



Recovery Strategies

General Plan Update Session

San Francisco Planning Department

March 22 & 24, 2021

Welcome and Introductions



Planning Department Staff Introductions

- Maia Small
- Andi Nelson
- Sheila Nickolopoulos
- James Pappas
- Svetha Ambati
- Dylan Hamilton
- Maria De Alva

Agenda



- **Welcome and Introductions – 10 min**
- **COVID-19 Recovery Presentation – 20 min**
 - COVID-19 impacts on housing and the economy
 - City response
 - Overview of the Recovery Strategies
- **Break-out Group Discussions – 30 min**
 - Housing
 - Neighborhood Life and Businesses
- **Conclusion and Report Back – 15 min**

Meeting Purpose



- To share background information, purpose, and COVID-19 impacts with participants
- To solicit input on your experience during the pandemic and your priorities for the future of the city
- To inform the Recovery Strategies priority implementation actions
- To ensure the General Plan effectively includes community members' needs specific to the current crisis

Participant Poll



Who is here today? *(Check all that apply)*

1. Renter
2. Landlord
3. Homeowner
4. Parent
5. Small business owner
6. Essential worker
7. Student



COVID-19 Recovery Presentation

Critical Conditions



Economy and Employment

- **Despite much improvement, unemployment rate still at 6.9%**
 - Unemployment would be 8.6% if counting those looking for work and those who stopped looking
- **Three years of jobs gains for San Franciscans remain erased since February**
 - 1 out of 9 area jobs have yet to come back
 - Most affected industries: Hotels, Restaurants, and Arts, Entertainment & Recreation
 - These industries are still down 1 in 3 pre-COVID jobs
- **Job loss, and economic recovery, disproportionately hurt the City's vulnerable communities**
 - National data show that teens, workers without college degrees, women workers, especially those with children, and Black, Latinx and Asian workers are most affected

Critical Conditions



Ongoing Concerns

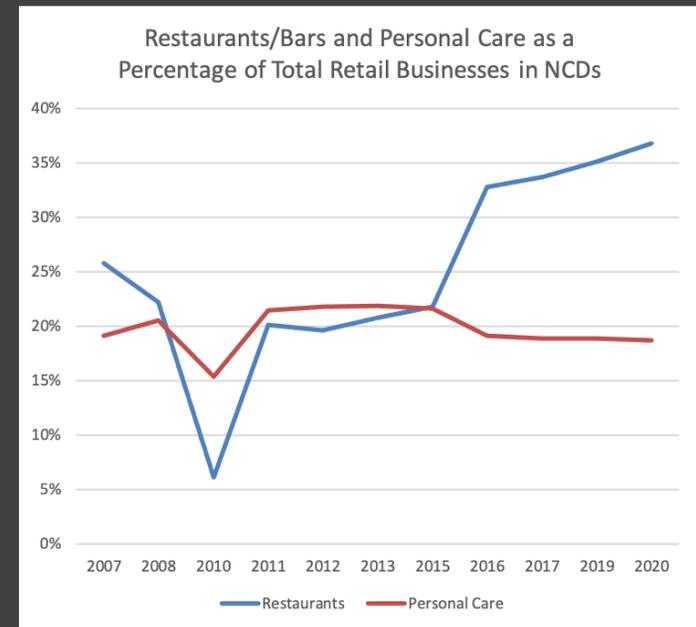
- **Children of color disproportionately impacted** by school closures: 85% of public school population and only 52% of the total child population
- **Public transportation has had a severe drop** in ridership: BART at 87% below baseline daily ridership, MUNI at 63% drop as of November
- **Overcrowding and multi-generational housing** increased COVID risks, especially among Latinx
- **Essential workers more likely to have greater rent burdens** and fewer safety nets
 - 33,000 renter households estimated at risk of eviction after moratorium
- **Tax and revenue losses leave City with \$50 million budget shortage**, after accounting for funds expected from federal stimulus passed in March 2021.

Critical Conditions

- Disproportionate impacts on **Black, American Indian, Latinx, Asian Pacific Islander**, and **low-income** communities, and **neighborhood businesses**
- **End of the commercial eviction moratorium** in June 2021
- **Retail growth sectors** impacted most by pandemic
- Returning vitality to Downtown



Restaurants and personal care have seen the most growth of any retail sub-sector in past decade. These are also the fields hit hardest by COVID.



Pandemic Response



Actions and Strategies

- › Local economic stimulus
- › Job connections
- › Promote safe reopening
- › Preserve operations and lessen regulatory burdens
- › Pursue economic justice
- › Invest in housing
- › Meet the basic needs of the vulnerable populations
- › Imagine and build stronger neighborhoods



Recovery Response



Housing

- › Eviction Prevention
- › Rent Relief
- › Shelter in Place Hotels, Safe Sleeping Sites
- › Project Homekey and new permanent supportive housing
- › Measures to support housing production

Neighborhood Business

- › Proposition H
- › Shared Spaces
- › Neighborhood Businesses support programs
- › Grants and technical assistance
- › Commercial rent moratorium (ends 6/30/21)
- › Postponed vacancy tax implementation

Neighborhood Life

- › Outdoor Spaces (Shared Spaces and Slow Streets)
- › Childcare and Education Services (Learning Hubs)
- › Neighborhood Business
- › Digital Access

Economic Recovery Task Force Mayor Breed & President Yee

Recovery Strategies

Planning, Mayor's Office of Housing and
Community Development, and Office of Economic
and Workforce Development

COORDINATED RESPONSE TO THE ECONOMIC AND HEALTH CRISES,
CENTERED AROUND RACIAL AND SOCIAL EQUITY

Housing

**Neighborhood
Business**

**Neighborhood
Life**

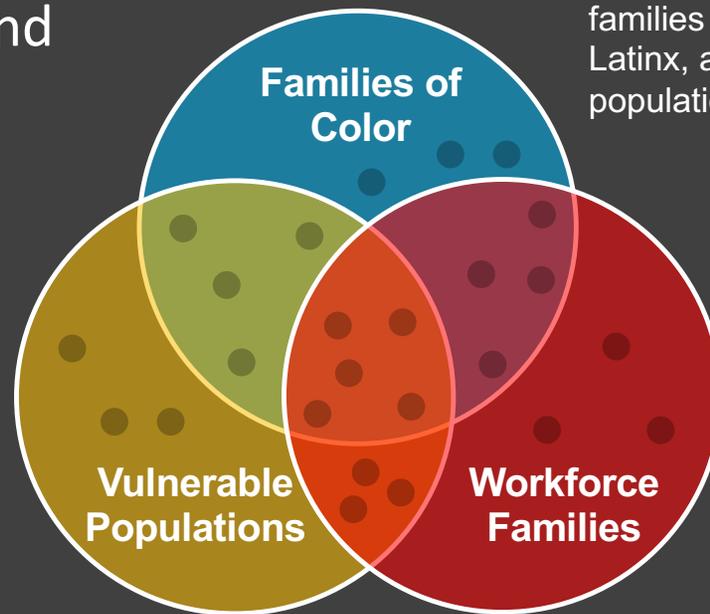
Work Spaces

Who are we prioritizing?



Our recovery work centers racial and social equity and supporting our most vulnerable.

Support the unhoused, those in unsafe or overcrowded conditions, and those needing physical, emotional, or financial supportive services, including seniors



Anchor and advance the return of families of color, specifically Black, Latinx, and American Indian populations

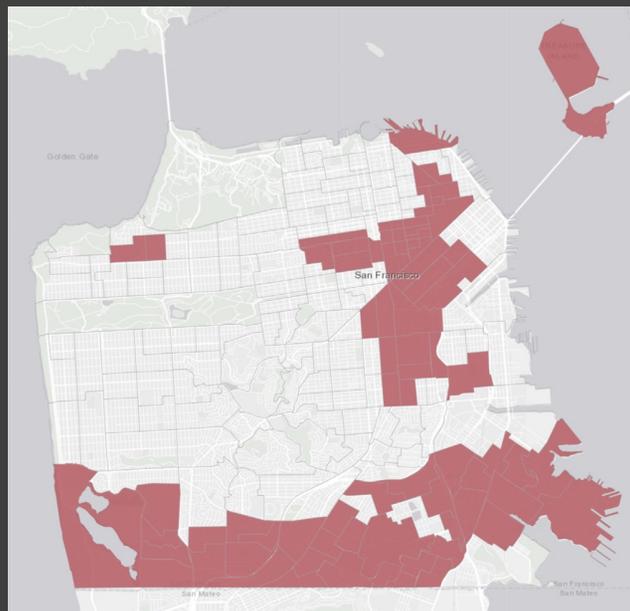
Expand resource, economic, and housing opportunities for low-, moderate-, and middle-income families

Note “families” can mean any size and type of household, with or without children

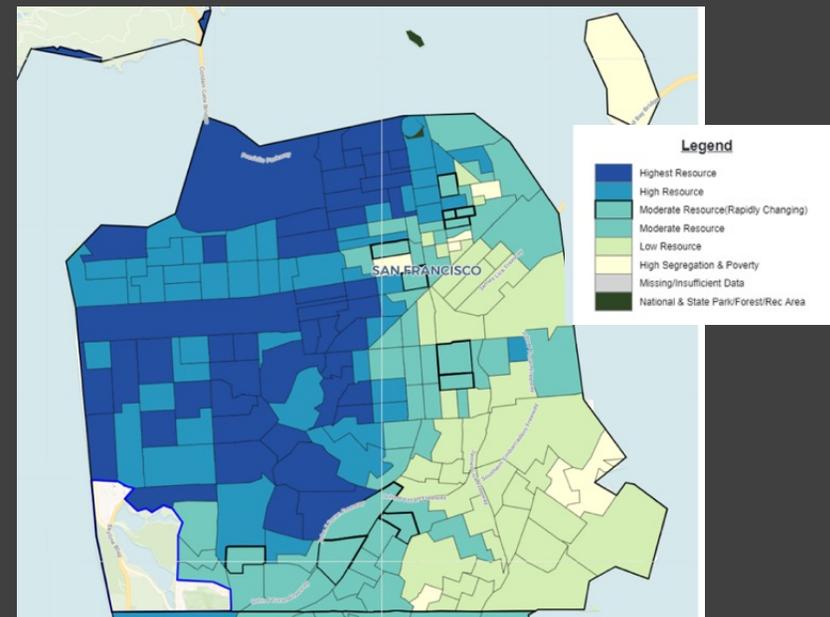
Where are we prioritizing?



Priority Geographies Areas of Vulnerability



High Opportunity Neighborhoods



- Serve and invest in low-resourced neighborhoods
- Open high-resourced neighborhoods

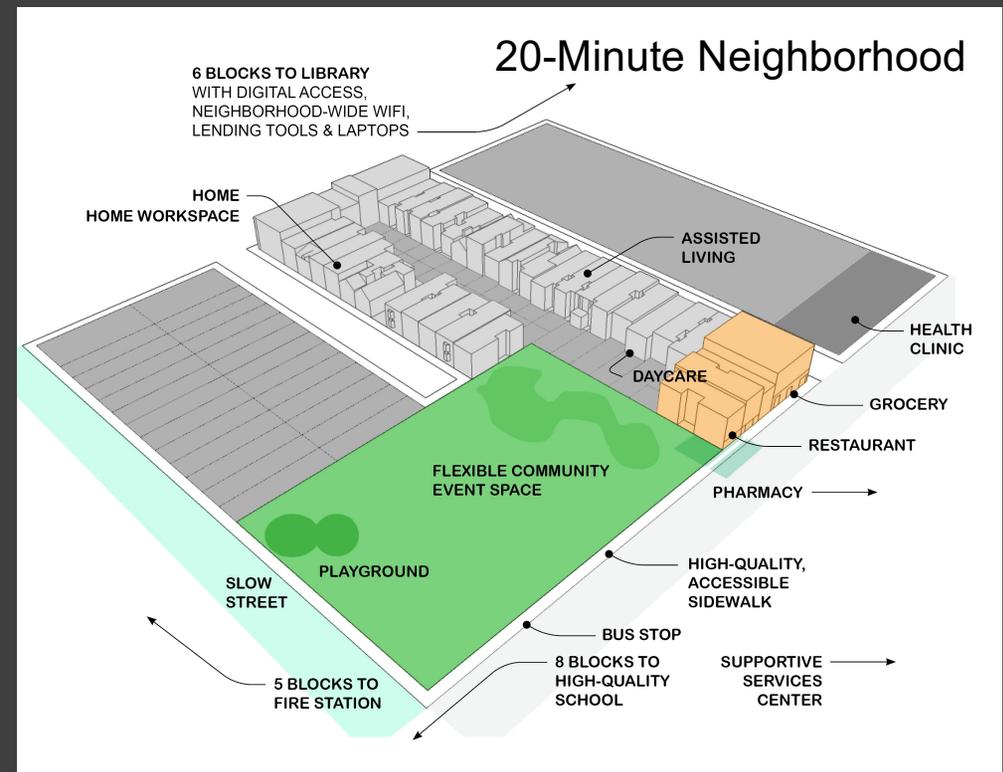
(2016) SF Department of Public Health

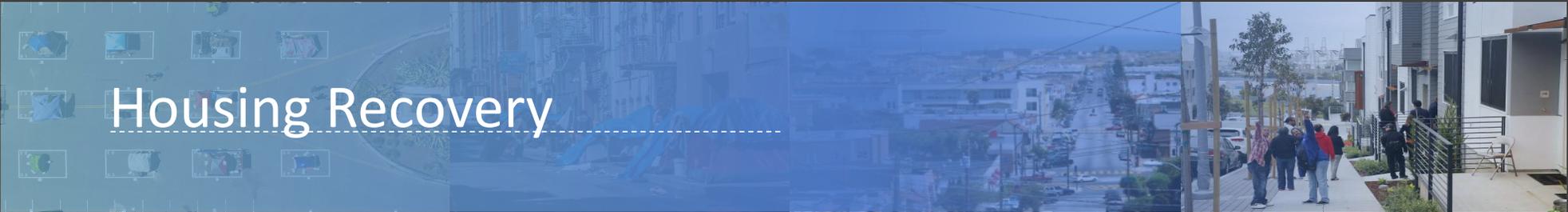
What are we prioritizing?



Provide resources across all neighborhoods

Equitable Access to daily needs





Housing Recovery

Housing Recovery

Small Business Recovery

Neighborhood Life

Work Spaces

Public Health Department

Department of Homelessness and Supportive Housing

Mayor's Office of Housing and Community Development

Planning Department

- Housing Stabilization measures in priority geographies**
- Rental assistance and tenant right to counsel**
- Subsidized and Supportive Housing**
- Supporting construction of small multifamily buildings**
- Streamlining the housing entitlement process**
- Public-Non-Profit-Philanthropy Partnerships**



Neighborhood Life

Housing Recovery

Small Business Recovery

Neighborhood Life

Work Spaces

Recreation and Parks Department

Department of Children, Youth,
and Their Families

SF Unified School District

Planning Department

SF Public Library

SF Municipal Transportation
Agency

Department of Public Health

Office of Early Childcare &
Education

Acknowledge the inequity of burdens on low-income households and communities of color

Identify the trends in place during the pandemic that impact neighborhood life

Inventory programs and policies put in place to address these trends

Provide recommendations to continue and/or expand necessary programs and policies



Neighborhood Business Recovery

Housing Recovery

Neighborhood Business

Neighborhood Life

Work Spaces

Office of Economic and
Workforce Development

Small Business Commission

Planning Department

Shared Spaces: MTA/PW

Increase flexible use of ground floor commercial space

Investment in neighborhood commercial districts in priority geographies

Support small businesses, arts, and cultural venues in priority geographies

Develop a permanent Shared Spaces Program

Simplify business permitting processes



Questions?



Break Out Room Discussions

Housing

Neighborhood Life and Business

Break Out Rooms



Three Break Out Rooms

- #1 - Housing Recovery
- #2 - Neighborhood Life
- #3 - Neighborhood Business

Group Agreements

- › One person speaks at a time
- › Assume people have the best intentions
- › Step up and step back
- › Stories stay, lessons leave



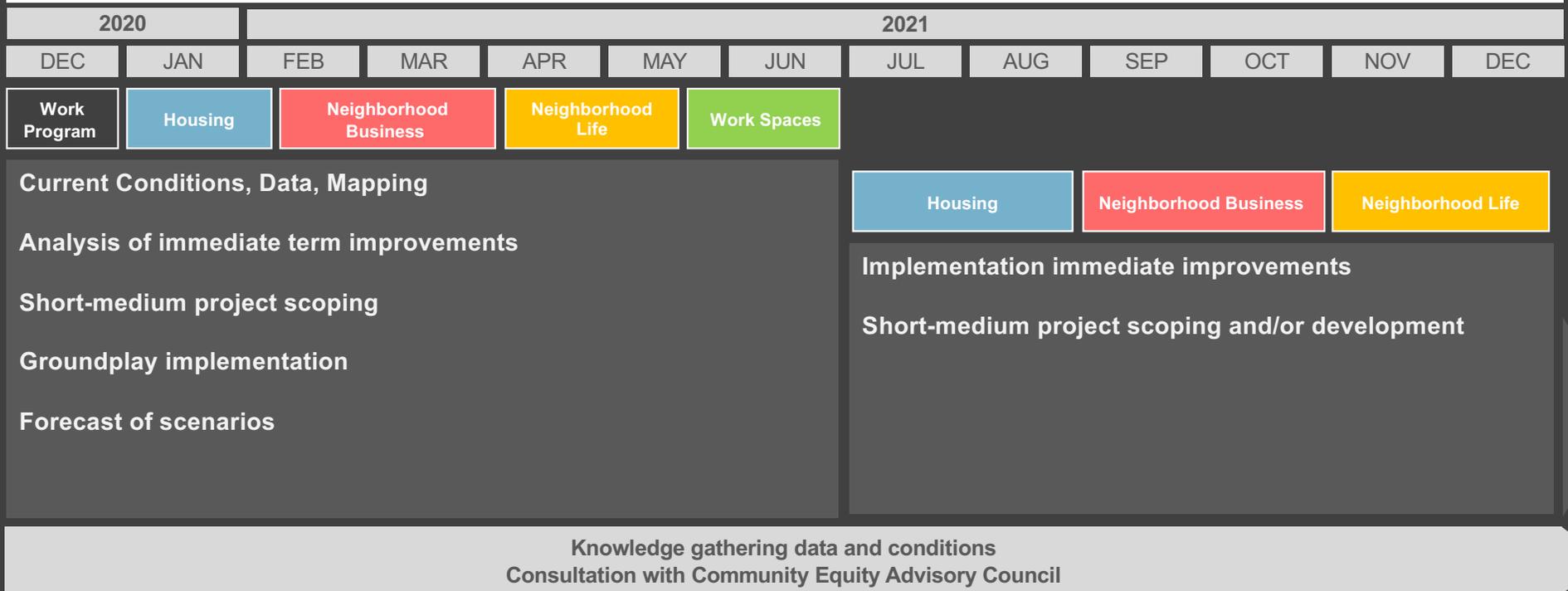
Report Back and Next Steps

Housing

Neighborhood Life

Neighborhood Business

Recovery Schedule



Next Steps



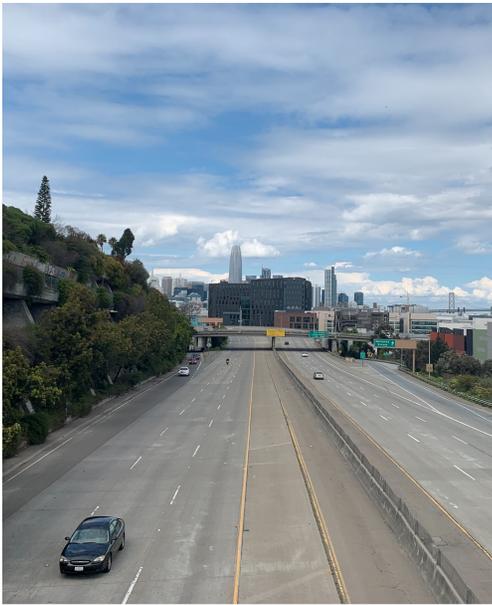
- › **Presentations to the Planning Commission**
 - › Neighborhood Life
 - › Neighborhood Business
 - › Work Spaces
- › Equity Advisory Council
- › Continued outreach process
- › Implement proposed actions for housing, neighborhood business, and neighborhood life recovery

Recovery Resources



<https://sfplanning.org/project/recovery-strategies>

We will be providing links to resources this week



Thank you!!

Please visit our webpage: <https://sfplanning.org/project/recovery-strategies>
Sign up for updates!