



FILLMORE

COMMUNITY ACTION PLAN

COMMUNITY WORKSHOP

ON HOUSING

MAY 7, 2026



City & Community Based Organization Resource Tabling: **Visit us!**

City Programs and Resources

- **DAHLIA** application/lottery process, **MOHCD**
- **Certificate of Preference** program, **MOHCD**
- **Homeownership** assistance programs, **MOHCD**
- **Eviction prevention & rental assistance** resources, **MOHCD**
- **Civil Rights Division**, **HRC**

Community Based Organizations



Agenda



1. Welcome

2. Community Gems

3. Presentation

- Fillmore Community Action Plan
- City Acknowledgement

4. Grounding

- Call & Response
- 5-4-3-2-1

4. Small Group Activity

- Ice Breaker: Healing through Knowing One Another
- Affirm Strategies, Identify Gaps, Prioritize

5. Report Back

6. Open House

- Fillmore Community Based Organizations
- City Agencies

COMMUNITY GEMS

Community Gems



Danielle Banks
Director of Resident
Services & Co-Founder
FRH Consulting &
Project Level



Dedzra (DeDe) Hewitt
Executive Director
Sharon Hewitt
Empowerment Resource
Organization



LeKesha Howard
Founder & Community
Activist
Kesh Cares



Michele Gibson
COP Community
Investigator
Find My SFCP Project



Presentation

FILLMORE COMMUNITY ACTION PLAN

Fillmore Community Action Plan **Purpose**



The Fillmore Action Plan is a partnership between the City and community members to create lasting, community-driven change.

Through engagement, collaboration and consensus the plan will build a roadmap for meaningful short and long-term investments — one that honors the Fillmore's history and uplifts its future.



Fillmore Community Action Plan **Goals**



Protect and celebrate Black cultural heritage by uplifting the Fillmore/Western Addition's legacy and residents.



Build trust and lasting partnerships between community members, City departments, and local institutions



Advance healing and reconciliation through community-led reflection, collaboration, and capacity-building



Develop an Action Plan that serves as a framework for the neighborhood and guides future City and community investments

Fillmore Community Action Plan **Topics**



This community action plan will develop strategies and actions across four topic areas:
Housing, **Health**, **Placemaking Arts & Culture**, **Economic & Workforce Development**.

Central to this community action plan are
youth, transitional aged youth, seniors and their families.



HEALTH



HOUSING



**ECONOMIC + WORKFORCE
DEVELOPMENT**



**PLACEMAKING, ARTS
+ CULTURE**

Fillmore Community Action Plan **Timeline**



Strategy & Action Example



PRIORITY AREA

Mental Health & Physical Well-being

Address the physical, mental, and social health needs of residents, families, youth and seniors.

Strategy

Reduce social isolation for seniors through community programs that support connection, belonging and physical well-being.

Actions

- Launch an intergenerational walking group at Jefferson Park, pairing teens and seniors for regular walks and conversation.
- Establish a “Friendly Caller” program through community-based organizations, where trained volunteers conduct weekly phone or video check-ins with isolated seniors

Strategy & Action Example

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Presentation

SMALL GROUP ACTIVITY

Small Group Activity **Discussion & Goals**



- **Share Priority Areas & Strategies**
- **Affirm Content:** Do these strategies resonate?
- **Identify Gaps:** Is anything missing that should be added?
- **Understand Priorities:** Which strategies would make the biggest difference for Fillmore residents?

How were these strategies developed?

Community-informed

These draft housing strategies are **grounded in years of community input, advocacy, and planning work** in the Fillmore / Western Addition.

This effort builds on:

- Community workshops and focus groups
- Resident experiences and lived expertise
- Existing neighborhood plans and reports
- Input from housing organizations, FCAP Steering Committee leaders, and City agencies

How were these draft strategies developed?

1



Past Community Input

Years of community voices, experiences, and expertise inform this work.

- Neighborhood forums and community meetings
- Focus Groups and Listening Sessions
- Reports, studies, and planning efforts
- FCAP Steering Committee
- City agencies and community partners

2



Shared Priorities

Community input revealed key needs and priorities for the Fillmore/Western Addition.

- Stability and Anti-displacement
- Access, Navigation, and Housing Placement
- Homeownership and Wealth Building
- Affordable Housing Preservation
- Equitable Housing Production

3



Fillmore Community Action Plan

We bring it all together into a cohesive community plan with clear strategies

- Confirm, Refine, and Prioritize

Community-Informed Strategies & Actions



4



Future Investment & Action

A roadmap to align resources, policies and partnerships for impact.

- Advocate for philanthropic, state and federal funding
- Align City funding and resources
- Coordinate across agencies & partners
- Advocate for policy change
- Track progress & ensure accountability

Why this Approach?



- Community leaders shared that residents have already voiced their priorities many times.
- Instead of asking people the same questions again, we're pulling together all the past input into one clear community action plan.
- A Community Action Plan helps everyone get on the same page, coordinate resources, and push for the investments the neighborhood needs.

**Today, we're checking the ideas, filling in missing pieces,
and deciding what should come first.**

Sources



Reports

- MOHCD 2025–2029 Consolidated Plan
- Midtown Park Apartments Community Vision Study
- SF Housing Element Public Input Summaries
- Black / African American Housing Priorities Report
- San Francisco Reparations Plan
- Affordable Housing Funding & Financing Recommendations

Community Conversations

- Western Addition Neighborhood Forum
- HUD Cooperative Housing Focus Groups
- African Caribbean & African Community Focus Group
- Housing Counseling Focus Groups
- Supportive Housing Providers Network Discussions
- Housing Element Activating Community Priorities: Black/African American

City Agencies & Organizations Consulted

- SF Planning
- Human Rights Commission
- Mayor's Office of Housing & Community Development
- Homelessness & Supportive Housing
- Office of Economic & Workforce Development
- FCAP Steering Committee Members
- San Francisco Housing Development Corp.

Small Group Activity **Report Back**



After the discussion and prioritization activity, identify **one person** from the group to share **the top housing strategy** with the larger group.

Presentation

CITY ACKNOWLEDGEMENT

Apology and Acknowledgement



“On behalf of the City and County of San Francisco, the San Francisco Board of Supervisors offers its deepest apologies to all African Americans and their descendants who came to San Francisco and were victims of systemic and structural discrimination, institutional racism, targeted acts of violence, and atrocities.”

- Statement passed by the Board of Supervisors in February 2024

GROUNDING ACTIVITY

Call & Response

- **Call:** “Who Protects the Community?”
 - **Response:** “**WE DO!**”
- **Call:** “Who Carries the Vision Forward?”
 - **Response:** “**WE DO!**”
- **Call:** “Our Community is...”
 - **Response:** “**WORTH INVESTING IN!**”

Grounding Activity 5 - 4 – 3 - 2 -1

Name or Acknowledge:

- **5** things you can **see** (ex: the wall, a cup, a tablecloth, etc.)
- **4** things you can **feel** (ex: the back of my chair, the air conditioner, my feet on the floor, etc.)
- **3** things you can **hear** (ex: people talking, plates clanking, etc.)
- **2** things you can **smell** (ex: coffee, perfume, etc.)
- **1** thing you can **taste** (ex: tea, lemon water, mint from my gum, etc.)

SMALL GROUP DISCUSSION

Community Agreements

- One person speaks at a time
- Be present, be curious
- Make space / Take space
- Disagree with the idea, not the person
- Listen to understand, not to respond

REPORT BACK

Next Steps



UPCOMING WORKSHOPS

- **May 19, 2026**
Public Workshop
Economic and Workforce Development
- **June 4, 2026**
Public Workshop
Placemaking, Arts and Culture

HOUSING PRIORITIES SURVEY



Provide your input and share this link:

surveymonkey.com/r/FCAP-Housing



FOR MORE INFO, OR CONTACT US



Visit the project web site:

[sfplanning.org/
fillmore-community-action-plan](https://sfplanning.org/fillmore-community-action-plan)



Or reach out to us by email:

CPC.FillmoreCAP@sfgov.org



Open House

COMMUNITY BASED ORGANIZATIONS AND CITY AGENCIES

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Community Based Organizations





San Francisco
Planning

FILLMORE
COMMUNITY ACTION PLAN

THANK YOU

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