## Excelsior & Outer Mission Phase 1 Working Group

### Proposed Calendar

<table>
<thead>
<tr>
<th>Month</th>
<th>Event</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>May</td>
<td>Kick Off Meeting</td>
<td>done!</td>
</tr>
<tr>
<td></td>
<td>Recruit for Working Group</td>
<td>done</td>
</tr>
<tr>
<td></td>
<td>Survey</td>
<td>released online</td>
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<tr>
<td>June</td>
<td>Survey &amp; &quot;Pop Up&quot; Workshops</td>
<td>Working Group</td>
</tr>
<tr>
<td></td>
<td>Purpose: Increase survey response and project awareness by hosting popup workshops at local cafes, senior center, etc.</td>
<td>Finalize participants; schedule first meeting</td>
</tr>
<tr>
<td>July</td>
<td>WG Mini-retreat</td>
<td>WG Meeting 1</td>
</tr>
<tr>
<td></td>
<td>Meeting topics: Organization of working group; schedule; decision-making structure. Homework: Goals</td>
<td>Purpose: Decide on Vision Statements; review draft existing conditions</td>
</tr>
<tr>
<td>August</td>
<td>Goals Setting Mini-Meeting</td>
<td>WG Meeting 2 (subgroups)</td>
</tr>
<tr>
<td></td>
<td>Meeting with 1-2 members of each subgroup to continue discussion of goals</td>
<td>Purpose: Presentation of best practices; discuss department proposals.</td>
</tr>
<tr>
<td>September</td>
<td>Focus Groups &amp; Walks</td>
<td>WG Meeting 4 (subgroup)</td>
</tr>
<tr>
<td></td>
<td>Purpose: Working Group subgroups host focus groups as needed to gain more insight on their topic area</td>
<td>Purpose: Further refine strategies</td>
</tr>
<tr>
<td>October</td>
<td>Sunday Streets - October 1</td>
<td>WG Meeting 6</td>
</tr>
<tr>
<td></td>
<td>Use booth &amp; table at event to get final feedback and buy in on strategy.</td>
<td>Purpose: Finalize based on community input</td>
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**Excelsior & Outer Mission Phase 1 Working Group**

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**Proposed Calendar**

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**May**

- **Kick Off Meeting**: done!
- **Recruit for Working Group**: done
- **Survey**: released online

**June**

- **Survey & "Pop Up" Workshops**: Working Group
  - **Purpose**: Increase survey response and project awareness by hosting popup workshops at local cafes, senior center, etc.
  - **Finalize participants; schedule first meeting**

**July**

- **WG Mini-retreat**: WG Meeting 1
  - **Meeting topics**: Organization of working group; schedule; decision-making structure.
  - **Homework**: Goals
- **Survey & "Pop Up" Workshops**: Working Group
  - **Purpose**: Decide on Vision Statements; review draft existing conditions
  - **Purpose**: Increase survey response and project awareness by hosting popup workshops at local cafes, senior center, etc.

**August**

- **Goals Setting Mini-Meeting**: WG Meeting 2 (subgroups)
  - **Meeting with 1-2 members of each subgroup to continue discussion of goals**
  - **Purpose**: Presentation of best practices; discuss department proposals.
- **WG Meeting 3 (subgroups)**: WG Meeting 3 (subgroups)
  - **Purpose**: Continue discussion of department proposals.

**September**

- **Focus Groups & Walks**: WG Meeting 4 (subgroup)
  - **Purpose**: Working Group subgroups host focus groups as needed to gain more insight on their topic area
  - **Purpose**: Further refine strategies
- **WG Meeting 5**: WG Meeting 5
  - **Purpose**: Full working group meets together to share proposed strategies; prep for Sunday Streets

**October**

- **Sunday Streets - October 1**: WG Meeting 6
  - **Use booth & table at event to get final feedback and buy in on strategy.**
  - **Purpose**: Finalize based on community input
- **Publish & Publicize**: Publish Phase One Strategy