**Excelsior & Outer Mission Neighborhood Strategy**

Full Working Group

**Date:** Thursday, March 15, 2018

**Staff Facilitators:**

Jorge Rivas, Office of Economic and Workforce Development

Stephanie Cajina, Excelsior Action Group

Sue Exline, San Francisco Planning Department

Seung Yen Hong, San Francisco Planning Department

Reanna Tong, San Francisco Planning Department

**Notes taken by:** Reanna Tong, San Francisco Planning Department

**Attendees**

**Working Group Members**

Charlie Sciammas

Danielle Bennett

David Hooper

David Latterman

Faye Lacanilao

Jason Serafino-Agar

Katherine Taylor

Lea Sabado

Lisa Hartmayer

Marie Debor

Mel Flores

Nevada Lane

Summer Koide

Ulysses Rivas Canjura

**Members of the Public**

Sera Alptekin

Allison Thompson

Jonathan Wickman

Rick DeCobb

Theodore Randolph

Myrna Ortiz

David DeLena

Joelle Kenealey

Regini Duft

Charles Deffarges

**City Staff & Partner Agencies**

Stephanie Cajina

Sue Exline

Jorge Rivas

Kelli Rudnick

Rachael Tanner

Aaron Yen

Seung Yen Hong

Reanna Tong

Mara Blitzer

* Opening – introductions
* Review Notes
* Review Agenda & Purpose of Meeting
  + Groups come together to share their ideas on how to achieve the larger Working Group vision for improving the neighborhood. Sub-groups present to peers and have discussions for feedback as process moves to next phase.
* Sub-Group Presentations (video of presentations are available at <https://www.youtube.com/user/SFPlanning/videos>)
  + Public Realm
    - Successes: Common goal of creating a public space, reaching consensus, invested members from different backgrounds
    - Challenges: regular participation, getting the point of view from every single person in the neighborhood, staying within the topic of Public Realm
    - Sub-group Aspiration: “The quality of public realm is vital in reinforcing multicultural community character, enhancing safety, and creating lively neighborhoods.”
  + Business and Service Providers
    - Successes/assets: ready for action, most people were on the same page, diverse community and businesses
    - Challenges: attendance at every meeting, many people leave neighborhood to do shopping, high vacancy rate
    - Sub-group Aspiration: “The Excelsior & Outer Mission Neighborhood Commercial District thrives.”
  + Mobility
    - Successes/assets: great conversations, good connections to Muni and BART, volume and diversity of people, streets that can serve as connectors
    - Challenges: lacking representation from different groups (youth, for example) in meetings, long blocks, T-intersections, many competing transportation modes
    - Sub-group Aspiration: “Make it safer and more inviting for people to get around the neighborhood, commercial corridor, and to community assets.”
  + Land Use and Housing
    - Successes/assets: opportunity to talk and learn about complex issues; proximity to peninsula, parks, SFO, transit, high homeownership rate
    - Challenges: complicated issues, many diverse perspectives to tackle a complex issue and inability to reach all populations; uncertainty and vulnerability for tenants and homeowners, unaffordable
    - Sub-group Aspiration: “We envision a stable, healthy future without displacement, where current and future residents can thrive.”
* Notes from Supervisor Ahsha Safai
* Sub-Group station discussions
* Full Working Group discussion
  + Many working group members felt the process was lacking in engaging with other populations in the community, especially monolingual immigrants and businesses. Everyone was encouraged to think about strategic contacts within their own networks. The Planning Department will conduct further outreach with the community at Sunday Streets and through focus conversations.
  + The strategies that were presented will have more actionable and specific items detailed in the survey for Working Group members to vote on.
  + The budget for actionable items could come from add-back funds; other strategies already exist but need to be expanded. Some can be accomplished by existing staff. Other recommendations require many more resources and time than others and conversations have already been initiated.
* Closing remarks
  + The next step is to open a survey online for the Working Group of the draft goals and strategies. The survey will be open for two weeks.
  + Staff and Working Group members will come together after about six weeks with results, outline the outreach plan, and talk about implementation (who, what, when, how much)
  + The goals and strategies will be drafted into a document following a meeting with Working Group members and other community memers.
  + Y-PLAN is working with Balboa High School on a survey for community members to complete (assets, challenges, trends) and guide their proposals for the Planning Department.