



Draft Actions Workshop Summary

Overview

The Fillmore Community Action Plan (FCAP) Draft Actions Open House was held on July 30, 2026, from 5:00–8:00 PM. The event brought together residents, community leaders, City staff, and community-based organization (CBO) partners to review progress and provide feedback on Draft Actions.

Launched in September 2025, the FCAP engagement process has included:

- Fall 2025: two open houses
- Spring 2026: four topic-area workshops
- More than 20 additional outreach activities, including job fairs, focus groups, Juneteenth, and other community events.

The evening began with a welcome and grounding activity, followed by remarks from City leadership. Community leaders were recognized for uplifting their voices. When participants arrived, they received project materials, including an agenda, City and CBO resource list, project overview, and timeline. Participants were invited to circulate among five topic stations: Housing, Health, Economic Development, Workforce Development and Placemaking, Arts & Culture. Each station included:

- **Summary Board:** Community input gathered through workshops and outreach
- **Strategies & Draft Actions Board:** Priority strategies and draft actions identified through community engagement
- **Idea Boards:** Early-stage concepts that could be developed further with community input

Participants were asked whether the proposed actions resonated with them, what community impacts they would like to see, which organizations or partners could help implement the actions, and which emerging ideas should be prioritized moving forward. Participants were invited to provide feedback on these questions through comment cards and sticky notes.

Key Themes by Topic

Health

Feedback on draft actions

Health outreach and accessibility

- Strong support for delivering health outreach through trusted community spaces.
- Need for better outreach and awareness of existing programs.
- Translation and multilingual communication were identified as important to accessibility.
- Uninsured residents should continue to have access to basic health services.
- Concerns were raised about the lack of a local pharmacy.

Seniors and people with disabilities

- Expanding neighborhood-to-neighborhood support received support.
- Prioritize onsite outreach to seniors as a high priority.
- Transportation emerged as a recurring need, including senior-focused transportation and assistance accessing appointments and services.
- Increase the number of walking groups, walking tours, and additional community health fairs.

Black maternal and infant health

- Support for culturally responsive prenatal, maternal, and infant care for Black families.
- Increase awareness and visibility of existing Black Infant Health resources.
- Invest in Black maternal health, childcare, and afterschool programs.
- Clear information about where services are located and how residents can access them.

Feedback on emerging ideas

- Establish a regular community health outreach schedule.
- Partner with local colleges and community organizations on walking groups and health programming.
- Expand health fairs and health education.
- Improve navigation of senior services through clear, simple, accessible tools.
- Provide training to seniors who may need assistance using digital tools.
- Increase culturally competent staff training.

Housing

Feedback on draft actions

Resident organizing and housing advocacy

- Strengthen Black-centered organizations and tenant organizing.
- Increase resident leadership in housing advocacy.
- Meaningful community involvement in planning and decision-making, particularly for residents and families affected by historic displacement.
- Explore acquisition by the City of strategically important property to advance community priorities.

Homeownership and intergenerational wealth

- Financial empowerment was viewed as a key component of housing stability and wealth building.
- Partnerships with financial empowerment organizations and community-based organizations with established neighborhood relationships.
- Hold classes covering money management, credit building, and financial readiness.
- Reduce administrative barriers and make assistance easier to access.

Feedback on emerging ideas

- Expand outreach and workshops on homeownership.
- Explore limited-equity cooperatives and other community ownership models.
- Address the historic loss of property and business wealth associated with redevelopment.
- Ensure community members, particularly those affected by displacement—play a leading role in planning.
- Strengthen partnerships with housing and homeownership organizations.

Economic Development

Feedback on draft actions

Bring activity to the Fillmore corridor

- Strong support for events that will increase foot traffic and reinforce the Fillmore's cultural identity.

- Suggested activities include night markets, farmers markets, Holiday and craft markets, small business fairs, cultural events, and additional community gatherings
- Hold events that intentionally include seniors and create opportunities for intergenerational engagement.
- Create funding structures that provide resources upfront rather than requiring community organizations to front event costs and await reimbursement.
- Increase collaboration among merchants, community organizations, and cultural institutions.

Support businesses and vacant storefronts

- Strong support for grants, loans, technical assistance, and improved outreach to prospective and existing businesses.
- Establish marketplaces where multiple Black-owned businesses can sell products.
- Promote funding opportunities through social media and other accessible communication channels for promoting funding opportunities.
- Provide businesses with assistance related to websites, graphic design, marketing, and technology.
- Neighborhood cleanliness, safety, and security important conditions for business retention and attraction.
- Support for technical and financial assistance for a commissary kitchen in the Fillmore.

Business retention

- Economic development should support existing businesses as well as attract new ones.
- Funding and technical assistance for established neighborhood businesses were identified as potential tools for retention and improvement.
- Strong interest in supporting Black-owned businesses.

Feedback on emerging ideas

- Continue and expand markets, festivals, and cultural events.
- Use art installations and vacant storefronts to activate the corridor.
- Explore a "vacant to vibrant" approach for underutilized storefronts.
- Hire and invest in people with strong knowledge of the neighborhood.
- Strengthen the Fillmore's existing brand and cultural identity rather than relying on a new neighborhood name.
- Improve coordination among merchants, community organizations, and event producers.

Workforce Development

Feedback on draft actions

Youth employment

- Expand paid work-based learning opportunities for youth.
- Pair employment opportunities with financial literacy education, including banking, credit, budgeting, and money management.

Neighborhood-based employment services

- Create geographically accessible employment services and centralized job centers.
- Questions were raised about the location and accessibility of neighborhood-based job centers, indicating a need for clearer public information.
- Clear, publicly accessible information about where services are located, who they serve, and how residents can access them should accompany workforce investments.

Supportive services

- Individualized employment assessments and connections to services that address barriers to employment.
- Continued coordination among workforce, human services, and employment programs was viewed as important.

Placemaking, Arts & Culture

Feedback on draft actions

Investing in local culture and artists

- Investment in local cultural institutions, organizations, and Black artists.
- Prioritize artists and cultural workers who currently live in or are deeply connected to the neighborhood.
- More affordable performance and cultural spaces, with a range of ticket prices.
- Strengthening relationships with local Black theaters was identified as an opportunity for performances, training, and career development.
- Support recording and entertainment infrastructure to build on the Fillmore's historic musical legacy.

Preservation and community identity

- Historic preservation was a significant theme, including interest in landmarking historic buildings and protecting culturally significant sites.
- Maintain community-serving institutions and preserving places connected to the neighborhood's history.
- Restoring and expanding the Fillmore's jazz and music legacy.

Programming and public spaces

- No-cost permits for cultural programming.
- Capital improvements to neighborhood public spaces
- Recurring jazz programming, including connections to farmers markets and other community events.
- Activate underused space and provide community benefit through a community gardening program.
- Accessibility should be incorporated into safe streets and public space improvements.

Feedback on emerging ideas

- Increase outreach to seniors about arts and cultural opportunities.
- Bring cultural programming and information directly to senior centers.
- Provide transportation to cultural events where needed.
- Create more opportunities for Black artists and cultural practitioners.
- Expand affordable performance, rehearsal, and training spaces.
- Support preservation of culturally significant buildings and sites.
- Develop arts and cultural programming that serves both current residents and visitors while maintaining community ownership of neighborhood identity.

Shared Themes

Several priorities appeared repeatedly across the five topic areas:

- **Improve program marketing**
Increase awareness of programs, funding, services, and opportunities that already exist. Outreach should use trusted community spaces, social media, community bulletin boards, senior centers, cultural institutions, and other neighborhood-based channels.
- **Make programs easier to access**
Reduce administrative barriers, providing clear information, offering multilingual communication, and making services geographically accessible.
- **Invest in trusted community organizations**
Direct resources to organizations with established relationships, cultural competency, and knowledge of the Fillmore and Western Addition communities.
- **Prioritize seniors**
Transportation, service navigation, outreach, cultural programming, health access, and intergenerational activities priority issues for seniors.
- **Center Black community identity and economic opportunity**
Preserve and strengthen Black community institutions, businesses, cultural expression, and wealth-building opportunities.
- **Address historic displacement**
Acknowledge the impacts of past displacement and redevelopment and give affected residents a meaningful role in shaping future investments.
- **Support existing businesses and institutions**
Retain and strengthen existing businesses, cultural institutions, and community-serving organizations—not only attracting new investment.
- **Turn community input into visible action**
Have consistent community engagement, document feedback, have reliable access to resources, and clear evidence that community input is influencing implementation.

Overall Takeaways

The Open House demonstrated broad interest in moving from the community phase of this project toward implementation. Participants generally expressed support for the draft strategies and actions while emphasizing that success will depend on visible investment, accessible programs, trusted community partnerships, preservation of neighborhood identity, support for existing residents and businesses, and a clear connection between community feedback and final actions.

Feedback from the open house suggests the following areas for continued refinement as the action plan is developed.

- **Prioritize actions that improve access and awareness**, particularly for seniors and residents who may not know about existing services.
- **Clarify implementation pathways** by identifying potential City departments, funders, and other partners associated with priority actions.
- **Strengthen community-based implementation capacity** by considering funding structures that support organizations without requiring them to front costs.
- **Build accountability into the Action Plan** through clear milestones, responsible parties, and opportunities for ongoing community feedback.
- **Center cultural preservation and Black community investment** as shared principles rather than limiting them to a single topic area.
- **Continue targeted engagement with seniors, youth, small businesses, artists, tenants, and residents affected by displacement** to further develop emerging ideas.
- **Improve public-facing information** about existing programs, service locations, eligibility, funding opportunities, and next steps.