SURVEY RESULTS: PRIORITIZING PLACES

SF Planning launched a survey in late June 2019 to collect feedback on the community’s priorities for locations of streetscape improvements, types of amenities, and neighborhood identity. We received nearly 150 responses!

Based on prior outreach, we identified six community hubs along the Mission Street corridor. We’ve highlighted three areas where streetscape improvements would be most beneficial for the community, according to survey results.

COMMUNITY HUBS

- **Silver & Mission 42%**
- **Geneva & Mission 49%**
- **Whipple Mission 53%**

Key entrance and connection points between neighborhoods. These spaces offer the opportunity to reaffirm the neighborhood’s identity and establish landmarks.

- **TRANSIT HUBS**
  - Areas that have frequent transit service and high volumes of passenger loading. Typically, opportunities here include improving comfort, safety, and wayfinding.

- **ACTIVITY HUBS**
  - Areas with commercial, cultural, and community institutions that attract many visitors. Improvements here would help connect these places and provide spaces for the community to pause and to gather.

For more information and to sign up for project updates, visit: https://sfplanning.org/excelsior-outer-mission-streetscape-design-guidelines
SURVEY RESULTS: PRIORITIZING AMENITIES

SF Planning launched a survey in late June 2019 to collect feedback on the community's priorities for locations of streetscape improvements, types of amenities, and neighborhood identity. We received nearly 150 responses!

Survey results (out of 147 responses)

These are the top five (5) streetscape elements that would benefit the community the most, according to survey results.

- **STREET TREES** 52%
- **PEDESTRIAN LIGHTING** 47%
- **TRASH CANS** 46%
- **SPECIAL PAVING** 33%
- **PUBLIC ART** 32%

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JULY 2019
SURVEY RESULTS: NEIGHBORHOOD IDENTITY

SF Planning launched a survey in late June 2019 to collect feedback on the community's priorities for locations of streetscape improvements, types of amenities, and neighborhood identity. We received nearly 150 responses!

Which themes best reflect Excelsior's identity: Top 3 choices

- Multiculturalism & Diversity: 58%
- Neighborhood & Community: 42%
- Neighborhood History: 42%

Which set of textures and materials best reflect Excelsior's identity: Top 3 choices

- Mosaic: 72%
- Tile: 39%
- Wood: 26%

Which color palette best reflects Excelsior's identity?

- Warm Colors: 67%
- Mix It Up!: 9%
- Cool Colors: 24%

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https://sfplanning.org/excelsior-outer-mission-streetscape-design-guidelines

JULY 2019
GUIDELINES COMPONENTS

The EOM Streetscape Design Guidelines will define two to four street typologies and a selection of streetscape materials.

STREET TYPOLOGIES

A street typology identifies a type of intersection, in this case along the Mission Street corridor, from Trumball St to Sikes Ave. These typologies will propose a standard treatment and layout for street furniture, sidewalk pavers, trees, and seating elements.

TRANSPORT BULB TYPOLOGY

Whenever a transit bulb is present, this typology will prioritize passenger loading, while providing additional options for seating, as well as greening. The proposed street amenities can also be adapted to reflect the neighborhood’s identity.

PEDESTRIAN BULB TYPOLOGY

A pedestrian bulb is meant to improve the walking conditions and safety of pedestrians. For this typology, it span two crosswalks on a "T" intersection, and can provide amenities for the public to pause and activate the commerces around the area.

FOR REFERENCE: MISSION STREET EXCELSIOR SAFETY PROJECT

Portion of proposed safety improvements from the SFMTA Excelsior Mission St Safety Project

MATERIALS SELECTION

The materials selection will define specific styles, materials, and colors for greening, lighting, furnishing, and community identity elements to encourage a unified identity. Here are some examples of materials found around the neighborhood.

For more information and to sign up for project updates, visit: https://sfplanning.org/excelsior-outer-mission-streetscape-design-guidelines

JULY 2019
CONCEPT A

THIS DESIGN UTILIZES A BANDING PAVING PATTERN THAT CONNECTS THE SIDEWALK TO GATHERING SPACES AT KEY LOCATIONS. THE DESIGN INCLUDES RAISED PLANTERS AND SEATING WITH MOSAIC TILES THAT REFLECT THE NEIGHBORHOOD MURALS. PLANTING WILL CELEBRATE AND SUPPORT BIODIVERSITY AND INCLUDE NATIVE CHOICES. NEW LIGHTING, BIKE RACKS, & TRASH RECEPTACLES WILL BE INCLUDED. THESE TYPOLOGIES WILL SERVE AS GATHERING SPACES WITHIN THE NEIGHBORHOOD.

*THE LOCATIONS AND DESIGN OF STREETSCAPE ELEMENTS ARE SUBJECT TO CHANGE DEPENDING ON AVAILABILITY OF MAINTENANCE RESOURCES.

MISSION STREET EXCELSIOR SAFETY PROJECT

CONCEPTUAL DESIGN

FOR MORE INFORMATION AND TO SIGN UP FOR PROJECT UPDATES, VISIT: HTTPS://SFPLANNING.ORG/EXCELSIOR-OUTER-MISSION-NEIGHBORHOOD-STRATEGY
STREETSCAPE ELEMENTS

VOTE ON YOUR FAVORITE IMAGE IN EACH CATEGORY

CONCEPT A IMAGERY

PLANTING
DECIDUOUS TREES
BIO-DIVERSITY / LOW WATER USE NATIVE PALETTE

LIGHTING
TEARDROP POLE LIGHTING
CATENARY LIGHTING (BY OTHERS)

SITE FURNISHINGS
PRECAST CONCRETE PLANTER / BENCH WITH WOOD TOP
BIKE RACKS
TRASH RECEPTABLES

COMMUNITY IDENTITY FEATURE
MOSSAIC ON PRECAST CONCRETE

PAVING
PRECAST CONCRETE PAVERS - BANDING PATTERN

CONCEPT B IMAGERY

MULTI-TRUNK PALM
MEDITERRANEAN / LOW WATER USE PLANT PALETTE

POST TOP PEDESTRIAN LIGHTING
CATENARY LIGHTING (BY OTHERS)

RAISED STEEL PLANTERS WITH SEATING
BIKE RACKS
TRASH RECEPTABLES

GATEWAY FEATURE
PRECAST CONCRETE PAVERS - WEAVE PATTERN

FOR MORE INFORMATION AND TO SIGN UP FOR PROJECT UPDATES, VISIT:
HTTPS://SFPLANNING.ORG/EXCELSIOR-OUTER-MISSION-NEIGHBORHOOD-STRATEGY

JULY 2019
CONCEPT B

PEDESTRIAN TYPOLOGY

This design utilizes a weaving paving pattern that is reflective of the various cultures that exist in the neighborhood. Raised steel planters w/ seating elements are being proposed that are angular and reflective of movement. Freestanding 'gateway' style features will be installed at key locations and will include mosaic tile murals. The planting concepts celebrate the Mediterranean climate of California and will include low water use succulents, new lighting, bike racks, & trash receptacles will be included. These typologies will serve as gathering spaces within the neighborhood.

*The locations and design of streetscape elements are subject to change depending on availability of maintenance resources.

Bolt some small tables down! In different spots. Just some..."