

# Welcome!

Thank you for joining us today. We will get started shortly.

Please change your display name to your first name, last name, and preferred pronouns (ex: Jane Doe, she/her).

1. To change your name, click on the “PARTICIPANTS” button at the top of the Zoom window
2. In the participants list, find and hover your mouse over your name and click the “Rename” button

San Francisco Planning is committed to creating a **safe and inclusive** environment free from disruption. Hateful speech or actions will not be tolerated. Respectful community participation is critical to a successful project.



## Recording

Audio, video, and chat will be monitored and recorded.

This presentation will be transmitted live on our Youtube page.



## Audio and Video

We respect all participants in this convening today and want to create a safe space for all. By default, all participants will be muted, and video is disabled. Video will be on for speakers only.



## Chat

To participate in the chat, please select the Chat button at the bottom of your screen.



# PLANNING FOR HEALTHY COMMUNITIES

GENERAL PLAN VIRTUAL EVENTS

MARCH 2021



San Francisco  
**Planning**



[sfplanning.org/  
general-plan](https://sfplanning.org/general-plan)

## AGENDA

- 1 Overview
- 2 SFDPH Community Health Needs Assessment
- 3 Vision Zero SF
- 4 Urban Agriculture Program
- 5 Panel Discussion



San Francisco  
**Planning**

# SPEAKERS



**Mei Ling Hui**

Urban Agriculture and  
Community Gardens Program  
Manager, SF Rec and Park



**Meg Wall Shui**

Senior Epidemiologist, SF  
Department of Public Health



**Ryan Reeves**

Senior Transportation Planner,  
SFMTA  
Vision Zero Program Manager



**Shamsi Soltani**

Vision Zero Epidemiologist,  
SF Department of Public  
Health

# Interactive Poll

1. Who's in the room?
2. What issues do you care about?

# PLANNING HEALTHY COMMUNITIES

# HOW DO YOU DEFINE A HEALTHY COMMUNITY?



# Health Equity and Healthy Communities

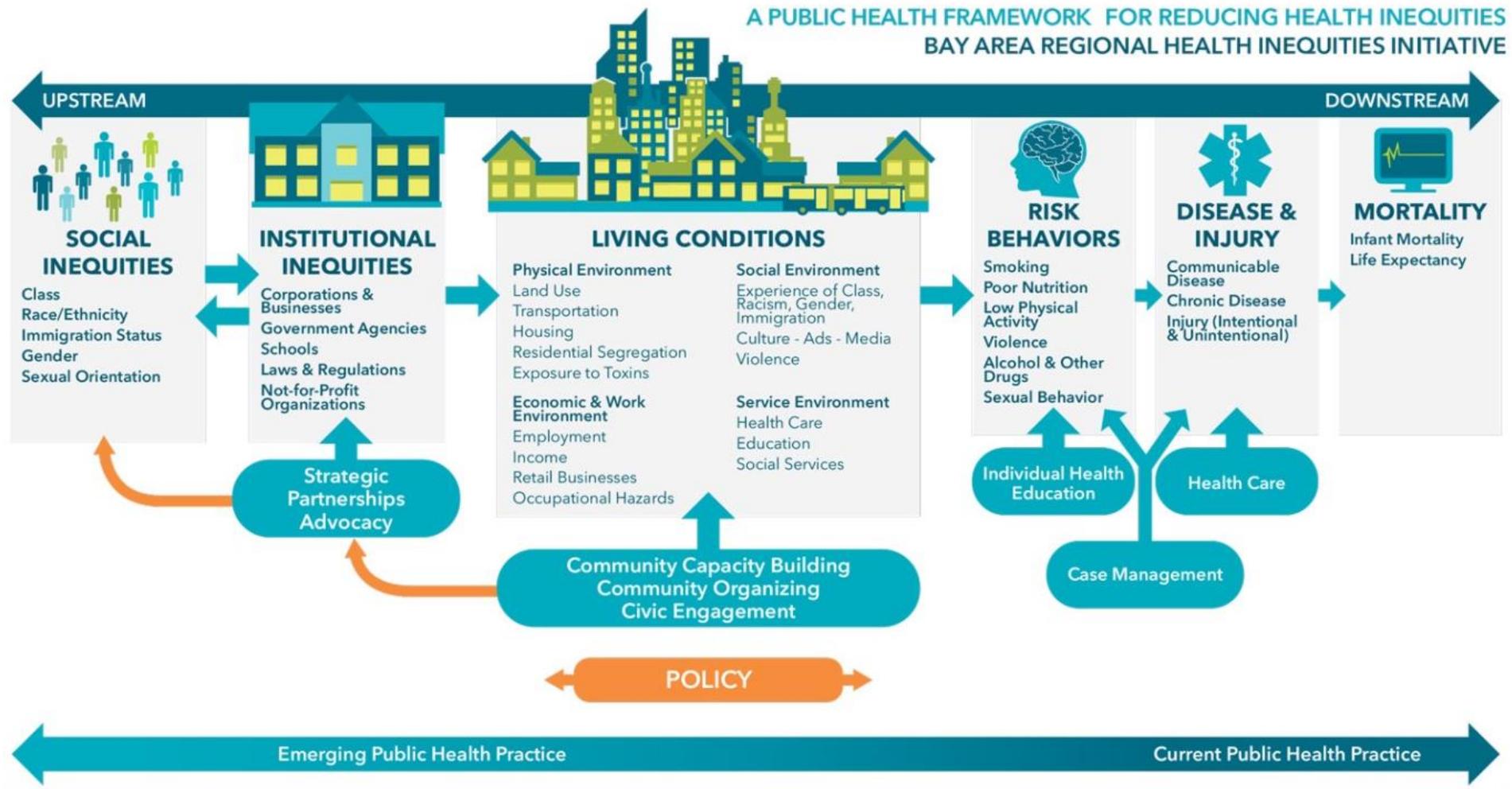
- From the American Public Health Association (APHA):
- “APHA is dedicated to creating **health equity and healthy communities**. A healthy community can be defined as one that:
  - **Meets everyone’s basic needs**
  - **Provides supportive levels of economic and social development**
  - **Promotes quality and sustainability of the environment**
  - **Places high value on positive social relationships**



*Health care is only responsible for 10% of our health status*

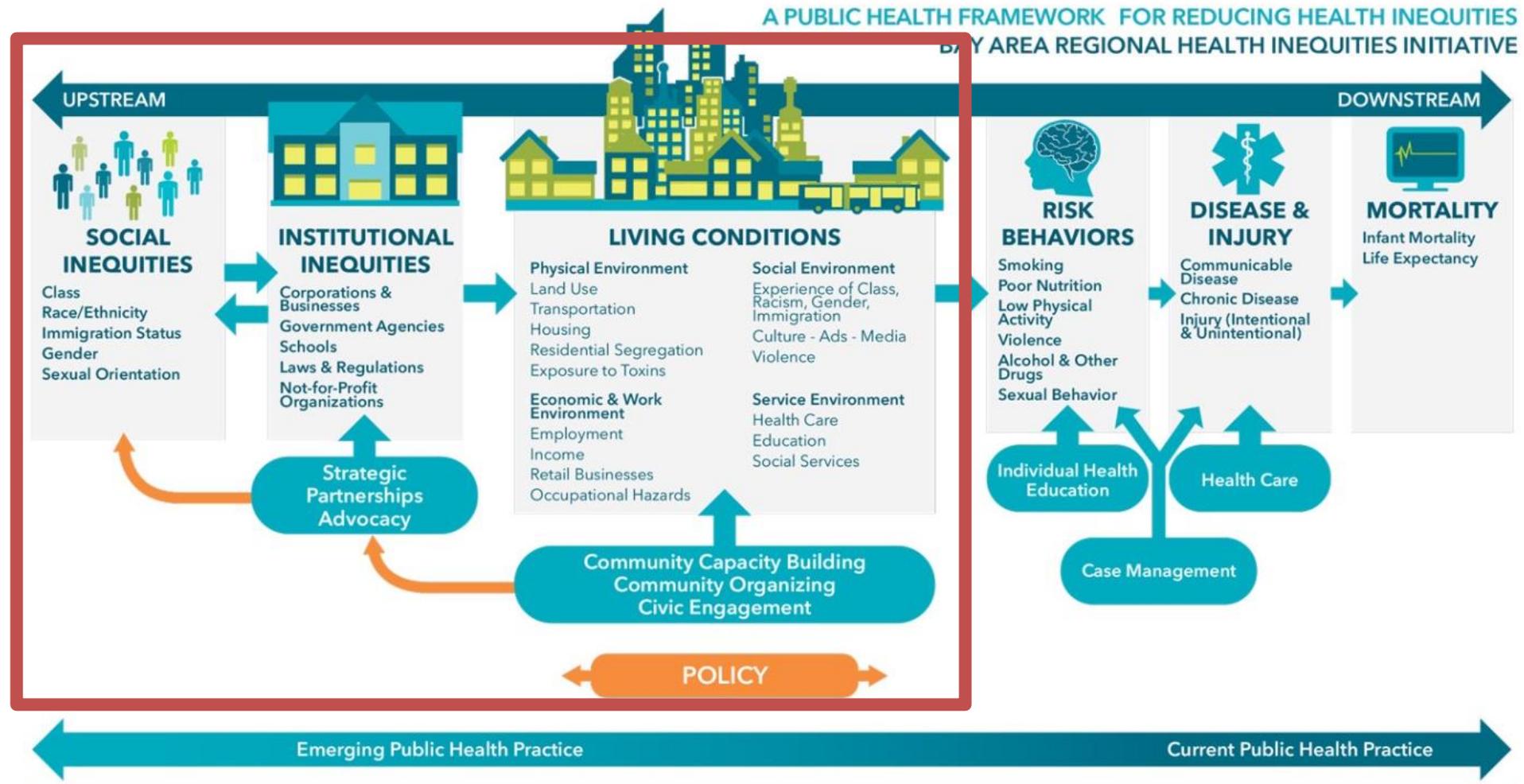
# SOCIAL DETERMINANTS OF HEALTH

The conditions in which we live, learn, work, and play



# SOCIAL DETERMINANTS OF HEALTH

The conditions in which we live, learn, work, and play



# PLANNING'S ROLE IN AFFECTING LIVING CONDITIONS



- Inclusionary affordable housing program
- Developing policies to promote housing opportunities for all income levels



Source: Market Octavia Plan

- Supporting vibrant neighborhoods
- Improving streets and the public realm

# EXAMPLES OF HEALTHY PLANNING STRATEGIES



## POLICIES

- General Plans
- Complete Streets Policies
- Active Design Guidelines

## PROGRAMS

- Healthy corner store programs
- Grocery store attraction
- Shared Use of Schools

## PRACTICES

- “Health in All Policies” Approach
- Health Impact Assessment
- Advisory Groups (ex: Food Policy Councils, Bike/Ped Commissions)

# What Public Health Stakeholders can bring to Planning

- Data
- Breaking down of silos
- New community perspectives
- A focus on equity & health disparities





**Green Connections Plan (2014)**

# Green Connections Plan

- Plan to increase access to parks, open spaces & the waterfront
- Focus on active transportation, urban ecology, public art, community stewardship
- SFDPH conducted a walkability analysis for 6 Economically Disadvantaged Communities using **Pedestrian Environmental Quality Index (PEQI)**



*Meg Wall Shui, Senior Epidemiologist, SFDPH*

# **SFDPH COMMUNITY HEALTH NEEDS ASSESSMENT**



# SFDPH COMMUNITY HEALTH NEEDS ASSESSMENT



Megan Wall Shui

Planning for Healthy Communities Brownbag  
Session – 3/17/2021



**POPULATION HEALTH DIVISION**  
SAN FRANCISCO DEPARTMENT OF PUBLIC HEALTH

# San Francisco Department of Public Health's HIA History



1999

Health Benefits Analysis of 1999 San Francisco Living Wage Law

2003

Preventing Residential Displacement with HIA- Trinity Plaza, SF



2004

Eastern Neighborhoods Community Health Impact Assessment (ENCHIA)



# Community Indicator Development

**RETIRED**

The San Francisco Indicator Project

home about indicators resources

*About the San Francisco Indicator Project*  
 The San Francisco Indicator Project is a neighborhood-level data system that measures how San Francisco performs in eight dimensions of a healthy, equitable community. The goal of this project is to support collaboration, planning, decision making, and advocacy for social and physical environments that meet the needs of all citizens.

**THE SAN FRANCISCO INDICATOR PROJECT**

- Transportation
- Community
- Public Realm
- Education
- Housing
- Economy
- Health
- Environment

SF Dept of Public Health Home | SF City & County Home  
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Central Market/  
Tenderloin Data Portal

HOME ABOUT DATA CONTACT

**DATA**

**PARTNERS**

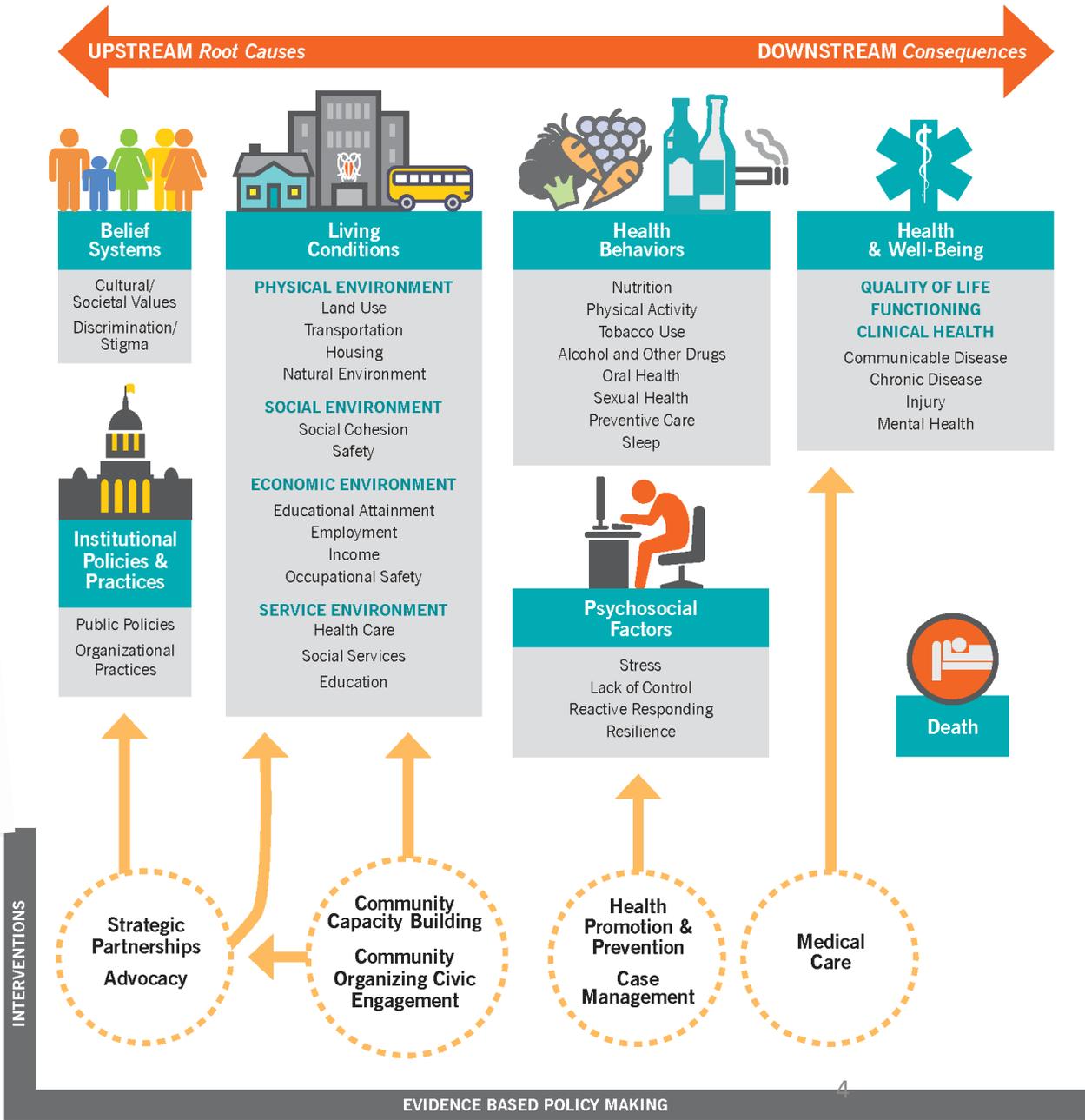
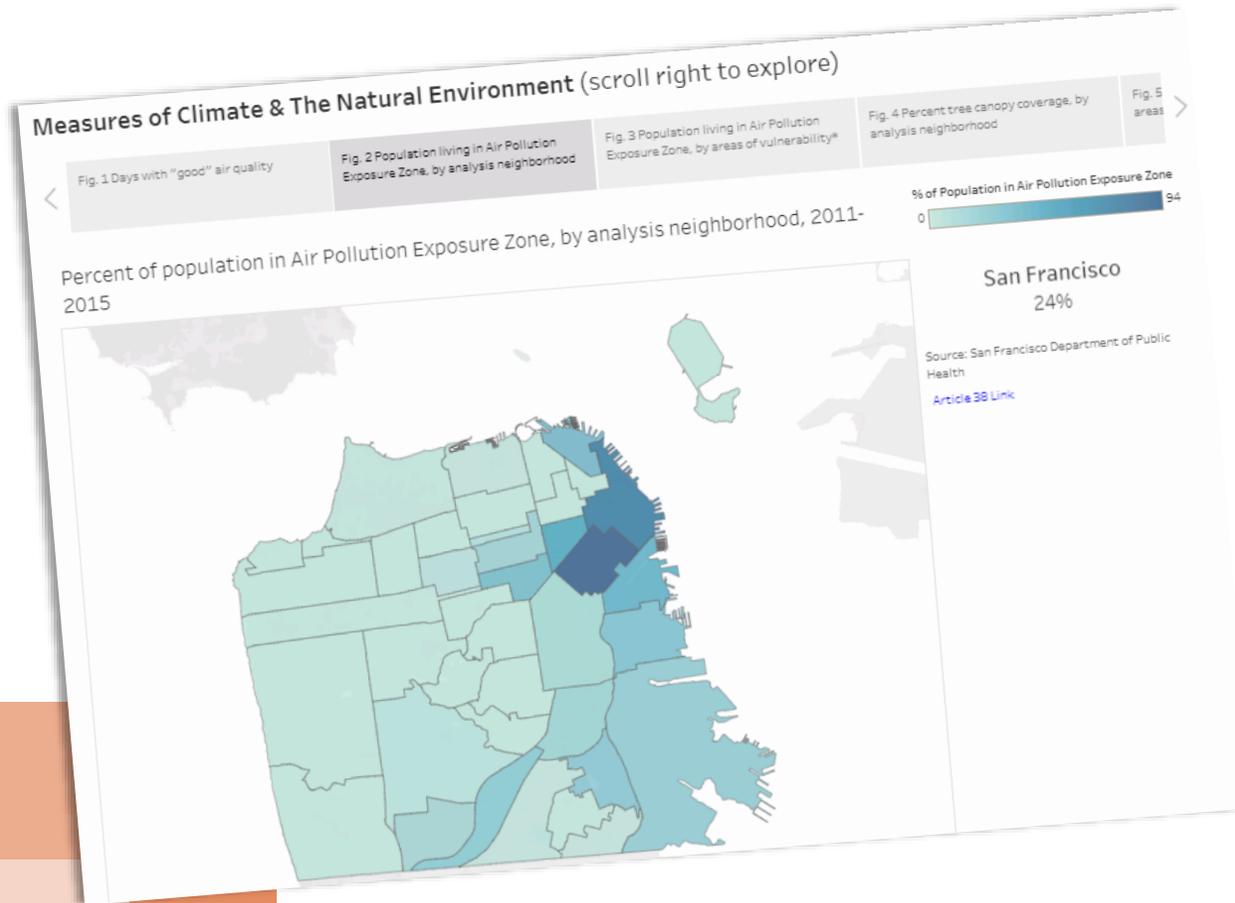
**ACTION**

# CHNA Quick Overview

- Identifies and describes the health status of San Franciscans and the factors which influence health status through systematic, comprehensive data collection and analysis.
- Completed every 3 years in collaboration with San Francisco Health Improvement Partnership
- Required for DPH Accreditation and Hospital's IRS non-profit status. Informs the Community Health Improvement Plan and the Hospitals' Community Benefits Plans.
- Process includes:
  - Community Health Status Assessment
  - Review of Existing Assessments
  - Community Engagement



# Community Health Status Assessment



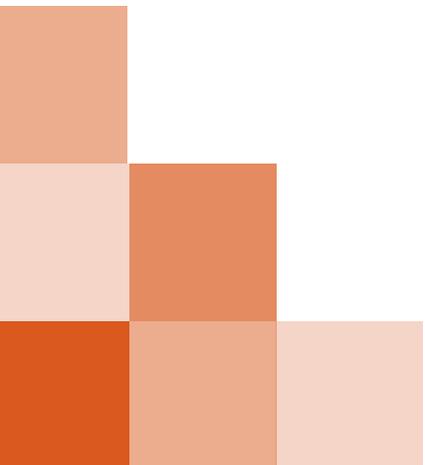
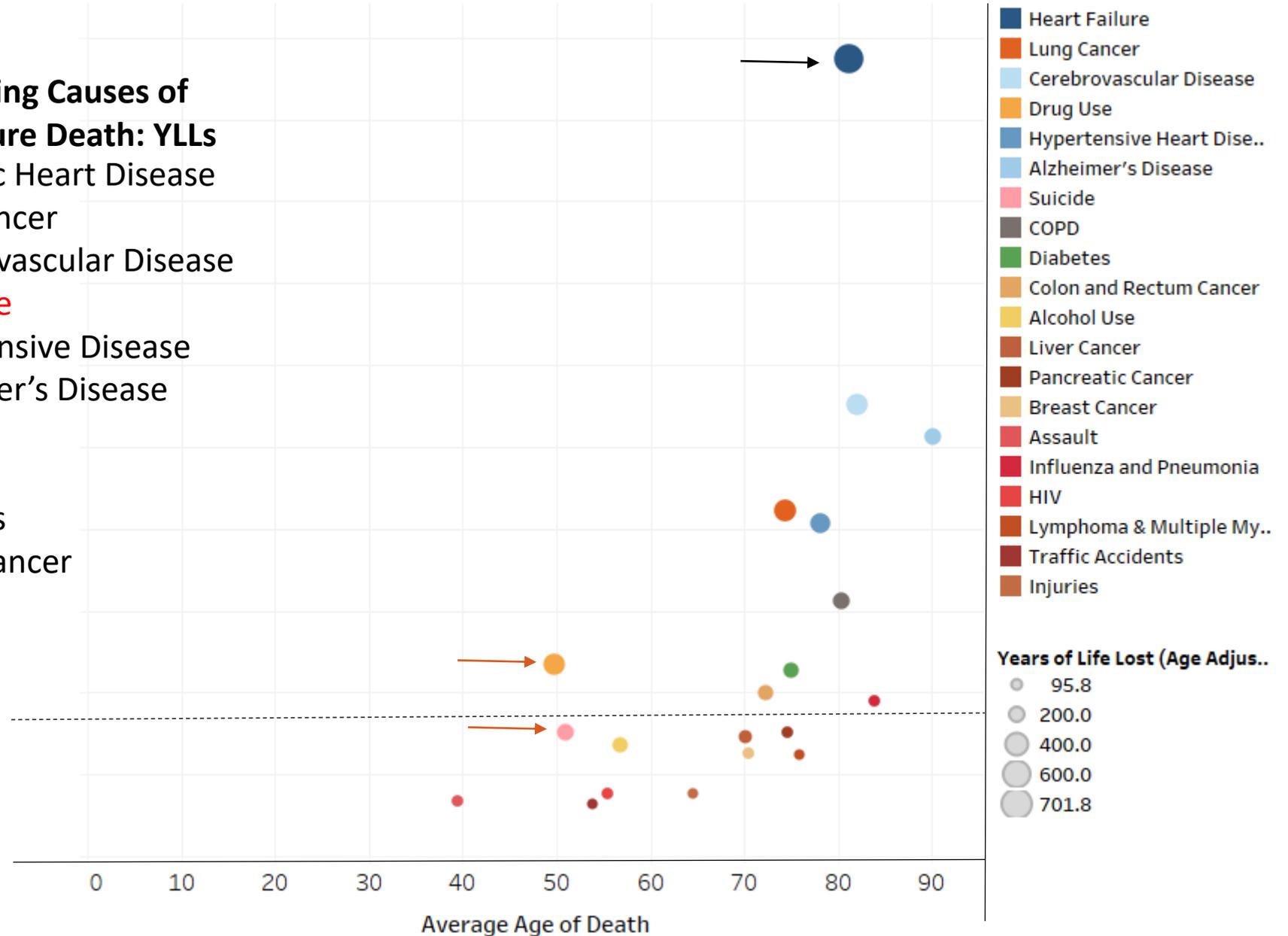
# Leading Causes of Premature Death: 2015-2017

## 10 Leading Causes of Death: # Deaths

- Ischemic Heart Disease
- Cerebrovascular Disease
- Alzheimer's Disease
- Lung Cancer
- Hypertensive Disease
- COPD
- Drug Use
- Diabetes
- Colon Cancer
- Influenza and Pneumonia

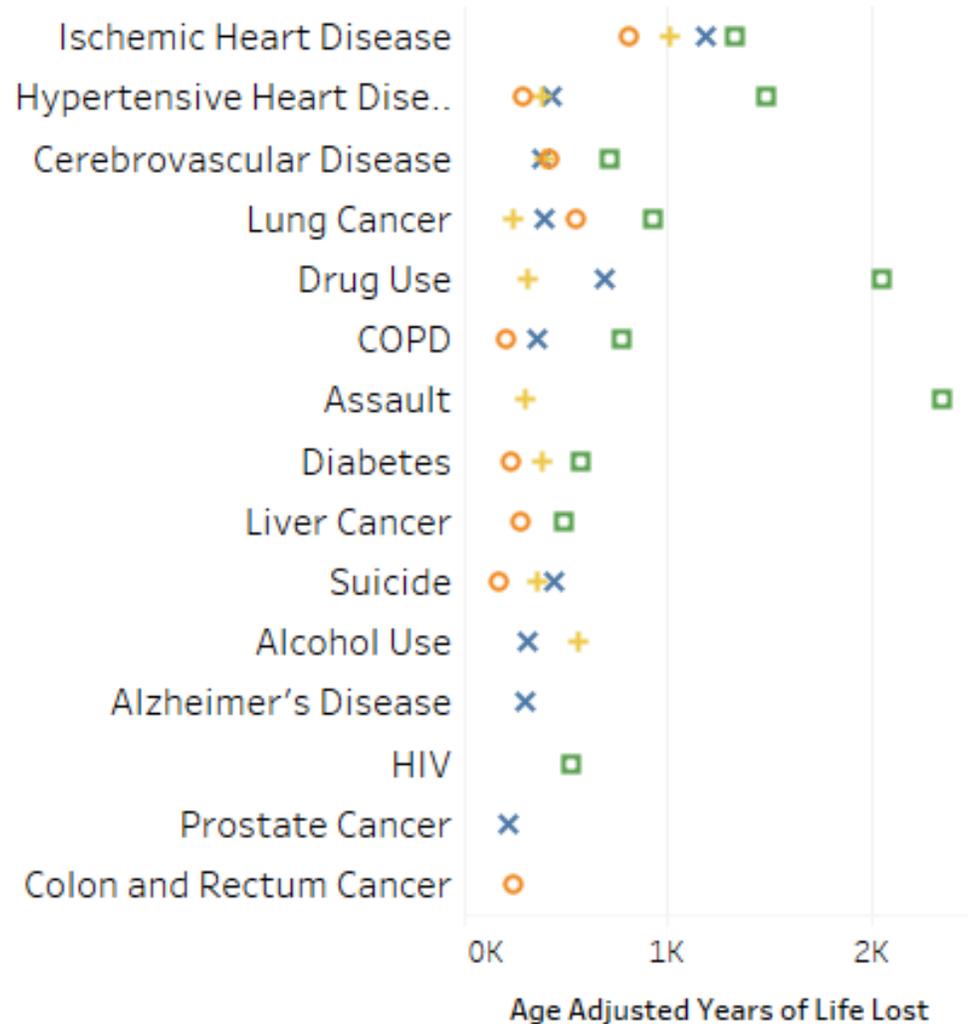
## 10 Leading Causes of Premature Death: YLLs

- Ischemic Heart Disease
- Lung Cancer
- Cerebrovascular Disease
- Drug Use
- Hypertensive Disease
- Alzheimer's Disease
- Suicide
- COPD
- Diabetes
- Colon Cancer

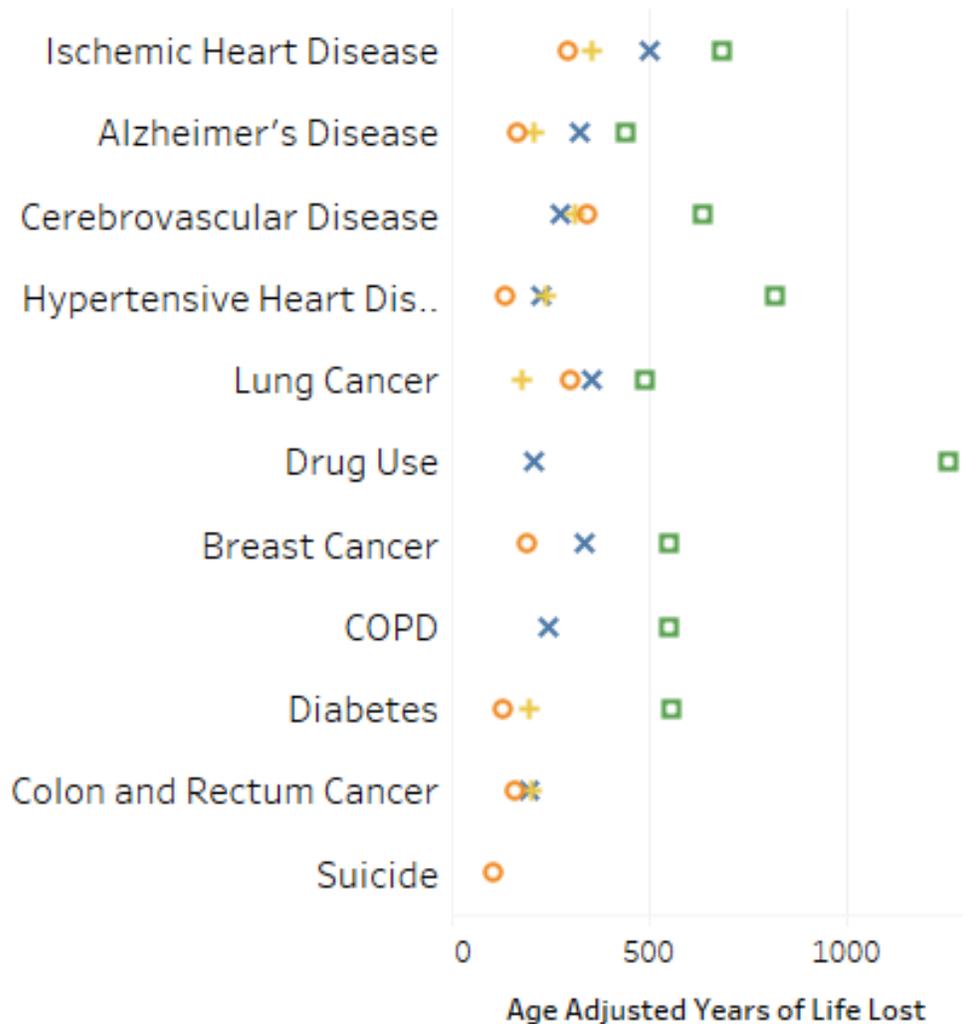


# Leading Causes of Premature Death: 2015-2017

## Age-adjusted YLLs:: Males

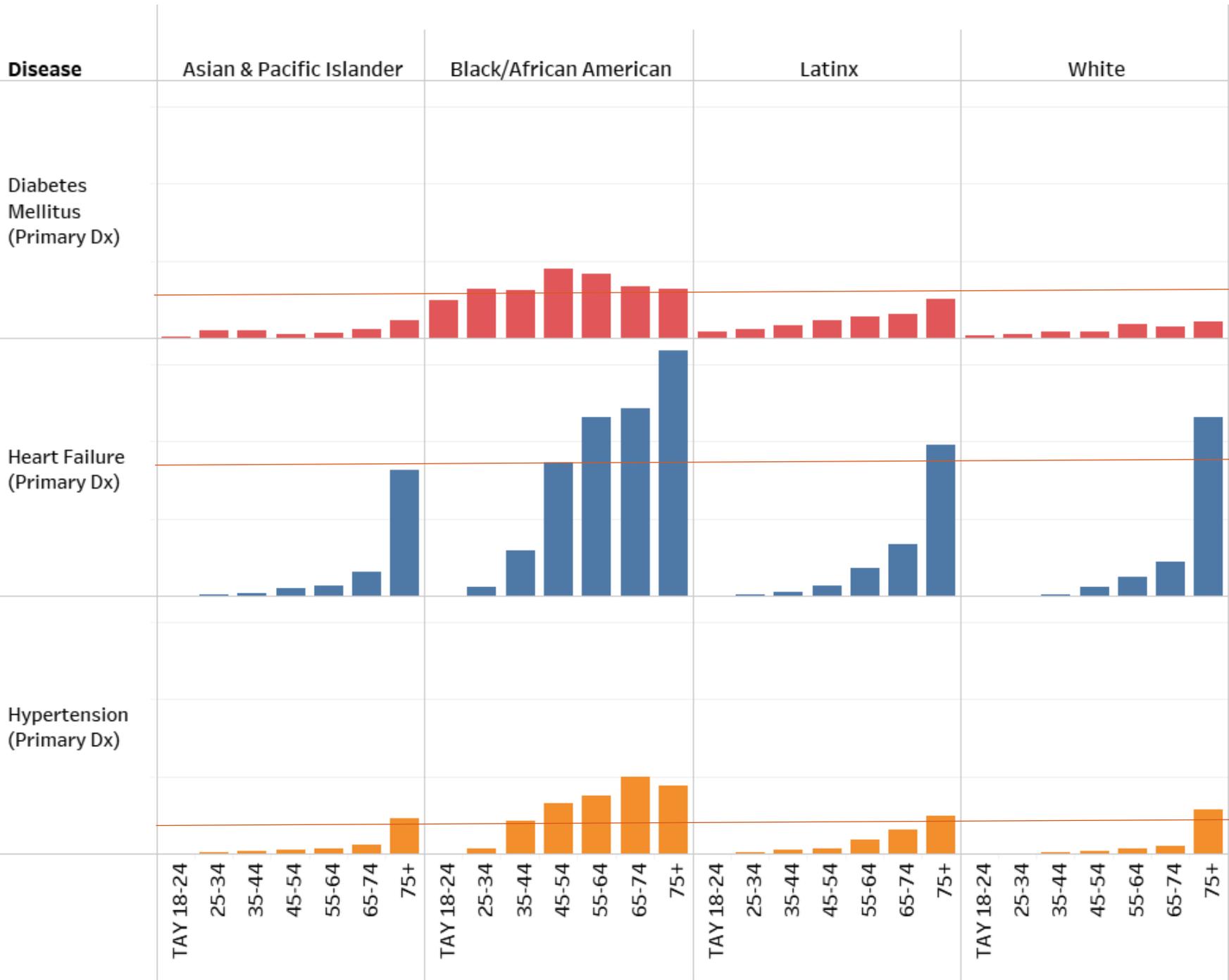


## Age-adjusted YLLs :: Females



### Race and Ethnicity

- Asian
- Black/African A..
- + Latinx
- \* Pacific Islander
- × White

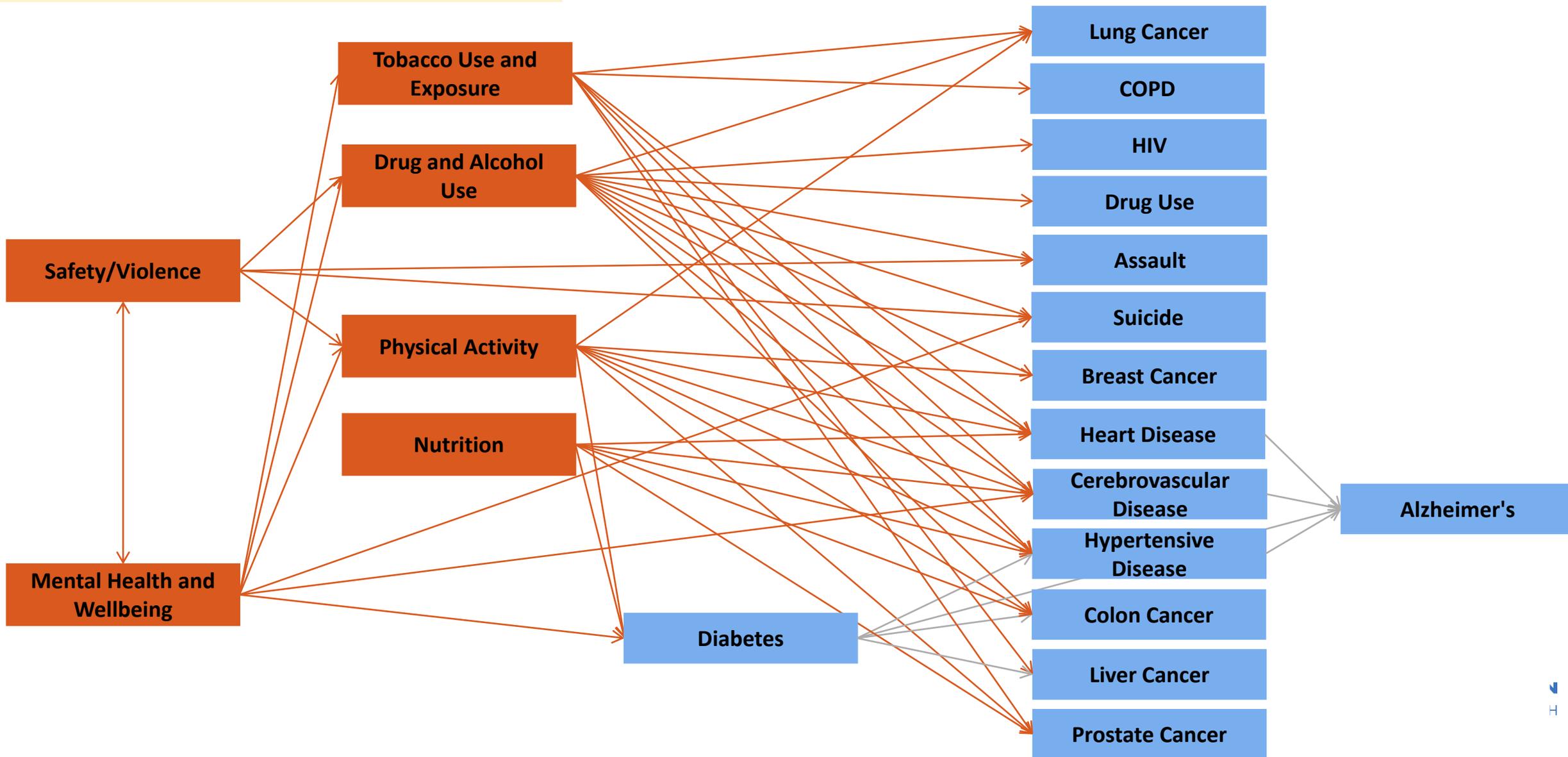


Select Hospitalizations by age and race

# Modifiable Common Risk Factors for the Leading Causes of Premature Death

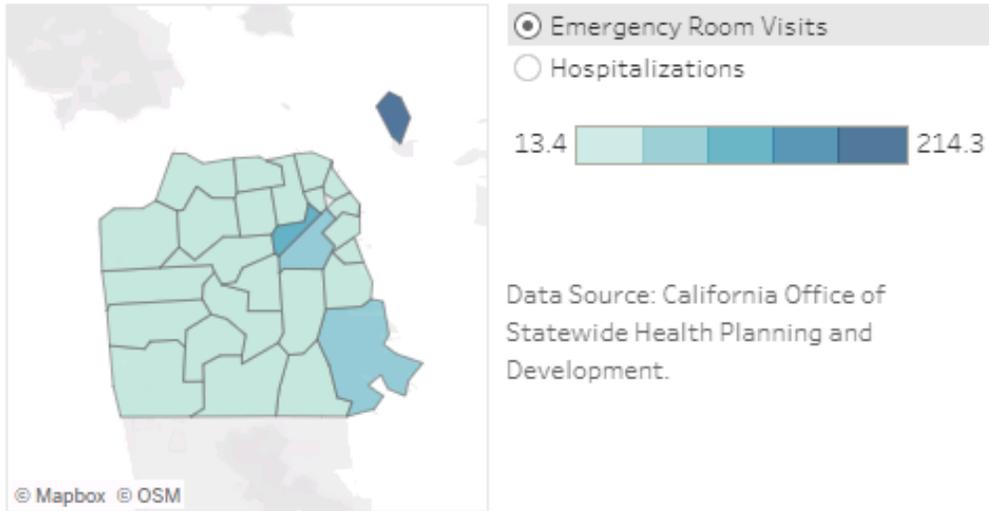
## Downstream Common Risk Factors

## Leading Causes of Premature Death In San Francisco

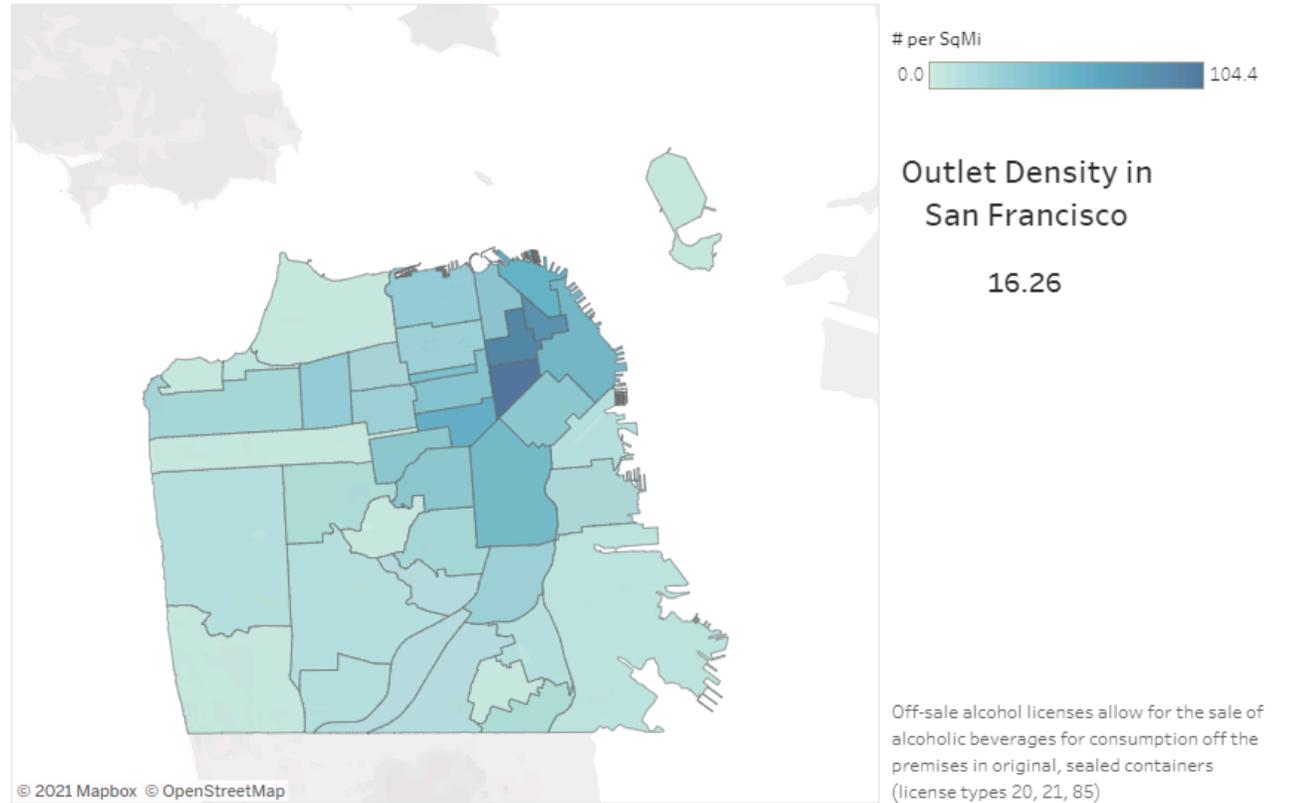


# Substance Use

Map 3: Age-adjusted Rates of Hospitalizations and ER Visits due to Alcohol Abuse per 10,000 by Zip Code in San Francisco, 2012-2016

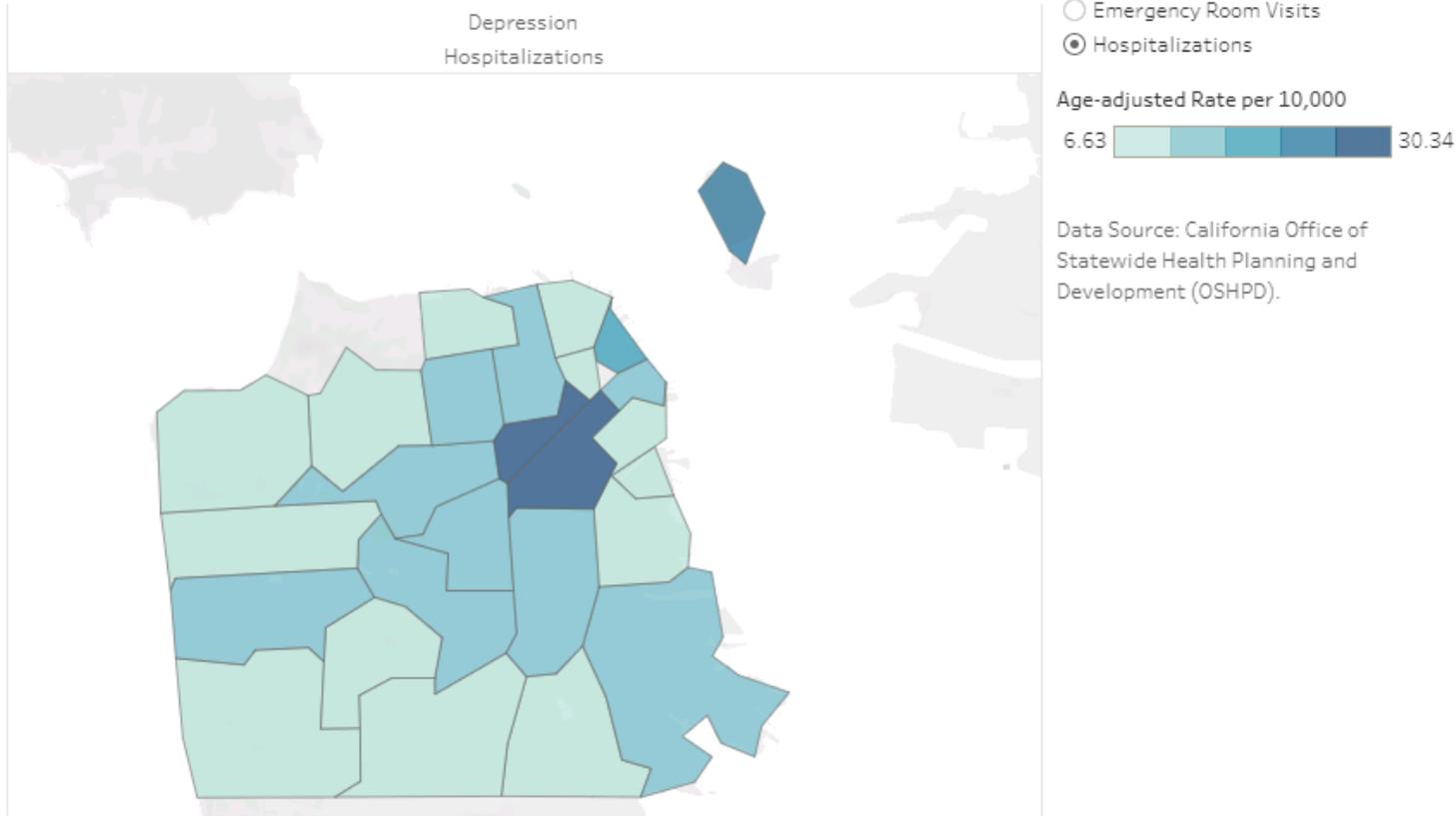


Map 4: Number of Off-Sale Alcohol Outlets per Square Mile by Analysis Neighborhood, 2017



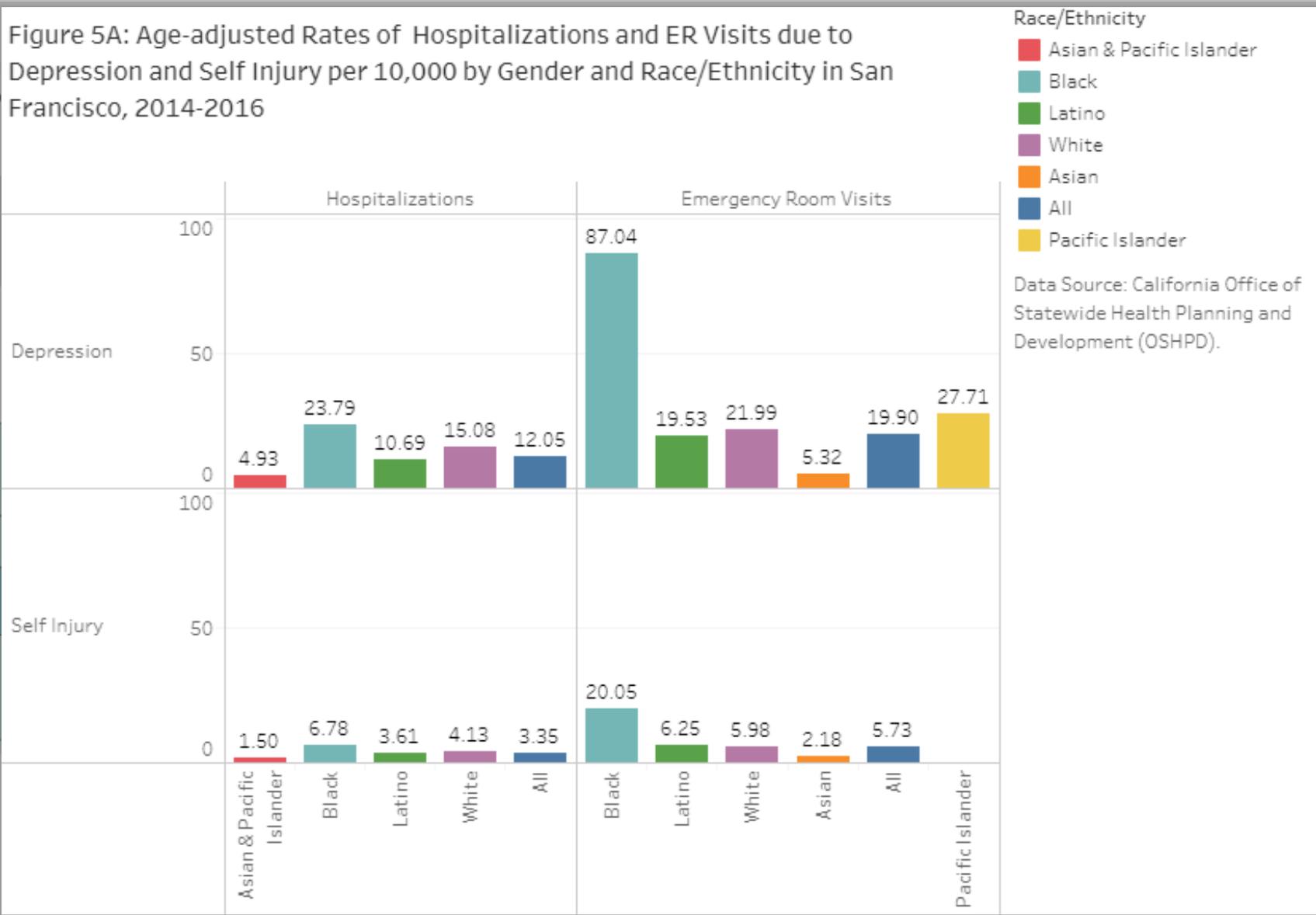
# Mental Health

Map 5: Age-adjusted Rates of Hospitalizations and ER Visits due to Depression and Self Injury per 10,000 by Zip Code in San Francisco, 2012-2016



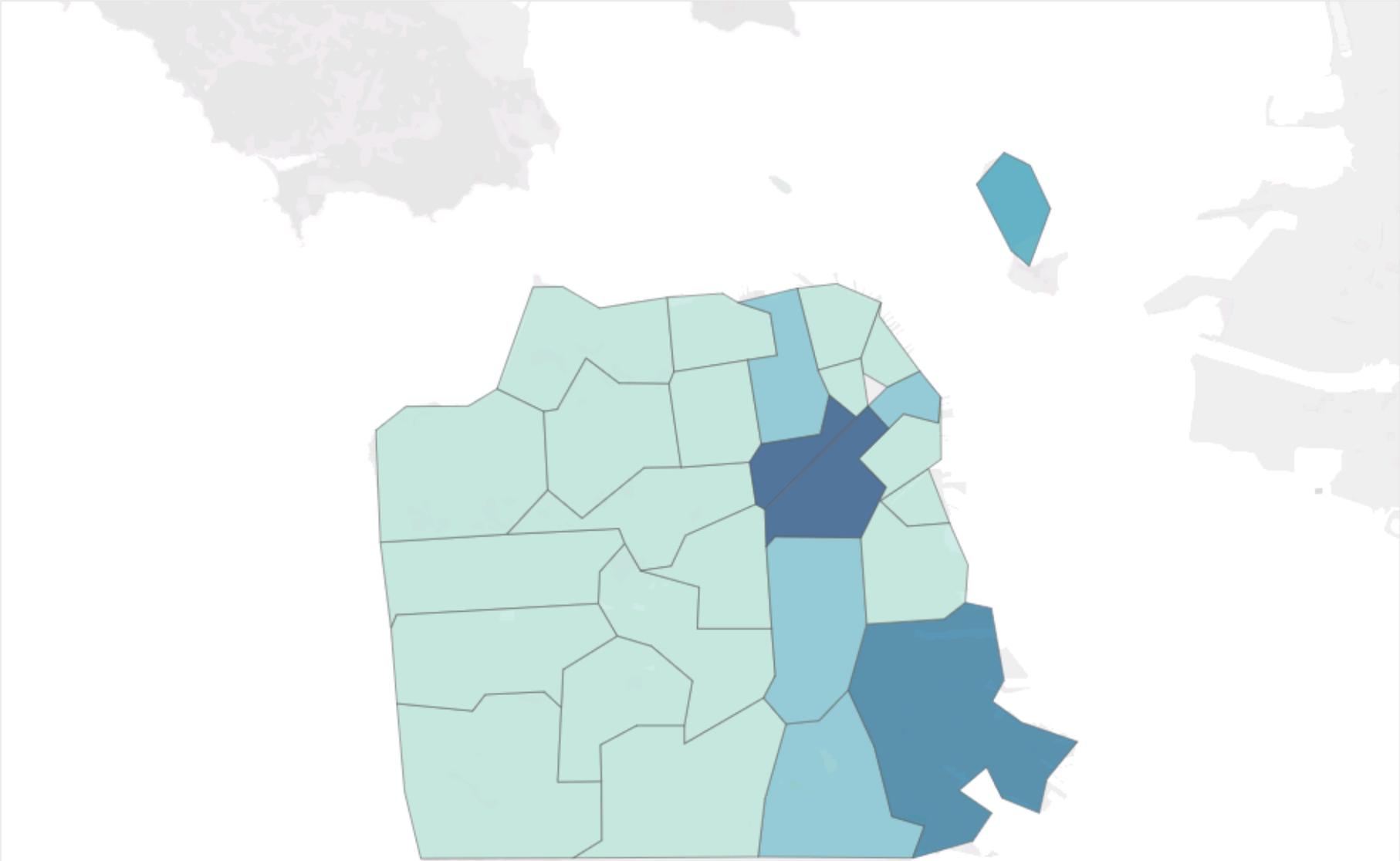
# Mental Health

Map 5: Age-adjusted Hospitalizations and ER Visits due to Depression and Self Injury per 10,000 by Gender and Race/Ethnicity in San Francisco, 2014-2016



# Crime and Violence

Age-Adjusted Rates of Assault Emergency Room Visits per 10,000 Residents (All Ages), 2012 - 2016



Years to include:  
2012 - 2016

Ages to Include:  
All Ages

Age-Adjusted Rate per 10,000  
14.1 203.7

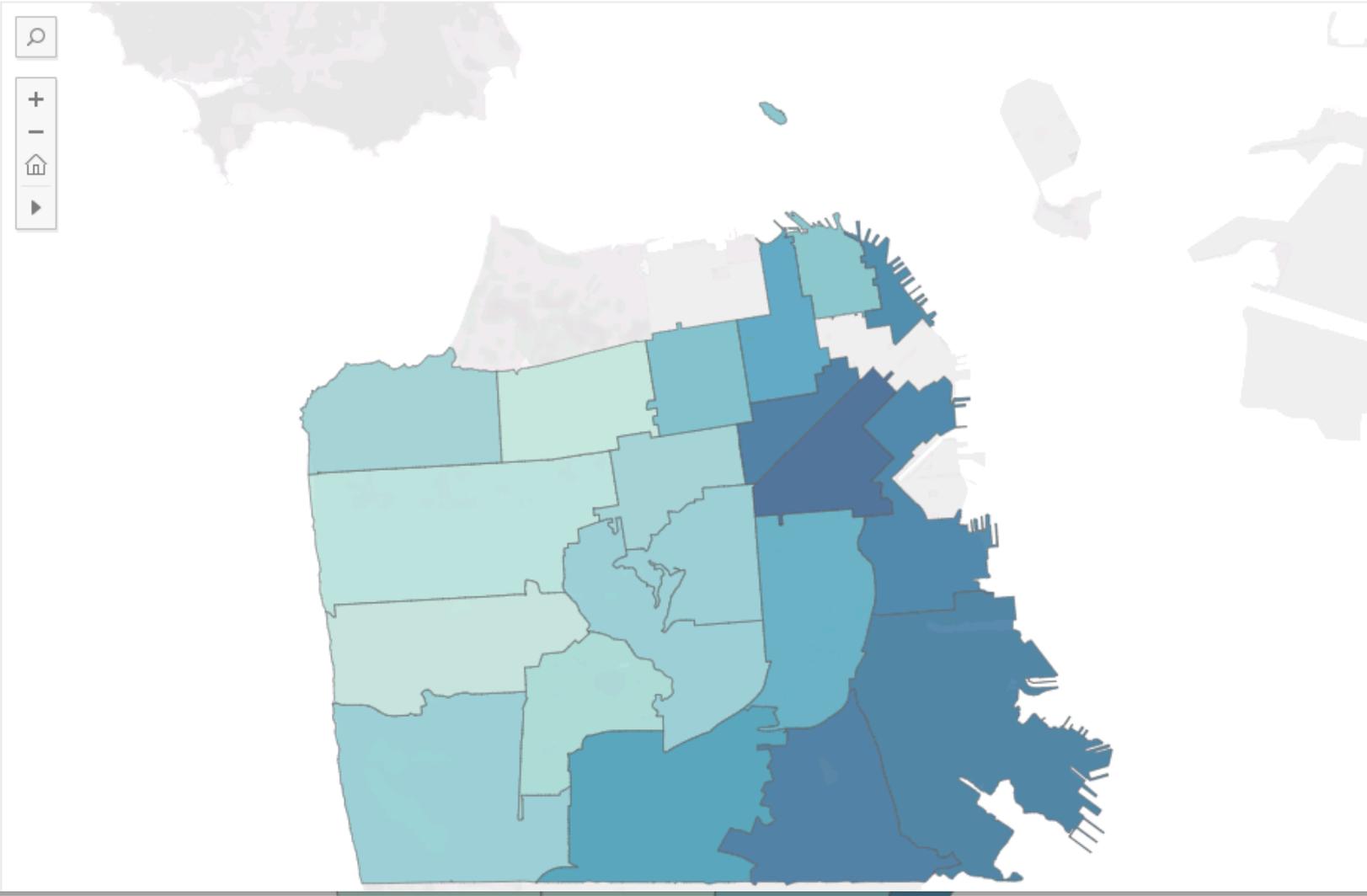
Source: Office of Statewide Health Planning and Development

\* Zip code 94104 was excluded due to low population

# Crime and Violence

Age

Perceived safety at night: Not safe, by zip code, 2017



Year  
2017

Time of Day  
 Perceived safety during day  
 Perceived safety at night

Perception of Safety  
 Not safe  
 Safe

Percent (%)  
23.83 81.25

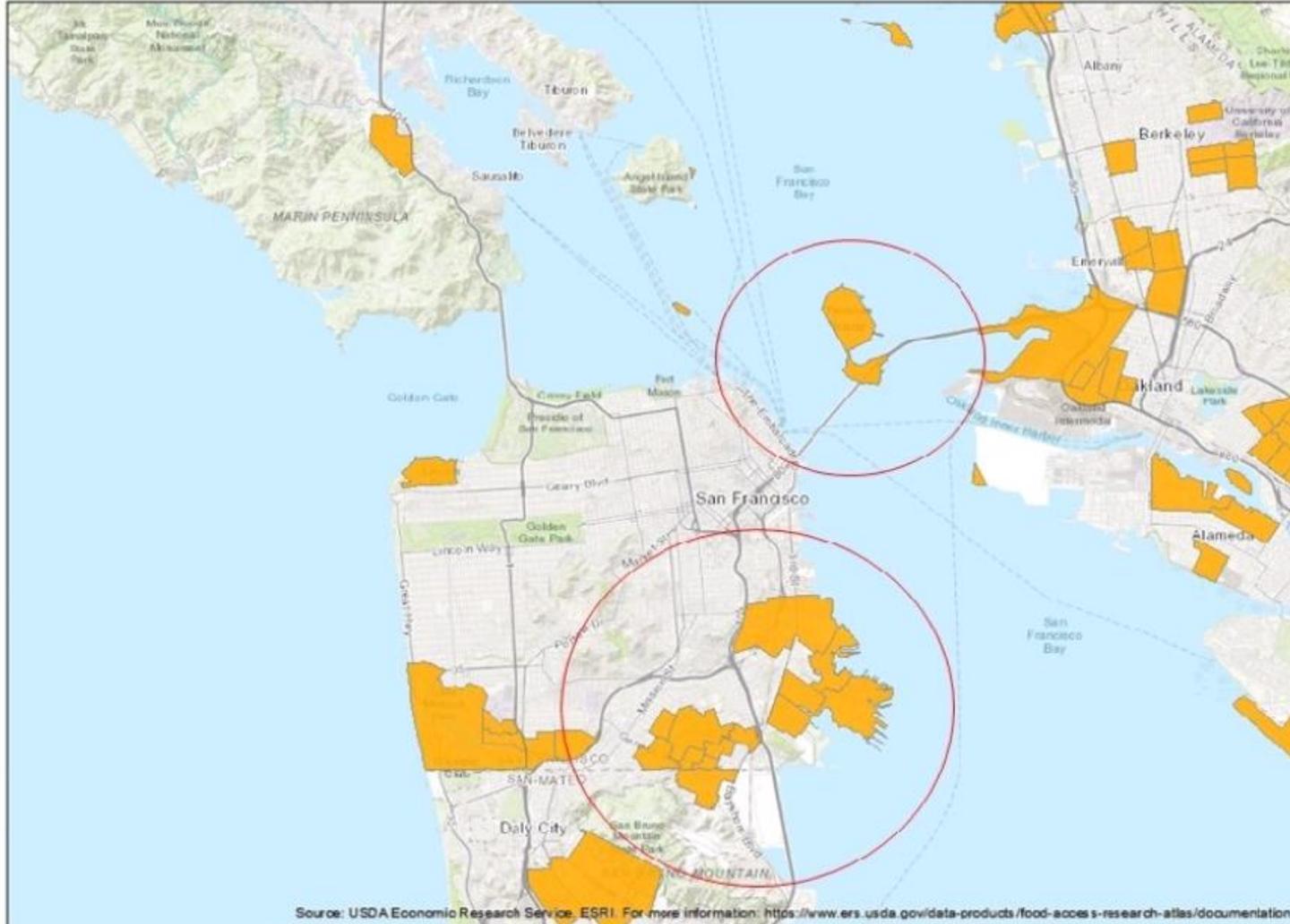
Source: San Francisco City Survey via DataSF (residents were asked how safe they feel walking alone in their neighborhood during the day and night)

\* In 2015, the survey methodology changed from mail to phone in order to reach a more representative sample of San Francisco residents. Therefore, differences in results from years prior to 2015 should be interpreted with caution.

\* Empty zip codes have statistically unstable data

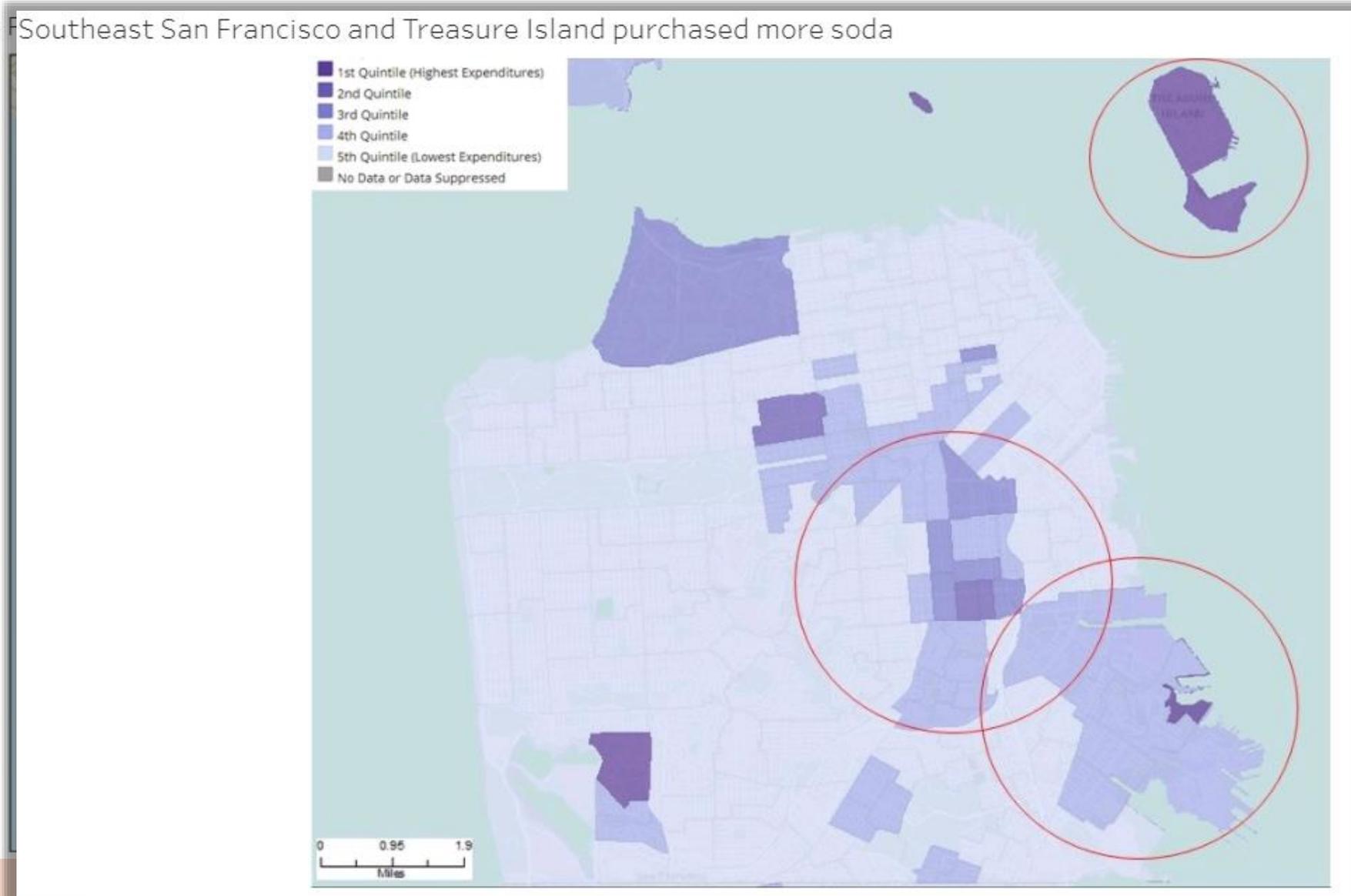
# Healthy Eating

Southeast San Francisco and Treasure Island were designated as low income areas with low food access by the USDA



# Healthy Eating

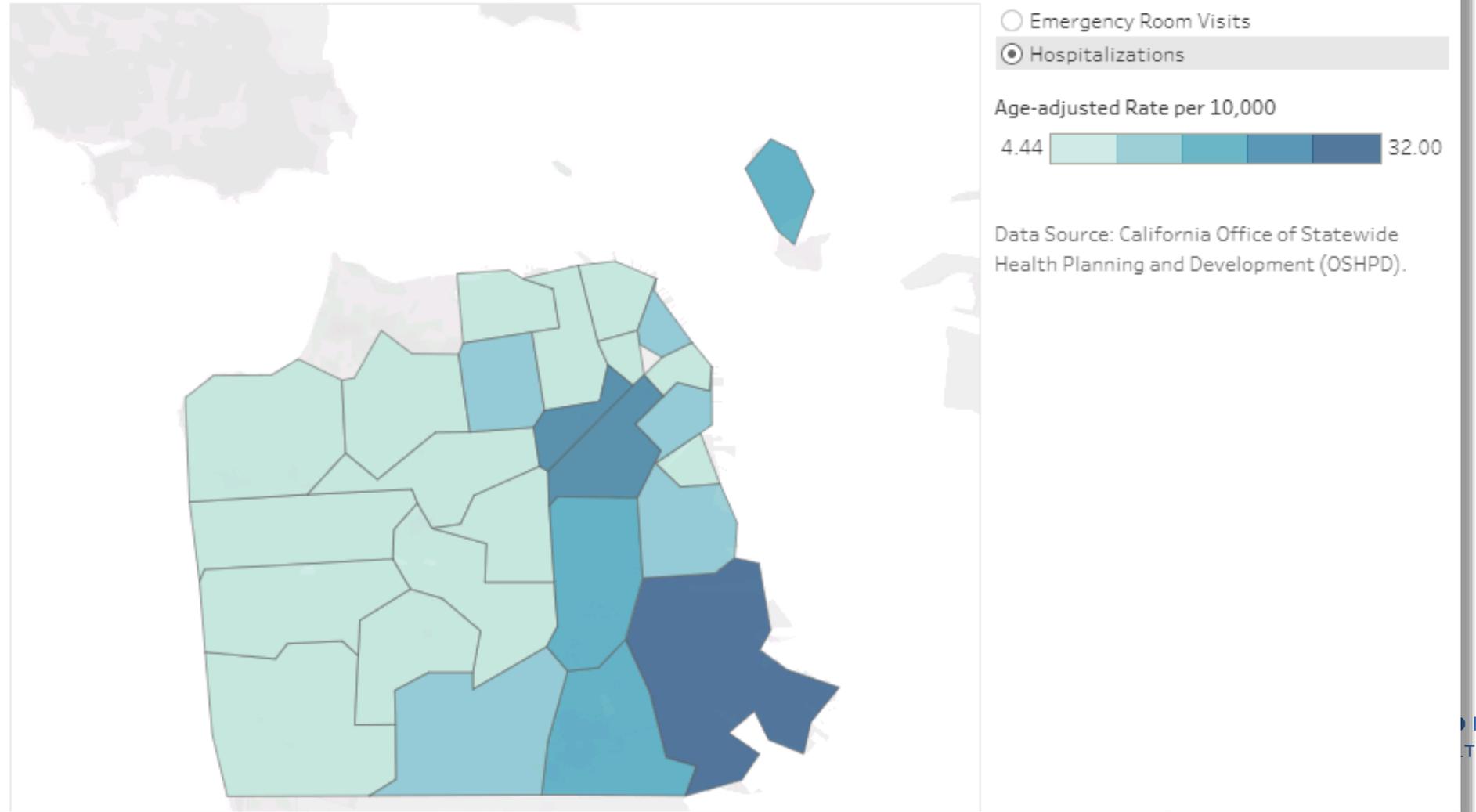
Southeast San Francisco and Treasure Island purchased more soda



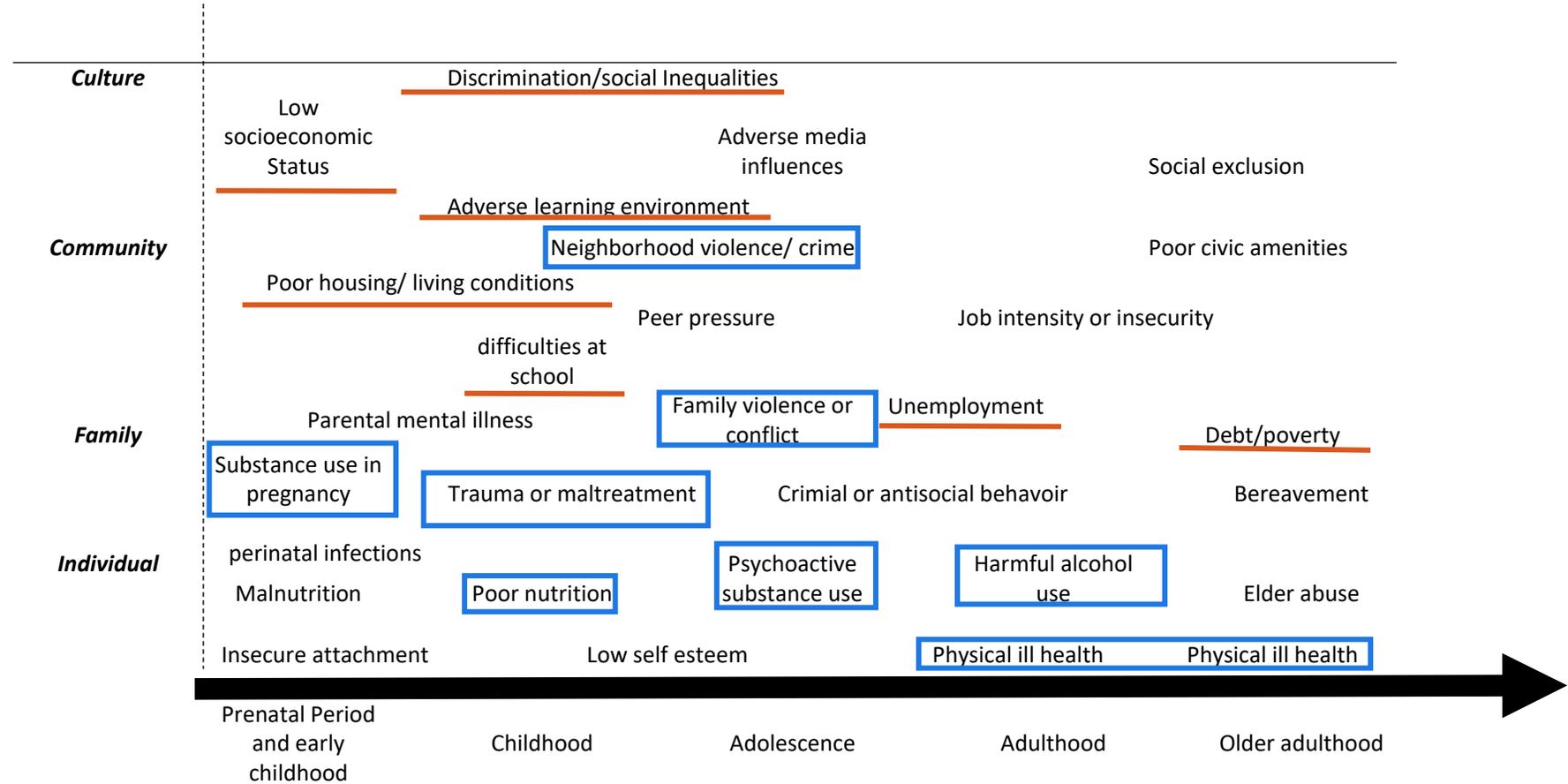
# Healthy Eating

Southeast San Francisco

Map 3: Age-adjusted Rates of Hospitalizations and ER Visits due to Diabetes Primary per 10,000 by Zip Code in San Francisco, 2012-2016



Schematic overview of individual, social and environmental risks to mental health over a life course



Adapted from WHO: Risks to Mental Health: An Overview of Vulnerabilities and Risk Factors. August 27, 2012

\*Preconception and prenatal period: The mental health of an individual can be influenced by circumstance occurring before birth. Unwanted pregnancies can raise the chance of risky behaviors during pregnancy and mental health problems later in childhood. Malnutrition, low birth weight, micronutrient deficiencies increase the risk of poor brain development as do the use of tobacco, alcohol and drugs during pregnancy.

# Mental Health and Substance Use Determinants (Upstream Risk Factors)

# SAN FRANCISCO COMMUNITY HEALTH NEEDS ASSESSMENT 2019

## SAN FRANCISCO HEALTH IMPROVEMENT PARTNERSHIP

The San Francisco Health Improvement Partnership (SFHIP) is a cross-sector collaboration designed to improve the health and wellness of all San Franciscans. SFHIP combines into one aligned framework the efforts of three successful community health improvement collaborators: San Francisco's non-profit hospitals and their Community Benefits Partnership (CBP) and Building a Healthier San Francisco (BHSF) projects; the Clinical and Translational Science Institute at the University of California, San Francisco, which supported the first phase of SFHIP; and the San Francisco Department of Public Health and its community health improvement process.



## COMMUNITY HEALTH NEEDS ASSESSMENT

Once every three years the San Francisco Health Improvement Partnership completes a Community Health Needs Assessment (CHNA). The CHNA is the foundation for each San Francisco non-profit hospital's Community Health Needs Assessment and is one of the requirements for Public Health Accreditation. While the CHNA informs large-scale city planning processes, the intent of this website is to inform the work of all organizations, teams and projects that impact the people of San Francisco. Gaining an understanding of why health outcomes exist here in San Francisco can help gear our efforts towards addressing root causes and developing better interventions, policies and infrastructure.

**[Go To the Report](#)**

**[Go to the Community Health Data Pages](#)**

The San Francisco 2019  
CHNA is now online at  
[www.sfhip.org](http://www.sfhip.org)



**POPULATION HEALTH DIVISION**  
SAN FRANCISCO DEPARTMENT OF PUBLIC HEALTH

*Ryan Reeves, Vision Zero Program Lead, SFMTA*

*Shamsi Soltani, Vision Zero Epidemiologist, SFDPH*

# VISION ZERO SF



Through Vision Zero SF we commit to working together to prioritize street safety and eliminate traffic deaths in San Francisco.

# VISION ZERO SF & HEALTHY COMMUNITIES

Planning for Healthy Communities  
Brownbag Session  
March 17, 2021



# SAN FRANCISCO ADOPTED VISION ZERO IN 2014



VISION ZERO  
ACTION STRATEGY

## Eliminating Traffic Deaths in San Francisco



SAN FRANCISCO  
PLANNING  
DEPARTMENT



# PEOPLE MAKE MISTAKES: NO ONE SHOULD DIE WHEN THEY DO

## TRADITIONAL APPROACH

Traffic deaths are **INEVITABLE**

**PERFECT** human behavior

Prevent **COLLISIONS**

**INDIVIDUAL** responsibility

Saving lives is **EXPENSIVE**

**VS**

## VISION ZERO

Traffic deaths are **PREVENTABLE**

Integrate **HUMAN FAILING** in approach

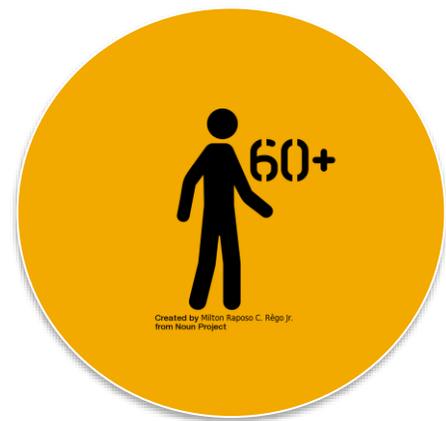
Prevent **FATAL AND SEVERE CRASHES**

**SYSTEMS** approach

Saving lives is **NOT EXPENSIVE**

VISION ZERO NETWORK

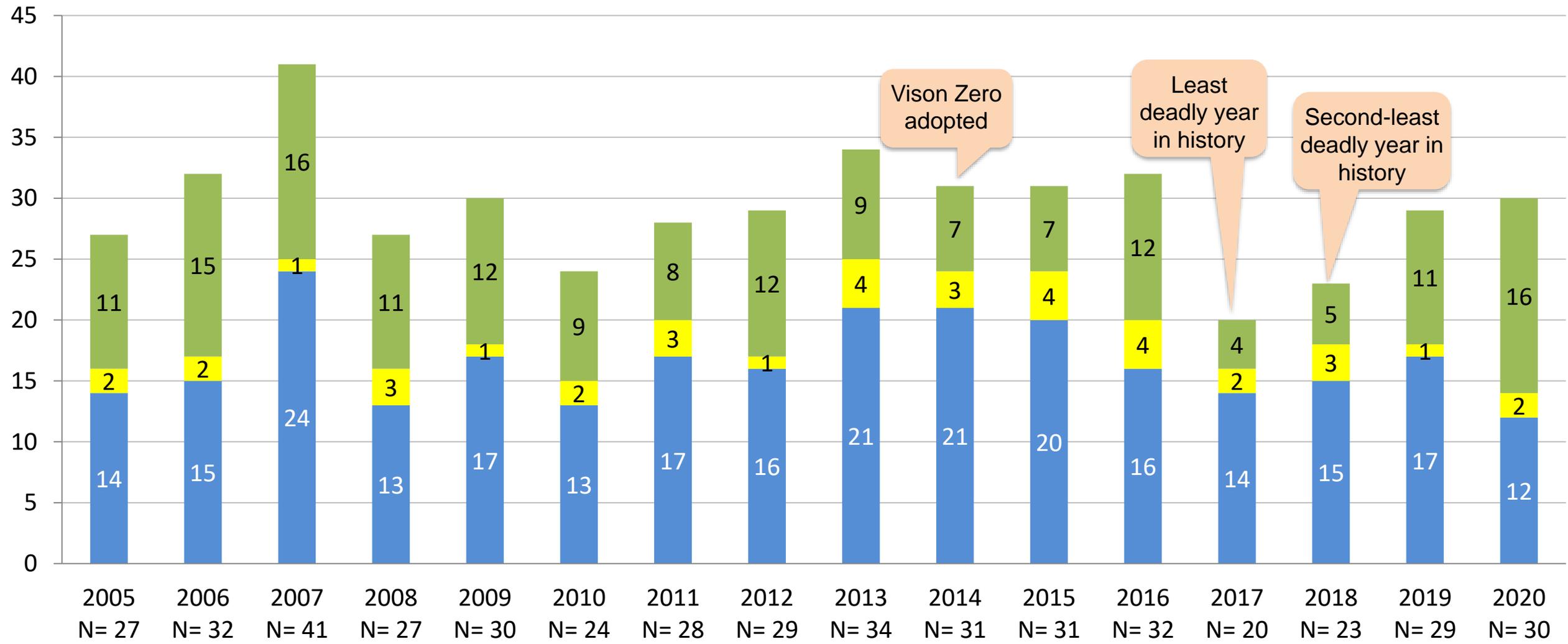
# LOWERING SPEED SAVES LIVES



**SENIORS ARE MORE VULNERABLE AT ANY GIVEN SPEED**

# ONE IS TOO MANY: 30 TRAFFIC-RELATED DEATHS IN 2020

■ People Killed While Walking    
 ■ People Killed While Biking    
 ■ People Killed in Vehicles



# HIGH INJURY NETWORK

## SEVERE AND FATAL INJURY BY DATA SOURCE (2013-2015)



**59%**  
Linked  
Police and Hospital  
(N=883)

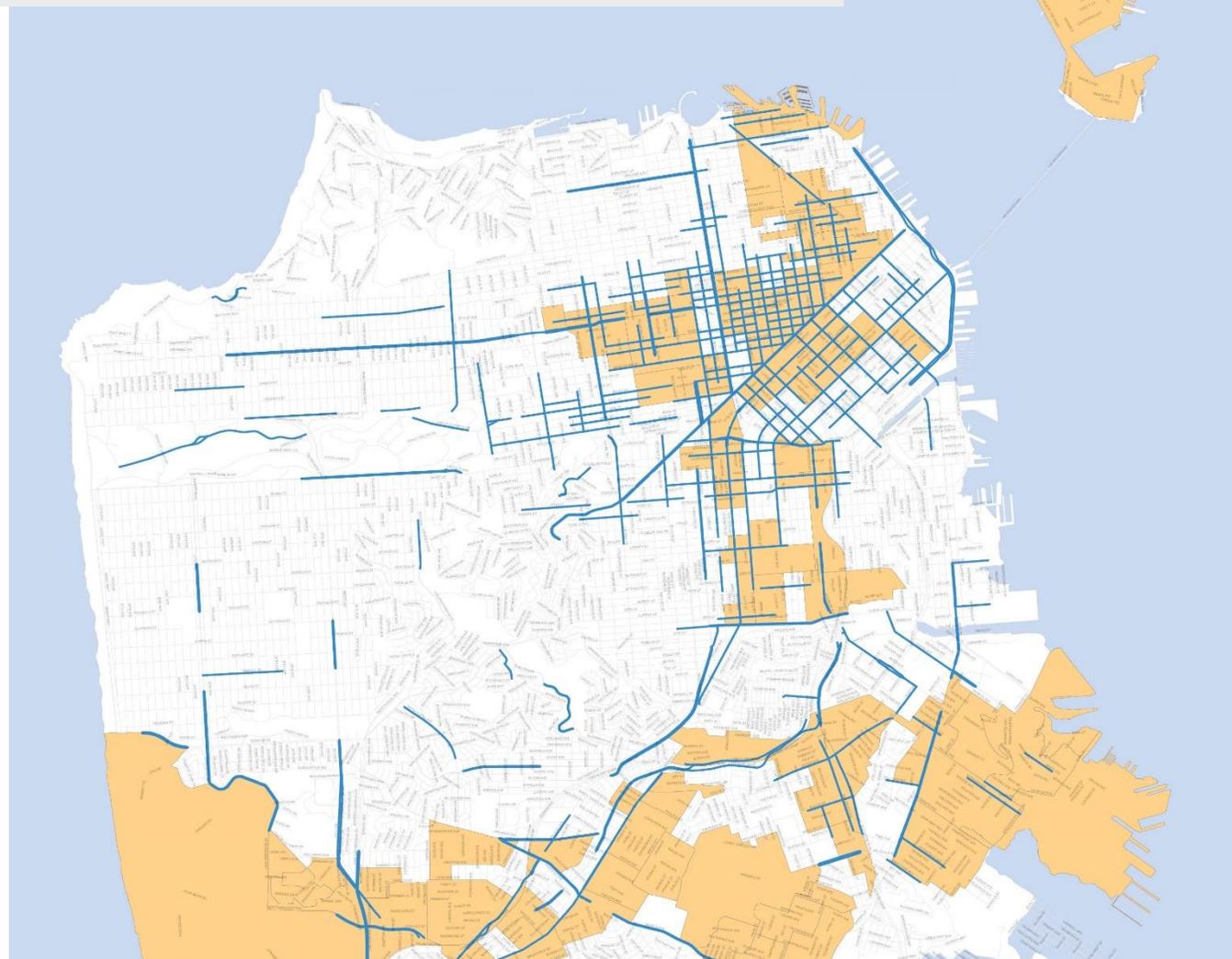


**28%**  
Hospital Only  
(N=411)



**7%**  
Police Only  
(N=104)

**6%**  
Medical  
Examiner  
(N=96)



**13%**  
of the city's  
street miles



**75%**  
of all severe and  
fatal injuries



**77%**  
of pedestrian severe  
and fatal injuries



**71%**  
of cyclist severe  
and fatal injuries



**75%**  
of vehicle severe  
and fatal injuries



**61%**  
of all transportation-  
related injuries

N = 1,494 severe and fatal transportation-related injuries.

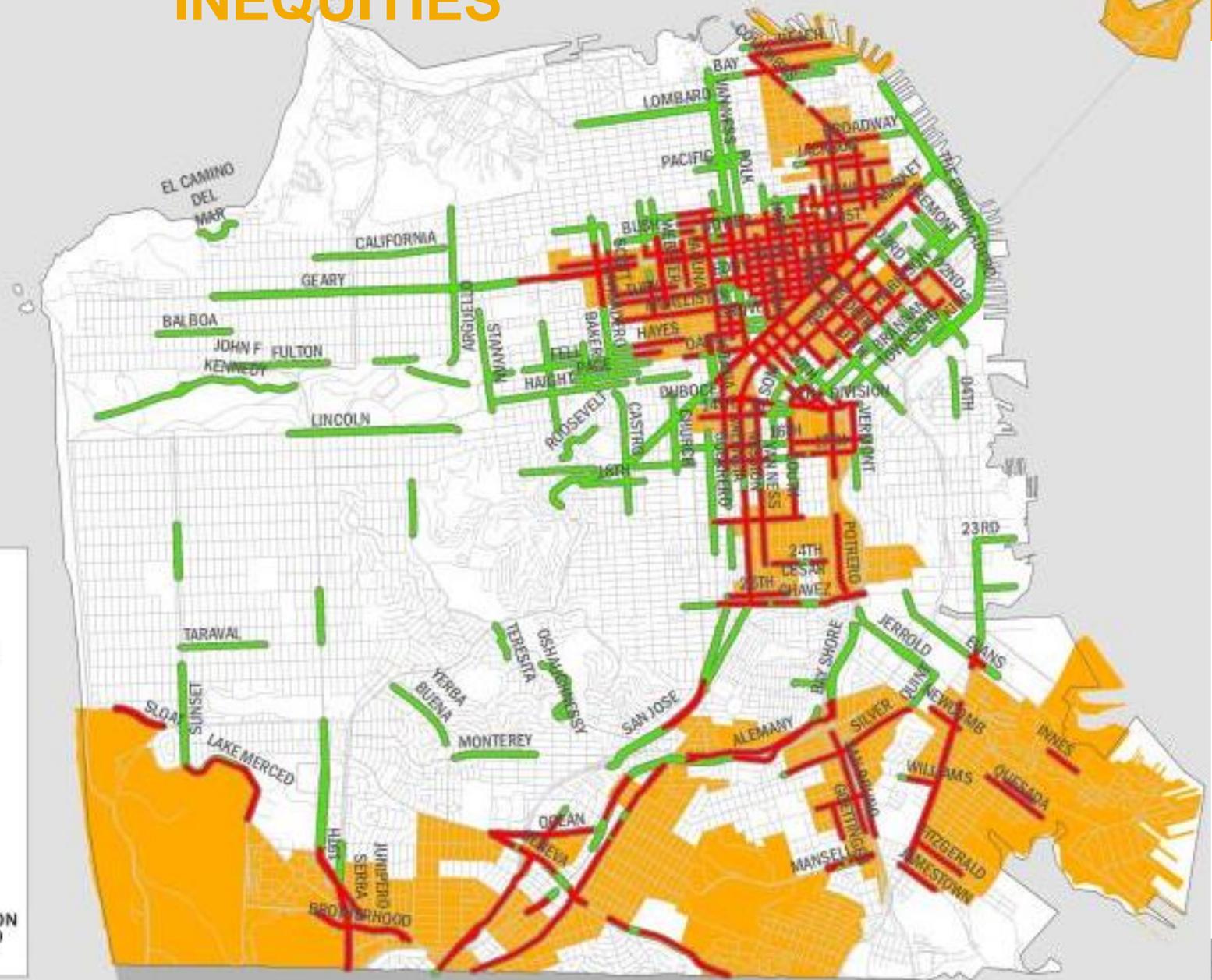
SFPD = San Francisco Police Department collision reports, 2013-2015.

ZSFG = Zuckerberg San Francisco General Hospital data linked to Emergency Medical Services data, 2013-2015.

# IDENTIFYING VULNERABLE COMMUNITIES AND INEQUITIES

**31% of Surface Streets**

**51% of the High Injury Network**



**2017 VZ High Injury Network**

- Overlap with MTC Community of Concern
- No Overlap with MTC Community of Concern
- 2017 MTC Community of Concern

0 0.5 1 2  
Miles

Source: SFPD 2013-2015; ZSFG 2013-2015  
City and County of San Francisco Department of Public Health: Environmental Health Program on Health, Equity, and Sustainability - [www.sfpbes.org](http://www.sfpbes.org)

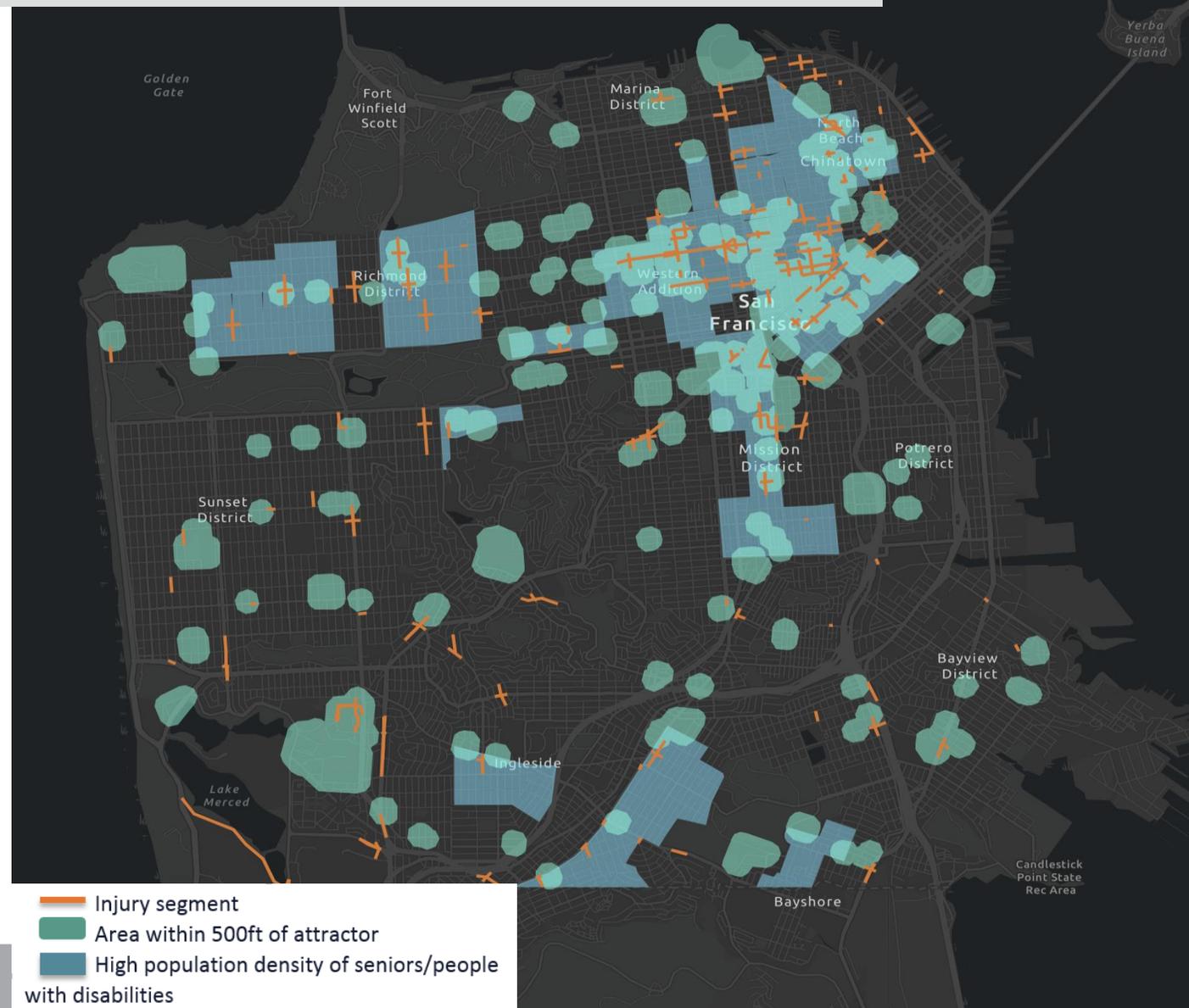
# TARGETING INEQUITIES: SENIORS AND PEOPLE WITH DISABILITIES

## Injury Segments in Priority Areas:

- 75% of severe/fatal injuries
- 57% on the VZ High Injury Network
- 35% on **Traffic Calm-able Streets**

## Priority Areas: Where Seniors and People with Disabilities Live and Travel, e.g.:

- Census Tracts with the highest 1/3 of population density
- Senior Centers
- Public Libraries
- Paratransit Drop Off/Pick Up Locations
- Public Health Facilities



# DEEPENING COMMUNITY ENGAGEMENT



## NEW IDEAS

**Share your ideas for new Vision Zero action items.**

This idea is for:

- Safe People
- Safe Streets
- Safe Vehicles

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Name and Organization (optional):

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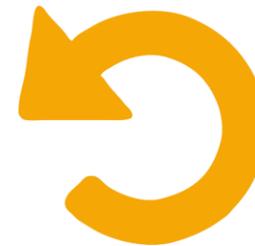
# COMPLEMENTARY CITY GOALS AND TRANSFORMATIVE POLICIES



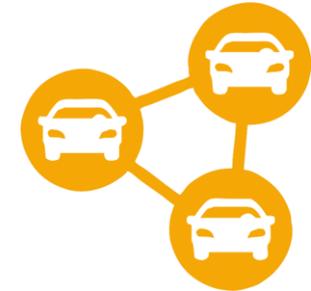
**Urban Speed Limit Setting**



**Speed Safety Cameras**



**Pricing and Reducing Vehicle Miles Travelled**



**Local Regulation Of Transportation Network Companies**

# PARTNERSHIP: CITY, COMMUNITY + REGIONAL, STATE



# ACKNOWLEDGEMENTS



San Francisco  
**Planning**



**SFUSD** SAN FRANCISCO  
PUBLIC SCHOOLS





# Thank you!

## CONTACTS:

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**RYAN REEVES**

**VISIONZEROSF@SFMTA.COM**

VISION ZERO EPIDEMIOLOGIST

**SHAMSI SOLTANI, MPH**

**SHAMSI.SOLTANI@SFDPH.ORG**

## MORE INFORMATION:

**VISIONZEROSF.ORG**

**TRANSBASE.SFGOV.ORG**

*Mei Ling Hui, Urban Agriculture and Community Gardens Program  
Manager*

# **URBAN AGRICULTURE PROGRAM**



If you build it, they will  
come ... but will they stay?

## Designing Community Gardens for Social Cohesion

Mei Ling Hui  
Urban Ag and Community  
Gardens Program Manager  
San Francisco Rec and Park  
[communitygardens@sfgov.org](mailto:communitygardens@sfgov.org)





3 Squash plants

N1: Rake aside bark  
Dig in soil booster  
Plant 2 tomato plants

S1: Remove remaining beets  
Improve soil.



Rule #1: The  
Zucchini Bread Rule

Rule #2: The  
dog poop  
rule.



# SFRPD Community Gardens Program A change of focus . . .

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## **Original Program 2004 -2017**

- Landlord/Lessee relationship with gardens
- 10 gardens highly underutilized
- Broad stroke rules/policies
- Limited \$\$ resources
- .5 FTE with occasional intern support
- 10-15 public inquiries/month
- 3 Garden Resource Days served 425 people
- 8 workshops/year
- 1700+ people on just over 1,000 plots on fewer than 10 acres of land.



## Revised Program 2017- present

- Repairs focused initially on safety and gathering spaces
- Rules based on site needs
- 3 full time and 3 part time staff; additional position to staff UARC in summer 2021.
- Program support – leadership, education, conflict resolution, resource procurement, volunteer work groups
- 6 Garden Resource Days; 748 people, 79 yards of compost, 24 yards of mulch, 997 plants and 96 tool care demos
- 18 workshops: composting, pruning, food preservation, tool care, propagation, gardening 101
- 2650 active gardeners; 3 new gardens opened
- 3,564 adults, 978 youth served for a total of 14,353 recreation hours provided
- Waitlist and weekly inquiries for resources growing

Updated January 2020

# GET YOUR GARDEN READY!

Free events and workshops hosted by San Francisco Recreation and Parks' Community Gardens Program



**Workshop: Fruit Tree Pruning**  
February 1, 10 a.m. to Noon  
Visitation Valley Greenway Community Garden  
next to 141 Arleta Avenue

**FEB**

**Workshop: Fruit Tree Pruning**  
February 8, 10 a.m. to Noon  
Visitation Valley Greenway Ag Lot, 200 Rutland Street

**Volunteer Opportunity: Crags Court Patio Build**  
February 15, 10 a.m. to 1 p.m.  
Crags Court Community Garden, End of Crags Court

**Workshop: Plant Propagation**  
March 7, 10 a.m. to Noon  
Geneva Community Garden,  
Geneva & Delano Avenues

**MAR**

**Garden Resource Day**  
March 21 10 a.m. to 1 p.m.  
Alemany Farm, 700 Alemany Boulevard  
*Free mulch, compost and more! No RSVP needed  
Bring your own buckets!*

**Workshop: Fruit Tree Pruning**  
March 28, 10 a.m. to Noon  
Michelangelo Community Garden,  
1085 Greenwich Street

[sfrecpark.org](http://sfrecpark.org)

All workshops and volunteer workdays require RSVPs to attend. To RSVP or to find out more about these offerings, email [communitygardens@sfgov.org](mailto:communitygardens@sfgov.org).

## Looking ahead . . . .

- Urban Ag Resource Center
- Partnership with UCCE (Master Gardeners, Master Food Preservers, 4-H Youth Development)
- Grant funding for major repairs/rebuilds
- Expanded staffing – UARC, garden liaisons
- New gardens opening
- Technical support for other agencies managing/planning community gardens



# PANEL DISCUSSION

## MODERATOR



**Lisa Chen**

Senior Community  
Development  
Specialist, SF Planning

## SPEAKERS



**Mei Ling Hui**

Urban Agriculture and  
Community Gardens  
Program Manager, SF  
Rec and Park



**Meg Wall Shui**

Senior Epidemiologist,  
SF Department of Public  
Health



**Ryan Reeves**

Senior Transportation  
Planner, SFMTA  
Vision Zero Program  
Manager



**Shamsi Soltani**

Vision Zero  
Epidemiologist, SF  
Department of Public  
Health

# General Plan Virtual Events



**March 15-19 & March 22-26, 2021**

<https://sfplanning.org/general-plan>

**Two weeks of workshops on:**  
 Housing Element  
 Environmental Justice Framework  
 Safety Element  
 Transportation Element  
 General Plan 101  
 Racial and Social Equity Plan  
 And more!

	MONDAY MARCH 15	TUESDAY MARCH 16	WEDNESDAY MARCH 17	THURSDAY MARCH 18	FRIDAY MARCH 19
9:00 AM					
10:00 AM					Community Engagement
11:00 AM					
NOON	What Planning Does		Planning for Healthy Communities		
1:00 PM					
2:00 PM		Workshop: Community Safety	Racial & Social Equity Action Plan	Workshop: Transportation Element	
3:00 PM	General Plan 101				
4:00 PM					
5:00 PM					
6:00 PM			Workshop: Environmental Justice Framework	Info Session: Housing Element	
7:00 PM					

	MONDAY MARCH 22	TUESDAY MARCH 23	WEDNESDAY MARCH 24	THURSDAY MARCH 25	FRIDAY MARCH 26
9:00 AM					
10:00 AM	General Plan 101				Drop In Office Hours
11:00 AM					
NOON					
1:00 PM			Recovery Strategies Workshop		
2:00 PM		Info Session: Housing Element		Workshop: Environmental Justice	
3:00 PM					
4:00 PM					
5:00 PM					
6:00 PM	Recovery Strategies Workshop	Workshop: Transportation	Racial & Social Equity Action Plan	Workshop: Community Safety	
7:00 PM					



THANK YOU

[sfplanning.org/general-plan](https://sfplanning.org/general-plan)



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**Planning**