Introductions & Presentation Overview

Philip Winn, Director of Parks & Place, SFPA

Lily Langlois, Principal Planner, San Francisco Planning
Octavia Committee & Selection Panel:

- Octavia Committee = Community led group to broadly manage the Central Freeway Commemoration effort overall.

- Selection Panel = Volunteer professionals appointed by the Octavia Committee to select one design team to move forward with the City and the community on their proposal and approach.

Photo Credit: Mina Seville

Process Overview
Process Overview

- **Octavia Committee Formed July 2019**

  - Who are the members?
    - Gail Baugh (resigned as of 6/17/21)
    - Barbara Thompson
    - Paul Olsen (resigned as of 1/14/21)
    - Robin Levitt
    - Vladimir Vlad
    - Ben Zotto

  - How were they selected?
    - Through neighborhood groups: Market Octavia Community Advisory Committee (MOCAC), Hayes Valley Neighborhood Association (HVNA), and others.
    - Open meeting for the public hosted at the Planning Department to organize the Octavia Committee: 02/04/19, 05/29/19, 06/20/19. First Octavia Committee Meeting: 07/11/19.

What is their role?

- Organize a community body to lead the Central Freeway Commemoration Effort.

- Develop a multi-year implementation plan for a commemoration effort.

- Design a public RFP to obtain artists and professionals to submit design proposals for a commemoration.
Selection Panel

- Selection Panel Formed: April 29, 2021

- Who are the members?
  - Sherri Young – African American Shakespeare Company
  - Jackie Sue Johnson – Author
  - David Johnson – Photographer
  - Babs Ealy – Artist
  - Liz Thelen-Torres – Gould Evens Architecture
  - Rhonel Roberts – Artist
  - Willet Moss – Landscape Architect
  - Eric Robinson – Architect
  - Peter McQuaid – Hayes Valley Art Center

- How were they selected?
  - The Octavia Committee conducted extensive outreach to create a list of individuals they thought would be ideal, fair, and professional candidates to have an educated vote on a commemoration. The names were then presented and voted upon by the Octavia Committee.

Mission: Inspire and empower future San Franciscans to realize that, through civic engagement of the freeway removal in the Market / Octavia area, you can change the city for the better!

What is their role?

- Weekly meeting during the RFP process to have an open discussion about the commemoration effort and vote on 2 finalists from 12 submitted proposals.
- Meet on-site and in-person with the two finalists to review their proposal.
- Select one team to move forward with the City and the community on their proposal and approach; taking into account community feedback and input from various city agencies (RPD, SFMTA, SFDPW, Planning).
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<th>Name</th>
<th>Point Totals</th>
<th>List Totals</th>
<th>Score (% of 150)</th>
<th>Placement Score*</th>
<th>Overall Ranking</th>
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<td>Willett Moss</td>
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<td>Robin Levitt</td>
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<td>49%</td>
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Conflict of Interest Claims

- Two items brought to our attention
- Clarifications
- Process undertaken to review and how the items were addressed
Opportunities for Community Input Into Process and Design

- General public – Two Public Community Meetings (June & July 2021)
- MO CAC – Updates to team through Octavia Committee members (Robin Levitt)
- Both design teams reached out to community members with contact information provided to learn more about the effort, the neighborhood, and the history.
How Projects Proposals Came to Fruition

● The Octavia Committee developed an RFP which guided applicants in their development of a proposal.

● The two finalists received input from the Selection Panel and the public on their proposal.

● There is no “Final Design” – these concepts are an initial approach: Plaques (IDEO) v Pedestrian Expansion (Env AD). Each team has a responsibility to develop an implementation plan, and work with city agencies and SFPA to identify funding.

● The designs submitted by the two finalists might differ from what members of the community and some members of MO CAC might want to see.

● Opportunities to give input on the final designs to potentially address any concerns.
  ■ Attend Community Meetings
  ■ Join the Octavia Committee
  ■ Visit the website, provide comments, vote!
  ■ Contact the Octavia Committee and/or SFPA
Voting Process

- The voting period has been extended from Friday August 6th to Friday September 3rd and can be extended further if needed.

- Voters are required to sign in with their google account and are only offered one vote per email.

- Vote here: https://docs.google.com/forms/d/e/1FAIpQLSfB50JG0GQTPhJleVz26io4gacdk10CGzwRxPxCwtkmfUzWvg/viewform
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