Emerging Neighborhood Aspiration:
“As our neighborhood changes, we support, sustain, and enhance what makes our neighborhood special: our families, economic and ethnic diversity, small businesses, and local gems.”

- **What do we know?**
  - Incorporating social and community service providers who are on the corridor
  - Review and discuss data regarding the businesses on the corridor
  - What else might we want to know? What do we need to know?
  - Planned or budgeted projects; past projects

- **Aspirations for Commerce in the NCD**
  - What are our aspirations for the future?
    - How do we want the NCD to look and feel?
  - How do they connect with the emerging neighborhood aspiration?

- **Connections to other subgroups**
  - Public Realm
  - Land Use and Housing
  - Mobility

- **Group Organization**
  - Output from Subgroup
  - Meeting schedule
    - Subgroup meetings - 2 more
    - Full working group meeting Sept 21st
    - Thoughts on hosting a community meeting on Sept 28th
Public Comment  10 speakers  2 minutes each

Public comments related to the Excelsior and Outer Mission Neighborhood Strategy can be submitted to the Planning Department and the Office of Economic and Workforce Development through three means:

(1) Individuals can sign up to provide oral comments at the end of each working group session, including the sub-groups. Public comment is limited to the first 10 individuals to sign up. Each speaker is limited to 2 minutes and must be present when called. Public comment will commence once the formal agenda items have concluded.

(2) Written comments can be submitted
   Via mail to: Rachael Tanner
   San Francisco Planning Department
   1650 Mission Street, Suite 400
   San Francisco, CA 94103
   Via e-mail to: Rachael.Tanner@sfgov.org
   Via phone by calling (415)-575-8730

   Via mail to: Jorge Rivas Jr.
   Office of Economic Workforce Development
   1 Dr. Carlton B. Goodlett PL. Rm# 448
   San Francisco, CA 94102
   Via e-mail to: jorge.rivas@sfgov.org
   Via phone by calling (415) 554-7613