

Market & Octavia CAC Meeting Minutes 2024.03.25

Administration

Meeting called to order: 7:06 PM

Burdick, Guillen, Howie, Levitt, Ortega, Parker, Seigner, Tolentino present

All 2023 meeting minutes approved.

Vote: 8-0 (Ortega moved, Seigner 2nd)

Julian: Van Ness Muni station NE entry update

Julian: Freeway parcels: no updates

Robin: Want an explanation of project status

Officer Elections

- Natalie: Chair **Vote: 8-0 (Levitt moved, Seigner 2nd)**
- Tony: Vice Chair **Vote: 8-0 (Levitt moved, Burdick 2nd)**
- Andrew: Secretary **Vote: 8-0 (Howie moved, Ortega 2nd)**

Jen Laska, Head of Octavia Project

Jesus: how do we decide the scope of the area of the project?

Jen: need grant money for renderings

Jesus: Is hiring/turnover an issue with Rec & Park?

Jen: No, but budget is an issue.

Madeline: Could money come from concert promoters?

Natalie: Could Park & Rec come to next meeting?

Jen: SFMTA also involved, due to streets next to park. Working with Casey Hildreth. Could remove bollards.

Andrew: Could project include pedestrianizing the 400 block of Hayes?

Jen: Would welcome Rec & Park to present. Would like to raise \$4M - \$7M for project.

Natalie: Would like to understand relative priority with Rec & Park. Wayfinding to connect with other parks is important.

Jesus: Project could be helped by connecting with the community, promoting it.

Robin: Goal of project is to commemorate freeway removal.

Nick: Project could stretch down to Market?

Jen: Plan involved changing frontage roads to plazas.

Natalie: Circulate Octavia Project plan

Public Comment

Richard Johnson: This was supposed to be shovel-ready.

Robin, Resolution Supporting Affordable Housing on Parcel K

Sacha: Where did the estimation for 100 affordable units come from?

Madeline: Is Proxy trying to get a better lease? Who could develop this?

Robin: RFQ is stalled.

Natalie: To Madeline's point, next step is RFQ to get non-profits / developers involved.

Sacha: Has RFQ been issued before?

Natalie: July minutes show no movement on R, L, and S.

Jesus: Would like more information how much affordable housing.

Vote

Approved: 6-1-1 ((Ortega Nay, Guillen Abstain)

Steve Gibson, Mid-Market Arts

Nick: Will vacant storefront tax help?

Robin: UN Plaza redesign is very successful.

Sacha: Are you activating UN Plaza as well?

Steve: Mostly focused on Market. Hip Hop and music events in UN Plaza. Working with Park & Rec.

Madeline: Associated with Civic Joy Fund?

Andrew: How to help?

Steve: Come visit. Check Busker schedule on Instagram: <https://www.instagram.com/marketstreetarts/>

Public Comment

Richard Johnson: How to work with Better Market Street?

CAC Member Updates

Robin: Trader Joe's at 555 Fulton opening soon.

Robin: Check out Brady Alley.

Next Meeting

Julian: Next meeting: June 17th, 2024

No Public Comment

Meeting Adjourned 8:59 PM

Approved June 17, 2024

Motion No. 2024-06

5-0 (Burdick, Levitt, Ortega, Parker, Seigner)