



FILLMORE

COMMUNITY ACTION PLAN

COMMUNITY GATHERING #2



Agenda



1

Welcome + Grounding



2

Community GEMS



3

City Presentation



- Fillmore Community Action Plan
- Recap from Community Gathering #1
- Overview of Existing Projects & Programs
- Next Steps

4

Open House



- Fillmore Community Based Organizations
- City Agencies

Community Gems

FILLMORE
COMMUNITY ACTION PLAN



Booker T Washington Community Service Center



A New Indulgence Hair Studio



Village Project



Fillmore Corridor Ambassador



Fillmore Postal



Victor and Damon Jones

OVERVIEW OF THE FILLMORE COMMUNITY ACTION PLAN

Fillmore Community Action Plan **Purpose**



The Fillmore Action Plan is a partnership between the City and community members to create lasting, community-driven change.

Through engagement, collaboration and consensus the plan will build a roadmap for meaningful short and long-term investments — one that honors the Fillmore's history and uplifts its future.



Fillmore Community Action Plan Goals



Protect and celebrate Black cultural heritage by uplifting the Fillmore/Western Addition's legacy and residents.



Build trust and lasting partnerships between community members, City departments, and local institutions



Advance healing and reconciliation through community-led reflection, collaboration, and capacity-building



Develop an Action Plan that serves as a framework for the neighborhood and guides future City and community investments

Fillmore Community Action Plan **Topics**



This community action plan will develop strategies and actions across four topic areas: Housing, Health, Placemaking & Culture, Economic & Workforce Development. Central to this community action plan are youth, transitional aged youth, seniors and their families.



HOUSING



HEALTH



**PLACEMAKING
+ CULTURE**



**ECONOMIC + WORKFORCE
DEVELOPMENT**

Fillmore Community Action Plan **Timeline**



2025

2026



Fillmore Community Action Plan Deliverables



- **Community Input Summary**
Aggregate and summarize feedback from previous and current engagement processes to identify priorities.
- **Current Projects and Programs Summary**
Document and analyze existing City projects and programs funded this fiscal year.
- **Existing Conditions Report**
Document demographic, housing, health, cultural, and economic data,
- **Topic Summaries**
Create summaries of findings for Housing, Health, Placemaking and Culture, and Economic and Workforce Development
- **Priorities Memo**
Identify actionable priorities for the near term.
- **Action Plan**
Synthesize findings into an Action Plan which outlines specific strategies and actions the City and community can take.

RECAP FROM FIRST COMMUNITY GATHERING

Housing

- Strong and repeated calls for affordable housing, particularly for Black residents who have been displaced or priced out of San Francisco.
- Concerns that existing “affordable” housing is not affordable for most Black families.
- Affordable housing for educators, seniors, and displaced residents, with specific mentions of Midtown Park Apartments and the Fillmore Center.
- Concerns about properties in disrepair, habitability issues, lack of vigorous enforcement by the city.



Health and Safety

- Veteran support and COVID-safety at events.
- Calls for the City to ensure safe, accessible venues with parking and security.
- More resources on primary care and prevention, and access to medical care and insurance.



Placemaking and Culture



- Strong emphasis on Black empowerment, representation, and inclusion in decision-making (“a seat at the table”).
- Desire for youth education in Black history and culture, as a counter to erasure.
- Requests to support local jazz musicians and cultural events that honor the Fillmore’s heritage. Concerns there is only one jazz location in the Fillmore.
- Community Spaces should feel safe and friendly with active programming.

Economic Development



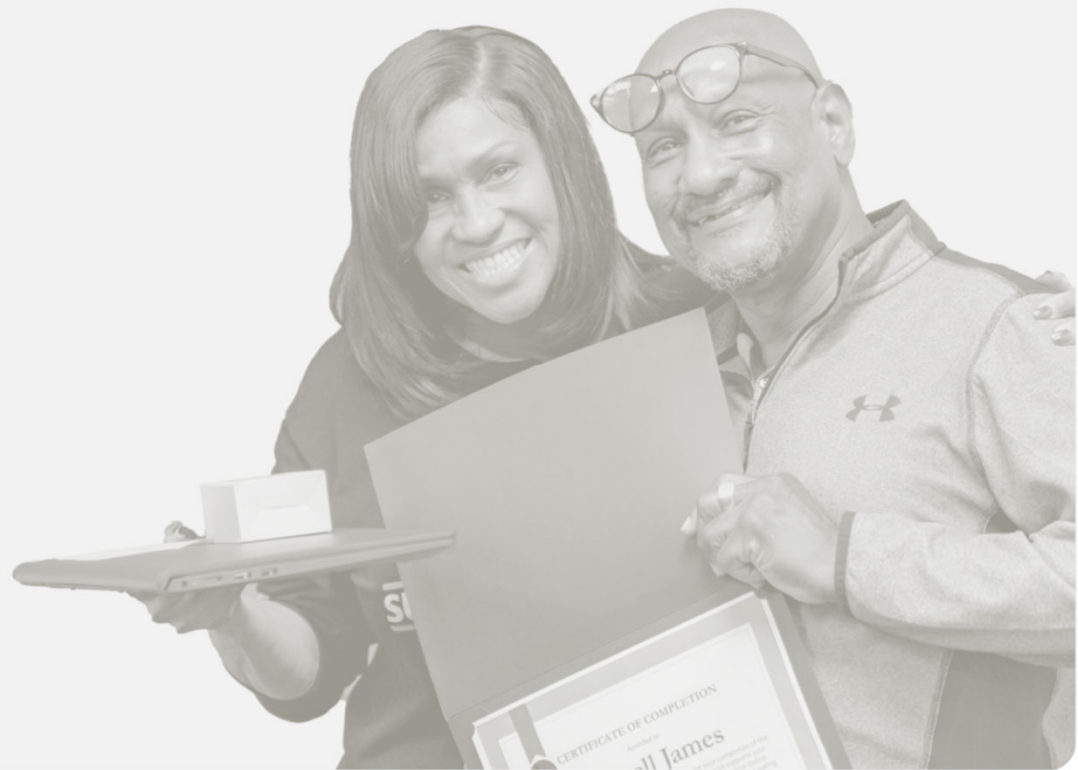
- Emphasized the need to support small and Black-owned businesses
- Support for an entertainment zone to revitalize Fillmore's economy.
- Requests for technical assistance, business proposal support, and access to capital to help small businesses grow and create local jobs.



Workforce Development



- Paid job training, re-entry opportunities for formerly incarcerated Black and Brown residents, and youth employment programs.
- Request for a City-funded security training programs covering guard-card fees and partnering with the Bureau of Security and Investigative Services.
- Connect youth ages 13–17 with life skills, financial literacy, and cultural enrichment programs.



OVERVIEW OF EXISTING PROJECTS AND PROGRAMS

Existing Projects and Programs



Mayor's Office of Housing & Community Development

MOHCD

City Administrator's Office

ADM



Municipal Transportation Agency

SFMTA



San Francisco Public Library

SFPL



Office of Community Investment and Infrastructure

OCII



San Francisco Housing Authority

SFHA

**SAN FRANCISCO
HUMAN RIGHTS
COMMISSION**

Human Rights Commission

HRC



Office of Economic and Workforce Development

OEWD



**San Francisco
Public Health**

Department of Public Health

DPH



San Francisco Arts Commission

ART



Department of Children, Youth and Their Families

DCYF



Department of Emergency Management

DEM



Public Utilities Commission

PUC



Department of Early Childhood

DEC



Recreation and Parks Department

RPD



San Francisco Public Works

DPW

HOUSING

Funding for New Housing

**Construction of 265 new units
for educators, seniors, and
families**

750 Golden Gate Avenue design (top left),
construction as of August 2025 (top right)

850 Turk Street design (bottom left),
construction as of June 2025 (bottom right)



MOHCD



Photo: Cahill



Photo: SF Yimby

HOUSING



Rehabilitation, Preservation & Acquisition of Housing for Families and Veterans



Derek Silva Community (Coming 2027):
Rehabilitation, renovation and elevator upgrades for 68-unit building serving people living with HIV/AIDS



MOHCD



Brandy Moore House Elevator Project: modernization & upgrade of passenger elevator for sober, transitional housing program for HIV+ and low-income residents



MOHCD

HOUSING



Funding for Housing Assistance and Supportive Services



On-site support, educational activities, and connecting residents to services for **Plaza East, Robert B. Pitts & Westside Courts, and Hayes Valley North & South**



MOHCD



Residential care and supportive services for people living with HIV/AIDS for **Peter Claver Community, Derek Silva Community, Brandy Moore House, and Maitri Compassionate Care**



MOHCD



Subsidies to help low-income shareholders cover costs at **Freedom West cooperative**



MOHCD

HOUSING



Property's Receiving Project Based Vouchers (PBVs)



Affordable housing units supported through the Project-Based Vouchers (PBVs) program administered by the San Francisco Housing Authority (SFHA), providing long-term, place-based rental assistance to residents in the Fillmore neighborhood including **1652 Eddy, Robert B Pitts, Peter Claver, 1357-1371 Eddy, Rosa Parks, Loren Miller, Richardson, 939/951 Eddy, and Emeric Goodman.**



HEALTH



Funding for Inpatient, Residential Treatment and Transitional Aged Youth

Funding long-term residential treatment, recovery housing, and inpatient care for adults, older adults, and transitional-aged youth. Includes step-down programs and new residential care facilities.



Funding for Mental Health Services

Investing in outpatient and community-based therapy, case management, and full-service partnerships for adults, older adults, youth, and special populations (e.g. Transitional Aged Youth).



Funding for Substance Use Services

Investing in comprehensive prevention, detoxification, and recovery programs including methadone treatment and youth prevention services.



HEALTH



Funding for Health Care Services – Wellness, Community Health, Primary Care

- Funds primary and preventive care, immunizations, and culturally specific wellness programs to promote long-term community health.
- Funds to support the **Black Infant Health Program**. Includes empowerment-focused group and one-on-one support services to improve the health and social conditions for Black women and their families.



Funding for HIV Services (Medical, Non-Medical, & Hospice Care)

- Funds comprehensive care, housing, and support services for individuals living with HIV, including medical case management, rental subsidies, and hospice care.



HEALTH

FILLMORE
COMMUNITY ACTION PLAN



Food Security

- Convened over six community meetings to address food access and develop solutions to fill service gaps.
- \$400K+ invested through CBO's grocery voucher program and other initiatives.
- Additional \$1M annually in HSA funds administered by HRC to enhance food security efforts.

SAN FRANCISCO
HUMAN RIGHTS
COMMISSION

Mental Health Training

- Investments in “train-the-trainer” pathways and funding for HCN and Westside.

SAN FRANCISCO
HUMAN RIGHTS
COMMISSION

PLACEMAKING & CULTURE



Grant for the Arts

Provides annual funding to 27 arts & culture organizations serving the Fillmore and Western Addition neighborhood.



ADM



Community Challenge Grants

- **Fillmore-Turk mini-park** renovation for new seating, landscaping
- **Opportunity Hub** Construction & Installation featuring an expandable kiosk at the Buchanan Mall for community events, live demonstrations, art and science exhibitions.



ADM

PLACEMAKING & CULTURE



African American Arts and Culture Complex



Funds for **seismic improvements** to the building



Funds annual **operations and programing**



PLACEMAKING & CULTURE



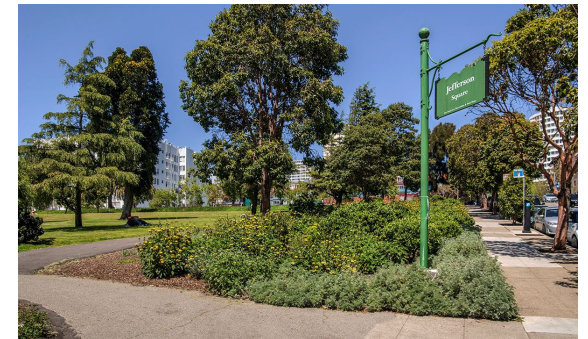
Funding for Parks and Open Spaces



Buchanan Mall: Complete renovation will transform the park into a safe, vibrant hub for recreation, arts, culture, and inter-generational connection. The project will include two new plays areas, fitness equipment, basketball court, picnic and BBQ areas, a small stage with lighting and storage, communal gardens, a Memory Walk, accessible pathways, lighting, landscaping, plus new green infrastructure.



Raymond Kimbell Fields Project: replaced the field turf with new natural infill material and included minor ADA improvements, new bleachers, benches, signs, and trash cans



Jefferson Square Path Improvements to improve accessibility, safety, aesthetics, resurfacing and installing park entrance stairs



PLACEMAKING & CULTURE



Pavement Renovation and Sewer Replacement Projects

- Ellis St from Steiner St to Pierce St
- Scott St from Ellis St to O'Farrell St
- Steiner St from Eddy St to Ellis St
- Turk St from Laguna St to Divisadero St
- Fillmore St. from Fulton to Geary *

* *Pavement renovation only*



Transportation Improvements

- **Western Addition Community Safe Streets:** Traffic signal upgrades and street safety improvements identified through the Western Addition Community-Based Transportation Plan (CBTP)
- **Fillmore Street Transit and Safety Project:** Upgrades along the 22 Fillmore route from 16th Street to the Marina to enhance safety and improve transit reliability.



PLACEMAKING & CULTURE



Child Care Programs & Funding - Early Learning for All Network



768 children enrolled in District 5's Early Learning for All Child Care Centers and Early Learning for All Family Child Care homes (FCCs) in FY25.

Programs Details:

- Families earning up to 110% of the Area Median Income (AMI) \$171,450 (family of 4), are eligible for fully funded Tuition (FREE enrollment).
- Families earning between 111%-150% of the Area Median Income (AMI) are eligible for a 50% off tuition credit \$233,800 (family of 4)
- Families must be residents of San Francisco to receive Early Learning For All financial aid.

\$113.7 Million in City Funding for Childcare and Early Learning Subsidies

357 Parents and Caregivers and 207 children served at Urban Services YMCA Family Resources Center (FRCs) in FY25

Programs Details:

- Services include parenting education, playgroups, support groups, family and community events, case management, family advocacy and more.

PLACEMAKING & CULTURE



Funding for Children & Youth Programs



**\$20M+ Funding through FY 2029
to support SF youth, citywide.**

- Grades TK-12
- With disabilities in grades K-12
- High school youth ages 14-21
- At-risk and system-involved youth ages 14-17
- At-risk and justice-involved youth ages 12-17
- African American children, youth, transitional age youth ages and their families ages 5-24
- Disconnected Latinx youth, transitional-age youth and their families ages 5-24
- Grades K-12 who are African American, Hispanic/Latino, Pacific Islander and/or Low-Income Asian youth and in need of additional literacy or academic support

Programs include:

- Arts and Creative Expression
- Sports and Physical Activity
- Comprehensive Year-Round and Summer Learning
- Alternative Education
- STEM and Environmental Sustainability
- Youth Workforce Development
- Youth Leadership and Organizing
- Mayor's Youth Employment and Education Program (MYEEP) Initiative
- Identity Formation and Inclusion
- Literacy Support
- Academic Support
- School Crisis Support
- Youth-Led Philanthropy



PLACEMAKING & CULTURE



City Staff Time for Programs and Operations



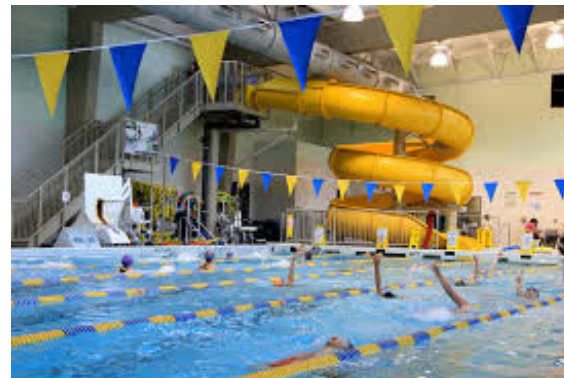
Margaret Hayward Clubhouse
afterschool program,
senior and tot
programs.



Hamilton Recreation Center
afterschool program, senior programs, drop-in gym, tot programs and space to host community gatherings.



Western Addition Branch Library
seven days a week
(50 service hours weekly).



Hamilton Swimming Pool
water exercise, swim lessons, recreational swim time, a waterslide, and senior swim time.

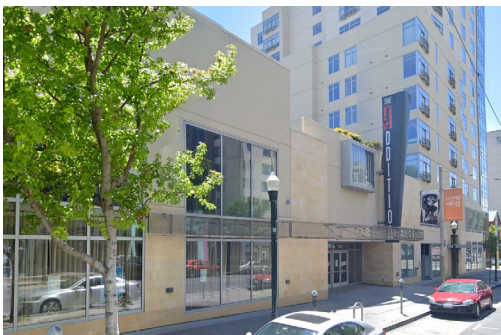


PLACEMAKING & CULTURE

City Staff Time & Programing



Fillmore Substation:
Assessing the building's condition and estimating repair costs



Fillmore Heritage Center Evaluation:
Exploring future options that reflect community priorities and responsible use of public funds



Annual Fillmore Events:
Funding to support community celebrations including Juneteenth, Lower Fillmore Holiday Community Fair, Kwanzaa, Mardi Gras, Senior Moment, and Grillin' in the Mo



Lower Fillmore Holiday Community Fair:
Sponsorship and coordination for the annual fair to bring residents together and support local businesses



Funds activations and planning for events
including the Juneteenth event

ECONOMIC & WORKFORCE DEVELOPMENT



Small Business Support



Small Business Grants: Providing grants of \$10–\$25k for Fillmore businesses, including support for those impacted by COVID, new businesses opening in vacant spaces, and storefront improvements



Entertainment Zone Legislation: Advancing legislation to designate the Fillmore as an entertainment zone, allowing to-go beverages outdoors during street festivals and events, providing opportunity for coordinated marketing and entertainment programs to support nightlife and local businesses



Business Attraction Support: Helping attract businesses and fill vacant storefronts along the Fillmore Corridor through lease support and outreach



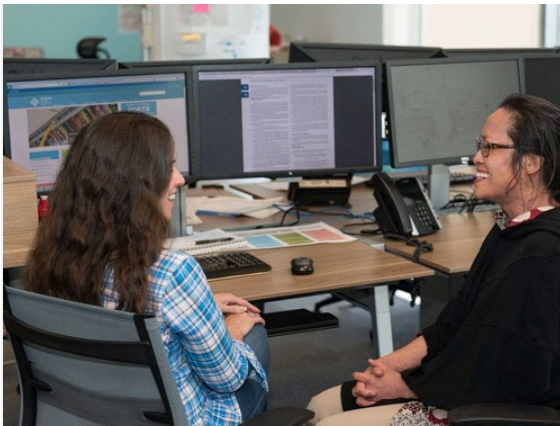
ScaleUp SF: Supporting established Fillmore businesses in growing and expanding through technical assistance and resources



ECONOMIC & WORKFORCE DEVELOPMENT



Workforce Training



The Neighborhood Job Center: offering free 1:1 support for job seekers, including career planning, hiring events, training programs, and access to computers and internet.



The Young Adult Subsidized Employment (YASE) program (16-24 years) providing paid work experience with case management, career planning, job placement support, young adult services and training programs citywide.



Grants to support community programs that build essential life skills and help residents find meaningful, career-centered employment



MOHCD

ECONOMIC & WORKFORCE DEVELOPMENT



Workforce Training



Education & Workforce: Continued Historically Black Colleges and Universities engagement via Black 2 San Francisco (OFA Program); ongoing grants for African American Achievement and Leadership Initiative (AAALI), 100% College Prep, and Booker T. Washington Freedom School.

SAN FRANCISCO
HUMAN RIGHTS
COMMISSION



Career Pathways: Support for City EMT and First Responder workforce development.

SAN FRANCISCO
HUMAN RIGHTS
COMMISSION



Career Pathway - Host 16 career pathway positions annually in the landscape and custodial units, servicing Fillmore neighborhood parks



Next Steps



UPCOMING EVENTS

- **November 18, 2025**
Community Gathering on Zoom
Content is the same as tonight
- **December 2025**
Office Hours and Holiday Events
- **January - March 2026**
Workshops on Topics
Housing, Health, Economic and Workforce Development, Placemaking and Culture

FOR MORE INFO, OR CONTACT US



Visit the project web site:

[sfplanning.org/
fillmore-community-action-plan](https://sfplanning.org/fillmore-community-action-plan)



Sign up to receive updates:

[https://tinyurl.com/
UpdatesFillmoreCAP](https://tinyurl.com/UpdatesFillmoreCAP)



Reach out to us at:

CPC.FillmoreCAP@sfgov.org



Open House

COMMUNITY BASED ORGANIZATIONS AND CITY AGENCIES



THANK YOU

Taylor Booker
San Francisco Planning

Taylor.Booker@sfgov.org
www.sfplanning.org

