

# Welcome!

Thank you for joining us today. We will get started shortly.

Please change your display name to your first name, last name, and organization (if applicable).

1. To change your name, click on the “PARTICIPANTS” button at the top of the Zoom window
2. In the participants list, find and hover your mouse over your name and click the “Rename” button

San Francisco Planning is committed to creating a **safe** and **inclusive** environment free from disruption. Hateful speech or actions will not be tolerated. Respectful community participation is critical to a successful project.



## Recording

Audio, video, and chat will be monitored and recorded.

This presentation will be transmitted live in our Facebook page.



## Audio and Video

We respect all participants in this convening today and want to create a safe space for all.

By default, all participants will be muted, and video is disabled. Video will be on for speakers only.



## Chat

To participate in the chat, please select the Chat button at the bottom of your screen.



**THE OHLONE PEOPLES AND THEIR NEIGHBORS**  
 DISTRIBUTION OF TRIBELETS AND LANGUAGES AT TIME OF CONTACT

Source: Wikipedia

## LAND ACKNOWLEDGMENT

*We acknowledge that we are on the **unceded ancestral homeland of the Ramaytush Ohlone** who are the original inhabitants of the San Francisco Peninsula.*



# GENERAL PLAN 101

GENERAL PLAN VIRTUAL EVENTS WINTER 2021



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[sfplanning.org/general-plan](https://sfplanning.org/general-plan)

# Interactive Polls

## Are you familiar with the General Plan?

- This is my first time hearing about it
- I know a little about it, but there's a lot more to know
- I know a lot about it, but there's some gaps in my knowledge
- I know it forwards and backwards

## What issues do you most care about?

- Housing
- Transportation
- Climate Resilience
- Environmental Justice
- Racial and Social Equity
- City Recovery Strategies

## Who's in the room?

- Member of the general public
- Community leader or representative
- Developer or business leader
- Researcher or academic
- City agency staff
- Elected official



## AGENDA

- 1 Recorded Remarks: Mayor London Breed
- 2 General Plan Overview
- 3 Panel Discussion
- 4 Feedback/Q&A



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# MAYOR LONDON BREED





# THE GENERAL PLAN A ROAD MAP TO SAN FRANCISCO'S FUTURE

GENERAL PLAN 101 MARCH 2021



**San Francisco**  
**Planning**

**Adam Varat**  
Acting Director of  
Citywide Planning

<https://sfplanning.org/general-plan>



## CONTENTS

- 1 What is the General Plan
- 2 General Plan Updates: Why Now
- 3 How is the General Plan Used



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# WHAT IS THE GENERAL PLAN



# General Plan: Foundation



Photo: Flickr user Pablo Fernandez (CC BY-NC-ND 2.0)

## FOUNDATION

- Embodiment of San Francisco's **Vision for the Future**
- The General Plan provides a comprehensive vision, objectives, and policies that influence how we live, work, play, move about, and the quality and character of the city.
- Through public process and adoption, the General Plan reflects **community values** and **priorities**.
- Both **private development** and **public action** must conform to this vision.

# General Plan: State Mandate



Photo: iStock (DustyPixel)

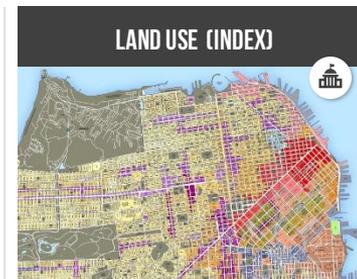
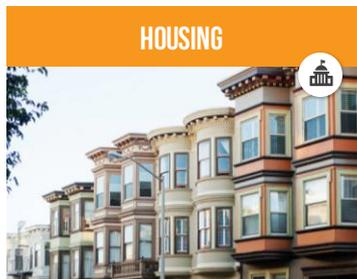
## STATE MANDATE

**A general plan is required by the State of California.** The California Supreme Court has held that a general plan is the constitution for all future development.

- Per State Law, the general plan is required to have nine elements: land use, **housing**, **circulation (transportation)**, conservation, open space, noise, **safety**, **environmental justice**, and air quality.
- The state requires all jurisdictions to update their Housing Element every 5-8 years. Other elements must be updated “periodically.”

# General Plan Components

 State mandated



# General Plan Components: Last Update

 State mandated

**HOUSING**

2014



**COMMERCE AND INDUSTRY**

1987



**RECREATION AND OPEN SPACE**

2014



**TRANSPORTATION**

1995



**LAND USE (INDEX)**



**URBAN DESIGN**

1972/1988



**ENVIRONMENTAL PROTECTION**

1988



**COMMUNITY FACILITIES**

1988



**SAFETY & RESILIENCE**

2012



**AREA PLANS**



**ARTS**

1991



**AIR QUALITY**

1997



**NEW: HERITAGE CONSERVATION**



**NEW: ENVIRONMENTAL JUSTICE**





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# GENERAL PLAN UPDATES:

## WHY NOW



# General Plan Components

 State mandated

**HOUSING**



**COMMERCE AND INDUSTRY**



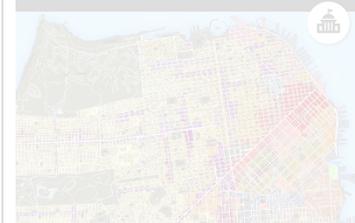
**RECREATION AND OPEN SPACE**



**TRANSPORTATION**



**LAND USE (INDEX)**



**URBAN DESIGN**



**ENVIRONMENTAL PROTECTION**



**COMMUNITY FACILITIES**



**SAFETY & RESILIENCE**



**AREA PLANS**



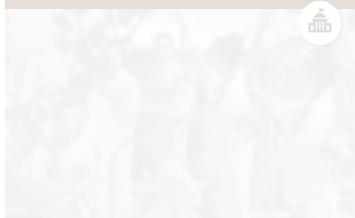
**ARTS**



**AIR QUALITY**



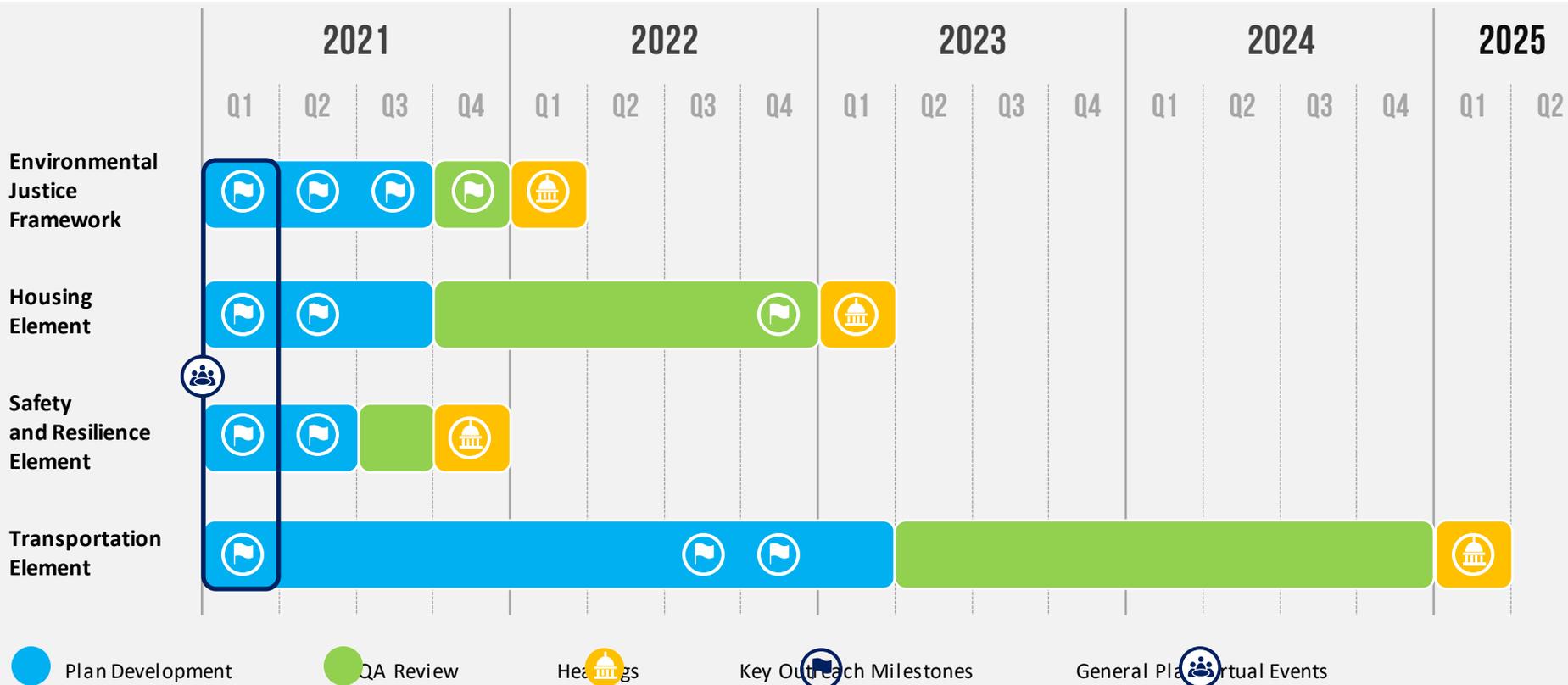
**NEW: HERITAGE CONSERVATION**



**NEW: ENVIRONMENTAL JUSTICE**



# General Plan Updates - Combined Schedule



# Why Now



**Housing Element** required to be updated every 8 years per State law



**ConnectSF:** Interagency vision for transportation future. Potential reauthorization of transportation sales tax.



**SB379:** Requires cities to update Safety Element with climate resilience



**SB1000:** Requires cities to update General Plan with Environmental Justice element or policies



**Increased focus on racial equity**

- Creation of Office of Racial Equity
- Requirement for all Departments to create Racial Equity Plans
- Planning & Historic Preservation Commissions' resolutions to incorporate Racial & Social Equity into the General Plan

# Racial and Social Equity



## PLANNING COMMISSION RESOLUTION

...BE IT FURTHER RESOLVED, that the Planning Commission directs the Department to amend the General Plan to incorporate policies that explicitly prioritize racial and social equity for American Indian communities, Black communities, and communities of color; that subsequent amendments to the General Plan utilize a racial and social equity lens; and...

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# HOW IS THE GENERAL PLAN USED



# Benefits

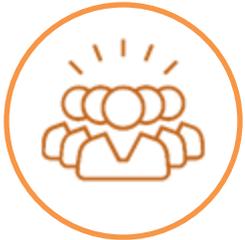


**Strategic alignment** across agencies and topics

- coordinated long-term capital planning
- cost sharing and efficiencies



**Support city and agency policy goals**  
(equity, transit-first, etc.)



**Public and decision-maker buy-in** through inclusive process



**Tied to implementation actions**

- streamlined approvals
- coordinated data modernization



**Tied to local, state, and federal funding eligibility**

# Example Policies

## TRANSPORTATION ELEMENT

### OBJECTIVE 18

The City should engage in a comprehensive redesign of Market Street from the Embarcadero to Castro Street. Improvements to Market Street should emphasize its importance for pedestrians, cyclists, and transit.

## HOUSING ELEMENT

### Proposed Policies

- Eliminate community displacement of American Indian, Black, and other People of Color in Priority Geographies and continue investments to improve stability and access to resources in these areas.
- Increase housing choice within High Opportunity Neighborhoods along high-quality transit corridors and near major transit stops by facilitating an increase in multi-family buildings.

## RECREATION & OPEN SPACE ELEMENT

### Policy 1.2

Prioritize renovation in highly-utilized open spaces and recreational facilities and in high needs areas.

**PANEL DISCUSSION**



**Moderator**  
**Rich Hillis**  
Director of Planning



**Panelist**  
**Rachael Tanner**  
Planning Commissioner



**Panelist**  
**Debbie Raphael**  
Director of the  
Department of the  
Environment



**Panelist**  
**Eric Shaw**  
Director of the Mayor's  
Office of Housing and  
Community  
Development



DISCUSSION



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THANK YOU

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# General Plan Virtual Events



**March 15-19 & March 22-26, 2021**

<https://sfplanning.org/general-plan>

**Two weeks of workshops on:**  
 Housing Element  
 Environmental Justice Framework  
 Safety Element  
 Transportation Element  
 General Plan 101  
 Racial and Social Equity Plan  
 And more!

	MONDAY MARCH 15	TUESDAY MARCH 16	WEDNESDAY MARCH 17	THURSDAY MARCH 18	FRIDAY MARCH 19
9:00 AM					
10:00 AM					Community Engagement
11:00 AM					
NOON	What Planning Does		Planning for Healthy Communities		
1:00 PM					
2:00 PM		Workshop: Community Safety	Racial & Social Equity Action Plan	Workshop: Transportation Element	
3:00 PM	General Plan 101				
4:00 PM					
5:00 PM					
6:00 PM			Workshop: Environmental Justice Framework	Info Session: Housing Element	
7:00 PM					

	MONDAY MARCH 22	TUESDAY MARCH 23	WEDNESDAY MARCH 24	THURSDAY MARCH 25	FRIDAY MARCH 26
9:00 AM					
10:00 AM	General Plan 101				Drop In Office Hours
11:00 AM					
NOON					
1:00 PM			Recovery Strategies Workshop		
2:00 PM		Info Session: Housing Element		Workshop: Environmental Justice	
3:00 PM					
4:00 PM					
5:00 PM					
6:00 PM	Recovery Strategies Workshop	Workshop: Transportation	Racial & Social Equity Action Plan	Workshop: Community Safety	
7:00 PM					

# Tell us what you thought of this session!



**FILL OUT THIS EXIT SURVEY:**

<https://tinyurl.com/SFGenPlanExperience>

**At the conclusion of the General Plan Virtual Events, we will send out an additional survey asking for feedback on our General Plan updates underway.**

A screenshot of a web-based feedback form. At the top is a banner image of a city skyline with the text "General Plan Virtual Events". Below the banner is the title "General Plan Virtual Events Feedback Form". A paragraph of text thanks the user for attending and explains the purpose of the survey. A red asterisk indicates a required field. Below this is a dropdown menu labeled "Which session did you attend?\*" with the text "Choose" and a downward arrow. At the bottom, there is a legend for a Likert scale: "Please indicate the strength of your agreement with each statement below.\*" followed by five options: "Strongly Agree", "Agree", "Neutral", "Disagree", "Strongly Disagree", and "N/A".

**General Plan Virtual Events**

### General Plan Virtual Events Feedback Form

Thank you for attending the General Plan Virtual Events! Your participation and experience is important to us. Please provide us feedback on the session(s) you attended by completing this survey. You may repeat the survey for each session you attend. With your feedback, we will improve our outreach and engagement in the future.

**\* Required**

Which session did you attend? \*

Choose ▾

Please indicate the strength of your agreement with each statement below. \*

Strongly Agree   Agree   Neutral   Disagree   Strongly Disagree   N/A