

FILLMORE COMMUNITY ACTION PLAN: STEERING COMMITTEE MEETING #5



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GATHERING ACTIVITY

5:00 - 5:10 PM

Gathering

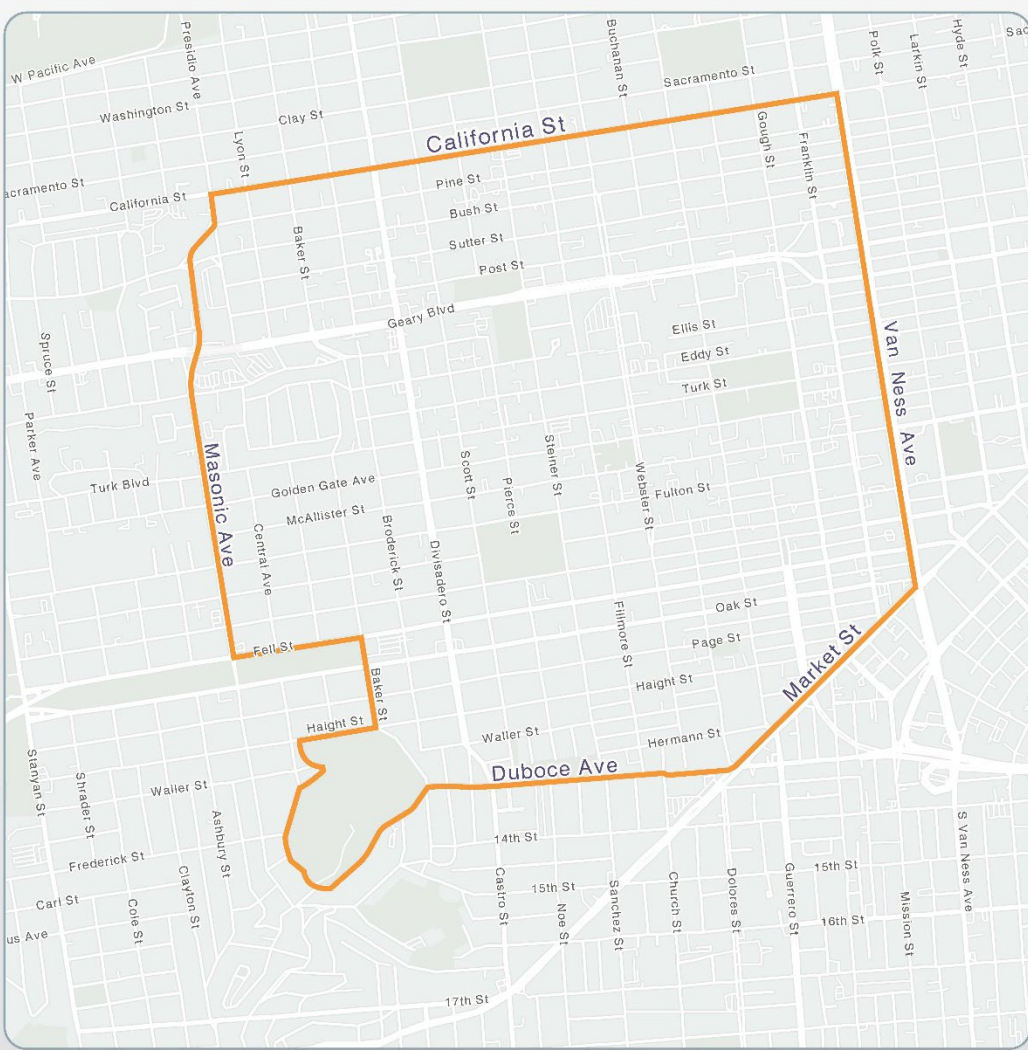
5:00 – 5:10 pm

In your opinion where is the Fillmore/Western Addition Neighborhood Boundary?

As we gather, take a moment to draw what you consider to be the neighborhood boundaries.

When you finish, share with others.

What is the same about their map? What's different?



Agenda



- **Gathering**(10 minutes)
- **Call to Order and Agenda Review** (10 minutes)
- **Community Workshop Format** (45 minutes)
- **Champions & Schedule** (10 minutes)
- **Announcements** (10 minutes)
- **Meeting Evaluation** (5 minutes)

Next Steering Committee Meeting: April 9

COMMUNITY WORKSHOP OVERVIEW

5:20 — 6:05 PM

Purpose of Today's Discussion



- I. **Advise on overall workshop design ~15 mins**
- II. **Starting with shared wisdom:** Experience potential small group discussion strategy and provide feedback ~ **20 mins**
- III. **Identify others to add to the workshops (CBOs, programs, etc.) ~ 10 mins**

PART I: WORKSHOP DESIGN

Setting the Scene

Location: African American Arts and Culture Complex

Time: Evening, Doors open at 5:00 pm; Program begins at 5:30 pm

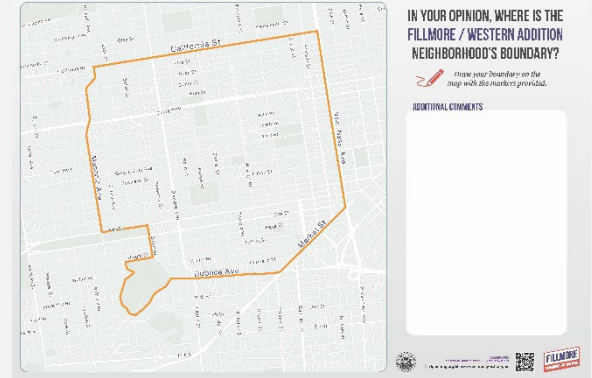


Draft Workshop Overview



1. Doors Open & Attendees Arrive (5 – 5:30 pm)

- Food & Refreshments
- Music Playing
- Art & Images of Fillmore on Display; Potential “photo” opportunity
- Topic Related Info on Display + Handouts
- Participants encouraged to visit:
 - City agency resource tabling
 - CBOs resource tabling
 - Engage in Boundary Activity & Sharing
 - Data and Context Boards



Draft Workshop Overview

2. Welcome & Gems (5:30 pm – 5:50 pm)

- Community Gems: Highlight 2 gems for 2 min each
- Brief presentation to go over agenda and provide context for small group activity (10 mins)



Draft Workshop Overview

3. Small Group Activity (5:50 – 6:45)

- Facilitated conversation with about 10 people (1 facilitator and 1 note taker).



Draft Workshop Overview

4. Group Report Back & Closing (6:45 – 6:55)

- Each group will report on their top priority
- Share verbally with the group.



Draft Workshop Overview

5. Open House (30 mins or until 8 pm)

- Dessert served
- City agency resource tabling
- CBOs resource tabling
- Opportunities to connect



Draft Workshop Overview



- 1. Doors Open & Attendees Arrive** – Food, Music, Photographs, Resources, Activity, Chance to Mingle & Connect
- 2. Welcome & Intros** – Gems, Overview of Workshop
- 3. Small Group Activity** [more detail in the next section]
- 4. Group Report Back**
- 5. Open House**

Draft Workshop Overview



- **What “works” about the proposed workshop design?**
- **What could be improved?**

PART II: ACTIVITY

Begin with the End in Mind – TCAP Example

STREET STEWARDSHIP AND CLEANLINESS

Priority Area



S2: Sustain Resources and Enhance Effectiveness for Neighborhood Stewardship and Cleaning

Strategy

Enhance the effectiveness of ambassador and cleaning programs through unified coordination and implementation protocols, and consistent and daily communication within cleaning and stewardship service providers, while maintaining the scale of resources.

KEY ACTIONS:

- S2-1. Facilitate platforms for daily coordination across cleaning and stewardship ambassadors
- S2-2. Implement dynamic deployment to hot spots daily
- S2-3. Coordinate, communicate, and update protocols across various providers regularly

DESIRED IMPACTS:

- Reduction in crime and safety incidents reported in the neighborhood
- Decrease in 311 cleaning requests in the neighborhood



TIMELINE:

2 Years



COLLABORATING AGENCY:

DEM, Public Works,
Office of Economic and
Workforce Development
(OEWD)

Actions

Begin with the End in Mind - Action Plan **Template**



PRIORITY TITLE

Key policy areas with significant community consensus.

Strategy Statement

Overall goal of the strategy, describing the desired changes in the community and explaining why the strategy is important for Fillmore residents.

Strategies

- A plan for how to achieve a goal

Actions

- Specific, actionable initiatives or projects that move the strategy forward, highlighting what residents and community partners have said is needed most.

Timeline

Implementation timeline
(6 months, 1 year, 5 years)

Collaborating Agency

The City department(s) with whom the community could collaborate to implement the proposed strategy.

Case Study / Example

An example of a similar initiative that has been successful, either in the Fillmore or elsewhere.

Draft Workshop Activity



- **Activity Goals: Share topic areas and strategies**
 - **Affirm Content:** Do these strategies resonate?
 - **Identify Gaps:** Is anything missing that should be added?
 - **Understand Priorities:** Which strategies would make the biggest difference for Fillmore residents?
 - **Engage** folks in conversation with each other as much as with table facilitators
- **Experience: We'll try on the activity tonight and have a round robin feedback of what worked and what didn't work**
- **Keep an open mind**

Draft Workshop Activity

HEALTH PRIORITY AREAS



The following Housing Priority Areas have been synthesized from input collected through prior workshops, reports, surveys, and agency work.

Today's workshop goal is for community to:

- ✓ Read what has already been said
- ✓ Identify what might be missing
- ✓ Guide the project team on which priorities and strategies should be addressed first

1 Priority Area 1 Description for Priority Area 1.	<i>DOT VOTING EXERCISE</i>	2 Priority Area 2 Description for Priority Area 2.	<i>DOT VOTING EXERCISE</i>	3 Priority Area 3 Description for Priority Area 3.	<i>DOT VOTING EXERCISE</i>
4 Priority Area 4 Description for Priority Area 4.	<i>DOT VOTING EXERCISE</i>	5 Priority Area 5 Description for Priority Area 5.	<i>DOT VOTING EXERCISE</i>		

Draft Workshop Activity



- **Volunteers** – Please read the strategy that can help us improve health in the Fillmore. Once you’ve finished reading it, paste it on the board.
- **What resonates with you?**
- **What’s missing?**
- **What’s more impactful to the Fillmore/Western Addition neighborhood?**

Draft Workshop Activity

- **What worked about this activity?**
- **What could be improved?**

PART III:
CBO AND CITY PROGRAMS, SERVICES &
RESOURCES

Workshop Overview



1. Which services and/or resources would you like to see during the community workshops?

- CBOs and/or City Programs

2. Which community gems do you want to uplift during Workshop Series?

- Small business, community organization, community leader, resident?

PROJECT CHAMPIONS & SCHEDULE

Proposed Champions Schedule

Topic	Champions Meeting	Who
Health	<ul style="list-style-type: none"> March 30: 1pm-2pm 	1. Ambra
Housing	<ul style="list-style-type: none"> April 1: 5pm 	<ol style="list-style-type: none"> Majeid Azeb Clementine Shakirah
Economic and Workforce Development	<ul style="list-style-type: none"> Week of April 27 	<ol style="list-style-type: none"> Majeid Azeb Joshua Omoredede (Rico) Ambra Fernay Yolanda
Placemaking, Arts and Culture	<ul style="list-style-type: none"> Week of April 27 	<ol style="list-style-type: none"> Ericka Majeid Joshua Omoredede (Rico)
Healing	<ul style="list-style-type: none"> March 31: 1pm-2pm 	<ol style="list-style-type: none"> Ericka Ambra
Education	<ul style="list-style-type: none"> TBD 	<ol style="list-style-type: none"> Shakirah Ericka

Updated Project Schedule

Month	Steering Committee Meeting	Community Engagement Event
March	<ul style="list-style-type: none"> March 5 March 12 March 26 	No Community Workshop; Steering Committee “Storming, Forming, Norming”
April	<ul style="list-style-type: none"> April 9 April 23 	Community Workshops: <ul style="list-style-type: none"> April 30 – Health
May	<ul style="list-style-type: none"> May 14 May 28 	Community Workshops: <ul style="list-style-type: none"> May 7 - Housing May 19 – Economic and Workforce Development
June	<ul style="list-style-type: none"> June 11 	<ul style="list-style-type: none"> June 4 – Placemaking, Art and Culture Informal engagement (ie community conversations, neighborhood events, etc.)
July	<ul style="list-style-type: none"> July 2 	Open House <ul style="list-style-type: none"> July 9 (date may change to 23) Informal engagement (ie community conversations, neighborhood events, etc.)
August	<ul style="list-style-type: none"> August 13 	<ul style="list-style-type: none"> Final Report Open House – date TBD

A large indoor event space, possibly a community center or meeting hall, with people seated at tables and standing. The room has a high ceiling with exposed pipes and fluorescent lighting. On the right, there is a large mural on the wall featuring a grid pattern and a portrait of a man with a raised fist. A sign with the word "HEALTH" is visible. The text "Announcements (10 min)" and "Meeting Evaluation (5 min)" is overlaid in the center of the image.

Announcements (10 min)
Meeting Evaluation (5 min)

Next Steps



UPCOMING MEETINGS

Steering Committee Meeting #6

- April 9

Steering Committee Meeting #7

- April 23

All Meetings will be hosted at SF Planning, 49 South Van Ness from 5:00pm-6:30pm

STAY CONNECTED



Visit the project web site:

[sfplanning.org/
fillmore-community-action-plan](https://sfplanning.org/fillmore-community-action-plan)



Sign up to receive updates:

[https://tinyurl.com/
UpdatesFillmoreCAP](https://tinyurl.com/UpdatesFillmoreCAP)



Reach out to us at:

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THANK YOU



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