



SFMTA



Folsom and Howard Streetscape Projects

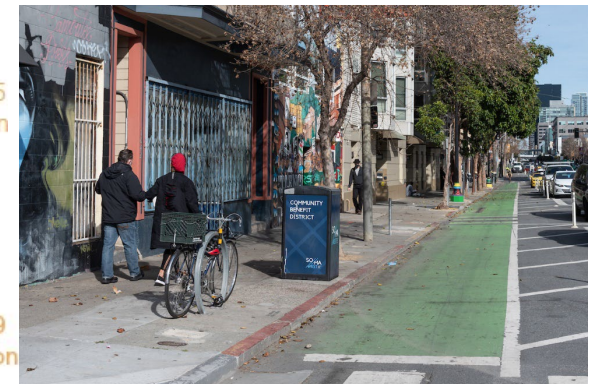
SoMa CAC

December 10, 2024

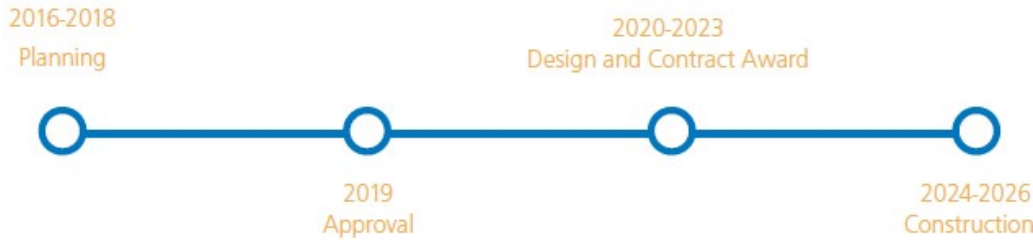
Project Context



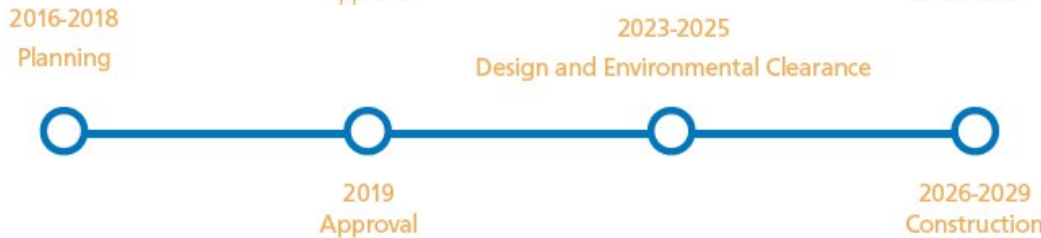
- Howard Streetscape Project Limits
- Folsom Streetscape Project Limits



Folsom Project Timeline



Howard Project Timeline

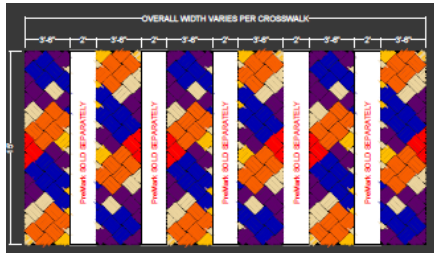


Goals and Objectives

- Improve safety for all users
- Make biking, walking and riding transit in SoMa more comfortable
- Identify/reflect the cultural diversity and vibrancy in SoMa
- Enhance the public realm and landscape



Working with and Celebrating the Community



SOMA Pilipinas
Filipino Cultural Heritage District



Bench



1,300 questionnaire responses



Knocked on 250 businesses' doors



110 meetings with local businesses



150 business loading surveys completed



Meetings with 20 community groups



Distributed 700 open house notification posters

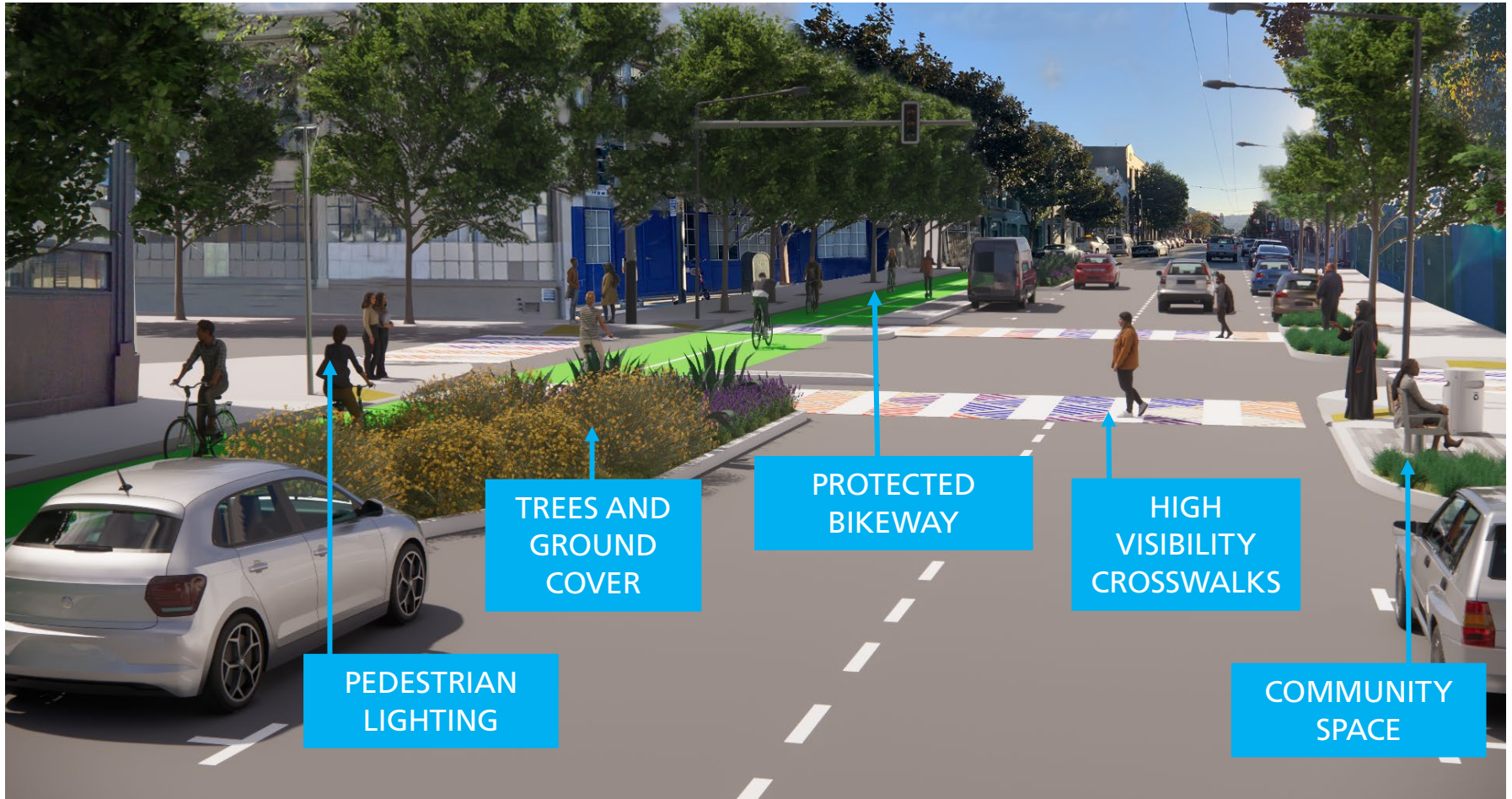


550 people attended open houses



34,500 open house notification postcards delivered

Howard - Community Enhancements

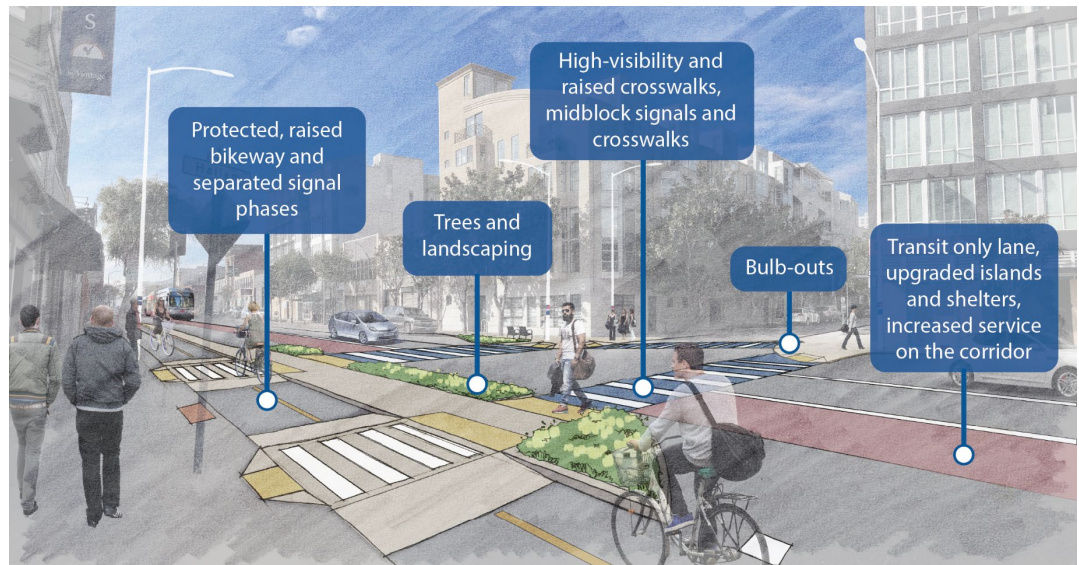


Community Enhancements Open House



Folsom - Construction Progress

- Construction started in May 2024
- 27% completion
- Estimated completion mid-2026



Continued Community Outreach

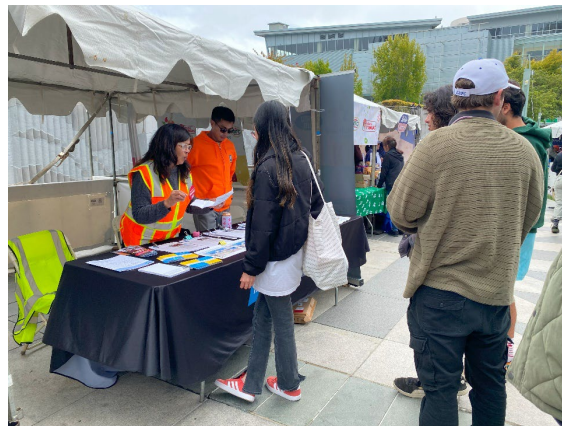
- Folsom Merchant Working Group
- Tabling events



Folsom Street small businesses are open.
Taste, live, and shop small businesses on Folsom Street!
To have a perfect day on Folsom Street, visit sf.gov/Folsom
to see upcoming events and businesses to explore.



the **flavors** of
FOLSOM STREET



Folsom Streetscape Project Timeline

- Planning and Conceptual Design (2016 to 2019)
- Community Engagement (2016 to 2019)
- Legislation (2019)
- Detailed Design (2019 to 2022)
- Urban Realm Engagement (2019 to 2022)
- Issue Contract (Late Fall 2023)
- **Construction (Early 2024 to 2026) – Currently 27% complete**

Howard Streetscape Project Timeline

- Planning and Conceptual Design (2016 to 2019)
- Community Engagement (2016 to 2019)
- Legislation (2019)
- **Detailed Design (Fall 2023 to Winter 2024)**
- **Urban Realm Community Engagement (Winter 2024)**
- **National Environmental Policy Act (NEPA) submission (2025 to early 2026)**
- **Issue Contract (Early 2026)**
- **Construction (Late 2026 to 2029)**