







Market Octavia CAC 12.15.25

BACKGROUND

- Supervisor's request / goal of analysis
- 2023 Octavia Improvements Study
- Funding from Freeway Removal Fund
- Inform future permit renewals





SCOPE

- 1. Project Startup
- 2. Scope the Pedestrian/Bike Survey
- 3. Administer the Pedestrian/Bike Survey
- 4. Compile Transportation and Other Data
- 5. Analysis
- 6. Concepts Development (optional task)



DELIVERABLES INCLUDE

- Analysis of
 - Transportation indicators (e.g., transit delay, loading, traffic)
 - Other indicators (e.g., business input, emergency response, city costs)
 - Public life
- Draft and Final Memo or Slide Deck

PROPOSED BUDGET

CONSULTANT BUDGET

TASK #	TASK	BUDGET
Task 1	Kick-off, Community Meetings, Work Plan	\$10,000
Task 2	Survey and Analysis Scopes	\$4,500
Task 3	Administer the Survey	\$72,000
Task 4	Collect Data	\$14,000
Task 5	Analyze Public Life Survey and Data	\$50,000
Task 6 (Optional)	Concept Development	\$75,000
SUBTOTAL		\$225,500
Continge	ency	\$22,500
Material	S	\$2,000
CONSULTAN	NT TOTAL	\$250,000

CITY STAFF BUDGET

	BUDGET
PLANNING	\$70,000
MTA	\$75,000
SUBTOTAL	\$145,000
Contingency	\$15,000
CITY STAFF TOTAL	\$160,000
TOTAL PROJECT BUDGET	\$410,000

PRELIMINARY SCHEDULE (PENDING CONTRACTING)



PROCESS TO START STUDY

- 1. December Market Octavia CAC Feedback
- 2. January Transportation Authority CAC
- 3. February Transportation Authority Board









Raynell Cooper Legislative Aide, District 5 Raynell.Cooper@sfgov.org

Jeremy Shaw San Francisco Planning Jeremy.Shaw@sfgov.org



Market Octavia CAC Meeting

December 2025



Streetscape Projects

- Market Octavia Living Alleyways
- 13th Street Safety Improvement Project
- 11th Street Safety Improvement Project



Market Octavia Living Alleys

Project Description: The main objective of the Living Alleys program is to create safe and active public places for people, especially where there are narrow sidewalks or little open space, called living alleys. In doing so, living alleys program will add vitality to the street and to the block. Living alleys are also part of a pedestrian and bicycle network. Living alleys improve pedestrian safety by designing streets as places first and roads second by creating expectations that reinforce slower speeds and more careful driving behavior.



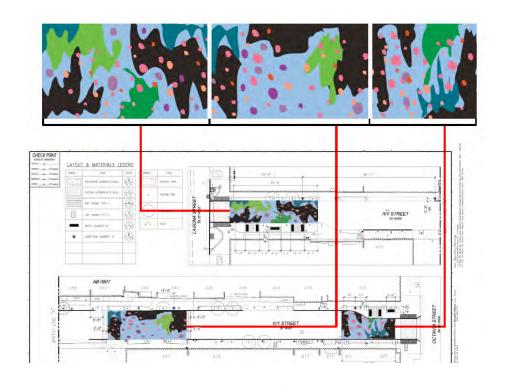


Project Status:

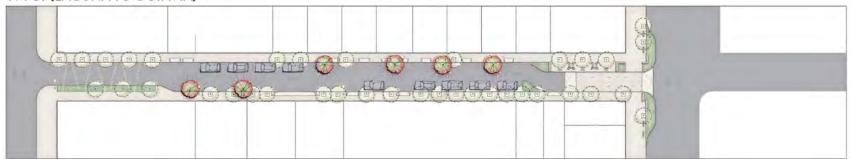
Ivy (Laguna to Octavia): Construction underway. Substantial Completion Winter 2025

Brady (Market to Otis): Design Phase to start Spring 2026





IVY ST (LAGUNA TO OCTAVIA) -



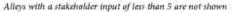






CRITERIA FOR ALLEY SELECTION

ALLEY	STAKEHOLDER INPUT	UPCOMING REPAVING	PCI SCORE	RECENTLY	PROJECTS	GROUND FLOOR CONDITION	STEWARDSHIP & PROGRAMMING	EXISTING CONCEPT PLAN
vy (Laguna to Octavia)	42		Excellent	Y		Residential, garages, retail end at Octavia	LagunaHayes HOA	
Brady (Market to Otis)	36		Excellent		1629 Market	Residential, office, retail	Mazzola Gardens	Y Hub
Voodward Duboce to 14th)	31		Good			Residential, garages		
Stevenson Duboce to McCoppin)	28		Excellent			Sk8 park, dog park, residential		Y Hub
Rosemont at 14th)	22		Excellent			Residential, mainly garages		
Octavia to Gough)	21		Excellent	Y		Gough end retail, residential walk up and garages		
Colton (Gough to Colusa)	19		Excellent	Y	1629 Market	parking, blank facades Gough to Brady, office	Mazzola Gardens	У Ниь
Elgin Park McCoppin to Duboce)	17		Excellent			Residential, garages		
Ramona 14th to 15th)	17		Excellent			Residential, garages		
Ainna Lafayette to 11th)	15		Excellent			Residential, live-work, PDR		Y Hub
Lafayette (Mission to Howard)	14		Good / Excellent			Residential, retail ends		Y Hub
Stevenson Gough to Brady)	12		Excellent		1629 Market	Residential, parking, blank façade, retail	Mazzola Gardens	Y Hub
itevenson 14th to Clinton Park)	11		Good			blank facades		
Rose (Gough to Market)	11		Excellent			Back of house of retail	Belden type activation with sur- rounding restaurants	Y Hub
ily Octavia to Gough)	9		Excellent	Y		Residential, garages		
Clinton Park (Dolores to Guerrero)	8		Good			Residential, garages		
inden Octavia to Laguna)	8		Excellent			Residential, garages, retail end at Laguna		
ily Gough to Franklin)	7		Excellent		98 Franklin	Residential, garages, school	International high school?	Y Hub
Lily (Laguna to Octavia)	5	Y	Poor			Residential, garages		
Linden (Gough to Franklin)	5		Excellent	Y		Residential, garages, back of house for retail, sf jazz	SF Jazz?	
	40	A.C.A. D. Cari	not of lass floor Cons					





13th Street Safety Improvement Project

Project Description: 13th St between Valencia St to Isis St (under the Central Freeway) is part of the Vision Zero High Injury Network. To improve safety for the corridor, upgrades include: ADA curb ramps, bulb-outs, accessible pedestrian buttons, sidewalk extensions, protected bikeways, traffic signal upgrades, new roadway streetlights, parking adjustments, and travel lane adjustments.





Project Status: In Construction. Substantial Completion Scheduled for Winter 2026.

13th Street Safety Improvement Project





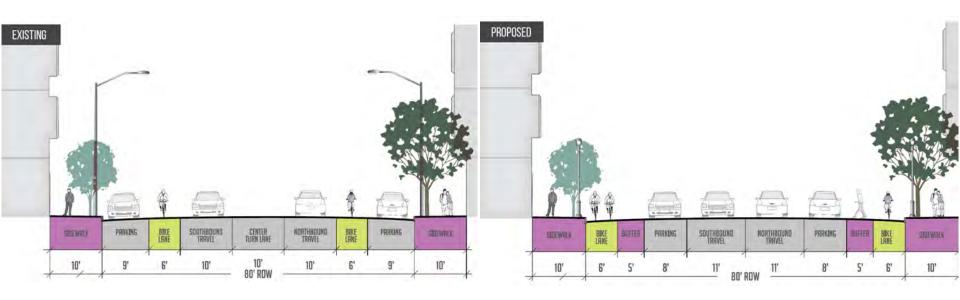






11th Street Safety Improvement Project

Project Description: The objective of the project is to create a parking protected bicycle land in both directions, with shortened crosswalks and transit boarding islands, increased safety for pedestrians, transit riders and riding bicycles. Additional improvements may include bulbouts, landscaping, traffic signals, street lighting, site furnishings, and other streetscape elements.





Project Status: Planning Phase to begin Fall 2026

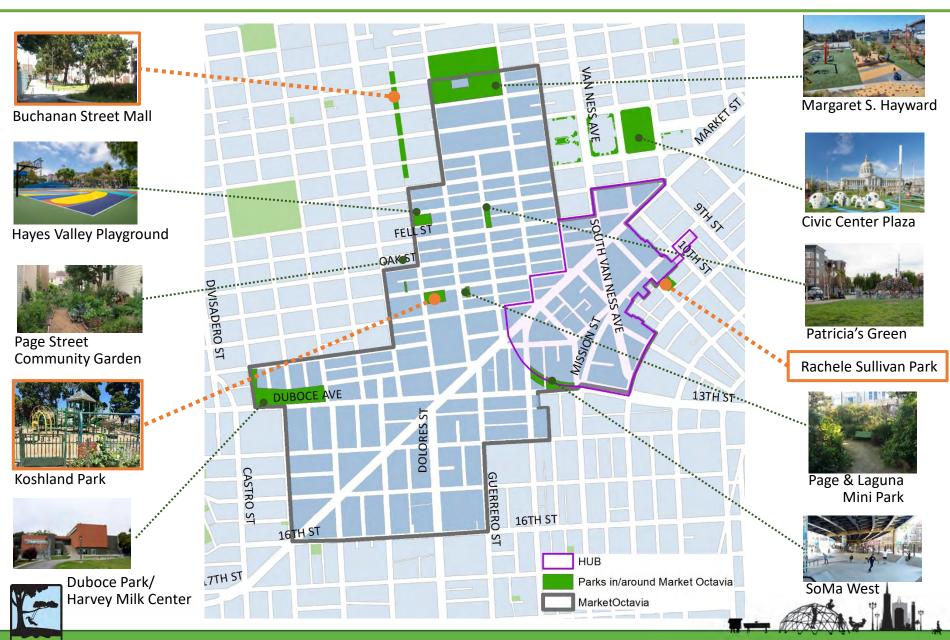
Thank you!



San Francisco Recreation & Parks Department
Market Octavia CAC
RPD Update
December 15, 2025



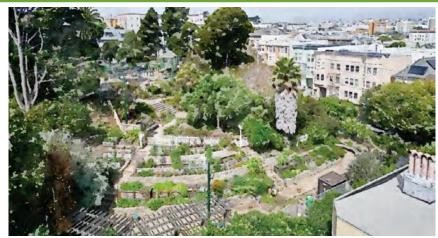
Inspire, Connect, Play!



Active Projects







Existing Conditions

Scope of Work

- Access improvements to the community garden
- Refurbishment of park infrastructure
- Addressing long-deferred maintenance needs.

- Additional garden beds
- ADA pathways
- Seating



Concept Design



Buchanan Street Mall - all 5 blocks



Improvements Include

- New CPAs, sport and exercise courts, picnic & BBQ areas, stage, communal gardens, kiosks
- Improved lighting and landscaping
- A memory walk to celebrate the community history and culture
- Sewer improvements and new green infrastructure by SFPUC

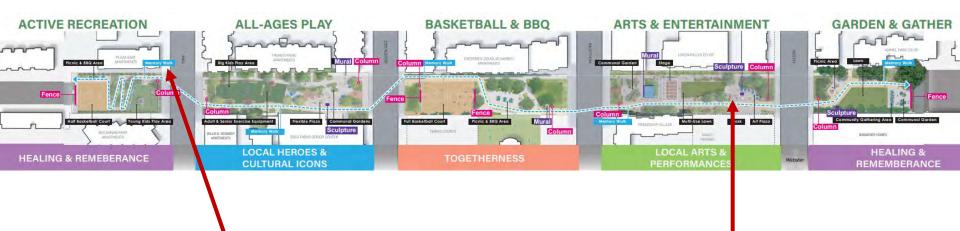
Conditions prior to construction:



Total Project Budget *including collaborations	\$42,725,000
IPIC (MO)	\$3,615,000
Prop 68 Statewide Parks Grant (via TPL)	\$4,100,000
ORLP, round 5 Grant	\$3,900,000
ORLP, round 6B Grant	\$8,125,000
Let'sPlaySF! and General Fund	\$2,105,000
CA State Budget – Sen Wiener	\$4,800,000
2020 Health & Recovery Bond	\$2,000,000
SFPUC Green Infrastructure Grant	\$750,000
Trust for Public Land (TPL) *in-kind	\$2,780,000
SFPUC WWE *direct fund WWE scope	\$9,550,000







Memory Walk Column at park entry north of Turk Street



Stage from top of multi-use lawn



Planning Fall 2017 **Design** Summer 2021 Bid/Award Summer 2024

Construction Early 2025 Open! Late 2026









Irrigation mainline installation

Memory Walk fencing and basketball hoop footings

Planning Fall 2017 **Design**Summer 2022

Bid/Award Summer 2024

Construction Early 2025 Open! Late 2026



Rachele Sullivan Park (11th & Natoma Park)









* No longer available



Bid/Award TBD

Construction **TBD**

Open! TBD





PM: Alex Schuknecht

alex.schuknecht@sfgov.org

SITE PLAN

ACTIVE

Spaces that support physical health and wellness activate the park entrance and provide a buffer against busy 11th Street.

- Half basketball court (supports multiple uses)
- (b) Adult fitness area

GARDEN

Situated in the prime sun zone of the site, lush planting beds and winding paths frame and connect a variety of intimate spaces with individual and social seating.

- C Garden planting
- d Group seating areas
- e Quiet individual seating areas
- f Garden shade structure

PLAY

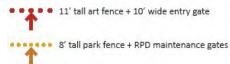
A nature exploration area links the school-age children's play area with the surrounding park plantings

- g School-age childrens' play area
- All-ages nature exploration area

OTHER ELEMENTS

- (i) Dog relief area
- (j) Recreation & Parks Dept Maintenance Shed
- (k) Community plaza
- Terraced seating

GATES & FENCING



• • • • • 8' louvered screening fence



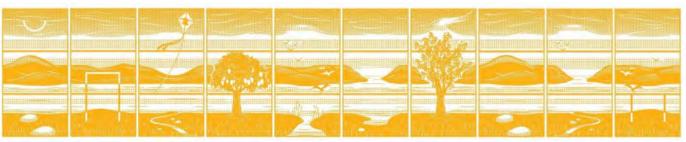


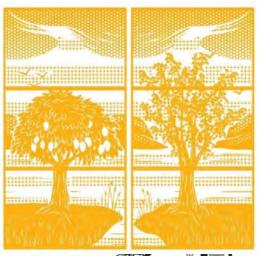


In collaboration with San Francisco Arts Commission: Public Art on 11th street fence



Artist selected Dec 2024: Jenifer Wofford for Natomarama







Completed Projects





~\$2,000,000

Improvements Include

- New skating elements
- Group fitness area & fitness equipment
- Games: chess, foosball, cornhole etc.
- Landscaping
- Reactivation of Fulton Square with farmer's market, new vintage market and concert series



Source: SF Parks Alliance Chess report Summer 2024



General Fund





- Basketball courts, multi-use sports field, new turf in baseball fields
- Children's play area
- Community clubhouse with teaching kitchen and space for programming
- Plaza that doubles as a performance space











- Resurfaced the tennis and basketball courts with mural
- Installed new hoops and backboards
- Improved fencing
- Celebrated the public opening
- Work supported by KDCF grant for \$99,500 and Prop B funding





100+ local youth enjoy games at opening event *July 29, 2019*







- Resurfaced the full basketball court
- Work supported by funding through Prop B







Complete garden rebuild

- 44 new raised planter beds
- New ramp and beautified entryway
- New gathering space with benches











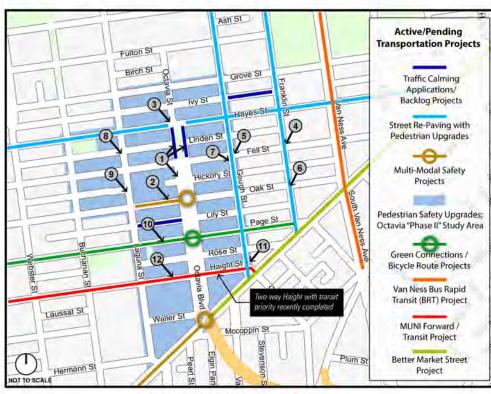
Transportation Projects Update

Market Octavia Community Advisory Committee (MOCAC) Dec 15, 2025

Casey Hildreth
SFMTA Streets Division

Priority Projects Status Update - December 2014





Status of HVNA Priority Projects

- Octavia Boulevard Local Access Roads SFMTA proposing separate study and outreach: "Octavia Boulevard Phase II Improvements"
- Octavia / Oak Intersection Lane re-striping expected early '15; medians/bulbs to be confirmed in "Blvd Phase II"
- Octavia / Fell Intersection Signal timing recently adjusted; "Blvd Phase II" study area
- **EB Fell Street at Franklin Street** Crosswalk opened (Completed 2014)
- WB Fell Street at Gough Street Opening crosswalk (2015)
- NB Franklin at Oak Street No project pending (re-opening north crosswalk not recommended at this time)

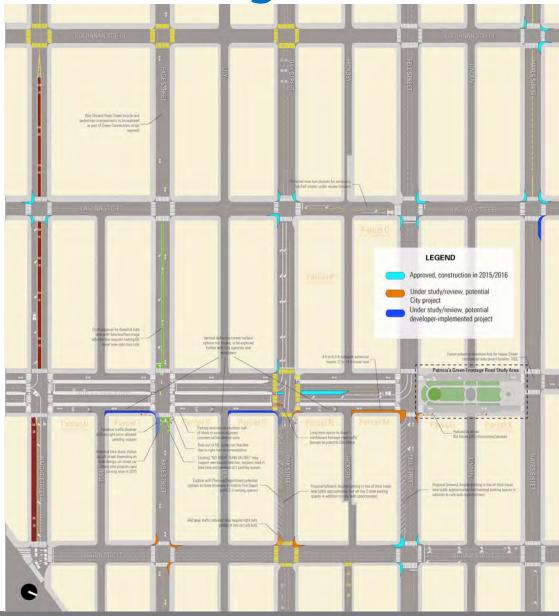
- EB Fell Street at Gough Street Gough St re-paving to include pedestrian lead interval (head-start), sidewalk bulb-outs
- (8)& (9) Laguna Street Pedestrian bulbouts proposed with Hayes repaving; Fell/Oak intersections to be studied with "Phase II"
 - Page Street Page Street Green Connection (in development); spot improvements to be reviewed in "Phase II" study
 - Gough Street btwn Page Street & Market Street No changes proposed to curbside travel lane; to be reviewed by Better Market Street, new construction
 - EB Haight Street at Octavia Recent signal timing changes include five-second pedestrian head start; Boulevard "Phase II" study area



Octavia Enhancement Program



- Haight Street Muni ForwardPhase 2
- Areawide pedestrian spot improvements
- Oak-Octavia-Laguna Safety Project
- Hayes Street Follow-the Paving
- Gough ped improvements
- Upper Market Safety Project



Octavia at Patricia's Green

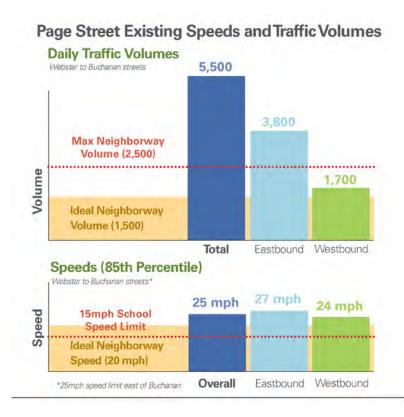




Page Neighborway / Slow Street



- Center-Running Bike Lane (2015/16)
- 2018: Sidewalk raingardens and raised intersection approved at SFMTA Board
- Today: 1,000 cars a day with more Slow Street improvements coming



2017 traffic data

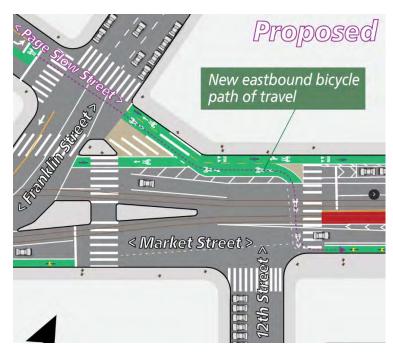
Page Slow Street

Proposed Improvements

- Concrete island and signage upgrades for existing diverter and paddle locations
- Revised Octavia and Market intersections
- Traffic calming focused in school zones and for Wiggle intersection
- Potential for Octavia local lane diverters at Page to be considered with future Octaviafocused planning

Timeline

- Project update coming soon
- Seeking public hearing and construction funding in late winter/spring 2026
- Phased/rolling implementation 2026-2029 due partly to SFPUC water line project





13th Street Safety Project



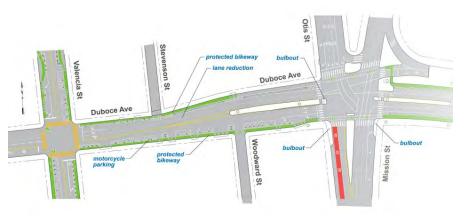




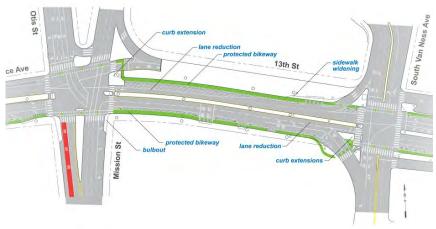


- Approved by SFMTA Board in October 2022
- Implements HUB and SFCTA freeway ramp study recommendations
- Construction expected to finish in 2026

Proposal: west segment



Proposal: middle segment



Hayes Valley Area Projects





Active Projects / Initiatives

- 13th Street Protected Bike Lanes
- Western Addition Signals
- Page Slow Street
- Oak Street repaving (2026)
- Hayes Street weekend closures

Upcoming Projects (2023 Octavia Study recommendations)

- Westbound Fell at Octavia turn lanes
- Octavia Blvd Enhancement Program: reboot of prior planning/concept design for crossings and local lanes
- Hayes Promenade / Octavia Open Street Study

Thank you!

Casey Hildreth – Casey.Hildreth@sfmta.com

Patricia's Green Rotating Art Program

Overview • Funding Outlook • Pathways Forward

Jackie von Treskow, Senior Program Manager San Francisco Arts Commission | Public Art Program Market & Octavia Community Advisory Committee Meeting Monday, December 15, 2025















The SFAC Public Art Program

- Manage the City's 4,000+ artwork civic collection
- Commission permanent artworks (2% for Art Ordinance)
- Curate temporary + rotating public art installations citywide
- Run transparent, equity-focused artist selection processes
- Partner with agencies, neighborhoods, and community stakeholders
- Ensure safety, durability, and contextual appropriateness of artworks



Yumei Hou, Yangge: Yumei Hou, Yangge: Dance of the New Year (2022), Chinatown-Rose Pak Station: Photo: Ethan Kaplan Photography



Patricia's Green Rotating Artwork Program

SFAC's Role

- Facilitates a transparent artist selection process with community representation
- Manages contracting, engineering, installation + deinstallation
- Stewards Market—Octavia impact-fee funding for the program
- Coordinates with Planning, RPD, HVNA, CAC, and local partners

How It's Been Funded

- Market–Octavia Area Plan developer impact fees (via IPIC)
- Fees collected from new development → allocated to SFAC
- Funding covers all project costs + administration

Origins

- Began with David Best's Hayes Valley Temple (2005)
- · Formal rotating program established in FY14
- Nearly 20 years of community-driven art installations









David Best, The Temple at Patricia's Green (2005; 2015); Oleg Lobykin, Talking Heads (2025); HYBYCOZO, Trillan (2016); Dana Albany, Tara Mechani (2029).









Seyed Alavi, Golden Gateway (2006); Charles Gadeken, SQUARED (2018); David Normal, Cathenge (2022); Mark Baugh-Sasaki, Adaptations (2009).

Why it Matters

Community + Cultural Benefits

- Brings visually engaging, accessible artwork into a well-loved public space
- Offers free cultural experiences that invite curiosity and enjoyment
- Encourages community gathering and positive use of the park
- Supports Bay Area artists and the regional creative ecosystem

Neighborhood + Economic Benefits

- Temporary public art can increase pedestrian activity by 12–25%*
- Enhances the perception of safety, comfort, and walkability
- Encourages visitors to linger, indirectly supporting nearby small businesses
- Contributes to Hayes Valley's character as a lively, people-centered district

*Knight Foundation; Project for Public Spaces; Americans for the Arts impact studies



Current Budget + Timing

- Remaining program funds: ~\$45,000
- New impact-fee revenue not expected until ~2030
- Market–Octavia fees sunset January 1, 2026
- Development slowdown = reduced fee generation
- Current artwork (Oleg Lobykin) scheduled for deinstallation: mid-Jan 2026
- Annual RFP model not sustainable until new revenue returns

Market Octavia - IPIC Exenditure Plan - FY 28 - FY30 FY 25 (CURRENT FY 26 (BUDGET FY 27 (BUDGET Revenue and Expenditure FY26-FY30 Appropriated not Transferred Programmed Total 360,000 \$ 28 Market/Octavia Plazas Rotating Art Project 29 Pedestrian Improvements Franklin and Gough intersections Appropriated not Transferred Programmed 250.000 S 250.000 S 30 Upper Market Pedestrian Improvement Transferred Appropriated not Transferred 30.1 Upper Market Pedestrian Improvements Total Predevelopment - Upper Market Pedestrian Improvements Programmed Re-establish Octavia Boulevard ROW with Hayward Park Transferred Appropriated not Transferred Programmed Total 33 Sidewalk Greening Program Programmed Total Streetscape Enhancement Fund

4,350,000 \$

Programmed

Programmed

34.1 Streetscape Enhancement Fund

250,000

2,088,157

150,000

700,000

1,300,000

4,350,000

2,350,000

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Pathway Forward

1. Partnership with Building 180 / Big Art SF

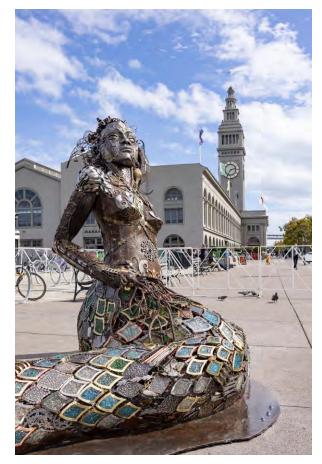
- Philanthropically funded citywide sculpture initiative
- Building 180 eager to activate Patricia's Green
- Their funding covers programming + installation
- Preserves SFAC funds for future commissioning
- Community participates in artwork review + dialogue

2. SFAC-Led RFP (Future Phase)

- Use remaining \$45K for next RFP closer to 2030*
- Continues the legacy of locally driven rotating art

3. Optional Interim Step

 Short extension of current artwork if needed to avoid a gap*



→ BUILDING 180

BIGI



Dana Albany, Coralee (2025); Betsabeé Romero, Traces in Order to Remember (2025).



Next Steps

We're seeking feedback on:

- Support for exploring a Building 180 partnership
- Timing considerations for the transition after January 2026

Goals:

- Maintain public art programming continuity at Patricia's Green
- Preserve limited funds for future artwork loans
- Honor the community's long-standing vision for this cultural space







Market Octavia CAC Highlights

- Market + Octavia Area Plan was adopted in 2008. The first CAC meeting was held on April 1, 2009.
- Since 2008, the City has collected \$54 million to fund capital projects in the Plan Area.
- 4,785 units have been built in the plan area, including 1,652 affordable units (35%), since the plan was adopted. Octavia Boulevard has replaced the Central Freeway, and 18 out of 22 former freeway parcels have been developed.
- Completed projects include, but are not limited to:
 - Pedestrian Improvements: Upper Market Pedestrian Improvements, Page Street Neighborway, Dolores and Market Intersection Improvements, Pedestrian Improvements – Franklin and Gough Intersections
 - Transit & Transportation Improvements: Light Rail Service Enhancements, Market and Haight Street Transit and Pedestrian Improvements, Van Ness Bus Rapid Transit, Hayes Two-Way Improvements
 - Parks: Margaret Hayward Park Renovation
 - Public Realm: Streetscape Enhancement Fund, Polk Streetscape Project Northbound Protected Bikeway,
- Provided ongoing invaluable guidance and advice on Agency Capital Plans and Work Programs, and Implementation Programs.

Thank You to All Current and Former CAC Members

Robin Levitt – Ted Olsson – Dennis Richards – Brad Villers – Jason Henderson – Carmela Gold – Julian Davis – Peter Cohen – Cheryl Brinkman – Marius Starkey – Kenneth Wingard – David Winslow – Krute Singa – Lou Vasquez – Michael Simmons – Nick Wolff – Gary McCoy – Joshua Marker – Paul Olsen – Mohammed Soriano Bilal – Chase Chambers – Tony Tolentino – Tracy Jacks – Autumn Adamme – Madeline Howie – Jesus Guillen – Nicholas Parker – Sacha Ortega – Andrew Seigner – Natalie Burdick





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