

Excelsior & Outer Mission Neighborhood Strategy
Full Working Group

Date: Thursday, February 15, 2018

Staff Facilitators: Rachael Tanner, San Francisco Planning Department
Sue Exline, San Francisco Planning Department
Aaron Yen, San Francisco Planning Department
Seung Yen Hong, San Francisco Planning Department
James Pappas, San Francisco Planning Department
Jorge Rivas, Office of Economic and Workforce Development
Reanna Tong, San Francisco Planning Department

Notes taken by: Jorge Rivas, Office of Economic and Workforce Development; Rachael Tanner, San Francisco Planning Department; Aaron Yen, San Francisco Planning Department, Megan Calpin, San Francisco Planning Department; Svetha Ambati, San Francisco Planning Department

Attendees

Working Group Members

Allyson Ritger
Charlie Sciammas
Faye Lacanilao
Jason Serafino-Agar
Lea Sabado
Mel Flores
Katherine Taylor

Members of the Public

Bill Martin
Dennis Pustelnik
May Harris
D. Hooper
Natalie Gomez

City Staff & Partner Agencies

Stephanie Cajina
Sue Exline
Jorge Rivas
Rachael Tanner
James Pappas
Aaron Yen
Seung Yen Hong
Megan Calpin
Svetha Ambati
Reanna Tong

- Opening – introductions
- Review Notes
- Review Agenda & Purpose of Meeting
- Sub-Group Break Out
 - Attendees were separated into five different groups: one for each of the Working Group sub-groups specifically for Working Group members, and one for members of the public to discuss all sub-group topics. Each group had a staff facilitator and some had an additional note-taker.
 - Each group worked through the goals and strategies identified on the worksheets and identified some top priorities for the next two years. The notes and commentary of each group are recorded on the worksheets.
 - Summary of sub-group discussions:
 - Land Use and Housing

- The Land Use and Housing sub-group decided that another meeting was necessary.
- The group agreed on exploring the creation of a corridor-wide housing plan that would encompass multiple strategies listed to foster an “Accessible housing, commercial, and public space.” The strategies for a “Stable housing and commercial space” also received majority support from the attending sub-group members. “Thriving” and “Livable” strategies will undergo a consolidation and re-writing prior to the final Working Group meeting.
- Business and Service Providers
 - The Business and Service Provider sub-group decided that another meeting was necessary.
 - The group supported learning more about Community Benefits and Green Benefits Districts for the NCD and analyzing the potential of funds generated from new development impact fees. All strategies listed to help small businesses “thrive” on the NCD and to encourage job/business creation also received support from the group. Members would like to see improved business permitting processes at the City and County level.
- Public Realm
 - The Public Realm sub-group expressed that some goals and strategies might overlap with Mobility and wanted to coordinate decisions with the Mobility sub-group.
- Mobility
 - The Mobility sub-group decided that another meeting was not necessary, but would like to see the goal and strategies re-organized.
 - Mobility sub-group members prioritized a few goals and strategies, while noting that some strategies might help accomplish or eliminate the need for other strategies listed under different goals.
- Members of the public
 - The group did not discuss Land Use and Housing strategies, but identified top priorities in the other topics, in addition to suggesting ways to re-organize some strategies.
 - Some strategies chosen as priorities include:
 - Clean the public realm. (Public Realm);
 - Bike connections to and through the Excelsior and Outer Mission Neighborhood Commercial District are safe and free from vehicular collisions. (Mobility);
 - Increase feeling of safety in the corridor and reduce incidents of violence. (Business and Service Providers).