



GENERAL PLAN 101

GENERAL PLAN VIRTUAL EVENTS WINTER 2021



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Planning

[sfplanning.org/
general-plan](https://sfplanning.org/general-plan)

San Francisco Planning is committed to creating a **safe** and **inclusive** environment free from disruption. Hateful speech or actions will not be tolerated. Respectful community participation is critical to a successful project.



Recording

Audio, video, and chat will be monitored and recorded.

This presentation will be transmitted live in our Facebook page.



Audio and Video

We respect all participants in this convening today and want to create a safe space for all.

By default, all participants will be muted, and video is disabled. Video will be on for speakers only.



Chat

To participate in the chat, please select the Chat button at the bottom of your screen.



AGENDA

- 1 **Special Guest: Mayor London Breed**
- 2 **General Plan Overview**
- 3 **Panel Discussion**
- 4 **Feedback/Q&A**



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THE GENERAL PLAN

A ROAD MAP TO SAN FRANCISCO'S FUTURE

GENERAL PLAN 101 MARCH 2021



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Adam Varat
Acting Director of
Citywide Planning

[https://sfplanning.org/g
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CONTENTS

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- 2 General Plan Updates: Why Now
- 3 How is the General Plan Used



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WHAT IS THE GENERAL PLAN



General Plan: Foundation

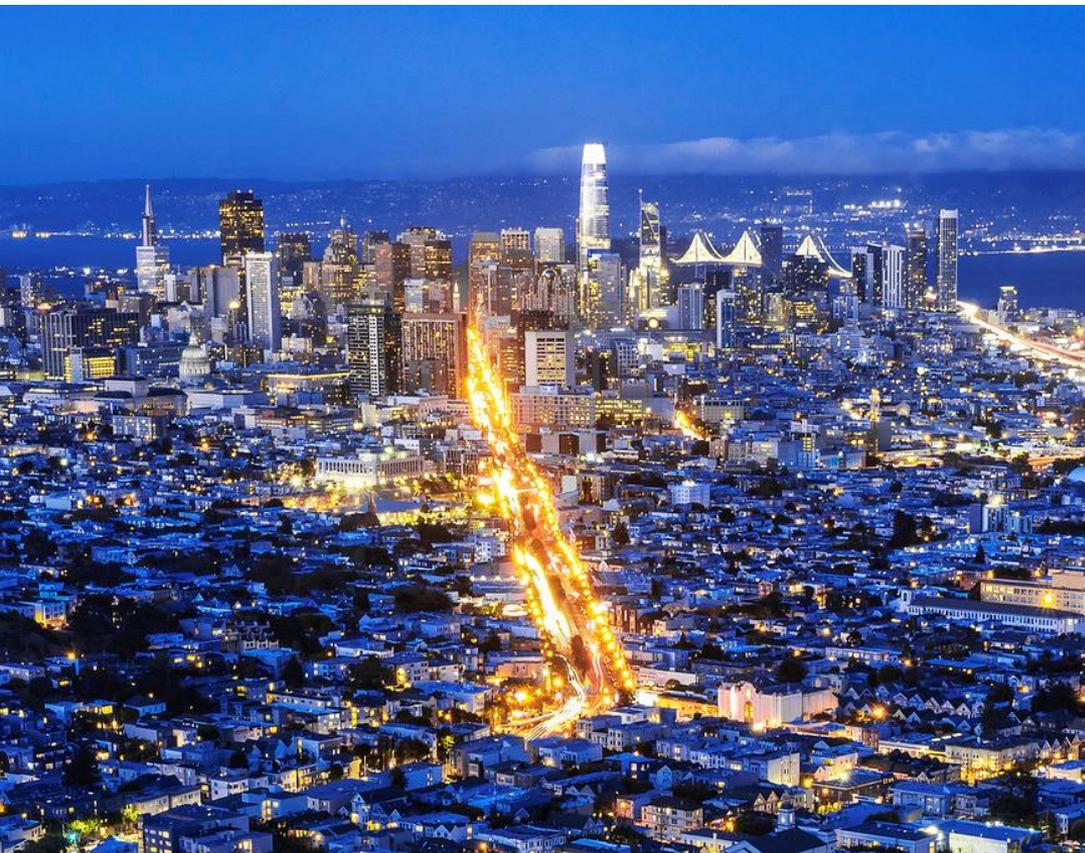


Photo: Flickr user Pablo Fernandez (CC BY-NC-ND 2.0)

FOUNDATION

- Embodiment of San Francisco's **Vision for the Future**
- The General Plan provides a comprehensive vision, objectives, and policies that influence how we live, work, play, move about, and the quality and character of the city.
- Through public process and adoption, the General Plan reflects **community values** and **priorities**.
- Both **private development** and **public action** must conform to this vision.

General Plan: State Mandate



Photo: iStock (DustyPixel)

STATE MANDATE

A general plan is required by the State of California. The California Supreme Court has held that a general plan is the constitution for all future development.

- Per State Law, the general plan is required to have nine elements: land use, **housing**, **circulation (transportation)**, conservation, open space, noise, **safety**, **environmental justice**, and air quality.
- The state requires all jurisdictions to update their Housing Element every 5-8 years. Other elements must be updated “periodically.”

General Plan Components

 State mandated



General Plan Components: Last Update

 State mandated

HOUSING



2014



COMMERCE AND INDUSTRY



1987



RECREATION AND OPEN SPACE



2014



TRANSPORTATION



1995



LAND USE (INDEX)



URBAN DESIGN



1972/1988



ENVIRONMENTAL PROTECTION



1988



COMMUNITY FACILITIES



1988



SAFETY & RESILIENCE



2012



AREA PLANS



ARTS



1991



AIR QUALITY



1997



NEW: HERITAGE CONSERVATION



NEW: ENVIRONMENTAL JUSTICE



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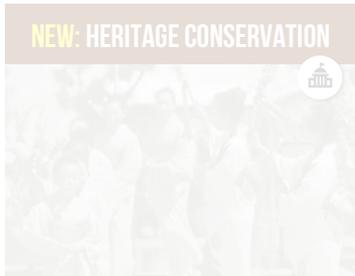
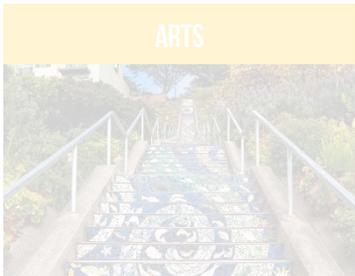
GENERAL PLAN UPDATES:

WHY NOW

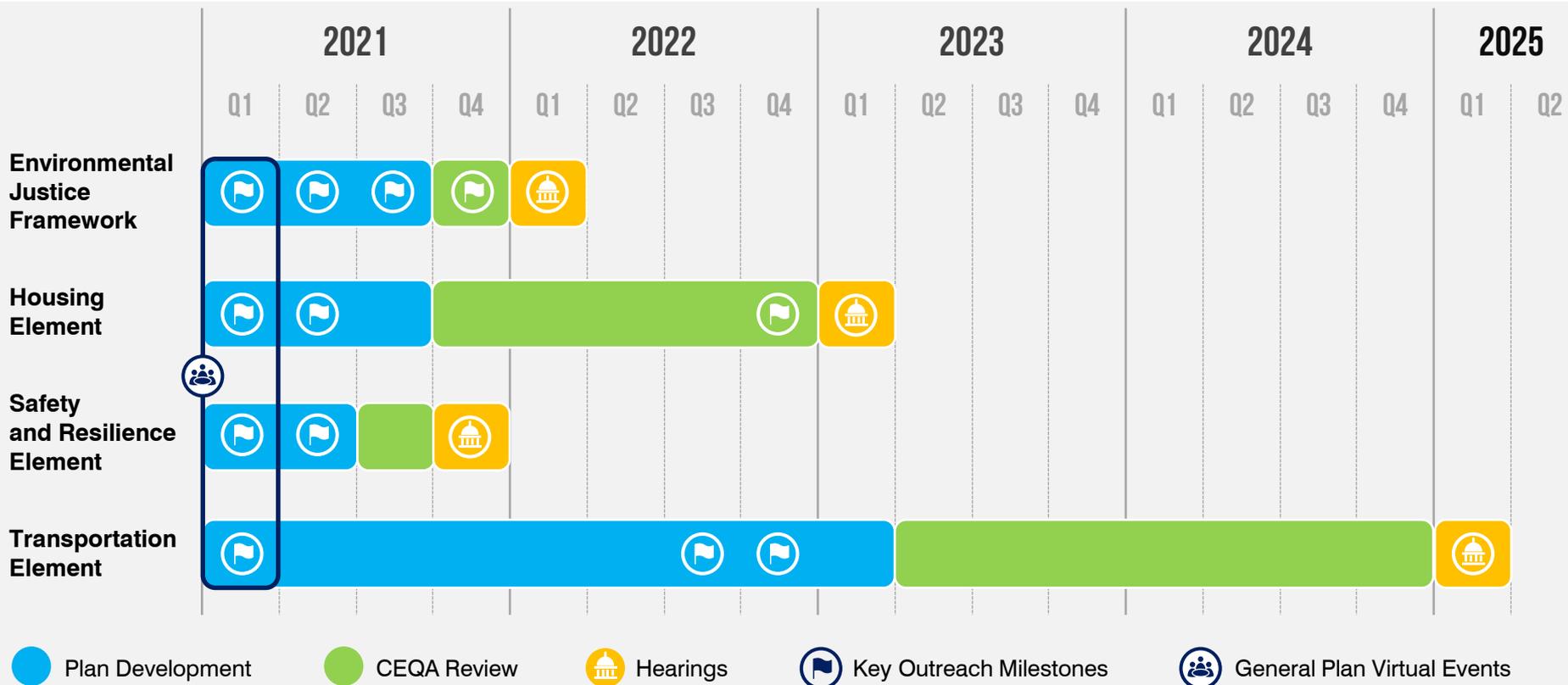


General Plan Components

 State mandated



General Plan Updates - Combined Schedule



Why Now



Housing Element required to be updated every 8 years per State law



ConnectSF: Interagency vision for transportation future. Potential reauthorization of transportation sales tax.



SB379: Requires cities to update Safety Element with climate resilience



SB1000: Requires cities to update General Plan with Environmental Justice element or policies



Increased focus on racial equity

- Creation of Office of Racial Equity
- Requirement for all Departments to create Racial Equity Plans
- Planning & Historic Preservation Commissions' resolutions to incorporate Racial & Social Equity into the General Plan

Racial and Social Equity



PLANNING COMMISSION RESOLUTION

...BE IT FURTHER RESOLVED, that the Planning Commission directs the Department to amend the General Plan to incorporate policies that explicitly prioritize racial and social equity for American Indian communities, Black communities, and communities of color; that subsequent amendments to the General Plan utilize a racial and social equity lens; and...

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HOW IS THE GENERAL PLAN USED



Benefits

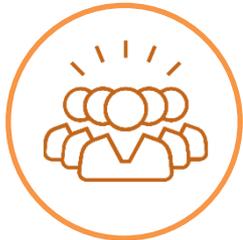


Strategic alignment across agencies and topics

- coordinated long-term capital planning
- cost sharing and efficiencies



Support city and agency policy goals (equity, transit-first, etc.)



Public and decision-maker buy-in through inclusive process



Tied to implementation actions

- streamlined approvals
- coordinated data modernization



Tied to local, state, and federal funding eligibility

Example Policies

TRANSPORTATION ELEMENT

OBJECTIVE 18

The City should engage in a comprehensive redesign of Market Street from the Embarcadero to Castro Street. Improvements to Market Street should emphasize its importance for pedestrians, cyclists, and transit.

HOUSING ELEMENT

Proposed Policies

- Eliminate community displacement of American Indian, Black, and other People of Color in Priority Geographies and continue investments to improve stability and access to resources in these areas.
- Increase housing choice within High Opportunity Neighborhoods along high-quality transit corridors and near major transit stops by facilitating an increase in multi-family buildings.

RECREATION & OPEN SPACE ELEMENT

Policy 1.2

Prioritize renovation in highly-utilized open spaces and recreational facilities and in high needs areas.

PANEL DISCUSSION



Moderator
Rich Hillis

Director of Planning



Panelist
Rachael Tanner

Planning Commissioner



Panelist
Jeffrey Tumlin

Director of Municipal
Transportation Agency



Panelist
Phil Ginsburg

Director of Recreation
and Park Department

PANEL DISCUSSION



Moderator

Rich Hillis

Director of Planning



Panelist

Rachael Tanner

Planning
Commissioner



Panelist

Debbie Raphael

Director of the
Department of the
Environment



Panelist

Eric Shaw

Director of the
Mayor's Office of
Housing and
Community
Development



DISCUSSION



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THANK YOU

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General Plan Virtual Events



March 15-19 & March 22-26, 2021

<https://sfplanning.org/general-plan>

Two weeks of workshops on:
 Housing Element
 Environmental Justice Framework
 Safety Element
 Transportation Element
 General Plan 101
 Racial and Social Equity Plan
 And more!

	MONDAY MARCH 15	TUESDAY MARCH 16	WEDNESDAY MARCH 17	THURSDAY MARCH 18	FRIDAY MARCH 19
9:00 AM					
10:00 AM					Community Engagement
11:00 AM					
NOON	What Planning Does		Planning for Healthy Communities		
1:00 PM					
2:00 PM		Workshop: Community Safety	Racial & Social Equity Action Plan	Workshop: Transportation Element	
3:00 PM	General Plan 101				
4:00 PM					
5:00 PM					
6:00 PM			Workshop: Environmental Justice Framework	Info Session: Housing Element	
7:00 PM					

	MONDAY MARCH 22	TUESDAY MARCH 23	WEDNESDAY MARCH 24	THURSDAY MARCH 25	FRIDAY MARCH 26
9:00 AM					
10:00 AM	General Plan 101				Drop In Office Hours
11:00 AM					
NOON					
1:00 PM			Recovery Strategies Workshop		
2:00 PM					
3:00 PM		Info Session: Housing Element		Workshop: Environmental Justice	
4:00 PM					
5:00 PM					
6:00 PM	Recovery Strategies Workshop	Workshop: Transportation	Racial & Social Equity Action Plan	Workshop: Community Safety	
7:00 PM					