Balboa Park/Ocean Avenue Corridor Action Plan

Neighborhood Transportation Improvement Program - Draft Approach

San Francisco County Transportation Authority

June 2021
Objective

Working with the Ocean Ave Community Task Force, develop an **Action Plan** to tackle transportation, street safety, and mobility issues around the Balboa Station, City College Ocean Campus, and Ocean Avenue corridor in a comprehensive, multi-modal manner.
Study Area

Ocean Avenue corridor, from San Jose to Junipero Serra, with a focus on Ocean/Frida Khalo area
Context and Approach

1. Build on past work and plans - many projects completed/underway or ongoing

2. Take a comprehensive approach
   a. Transportation (all modes), safety, streetscaping
   b. Ocean Avenue is constrained – consider area-wide network, creative/hard choices
   c. Tie into future development – Balboa Reservoir development, City College Master Plan, and Balboa Park Mixed-Use Affordable Housing Project

3. Develop/prioritize concepts - Need community buy in to reach consensus
Outline Scope of Work

1. Collaborate with task force
2. Confirm goals & objectives
3. Develop/co-create project concepts
4. Prioritize concepts
5. Create action plan
Task Force Approach

Similar composition as the Balboa Reservoir CAC
Include District 11 representation
Less formal than a CAC
Members participate in the development of a collaborative work product
Seek consensus and understanding of tradeoffs

- Underserved Communities
- Youth and Families
- Students, Faculty + Staff
- Senior + Disabled Persons
- Transit Riders
- Pedestrian + Bicyclists
- Neighborhood Resident
- Community Development
- Land Use + Housing
Past/Ongoing Work

SFMTA Balboa Park Station Area and Plaza Improvements, 2016

SF Planning Ocean/Geneva Streetscape Amenities

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Frida Kahlo / Ocean / Geneva Intersection Project
Improving traffic safety at the Ocean / Geneva / Frida Kahlo intersection

Balboa Park Station Area
Circulation Study

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Preliminary Layout Subject to Change
## Proposed Meeting Schedule

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| 1 | Needs/Study Scoping            | • Review existing conditions  
                               | • Identify gaps & draft concepts               |
| 2 | Goals & objectives             | • Confirm goals & objectives  
                               | • Define evaluation framework                 |
| 3 | Project concepts               | • Review draft project concepts  
                               | • Co-create additional concepts               |
| 4 | Project Evaluation             | • Review & refine project evaluation            
                               | • Develop draft priorities                    |
| 5 | Draft action plan, including funding opportunities | • Review and refine action plan  
                               | • Develop funding strategy                    |
Next Steps

Develop study/Action Plan scope with Task Force – July/August

Present funding request to Transportation Authority CAC & Board – September

Launch study – October 2021

Complete Action Plan – Winter 2022-23 (18 months)
Thank you. Any Questions?

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