Welcome!

Thank you for joining us today. We will get started shortly.

Please change your display name to your first name, last name, and organization (if applicable).

1. To change your name, click on the “PARTICIPANTS” button at the top of the Zoom window

2. In the participants list, find and hover your mouse over your name and click the “Rename” button
San Francisco Planning is committed to creating a **safe and inclusive** environment free from disruption. Hateful speech or actions will not be tolerated. Respectful community participation is critical to a successful project.

**Recording**

Audio, video, and chat will be monitored and recorded.

This presentation will be transmitted live in our Facebook page.

**Audio and Video**

We respect all participants in this convening today and want to create a safe space for all. By default, all participants will be muted, and video is disabled. Video will be on for speakers only.

**Chat**

To participate in the chat, please select the Chat button at the bottom of your screen.
LAND ACKNOWLEDGMENT

We acknowledge that we are on the unceded ancestral homeland of the Ramaytush Ohlone who are the original inhabitants of the San Francisco Peninsula.
GENERAL PLAN 101

GENERAL PLAN VIRTUAL EVENTS  WINTER 2021
Interactive Polls

Are you familiar with the General Plan?

- This is my first time hearing about it
- I know a little about it, but there’s a lot more to know
- I know a lot about it, but there’s some gaps in my knowledge
- I know it forwards and backwards

Who’s in the room?

- Member of the general public
- Community leader or representative
- Developer or business leader
- Researcher or academic
- City agency staff
- Elected official

What issues do you most care about?

- Housing
- Transportation
- Climate Resilience
- Environmental Justice
- Racial and Social Equity
- City Recovery Strategies

San Francisco General Plan Updates
AGENDA

1. Recorded Remarks: Mayor London Breed
2. General Plan Overview
3. Panel Discussion
4. Feedback/Q&A
THE GENERAL PLAN
A ROAD MAP TO SAN FRANCISCO'S FUTURE

GENERAL PLAN 101 MARCH 2021
CONTENTS

1. What is the General Plan
2. General Plan Updates: Why Now
3. How is the General Plan Used
WHAT IS THE GENERAL PLAN
General Plan: Foundation

- Embodiment of San Francisco’s Vision for the Future

- The General Plan provides a comprehensive vision, objectives, and policies that influence how we live, work, play, move about, and the quality and character of the city.

- Through public process and adoption, the General Plan reflects community values and priorities.

- Both private development and public action must conform to this vision.
A general plan is required by the State of California. The California Supreme Court has held that a general plan is the constitution for all future development.

- Per State Law, the general plan is required to have nine elements: land use, housing, circulation (transportation), conservation, open space, noise, safety, environmental justice, and air quality.

- The state requires all jurisdictions to update their Housing Element every 5-8 years. Other elements must be updated “periodically.”
General Plan Components

- State mandated

- NEW: HERITAGE CONSERVATION
- NEW: ENVIRONMENTAL JUSTICE

- HOUSING
- COMMERCIAL AND INDUSTRIAL
- RECREATION AND OPEN SPACE
- TRANSPORTATION

- URBAN DESIGN
- ENVIRONMENTAL PROTECTION
- COMMUNITY FACILITIES
- SAFETY & RESILIENCE

- ARTS
- AIR QUALITY
- LAND USE (INDEX)
- AREA PLANS

San Francisco General Plan Updates
General Plan Components: Last Update

- **Housing**: 2014
- **Commerce and Industry**: 1987
- **Recreation and Open Space**: 2014
- **Transportation**: 1995
- **Urban Design**: 1972/1988
- **Environmental Protection**: 1988
- **Community Facilities**: 1988
- **Safety & Resilience**: 2012
- **Arts**: 1991
- **Air Quality**: 1997
- **NEW: Heritage Conservation**
- **NEW: Environmental Justice**

*State mandated*
GENERAL PLAN UPDATES: WHY NOW
General Plan Components

- **State mandated**

- **NEW:** HERITAGE CONSERVATION

- **NEW:** ENVIRONMENTAL JUSTICE
Why Now

**Housing Element** required to be updated every 8 years per State law

**ConnectSF**: Interagency vision for transportation future. Potential reauthorization of transportation sales tax.

**SB379**: Requires cities to update Safety Element with climate resilience

**SB1000**: Requires cities to update General Plan with Environmental Justice element or policies

**Increased focus on racial equity**
- Creation of Office of Racial Equity
- Requirement for all Departments to create Racial Equity Plans
- Planning & Historic Preservation Commissions’ resolutions to incorporate Racial & Social Equity into the General Plan
...BE IT FURTHER RESOLVED, that the Planning Commission directs the Department to amend the General Plan to incorporate policies that explicitly prioritize racial and social equity for American Indian communities, Black communities, and communities of color; that subsequent amendments to the General Plan utilize a racial and social equity lens; and...
How is the General Plan Used
Benefits

**Strategic alignment** across agencies and topics
- coordinated long-term capital planning
- cost sharing and efficiencies

**Support city and agency policy goals** (equity, transit-first, etc.)

**Public and decision-maker buy-in** through inclusive process

**Tied to implementation actions**
- streamlined approvals
- coordinated data modernization

**Tied to local, state, and federal funding eligibility**
Example Policies

TRANSPORTATION ELEMENT

OBJECTIVE 18
The City should engage in a comprehensive redesign of Market Street from the Embarcadero to Castro Street. Improvements to Market Street should emphasize its importance for pedestrians, cyclists, and transit.

HOUSING ELEMENT

Proposed Policies
- Eliminate community displacement of American Indian, Black, and other People of Color in Priority Geographies and continue investments to improve stability and access to resources in these areas.
- Increase housing choice within High Opportunity Neighborhoods along high-quality transit corridors and near major transit stops by facilitating an increase in multi-family buildings.

RECREATION & OPEN SPACE ELEMENT

Policy 1.2
Prioritize renovation in highly-utilized open spaces and recreational facilities and in high needs areas.
PANEL DISCUSSION

Moderator
Rich Hillis
Director of Planning

Panelist
Rachael Tanner
Planning Commissioner

Panelist
Debbie Raphael
Director of the
Department of the Environment

Panelist
Eric Shaw
Director of the Mayor’s Office of Housing and Community Development
DISCUSSION
THANK YOU

sfplanning.org/general-plan
## General Plan Virtual Events

March 15-19 & March 22-26, 2021

[https://sfplanning.org/general-plan](https://sfplanning.org/general-plan)

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Two weeks of workshops on:
- Housing Element
- Environmental Justice Framework
- Safety Element
- Transportation Element
- General Plan 101
- Racial and Social Equity Plan
- And more!
Tell us what you thought of this session!

FILL OUT THIS EXIT SURVEY:
https://tinyurl.com/SFGenPlanExperience

At the conclusion of the General Plan Virtual Events, we will send out an additional survey asking for feedback on our General Plan updates underway.