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STATION 1

Welcome



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to the Family Zoning Plan Landmark Program District 2 Community Forum

Thank you for joining this Community Forum!

The purpose of this event is to share information about **the landmark designation program led by the San Francisco Planning Department**. The intent of Landmark designation is to protect, preserve, enhance and encourage continued utilization, rehabilitation and, where necessary, adaptive use of significant cultural resources.

In cooperation with District 2 Supervisor Stephen Sherrill, the SF Planning Department has coordinated this community forum to build awareness around landmark designation program in conjunction with the Family Zoning Plan. We wish to engage with community members and stakeholders about proposed designation of individual landmarks in District 2.



Haas-Lilienthal House (Landmark No. 69)
Image source: noehill.com



Explore our 4 Stations

- STATION 1** Welcome and Community Forum Overview
- STATION 2** Landmark Designation Process and Character-Defining Features
- STATION 3** Historic Preservation Entitlements
- STATION 4** Family Zoning Plan District 2 Proposed Landmarks



Guide, Share and Inspire

We invite you to engage with staff, share your insights and continue to guide the work of the San Francisco Planning Department.

Land Acknowledgment

We are on the unceded ancestral homeland of the Ramaytush Ohlone, who are the original inhabitants of the San Francisco Peninsula. As the indigenous stewards of these lands, the Ramaytush Ohlone have never ceded, lost, nor forgotten their responsibilities as the caretakers of this place. As guests, we recognize that we benefit from living and working on their traditional homeland. We wish to pay our respects by acknowledging the Ramaytush Ohlone community and by affirming their sovereign rights as First Peoples.



San Francisco
Planning



Office of District 2 Supervisor
Stephen Sherrill

Visit the SF Planning Landmark Designation Program digital site:
sfplanning.org/landmark-designation-program



Landmark Designation Process

Who decides which buildings or sites should be Landmarks or Landmark Districts?

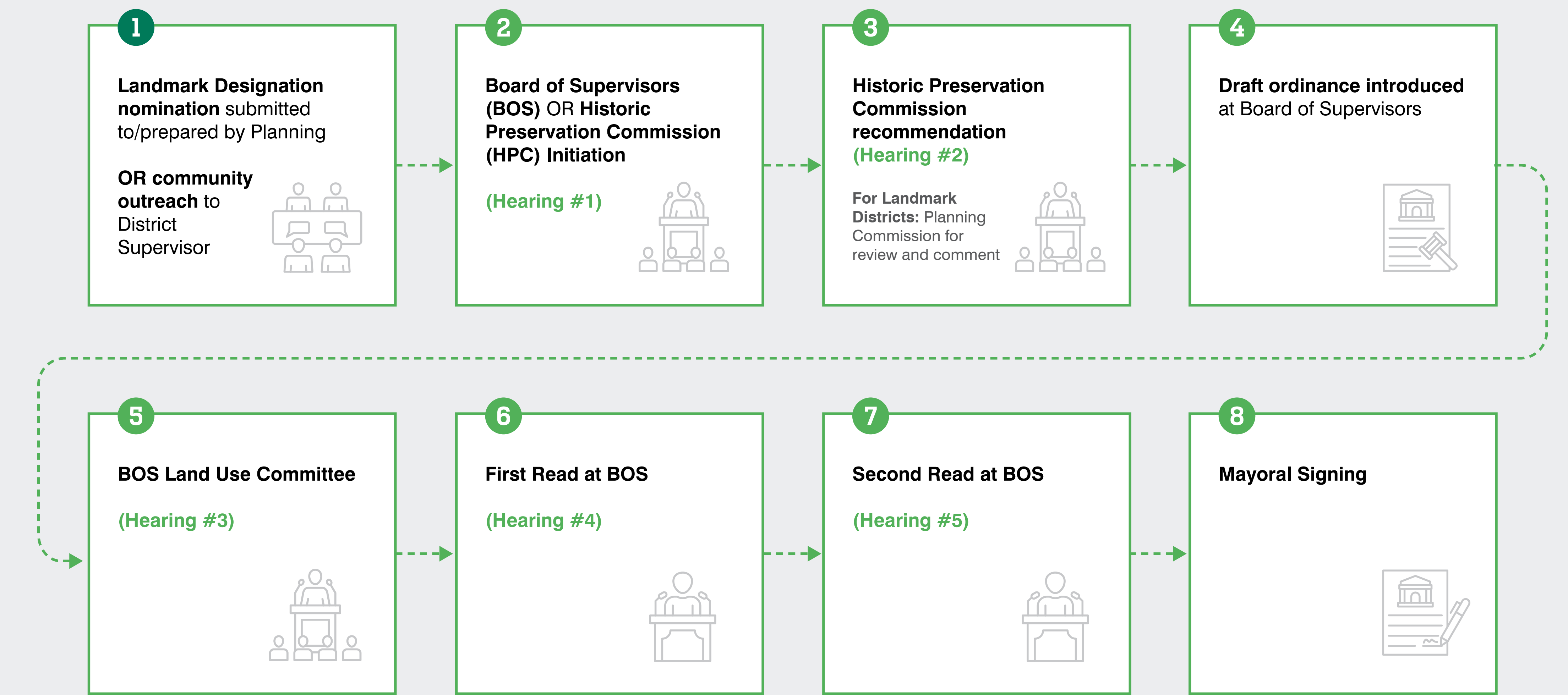
The landmark designation process can be initiated by the Historic Preservation Commission, through the Landmark Designation Work Program or through community-sponsored nominations, or by the Board of Supervisors. Planning staff prepare draft designation reports and ordinances for review and recommendation by the Historic Preservation Commission. Final approval of a Landmark or Landmark District requires a majority vote at the Board of Supervisors.

Criteria for Landmark Designation

Landmarks can be significant for a variety of reasons.

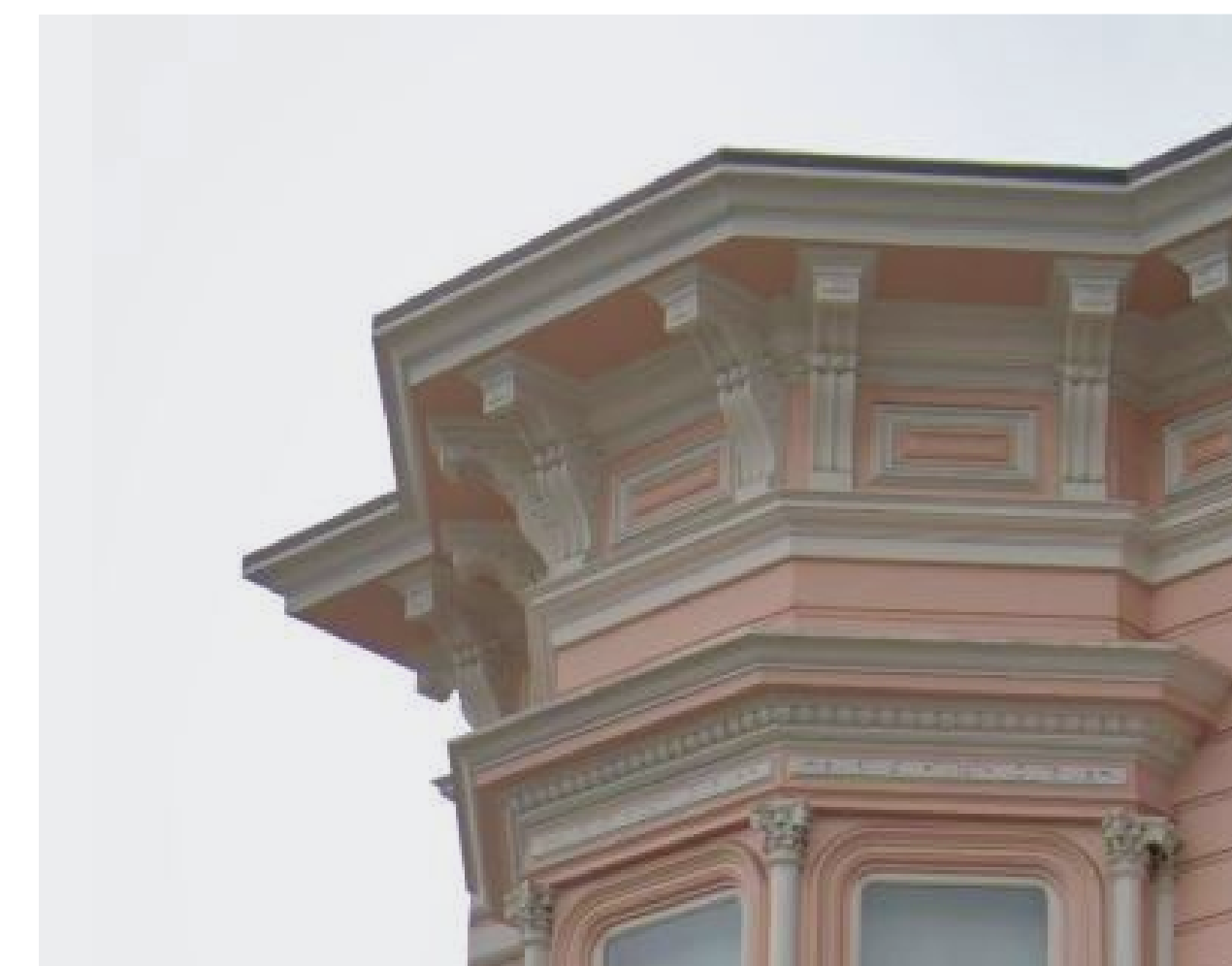
- Properties significant for their association with historic events, including the city's social and cultural history
- Properties significant for their association with a person or group important to the history of the city, state or country
- Properties significant for their architecture or design, or a notable work of a builder, designer or architect of merit
- Properties that are valued as visual landmarks, or that have special character or meaning to the city and its residents
- Collections of properties or features that are linked by history, plan, aesthetics or physical development

Landmark Designation Process



Character-Defining Features

- 1 express the cultural, historical, or architectural significance
- 2 help tell the story of associated past eras, events, and persons
- 3 describe those features that should be retained and preserved
- 4 identified by stakeholders during designation process



Example of bracketed cornice.



Example of projecting bay window, wood siding, and ornament at windows.



Character-Defining Features

These are features that convey the historic significance of a building or district. They are features that must be maintained for a landmark building or landmark district to retain integrity. These features often correspond to a specific architectural style, type, period, region, or method of construction or are associated with significant events or persons. Character-defining features are often associated with a period of significance.

Examples of Character-Defining Features



Early San Francisco Settlement (1865-1880)

Massing	One-and-a half story
Cladding	Horizontal wood siding
Roof Forms	Side-gable
Windows	Multi-lite wood sash with flattened window surrounds
Decorative Elements	Sawn ornamental wood brackets
Entrances	Full-length front porch with wood railing and pent roof supported by square capitals



Gothic Revival Architecture (1901-1906)

Cladding	Stone with accents of sierra granite
Roof Forms	Cross gabled
Windows	Decorative, including stained glass and rose
Architectural Features	Towers with lancet openings, louvered vents, copper clad spires capped with crosses, pier buttresses
Entrances	Projecting primary entryway with three lancet arched openings, recessed wooden entry doors and lancet transoms, ornamental cross openings at side
Interior	Spatial volume, mosaic tile floor, and vaulted ceiling supported by Corinthian columns



Historic Preservation Entitlements



Designation of individual landmarks and landmark districts recognizes and celebrates these unique and irreplaceable assets while it also protects, enhances, and encourages their continued utilization and preservation.

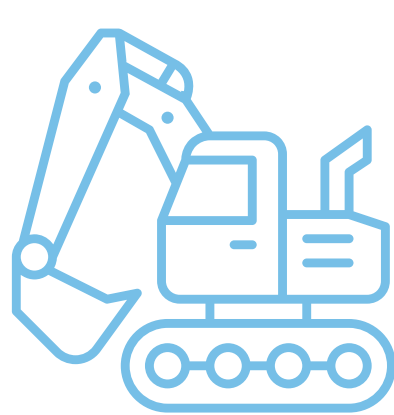
Designation provides clear and predictable review process for alterations while protecting character-defining features through a historic preservation entitlement procedure, known as Certificate of Appropriateness.

Review of alterations is generally limited to the exterior of properties, and varies on a case-by-case basis depending on the designating ordinance. Designation does not prohibit but requires additional scrutiny regarding demolition.

Alamo Square Historic District and Painted Ladies.
Image source: iStock / Pgiam

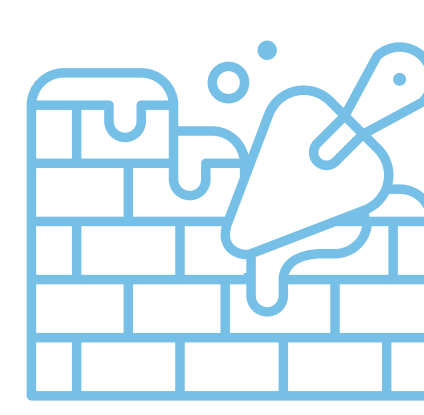
Entitlements Associated with Landmarks and Landmark Districts

In the designation ordinance, these entitlements can be tailored to more closely align with levels of review appropriate for the district and dominant building types.



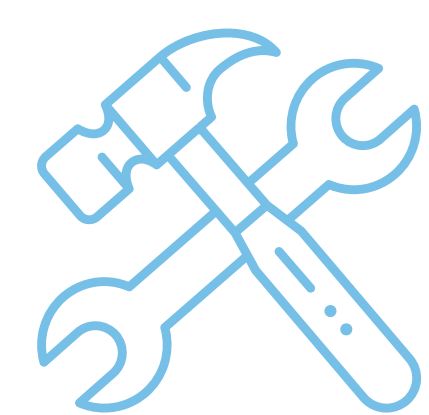
Certificates of Appropriateness

Scopes of work involving demolition, new construction, or major alterations/additions; approved by Historic Preservation Commission.



Administrative Certificate of Appropriateness

Minor alterations such as cladding and window replacement; as delegated by the Historic Preservation Commission; approved by Planning staff.

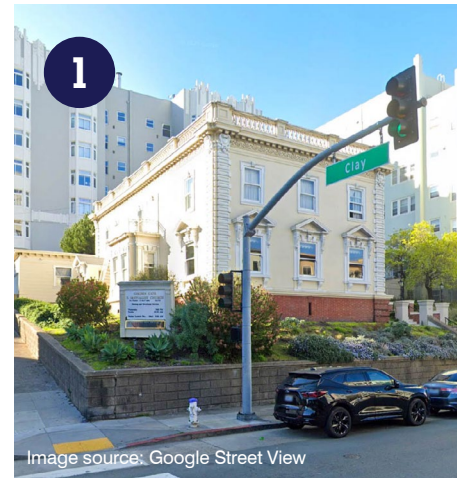


NO Certificate of Appropriateness

Ordinary maintenance and repair; approved “over-the-counter” by Planning staff.



Family Zoning Plan District 2 Proposed Landmarks

**Golden Gate Spiritualist Church**

1901 Franklin Street

Year Built: 1900

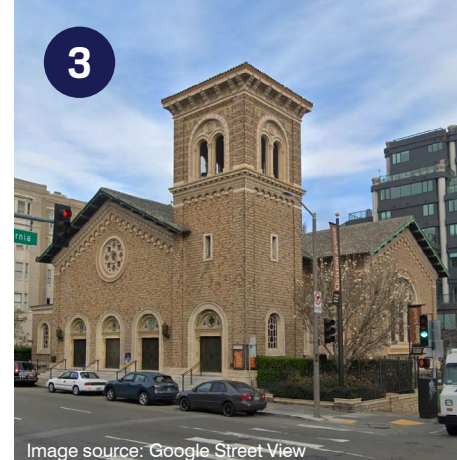
Significant as an exemplary example of Classical Revival architecture

**Ernest Ingold Chevrolet Showroom**

945-999 Van Ness Avenue

Year Built: 1937

Significant as San Francisco's only Art Deco automobile showroom.

**First Church of Christ Scientist**

1700 Franklin Street

Year Built: 1911

Significant as a rare example of Lombardy Romanesque Revival architecture in San Francisco

**Lincoln Grill**

2049-2051 Fillmore Street

Year Built: 1932

Significant as an exceptional example of Art Deco commercial design

**Century Club of California**

1355 Franklin Street

Year Built: 1905, 1914 (remodel)

Significant as the building was remodeled by Architect of Merit Julia Morgan

**The Church of Jesus Christ**

1337 Sutter Street

Year Built: 1910

Significant as the design of Architect of Merit Alfred Henry Jacobs

**Presidio Movie Theatre**

2336-2346 Chestnut Street

Year Built: 1937

Significant as an intact example of a neighborhood movie theater designed in the Streamline Moderne style

**Vogue Theatre**

3290 Sacramento Street

Year Built: 1939

Significant as an intact example of a neighborhood movie theater designed in the Streamline Moderne style

**Bridge Theatre**

3008-3010 Geary Boulevard

Year Built: 1939

Significant as an intact example of a neighborhood movie theater designed in the Art Deco style

**Six Gallery**

3115-3117 Fillmore Street

Year Built: 1905

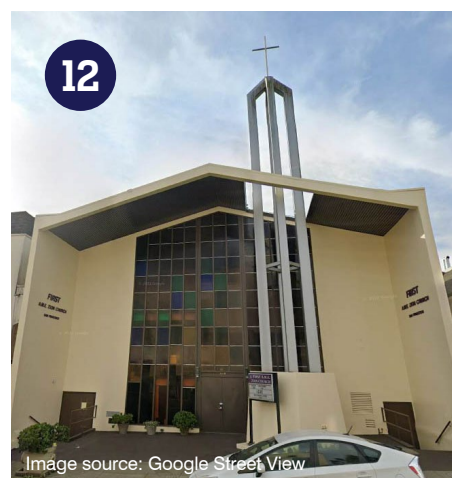
Significant as the location where Allen Ginsberg originally read his poem "Howl" in 1955

**Mel's Diner**

3355 Geary Boulevard

Year Built: 1952

Significant as the location of the first mass sit-in of the San Francisco Bay Area civil rights movement in 1963

**First AME Zion Church**

2155-2159 Golden Gate Ave

Year Built: 1960

Significant as the location of one of San Francisco's earliest documented African American churches

**Hannibal Lodge No. 1**

2800-2804 Bush Street

Year Built: 1889

Significant as the meeting location of the Black Freemasons prior to 1950

**Pacific States Telephone and Telegraph, National Urban League**

2015 Steiner Street

Year Built: 1907

Significant as the 1950s location of the National Urban League, one of the City's most impactful civil rights organizations

**Cuenin House**

2555 Divisadero Street

Year Built: 1939

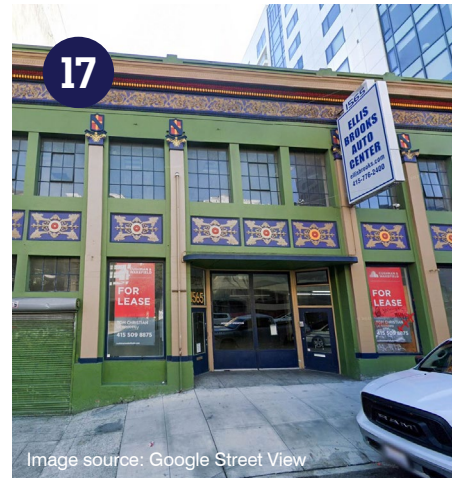
Significant as one of San Francisco's few homes designed by Paul Revere Williams, the first licensed African American architect west of the Mississippi

**Mr. Cudworth's House**

2032-2040 Union Street

Year Built: 1874

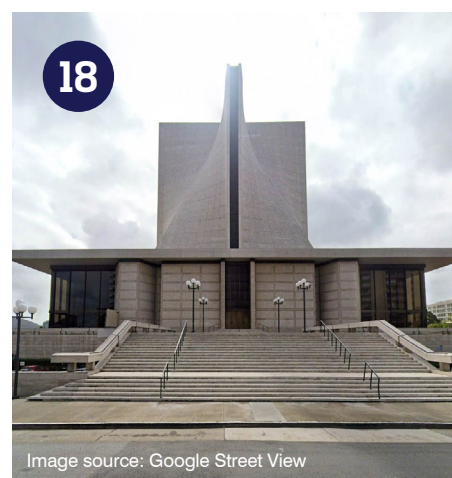
Significant as the home of early San Francisco Supervisor and dairy farmer, James Cudworth

**Inverness Garage (#1)**

1565 Bush Street

Year Built: 1923

Significant as an early example of a public garage building with high integrity

**Cathedral of Saint Mary of the Assumption**

1100 Ellis Street, 1103 Gough Street, 1111 Gough Street

Year Built: 1967

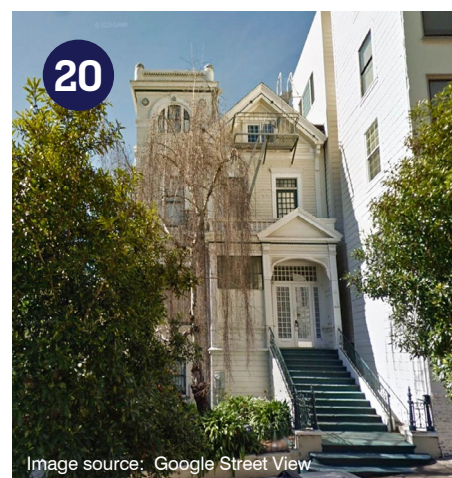
Significant as an exemplary example of Expressionist style architecture, designed by two architects of merit

**Upper Fillmore Storefronts**

2035-2047 Fillmore Street

Year Built: 1926

Significant as a remarkable and supremely intact example of Mediterranean Revival style commercial design

**Russian Veteran's Society**

2041 Lyon Street

Year Built: 1904

Significant as the location of the Russian Veterans of World War I Society since 1934

**International Institute**

2209 Van Ness Avenue

Year Built: 1901

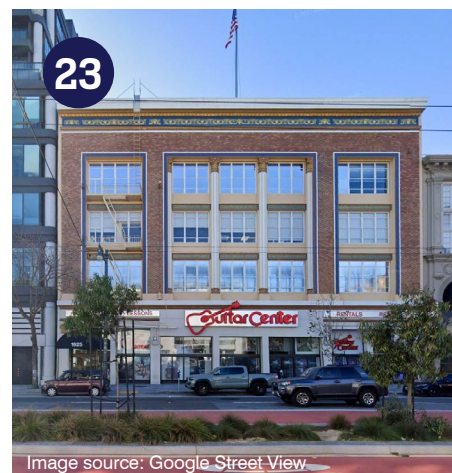
Significant as an intact example of Classical Revival architecture

**Willis Polk House**

2402 Steiner Street

Year Built: 1901

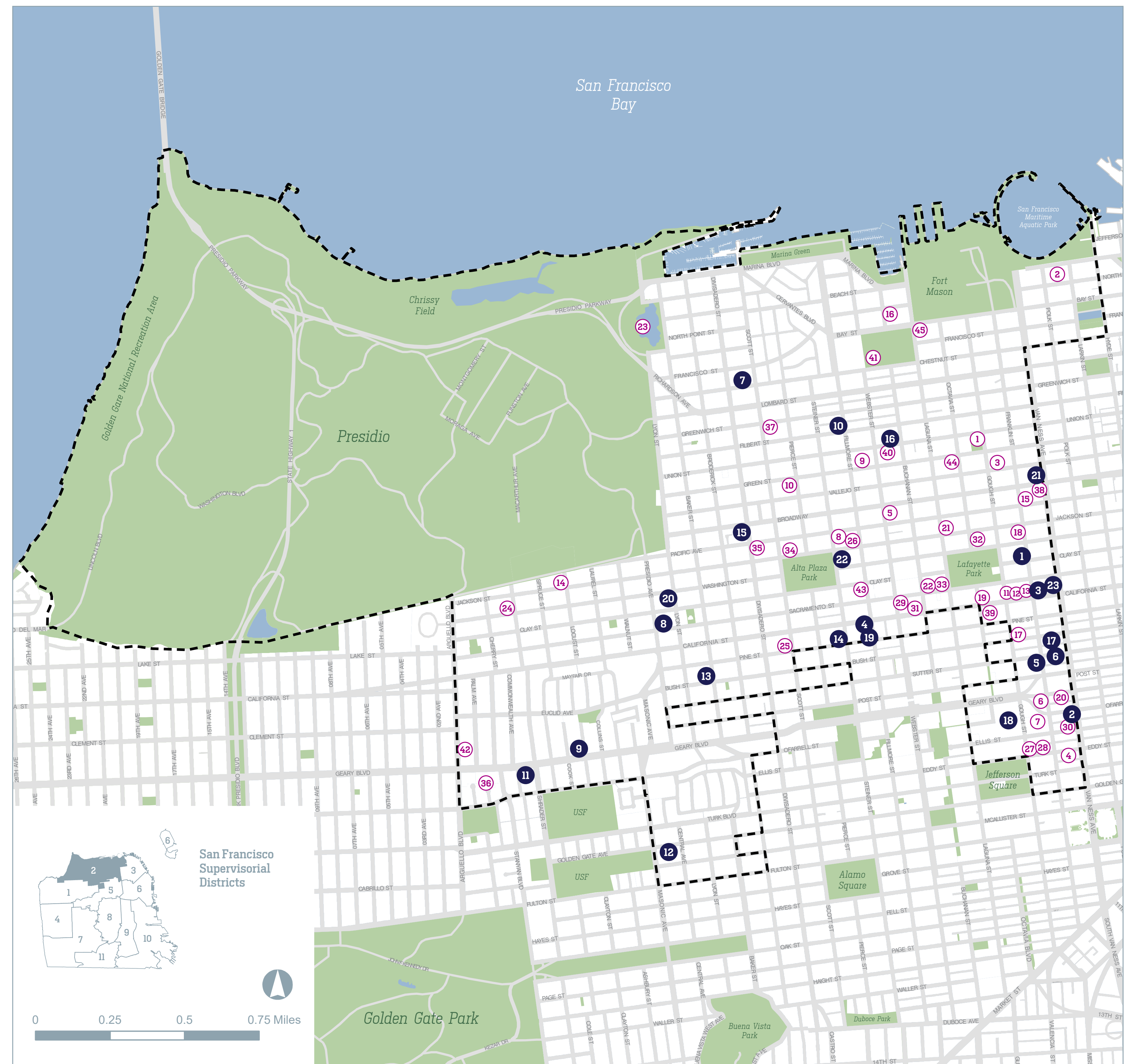
Significant as a shingled English-style house designed by architect of Merit Willis Polk

**Allen-Weaver-Durant-Smith Auto Showroom**

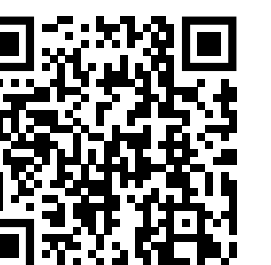
1625-1645 Van Ness Avenue, 1821-1825 Sacramento Street

Year Built: 1919

Significant as an automobile showroom constructed for L.D. Allen in 1919

**Existing Article 10 Individual City Landmarks**

- | | | | | |
|------------------------------|--|--------------------------------------|---|--|
| 1 McElroy Octagon House | 11 Isaac Wormser House | 21 Whittier Mansion | 31 William Vale House | 39 Saint Brigid Church |
| 2 Ghirardelli Square | 12 Lilienthal-Orville Pratt House | 22 Chambers Mansion | 32 Spreckels Mansion | 40 Tobin House |
| 3 Burr House | 13 Edward Coleman House | 23 Palace of Fine Arts | 33 Richard E. Queen House | 41 Metro Theater |
| 4 Stadtmuller House | 14 Roos Residence | 24 Koshland House | 34 Gibbs Residence and Caretaker's Cottage | 42 Marina Branch Library |
| 5 Bourne Mansion | 15 Talbot-Dutton House | 25 Ortman-Shumate House | 35 Ellinwood House | 43 Theodore Roosevelt Middle School |
| 6 First Unitarian Church | 16 Merryvale Antiques (SF Gas Light Co.) | 26 Calvary Presbyterian Church | 36 San Francisco Memorial Columbarium (Odd Fellows Columbarium) | 44 Clay Theater |
| 7 St. Mark's Lutheran Church | 17 Trinity Episcopal Church | 27 Family Service Agency | 37 North End Police Station and Garage | 45 Golden Gate Valley Carnegie Library |
| 8 Leale House | 18 Haas-Lilienthal House | 28 Rothschild House | | 46 Ladies' Protection and Relief Society |
| 9 Sherman House | 19 Atherton House | 29 Health Sciences Library | | |
| 10 Casebolt House | 20 Goodman Building | 30 Earle C. Anthony Packard Showroom | | |



Resources & Stay Involved

Resources

Learn more about related Planning efforts...



Landmark Designation Program

sfplanning.org/landmark-designation-program



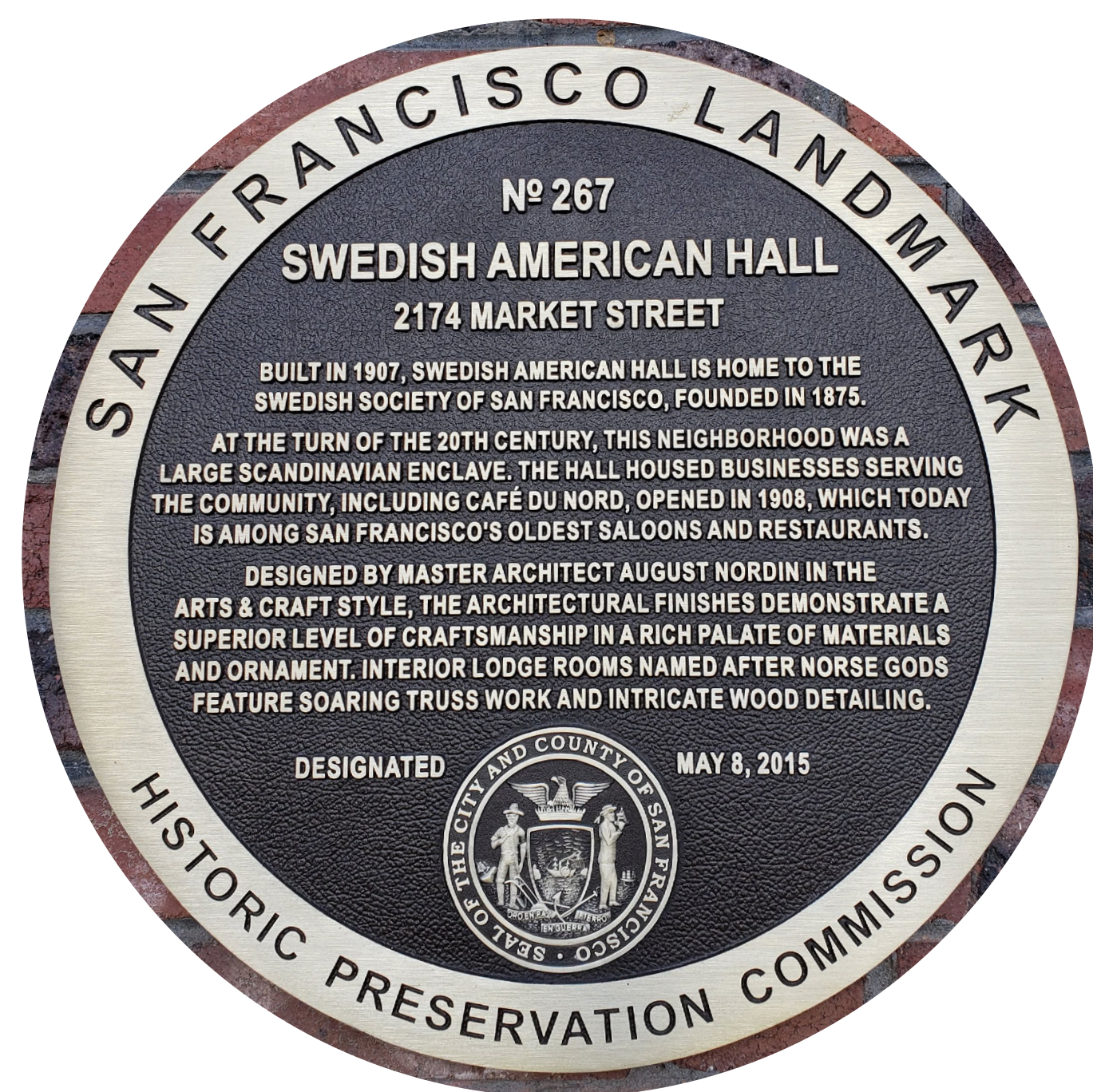
Historic Landmarks Map

sfplanning.org/resource/historic-landmarks-map

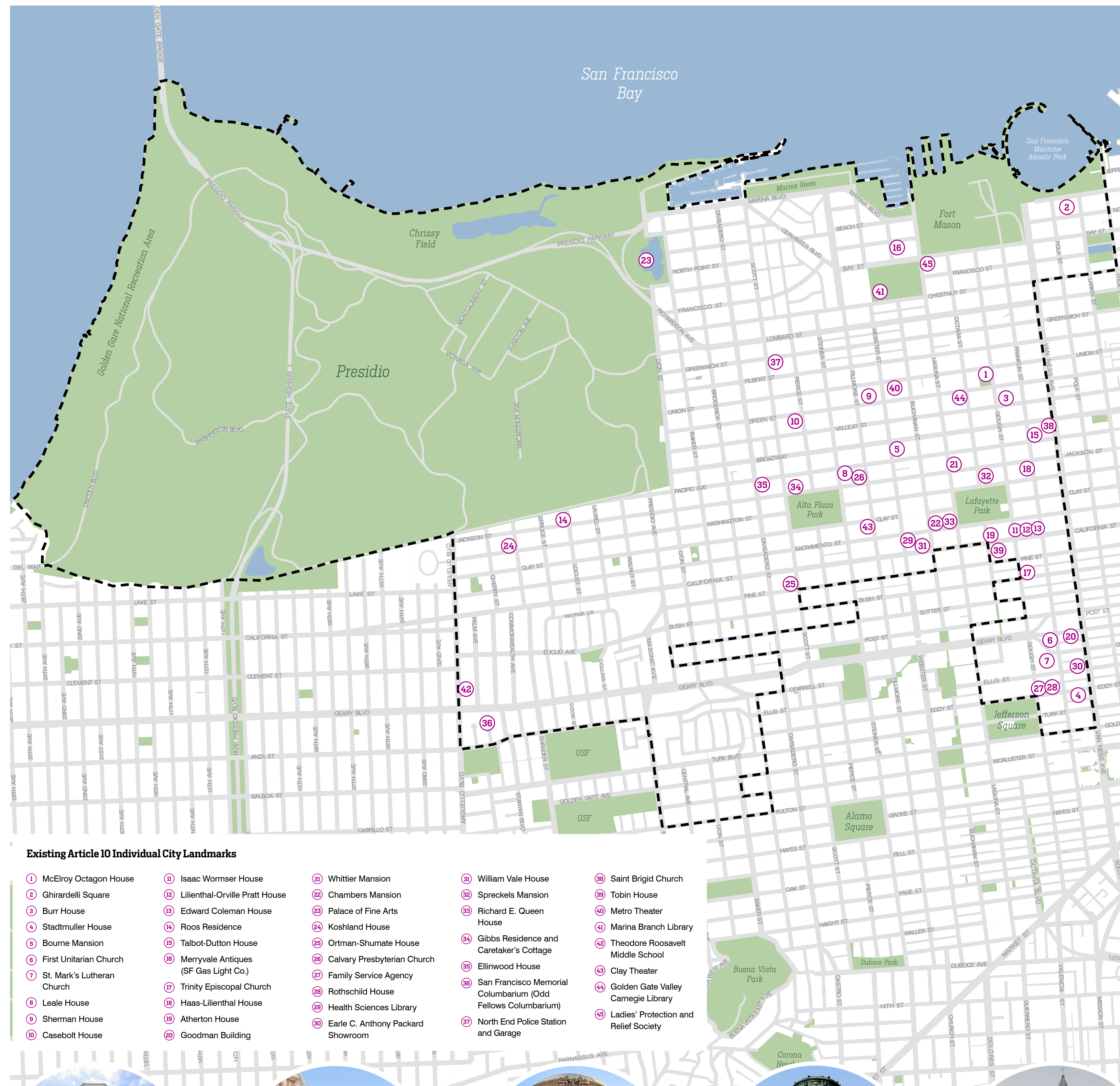


San Francisco Family Zoning Plan

sfplanning.org/sf-family-zoning-plan



San Francisco Landmark plaque, Swedish American Hall.
Image source: SF Planning



Existing Article 10 Individual City Landmarks

- | | | | | |
|------------------------------|---|-------------------------------------|--|---|
| ① McElroy Octagon House | ⑪ Isaac Wormser House | ⑳ Whittier Mansion | ㉔ William Vale House | ㉙ Saint Brigid Church |
| ② Ghirardelli Square | ⑫ Lilienthal-Orville Pratt House | ㉕ Chambers Mansion | ㉕ Spreckels Mansion | ㉚ Tobin House |
| ③ Burr House | ⑬ Edward Coleman House | ㉖ Palace of Fine Arts | ㉖ Richard E. Queen House | ㉛ Metro Theater |
| ④ Stadtmuller House | ⑭ Roos Residence | ㉗ Koshland House | ㉗ Gibbs Residence and Caretaker's Cottage | ㉜ Marina Branch Library |
| ⑤ Bourne Mansion | ⑮ Talbot-Dutton House | ㉘ Ortman-Shumate House | ㉘ Ellinwood House | ㉝ Theodore Roosevelt Middle School |
| ⑥ First Unitarian Church | ⑯ Merryvale Antiques (SF Gas Light Co.) | ㉙ Calvary Presbyterian Church | ㉙ San Francisco Memorial Columbarium (Odd Fellows Columbarium) | ㉞ Clay Theater |
| ⑦ St. Mark's Lutheran Church | ⑰ Trinity Episcopal Church | ㉚ Family Service Agency | ㉚ North End Police Station and Garage | ㉞ Golden Gate Valley Carnegie Library |
| ⑧ Leale House | ⑱ Haas-Lilienthal House | ㉛ Rothschild House | | ㉞ Ladies' Protection and Relief Society |
| ⑨ Sherman House | ⑲ Atherton House | ㉜ Health Sciences Library | | |
| ⑩ Casebolt House | ⑳ Goodman Building | ㉝ Earle C. Anthony Packard Showroom | | |



① Landmark No. 17
McElroy Octagon House
Image source: noehill.com



② Landmark No. 30
Ghirardelli Square
Image source: noehill.com



㉔ Landmark No. 88
Palace of Fine Arts
Image source: noehill.com



㉙ Landmark No. 209
San Francisco Memorial Columbarium
Image source: noehill.com



㉙ Landmark No. 252
Saint Brigid Church
Image source: noehill.com

Stay Involved

Contact us to learn how...



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