and processes that have been proven effective, and revisit the practices we recognize can get in the way of good planning. By improving the way we balance environmental, preservation, and design factors in the development process, we enhance our ability to appropriately weigh other factors, like housing opportunity, in the balance as well.

C.1. Environmental Review	Action	Phase
C.1.1. Codify Effective Mitigation Measures		
a. Archeology: Codify archeological review procedures and	Planning Code	2
mitigation measure requirements. Expand archeological	Amendment	
sensitivity areas in order to streamline review.		
b. Transportation: Create best practices for <u>driveway and curb</u>	Planning Code	3
cut design and off and on street loading and queue	Amendment	
management. Codify requirements from these best practices,		
including potential study requirements.		
c. Noise: Revise the <u>Noise Ordinance</u> to require health	Police Code	3
protective criteria for construction impact equipment and an	Amendment	
analysis with a development application that demonstrates		
proposed mechanical equipment compliance with health		
protective criteria.		
d. Air Quality: Adopt a community risk reduction plan and/or	Public Health Code	3
legislation that requires health protective criteria for	Amendment	
construction exhaust and stationary sources for areas within the		
air pollutant exposure zone.		
C.1.2. Improvements to Topic-Specific Review Procedures		
a. Transportation		
i. Re-assess department wide transportation review.	Operating Procedure	2
For small and medium size projects, rely on existing		
internal intra and inter-departmental review bodies to		
address the technical and policy related aspects of		
localized transportation impacts.		

ii. Update Transportation Impact Analysis Guidelines.	Department Policy	2
The department last updated the guidelines in 2002.		
Specifically, conduct and analyze data that will result in		
the creation of refined trip generation estimates for		
newer developments, including the impacts of emerging		
mobility service.		
iii. Create and maintain a web-based, travel demand	Administration/	3
tool using the data from the guidelines update. The tool	Technology	
will reduce staff review time needed to estimate travel		
demand or "trips generated", and also reduce time and		
cost associated with iterative review of technical		
transportation studies provided by external consultants.		
b. Wind		
i. Create guidelines that outline the criteria,	Operating Procedure	2
methodology, and thresholds for wind analysis.		
ii. Explore creation of a computerized wind screening	Operating Procedure	3
tool at environmental planning.		
c. Shadow		
i. Update guidelines that outline the criteria,	Planning Code	2
methodology, and thresholds for shadow analysis. The	Amendment	
department last updated the guidelines in 2014.		
ii. Revise the Planning Code to allow for administrative	Planning Code	3
modification of shadow impact limits for specific	Amendment	
facilities when no environmental impact is found		
through CEQA-compliant review		
C.1.3. Technical studies and consultants		
a. Integrate technical studies analysis into environmental	Operating Procedure	1
review documents, and include technical elements of the		
analysis as part of the administrative record instead of		
requiring a separate technical study and review process. Those		
technical studies include: air quality, archeology, biology (may		
need to be separated case by case), noise, preservation, shadow,		
transportation, and wind.		
b. Revise standards for acceptable deliverables from	Department Policy	1
consultants, including performance standards to reflect target		
timeframes, and update the list of qualified consultants to		
ensure the current pool is responsive to all current standards.		
c. Reassess the criteria for requiring a consultant-prepared	Operating Procedure	1
technical study.		
e. Develop scope-of-work templates (e.g. checklists) for each	Operating Procedure	2
technical study. Make these documents easily available to		

C.1.4. Environmental Review Exemptions		
a. Expand the exemption checklist form to cover more classes	Department Policy	1
of exemption and discontinue "certificates" for exemptions.		
b. Reassess procedures and applicability of infill exemptions	Department Policy	1
(e.g. Class 32 exemptions).		
c. Discontinue required development density conformance	Operating Procedure	1
form ("CPE Referral") to be completed by Current and		
Citywide Planning divisions for Community Plan Evaluations		
(CPEs); this verification procedure would no longer be		
necessary under the proposed modifications to the		
Development Application and EEA procedures.		
C.1.5. General Environmental Review procedures		
a. Prepare (or request the assigned environmental consultant to	Operating Procedure	1
prepare) an impact statement tracking sheet that would		
indicate the likely environmental impacts of a project at the		
earliest possible stage of environmental review to enhance the		
clarity and transparency of the review process.		
b. Allow for concurrent drafting and review of administrative	Operating Procedure	1
draft Initial Studies and single topic EIRs or limited topic		
EIRs, or include those Initial Study topics to be in a separate,		
smaller section of EIR in order to consolidate response period		
and reduce delays between NOP and final determination		
document.		
c. Create a list of standard short responses for response to	Operating Procedure	1
comments for project merit and non-CEQA comments.		
d. Clearly define the types of projects to be included in	Operating Procedure	2
consideration of cumulative impacts .		
e. Reassess planner assignments for Preliminary Project	Operating Procedure	1
Assessment (PPAs) and Environmental Evaluation		
Applications (EEAs) (e.g. default to the same planner for both		
types of review) or create teams that conduct PPA and		
application completeness review).		

C.2. Historic Preservation Review	Action	Phase
C.2.1. Revise Preservation Bulletin No. 16 to provide clear,	Department Policy	2
updated guidance on how the department conducts historic		
impact analysis – both in determining whether a resource is		
present and in assessing impacts to historic resources.		
C.2.2. Complete a citywide historic preservation survey to	Historic Preservation	3
eliminate case-by-case review for many projects. Prioritize	Commission	
surveying first on areas seeing the most residential	Adoption	
development activity and establish criteria for not requiring a		
new Historic Resource Evaluation (HRE) after survey is		
conducted at the site clarify the historic review process for		
already surveyed sites.		
C.2.3. Reassess Historic Preservation staffing at Planning	Operating	2
Information Center (PIC) to expedite review and Over-the-	Procedures	
Counter (OTC) approval on historic properties, where		
appropriate.		

C.3. Design Review	Action	Phase
C.3.1. Identify design guidelines and criteria that could be	Planning Code	3
codified in the Planning Code to reduce the level of individual	Amendment	
analysis required for routine scopes of work and design		
treatments (e.g. define a list of acceptable "high quality		
materials" in the Planning Code)		
C.3.2. Re-evaluate scheduling and staffing of Urban,	Operating	2
Residential, and Streetscape Design Advisory Team (UDAT,	Procedures	
RDAT, SDAT) review meetings.		
C.3.3. Complete update to the Urban Design Guidelines	Planning	1
(UDGs) in order to add greater and more objective specificity	Commission	
of acceptable design approaches to better guide Planning staff	Adoption	
and project sponsors.		
C.3.4. Complete and publish a How-To Guide on the	Department Policy	1
residential design review to increase public understanding of		
the process and decrease staff time related to confusion arising		
from this process.		
C.3.5. Create Residential Design Guidelines (RDGs) Matrix	Operating	1
template to be used by current planners and design review staff	Procedures	
to help establish compliance with the RDGs in lieu of		
Residential Design Advisory Team (RDAT) notes to increase		
public understanding of the process and decrease staff time		
related to confusion arising from this process.		

D. Planning Code and Commission Policies

This year marks the centennial of the San Francisco Planning Commission and the subsequent adoption of the City's first Zoning Ordinance, an occasion to reflect on the essential role that the Planning Commission and Planning Code have played in shaping the character of this unique city over the past century. This history also reminds us that the policies and purview of the Commission are ever-evolving as conditions change. For instance, Conditional Use Authorization (CUA) originated as a means of regulating the placement of gas stations at the beginning of the automobile era, while today the Planning Code requires a CUA in order to *remove* a gas station in many cases. Similarly, the power of Discretionary Review (DR) originated as a means to guarantee public review at a time when the Planning Code did not include the robust development standards, public notification requirements, or thresholds for review that it does today.

While this plan is intended to reinforce the Commission's authority to exercise such discretion, the Department recognizes that staff time associated with processing DR requests (the equivalent of roughly two full-time planners each year), is one of many areas that should be reconsidered in light of current priorities and conditions. The measures below are proposed to align our policies and practices to better reflect the purview and sophistication of today's Planning Code; the entitlement timeframes established in the Executive Directive; and the evolving issues we face as a city in order to focus review by planners and Commissioners on those issues most in need of robust public deliberation.

D.1. General Planning Commission Procedures	Action	Phase
D.1.1. Schedule all residential projects for an entitlement	Commission Policy	1
hearing automatically within the review timeframes		
established in the Executive Directive (i.e. 6, 9, 12, 18, or 22		
months) at the point of first complete response to NOPDR, as		
specified in the above proposed Development Application		
procedures; in cases where the application review is not		
complete in time for the hearing date, the Planning Director or		
designated senior manager will report to the Commission the		
outstanding issues and revised schedule.		
D.1.2. Consider a policy to automatically schedule an	Commission Policy	2
entitlement revocation hearing for entitled projects to require		
the projects that have not begun construction within a specific		
period of time to return to the Commission in order to evaluate		
progress toward securing necessary building and other permits		
and to revoke the entitlement if deemed appropriate. This is		
intended to increase public understanding of the post-		
entitlement review process, encourage greater collaboration		
between the Planning Department and Department of Building		
Inspection (DBI), and enhance oversight of entitled projects.		

D.1.2. Revise standards for packet materials to be provided to	Operating Procedures	1
Commission in advance of hearings by staff (e.g., Executive		
Summaries, Case Reports, Draft Motions) to include only the		
most pertinent analysis, deferring to materials provided in the		
project sponsor application where possible.		

D.2. Discretionary Review (DR) Procedures	Action	Phase
D.2.1. Automatically schedule the DR hearing for the next	Commission Policy	1
hearing date no more than 45 days from the end date of the		
notice period and require all additional documentation from		
the DR filer and response from the project sponsor within 2		
weeks from the filing date.		
D.2.2. Streamline hearing materials for DRs such that	Operating Procedures	1
Department Staff would prepare only a brief cover memo that		
would largely serve as a table of contents for attached materials,		
including Residential Design Advisory Team (RDAT)		
comments, and materials submitted by the DR filer and project		
sponsor, including plan sets and photographs.		
D.2.3. Revise RDAT review procedures, such as replacing	Operating Procedures	1
written RDAT comments with the Residential Design		
Guidelines (RDG) matrix, adjusting the RDAT review schedule,		
or revisiting the roles of RDAT staff in review.		
D.2.4. Make requests for additional staff analysis for DR cases	Commission Policy	1
as part of a formal motion for continuance by the Commission		
in order to ensure that staff time is only redirected when the		
full Commission deems appropriate.		
D.2.5. Present all DR cases at Commission by a designated	Operating Procedures	1
senior staff member working closely with RDAT staff rather		
than the project planner to ensure greater consistency in staff		
treatment of DR cases at Commission and to reduce time		
commitment for planning staff.		

D.3. Conditional Use Authorizations (CUAs)	Action	Phase
D.3.1. Consider making change of use from one formula retail	Planning Code	2
use to another formula retail use, or the addition of a formula	Amendment	
retail use within an existing or proposed formula retail use,		
principally permitted rather than conditionally permitted in		
order to reduce the number of cases brought to the Commission		
and Department staff, recognizing that Conditional Use		
Authorization for the establishment of a new formula retail use		
in a location previously occupied by another use is an effective		
policy for regulating the presence of formula retail in the City.		

D.3.2. Consider removal of Conditional Use Authorization for	Planning Code	2
HOME-SF projects and provide for administrative approval of	Amendment	
certain density bonuses and exceptions designated in the		
Planning Code in order to facilitate the use of this program and		
produce more housing, including more affordable units.		
D.3.3. Consider removing the requirement to re-issue a	Planning Code	2
Conditional Use Authorization for existing temporary parking	Amendment	
lots in C-3 districts, which must currently be renewed every 5		
years even when no physical changes are proposed.		
D.3.4. Consider removing the requirements for a Conditional	Planning Code	2
Use Authorization for the establishment of a Restaurant or	Amendment	
Limited Restaurant in Zoning Districts where no specific		
controls regarding restaurant concentrations are in place.		

D.4. Planning Code Clarification and Reorganization	Action	Phase
D.4.1. Review the Code to ensure consistent and accurate	Planning Code	2
definition of all key terms, including in different Articles, and	Amendment	
eliminate areas of duplicative or outdated definitions (e.g.,		
"Development Application")		
D.4.2. Continue to pursue reorganization of certain Articles to	Planning Code	2
clarify key terms, use categories, exceptions, and procedures	Amendment	
and ensure that the provisions of each Article are readily		
understandable to the general public, project sponsors, and		
planners with minimal room for ambiguity or interpretation.		
Article 7 (Neighborhood Commercial Districts) was recently		
reorganized in this manner. Articles 8 (Mixed Use Districts) and		
9 (Mission Bay Districts) have been identified for upcoming		
reorganization efforts.		

D.5. Planning Code Section Refinements	Action	Phase
D.5.1. Remove the requirement that all Inclusionary units	Planning Code	2
provided through the Inclusionary Affordable Housing	Amendment	
Program be ownership units unless the sponsor has entered		
into a Costa-Hawkins letter agreement with the City. This		
change is now permitted by recent changes to state law and is		
intended to remove an unnecessary administrative burden and		
achieve significant time savings for staff specializing in		
housing.		
D.5.2. Amend Section 309 to be consistent with Section 329 by	Planning Code	2
allowing the Planning Commission the ability to grant the same	Amendment	
exceptions as allowed under Section 329. This will eliminate		
the need for most variances for new construction projects		
downtown, similar to the Eastern Neighborhoods Plan Areas.		

D.5.3. Consider modifications to the Planning Code to clarify	Planning Code	2
the applicability and entitlement path for 100% affordable	Amendment	
projects that qualify for the streamlined approval process		
recently established in state law.		
D.5.4. Provide further clarifications in the Planning Code to	Planning Code	2
reduce the need for Variances for many Accessory Dwelling	Amendment	
Unit (ADU) projects (e.g., for exposure, rear yard controls) to		
reduce process and opportunity for delays for these routine		
increases in residential density in existing buildings.		

E. Administration, Training, and Technology

The Department has several technology projects already underway that will streamline the Department's work in support of the Executive Directive to increase housing production and decrease entitlement and permitting timelines. Many are being pursued as enhancements to the Department's existing Permit and Project Tracking System (PPTS). These technology projects are intended to increase public transparency, assure data integrity and financial accountability, and improve performance with the overarching goal of supporting staff to increase efficiencies in the Department's development review functions.

E.1. Technology Improvements	Action	Phase
E.1.1. Configure and implement capability to accept online	Administration/	2
applications and payments to reduce time spent preparing and	Technology	
processing documents and checks by staff and project sponsors.		
E.1.2. Develop a solution to perform electronic plan review , to	Administration/	2
support "advanced" over the counter (OTC) approvals and	Technology	
enhance tracking and coordination of application review.		
E.1.3. Enhance Planning's electronic document management	Administration/	1
system to streamline and improve staff's ability to store, search,	Technology	
and edit records.		
E.1.4. Finalize coordination and launch an integrated permit	Administration/	2
and project tracking system with the Department of Building	Technology	
Inspections (DBI).	(interagency)	
E.1.5. Introduce an impact fee calculator tool for use by project	Administration/	1
planners to reduce staff time associated with assessing impact	Technology	
fees and to reduce uncertainty and improve consistency and		
tracking of impact fee collection.		

E.2. Administration and Training Practices	Action	Phase
E.2.1. Continue ongoing efforts to increase regular training	Operating Procedures	1
opportunities for staff on current topics such as urban design		
guideline updates or Planning Code amendments.		
E.2.2. Work with the Department of Human Resources (DHR)	Operating Procedures	3
to review certain City technology and personnel procedures	(interagency)	
that impact staff time spent on administrative functions.		
E.2.3. Reassess meeting and communication protocols for staff	Operating Procedures	1
to more effectively manage coordination with project sponsors,		
other city agencies, community members, and other concerned		
parties.		