Minutes of the
Community Advisory Committee of the
Market and Octavia Plan Area
City and County of San Francisco

5th Floor Conference Room
Planning Dept., 1650 Mission Street, Room 528
Wednesday, January 19, 2010; 6:30pm
Regularly scheduled monthly meeting

Peter Cohen Carmela Gold
Jason Henderson Robin Levitt
Ted Olsson Dennis Richards
Marius Starkey Ken Wingard
David Winslow Kearstin Dischinger (ex officio)

The Agenda & Minutes of all community meetings, a matter of public record, are available at
the Planning Department, 1650 Mission Street, 4th Floor or on our website (above).

SUMMARY

AGENDA (Exhibit 1: Agenda)
1. Call to order and roll call
2. Announcements, upcoming meetings and general housekeeping [discuss]
3. Approval of Minutes from previous meeting (December 15, 2010) [act]
4. Octavia Boulevard Circulation Study—Guest presentation by SFMTA staff
5. Pipeline Report—Developments in process; CAC project reviews [discuss]
6. Draft Inclusionary Housing Amendment Ordinance for M/O Area [discuss/act]
7. Executive Summary of CAC Report; prep for Planning Commission [discuss]
8. Next Steps on 2011 Community Improvements Program recommendations [discuss/act]
9. Committee members comments and issues the Committee may consider in future meetings [discuss]
10. Public Comment
11. Adjournment

NEXT MEETING: WEDNESDAY, FEBRUARY 23, 2011, 6:30PM, LOCATION 1650 Mission, Rm. 528
(Jan 19, Feb 23, Mch 23, Apr 27, May 25, Jun 22, Jul 27, Aug 24, Sep 28, Oct 26, Nov 23, Dec 28)
NOTE: normal meetings are on the fourth Wednesday of each month (Jan & Feb: exceptions)

EXHIBITS (handout documents informing the discussion; name = responsible to provide to Oropeza)
1. Exhibit 1: Agenda [Oropeza]
2. Exhibit 2: Minutes (January 19, 2010) [Olsson]
3. Exhibit 3: Pipeline Report—Developments in process; CAC project review [Dischinger]
4. Exhibit 4: Penultimate draft of CAC’s 5th Year Report to Planning Commission [wait for final rpt.]

DECISIONS
1. Decision 1: Adoption of minutes of previous meeting (19Jan2011) approved.
2. Decision 2: Staff to notify CAC in advance of all official/public meetings & provide all information
3. Decision 3: Pipeline Report accepted without discussion.
4. Decision 4: HPC and Moses Corette are to be invited to next meeting, IF our agenda has time,
given that we are preparing our presentation before the Planning Commission.
5. Decision 5: Executive Summary to be revised to refer our topics to MOP topics.
6. Decision 6: Consensus: Future monthly meetings of CAC (Mch-Dec) will again occur on the fourth
   Wednesday.

COMMITMENTS, ASSIGNMENTS, INFORMATION DUE
#  WHEN  WHO  WHAT
1. 1/23  CAC Prepare for presentation of CAC report to Planning Commission.
1. **CALL TO ORDER AND ROLL CALL**

**EXHIBIT 1: AGENDA**

**ROLL CALL**

(√=present; 0=absent; X=excused)

- √ Peter Cohen (Chair)
- √ Carmela Gold
- √ Jason Henderson (Vice Chair)
- √ Robin Levitt
- √ Ted Olsson (Secretary)
- X Dennis Richards
- √ Marius Starkey
- √ Ken Wingard
- √ David Winslow

**Ex Officio Members**

- √ Kearstin Dischinger

**Others attending:**

Jesse Koehler, SFMTA

A quorum being present, the Chairman opened the meeting at 6:30pm.

2. **Announcements, upcoming meetings and general housekeeping [discuss] (CAC)**

2.1 **Staff inform CAC of MOP-relevant issues.** Richards originally announced that our MOP Area would be discussed at HPC next day. Olsson corrected this to say that the discussion occurred today. CAC asked staff to inform us in advance whenever any MOP-relevant issue is being discussed with the Planning Commission, the Historic Preservation Commission; the Board of Supervisors or the public, so that we can attend. We also need whatever briefing materials are presented to these audiences. Moses Corette will be invited to attend our next meeting.

2.2 **Van Ness BRT.** The EIR for this program has been produced and is open to public discussion.

2.3 **Formula Retail [national/chain] stores:** For the third consecutive meeting it was mentioned again that State Farm is trying to get into one of our developments on Gough St., against the policy for such stores.

2.4 **490 S.VanNess.**

2.5 **Better Market St. CAC (1st mtg., 1/31).** Levitt is also on this CAC and reported that they would hold their first meeting on January 31. This CAC oversees the stretch of Market Street between 5th and 10th Streets (~Powell-Van Ness).

2.6 **1960 Market Street (76 gas station).**

2.7 **Infrastructure (Tax Increment) Funding Districts.** Cohen is our liaison to this committee. Michael Yarney is driving this. A pilot is being proposed for Rincon Hill. This is a transferable model which we can adopt. We need to consider when we would use this. We need to negotiate on this process to be sure that it suits our area.

2.8 **CAC reappointments.** Dischinger announced that all members of our CAC will be reappointed by the Board of Supervisors or the Mayor. David Winslow was one of Mayor Newsom’s final appointments. Dischinger will ask the City Attorney to define our terms.

3. **Approval of Minutes from previous meetings [act] (Olsson)**

**EXHIBIT 2: MINUTES OF DECEMBER 15, 1010 CAC MEETING [Olsson]**

Acceptance of the minutes were moved, seconded (Levitt/Henderson) and unanimously approved.

4. **Octavia Boulevard Circulation Study—Jesse Koehler, Transporation Planner, SFMTA**

Jesse spoke to our CAC professionally but with the knowledge of a resident of the MOP Area. This report resulted from a one-year study. Since the report focused upon the construction of Octavia Boulevard fed by the freeway exit and the demolition of the Central Freeway, it is very relevant to the MOP Area. It studied who uses this corridor (local, city, regional) and the near-term priorities of the community. It employed a multimodal approach. The old freeway carried 90,000
people; the current boulevard carries only 45,000. The report also considers the next generation of Bus Rapid Transit (BRT) for this area. The SFMTA is concerned with the cumulative future of San Francisco transportation.

SFMTA found the following trends in this area and responded to questions from the CAC:
- The city is getting richer and there are more cars.
- Olsson asked about SFMTA’s views upon car sharing in our MOP Area. Koehler mentioned that this was certainly one of the trends that seemed established throughout the city, which was particularly important in this area and which would be a significant mode in the future.
- The SFMTA’s top priority is pedestrian safety, as it is for our CAC.
- The following intersections were noted as requiring better traffic flow: 1) Market/Church/14th; and 2) Market/Noe/16th.
- We were very concerned about the general increase in noise levels throughout the Area due to traffic. Koehler acknowledged that this too has been noted by the SFMTA. Members of the CAC referred him to the preamble to San Francisco’s noise ordinance.
- It was noted that leading bicycle cities restrict auto traffic to safely allow more bicycles. It was suggested that our city could learn from these.
- One member hoped that the City would tear down the rest of the Central Freeway back to Bryant Street.

We thanked Koehler for sharing the purpose and some of the findings of the report and looked forward to studying the Circulation Study to see how it affected our MOP Area.

5. Pipeline Report and Mapping

Exhibit 3: Pipeline Report for November [Dischinger]

The report was accepted but Dischinger will send it electronically to CAC members for further study.

6. Draft Inclusionary Housing Amendment Ordinance for M/O Area [discuss/act]

The MOP’s emphasis on inclusionary housing has been softened. Now the ordinance has no sponsor. This will come before us next month. It was thought that Supervisor Scott Wiener is likely to sponsor this ordinance and the Mayor’s Office of Housing will support this. The deadline to accomplish this 90 days.

7. Executive Summary of CAC Report; prep for Planning Commission [discuss/act]

The CAC thanked Richards for his work in writing the Executive Summary and reviewed our report with his Executive Summary. His summary condensed the report differently than Wingard’s recommendation; so Olsson had incorporated his executive summary, revised the report to match Richards’ organization of topics, and reformatted our report. Several members had offered revisions of this summary, which were accepted by the author. Olsson will incorporate all revisions.

Levitt requested that Richards revise his executive summary further to strengthen it by including, wherever possible, how our topics and recommendations reference the goals, purposes, and procedures of the Market/Octavia Plan. The CAC agreed and Richards said that he would try to accomplish this by next week, so as to meet the schedule when the Department will present its Fifth Year Monitoring Report to the Planning Commission. Our two reports will be jointly presented to the Commission. At the next CAC meeting, we will have our published report and should plan how we will address the Commission.

If and when approved by the CAC, Olsson will email our report to each of our audiences: 1) the Director of the Planning Department; the Chair of the IPIC; the members of the Planning Commission; the members of the Historic Preservation Commission; the members of the Board of Supervisors, and the Mayor.

The hearing before the Planning Commission will likely be held on Thursday, February 24th (the day following our next meeting) beginning about 6:00pm at City Hall, Room 400. All of our CAC members are expected to attend. At this same meeting the Commission will hear from the Housing Alliance on Smart Growth; so, this too will be an important issue for us to hear and to learn the Commission’s opinions upon this topic.
8. **Next Steps on 2011 Community Improvements Program recommendations [act]**
   Our CAC has evaluated and prioritized the first round of projects. Now our concern is how these projects get funded and implemented. Cohen noted that the Capital Plan has just been submitted as a plan <http://onesanfrancisco.org/wp-content/uploads/END.pdf>.

9. **CAC members comments and issues the CAC may consider in future meetings [discuss].**
   1) The CAC schedule of guests for the next quarter of CAC meetings was repeated from the last meeting.
      
      Feb  HPC staff & now, evidently, Moses Corette
      Mch  Department of the Environment

   2) Olsson repeated that before this CAC can vote any further on funding projects, we must know:
      1. the budget for funding all CIP projects;
      2. the current costs of each project;
      3. where the department expects to gain the remaining 2/3 funds for these projects;
      4. what to fund if these remaining funds do not materialize;
      5. a running account of funds the CAC has appropriated to projects;
      6. the areas of the M/O Area which are immediately served by this project;
      7. monitor the equitable distribution of funds throughout the MOP Area
      8. the budget v actual spending on each project.
      He asked for this issue to be placed on the agenda of our next meeting.

   3) Members were reminded that our normal monthly meetings are held on the **fourth** Wednesday. This (January) monthly meeting was held on the third Wednesday, as were the meetings in November and December, in order to avoid the holidays at the end of next year. Richards asked to allow next month’s meeting to be held again on the third Wednesday, so that he could attend; since he would be on a business trip the next week. This was agreed to because we must meet to coordinate our presentation before the Planning Commission later the third week.

10. **Public Comment.**
    No public attending the meeting, this item was dispensed with.

11. **Adjournment.**
    There being no further business, the meeting adjourned at 8:40pm.

**NEXT MEETING:**  **WEDNESDAY, JANUARY 19, 2011, 6:30PM, CITY HALL, RM 278**

**CAC Meetings:**  **(Fourth Wednesday monthly, City Hall, Rm 278, 6:30-8:30pm)**

**2011 Calendar:**  1/19, 2/16, 3/16, 4/20, 5/18, 6/15, 7/20, 8/17, 9/21, 10/19, 11/16, 12/21

Respectfully submitted,
~TED OLSSON
Secretary
### MOP-CAC

**Attendance**

4th Wednesday monthly

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* Jan & Feb meetings held monthly on third Wednesday.

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**Legend**

Y = attended  
N = unexcused absence  
X = excused absence (i.e., Chairman notified)
MOP-CAC
2011 Draft Schedule of meeting Topics
(as of 23 FEB 2010)

January 19

February 22
• Working session on CIP evaluation and prioritization
  ° Explanations and updates on CIP Appendix C projects list
  ° Projects evaluation and individual scoring
  ° Review and discuss preliminary scoring results
  ° Prep for next meeting; finalize 1st year CIP recommendations of projects and process

March 24
• Finalize 1st year program recommendations and text defining continuing refinement of the process
• Monitor and report; overview and discussion

April 24
• Neighborhood Planning and MEA staff presentations and discussions
• Discussion of Monitor Report by key topics of interest

May 28
• Review draft Monitor Report and potential action
• Review CAC draft section of Monitor Report; potential action

June 23
• IPIC presentation and discussion with CAC
• Discuss a process to continually refine and augment Appendix C’s list of potential CIPs

July 28
• Finalize proposed process — potential action

August 25
• Implement Appendix C process
• Discuss MOP Fund expenditure categories; potential action
• Discuss additional funding sources for CIPs

September 22
• Update CAC CIP recommendations

October 27    CANCELLED: Lack of Quorum
• Finalize 2011 CAC CIP recommendations; potential action

November 24   Postponed to November 29: to avoid Thanksgiving holidays
• As needed; potential action to finalize 2011 CAC recommendations

December 22   Moved up to December 15 to avoid Holidays
• Approve revised CAC Supplementary report.
• Send resolution to CAC Audiences
LIST OF RELEVANT DOCUMENTS TO BE INCLUDED ON MOP-CAC WEBSITE
(other than Exhibits, unless cross-referenced)

Each member of the CAC should indicate which public documents relevant to the MOP should be incorporated onto our website or at least linked from it. This page should be annotated to explain the document and its relevance to the MOP. The point is to make everything relevant to MOP transparent in order to inform the citizens about the CAC’s decisions.

• Parking Nexus Study
• TEP
• NCD-20 (Neighborhood Community District) by Dan Sayer (model of superb government report)
• In-Kind policy
• Department’s 5-year Monitoring Report of MOP
• CAC’s supplementary to the Department’s Monitoring Report of MOP
• List of CAC’s Resolutions
• Planning Department’s Fifth Year MOP Monitoring Report
• CAC’s Supplementary Fifth Year MOP Monitoring Report