

Introductions & Presentation Overview

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Process Overview





Octavia Committee & Selection Panel:

- Octavia Committee =
 Community led group to
 broadly manage the
 Central Freeway
 Commemoration effort
 overall
- Selection Panel =
 Volunteer professionals
 appointed by the
 Octavia Committee to
 select one design team
 to move forward with the
 City and the community
 on their proposal and
 approach.

Process Overview

Octavia Committee Formed July 2019

- Who are the members?
 - Gail Baugh (resigned as of 6/17/21)

 - Barbara Thompson Paul Olsen (resigned as of 1/14/21)
 - **Robin Levitt**
 - Vladimir Vlad
 - Ben Zotto
- How were they selected?
 - Through neighborhood groups: Market Octavia Community Advisory Committee (MOCAC), Hayes Valley Neighborhood Association (HVNA), and others.
 - Open meeting for the public hosted at the Planning Department to organize the Octavia Committee: 02/04/19, 05/29/19, 06/20/19. First Octavia Committee **SF** Meeting: 07/11/19.

What is their role?

- Organize a community body to lead the Central Freeway Commemoration Effort.
- Develop a multi-year implementation plan for a commemoration effort.
- Design a public RFP to obtain artists and professionals to submit design proposals for a commemoration.

Selection Panel

- Selection Panel Formed: April 29, 2021
 - Who are the members?
 - Sherri Young African American
 Shakespeare Company
 - Jackie Sue Johnson Author
 - David Johnson Photographer
 - Babs Ealy Artist
 - Liz Thelen-Torres Gould Evens
 Architecture
 - Rhonel Roberts Artist
 - Willet Moss Landscape Architect
 - Eric Robinson Architect
 - Peter McQuaid Hayes Valley Art Center
 - How were they selected?
 - o The Octavia Committee conducted extensive outreach to create a list of individuals they thought would be ideal, fair, and professional candidates to have an educated vote on a commemoration. The names were then presented and voted upon by the Octavia Committee.

Mission: Inspire and empower future San Franciscans to realize that, through civic engagement of the freeway removal in the Market / Octavia area, you can change the city for the better!

What is their role?

- Weekly meeting during the RFP process to have an open discussion about the commemoration effort and vote on 2 finalists from 12 submitted proposals.
- Meet on-site and in-person with the two finalists to review their proposal.
- Select one team to move forward with the City and the community on their proposal and approach; taking into account community feedback and input from various city agencies (RPD, SFMTA, SFDPW, Planning).

	Point Totals	List Totals	Score (% of 150)	Placement Score*	Overall Ranking
Tom Radulovich	145	5 out of 5	97%	49	
Willett Moss	128	5 out of 5	85%	29	
Jackie Sue Johnson & David	106	4 out of 5	71%	26	
Sherri Young	139	5 out of 5	93%	42	
Rhonel Roberts	137	5 out of 5	91%	37	
Babs Early	115	5 out of 5	77%	21	3
Peter McQuaid	84	3 out of 5	56%	24	
Liz Thelen-Torres	131	5 out of 5	87%	32	
Eric Robinson	112	5 out of 5	75%	16	
Robin Levitt	74	3 out of 5	49%	10	1

Conflict of Interest Claims

- Two items brought to our attention
- Clarifications
- Process undertaken to review and how the items were addressed



Opportunities for Community Input Into Process and Design

- General public Two Public Community Meetings (June & July 2021)
- MO CAC Updates to team through Octavia Committee members (Robin Levitt)
- Both design teams reached out to community members with contact information provided to learn more about the effort, the neighborhood, and the history.



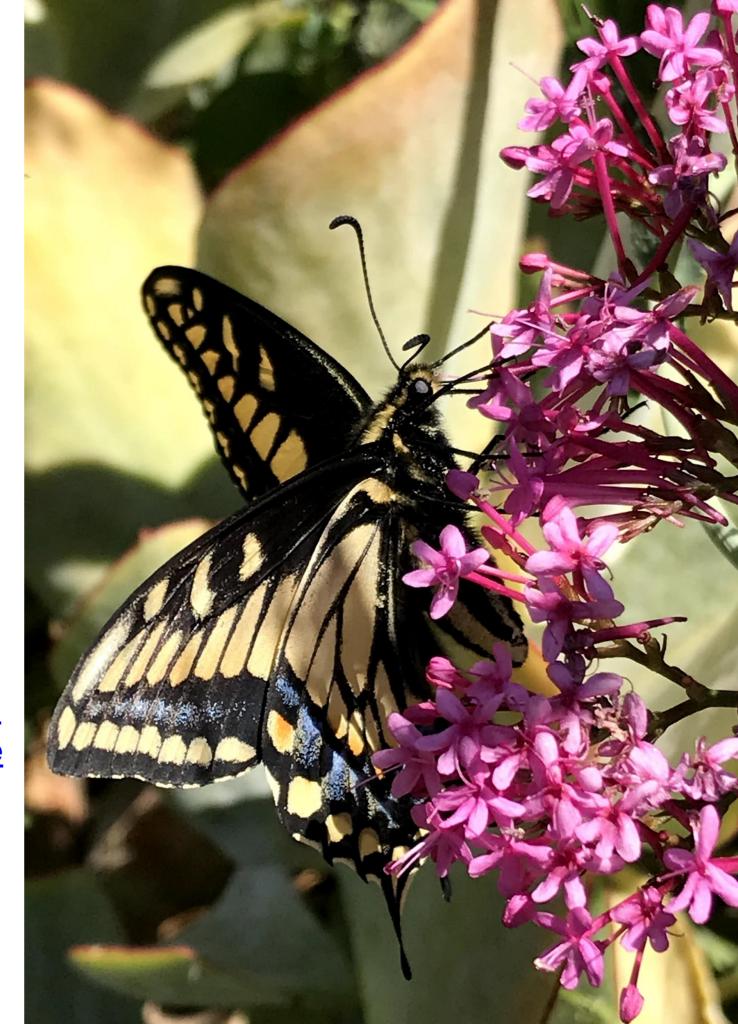
How Projects Proposals Came to Fruition

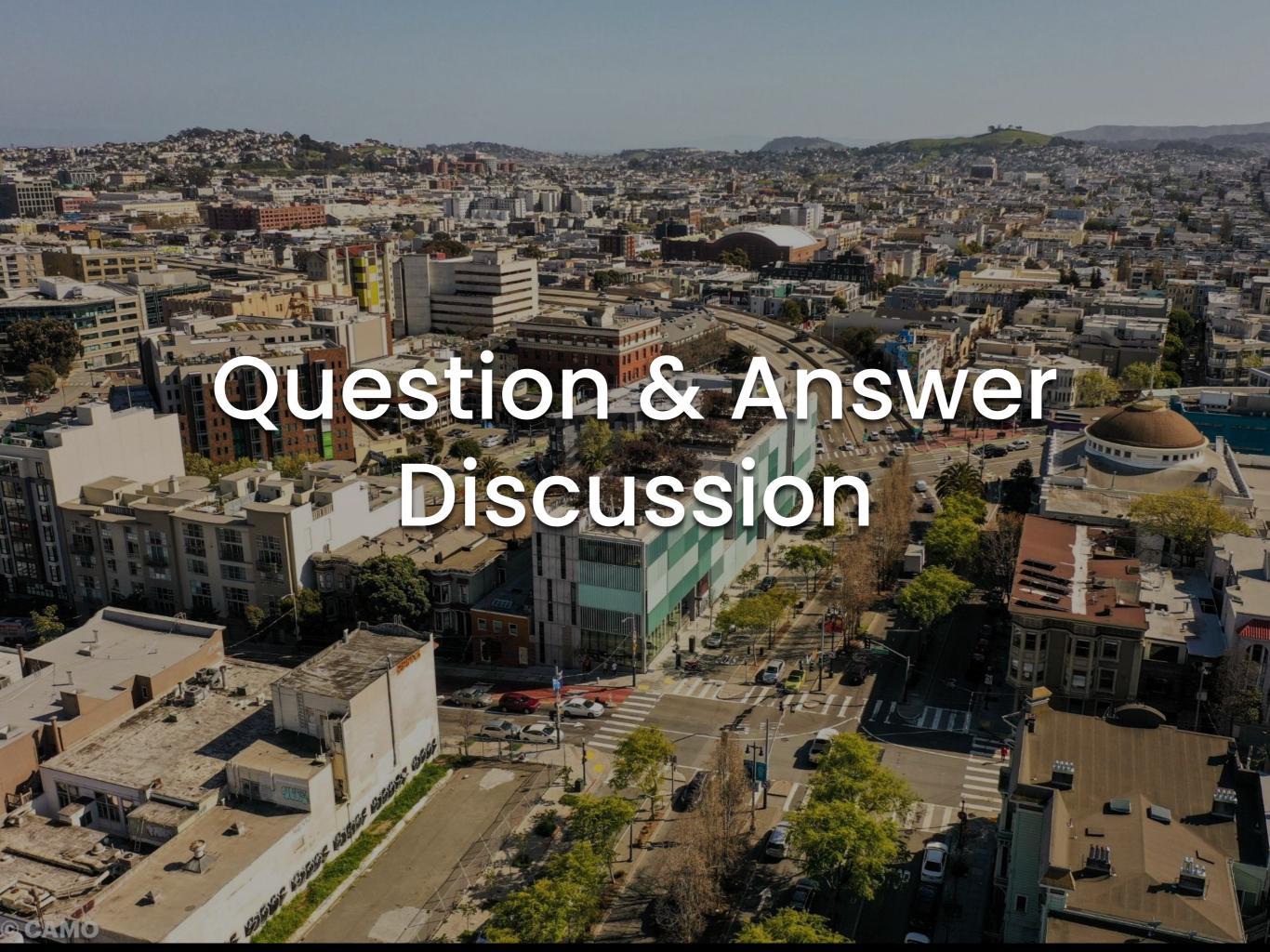
- The Octavia Committee developed an RFP which guided applicants in their development of a proposal.
- The two finalists received input from the Selection Panel and the public on their proposal.
- There is no "Final Design" these concepts are an initial approach: Plaques
 (IDEO) v Pedestrian Expansion (Env AD). Each team has a responsibility to
 develop an implementation plan, and work with city agencies and SFPA to
 identify funding.
- The designs submitted by the two finalists might differ from what members of the community and some members of MO CAC might want to see.
- Opportunities to give input on the final designs to potentially address any concerns.
 - Attend Community Meetings
 - Join the Octavia Committee
 - Visit the website, provide comments, <u>vote</u>!
 - Contact the Octavia Committee and/or SFPA

Voting Process

- The voting period has been extended from Friday August 6th to Friday September 3rd and can be extended further if needed.
- Voters are required to sign in with their google account and are only offered one vote per email.
- Vote here:
 https://docs.google.com/forms/d/e/1FAIpQLSfB50JG0GQTPhJle
 Vz26io4gacdk10CGzwRvPxCwtk
 mfUzWvq/viewform











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