

Community Stabilization Fund Strategy Update

June 2024

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Introductions

Current Team Roles

- Lead Facilitator
- Project Admin
- Graphic Design
- Communications
- Outreach Coordinator
- On-the-ground Facilitator

Project Updates

Current Project Status

- First iteration of landing page completed
- Project one-pagers completed (education and introduction)
- Branded email templates and social media graphics
- Talking points and narratives
- Table tents for restaurants
- Project postcard and posters
- Dynamic asset map
- Evergreen contact list

Trip Updates

Activities While We're Here

- Personally emailed 75+ businesses, nonprofits, and stakeholders about upcoming trip.
- Meetings set with community members
- Canvas list for SoMa area
- Talk through possible survey
- Research for communications strat
- Introduction to grantees
- Visit key ecosystem spaces and partners
- Talk through engagement adjustments and target numbers



Next Steps

Activities While We're Here

- Visit First Thursdays Festival in July
- Move community meeting until August—around next festival
- Expand out materials—translations and specific targeting:
 - Youth
 - Along Ability Spectrum
 - Unhoused
- Start recruiting community facilitators
- On-the-ground-facilitator will start attending local events

Needs

Upcoming Project Needs

- Introductions to key folks in the schools
- Organizations interested in facilitating and “co-hosting” August community event.
- Organizations interested in hosting a listening session.

Asks of The Group

Our Asks While We're Here

- **Take 5 minutes to answer the following questions:**
 - Your name and organization
 - Are you hosting an event or festival in the next three months?
 - *Are there events we should know about?*
 - List 2 organizations we should try to partner with on the community event in July
 - *Can you make an introduction?*

Asks of The Group

Our Asks While We're Here

- How do you want to engage?
 - Do an recorded interview
 - Host a listening session (or set one up with another org)
 - Partner on an event promoting the project
 - Co-host or facilitate the community workshop

Questions For Me?