Recovery Strategies

General Plan Update Session
San Francisco Planning Department
March 22 & 24, 2021
Planning Department Staff Introductions

• Maia Small
• Andi Nelson
• Sheila Nickolopoulos
• James Pappas
• Svetha Ambati
• Dylan Hamilton
• Maria De Alva
• Welcome and Introductions – 10 min
• COVID-19 Recovery Presentation – 20 min
  • COVID-19 impacts on housing and the economy
  • City response
  • Overview of the Recovery Strategies
• Break-out Group Discussions – 30 min
  • Housing
  • Neighborhood Life and Businesses
• Conclusion and Report Back – 15 min
Meeting Purpose

- To share background information, purpose, and COVID-19 impacts with participants
- To solicit input on your experience during the pandemic and your priorities for the future of the city
- To inform the Recovery Strategies priority implementation actions
- To ensure the General Plan effectively includes community members’ needs specific to the current crisis
Participant Poll

Who is here today? *(Check all that apply)*

1. Renter
2. Landlord
3. Homeowner
4. Parent
5. Small business owner
6. Essential worker
7. Student
Economy and Employment

- **Despite much improvement, unemployment rate still at 6.9%**
  - Unemployment would be 8.6% if counting those looking for work and those who stopped looking

- **Three years of jobs gains for San Franciscans remain erased since February**
  - 1 out of 9 area jobs have yet to come back
  - Most affected industries: Hotels, Restaurants, and Arts, Entertainment & Recreation
    - These industries are still down 1 in 3 pre-COVID jobs

- **Job loss, and economic recovery, disproportionately hurt the City’s vulnerable communities**
  - National data show that teens, workers without college degrees, women workers, especially those with children, and Black, Latinx and Asian workers are most affected
Critical Conditions

Ongoing Concerns

• **Children of color disproportionately impacted** by school closures: 85% of public school population and only 52% of the total child population

• **Public transportation has had a severe drop** in ridership: BART at 87% below baseline daily ridership, MUNI at 63% drop as of November

• **Overcrowding and multi-generational housing** increased COVID risks, especially among Latinx

• **Essential workers more likely to have greater rent burdens** and fewer safety nets
  • 33,000 renter households estimated at risk of eviction after moratorium

• **Tax and revenue losses leave City with $50 million budget shortage**, after accounting for funds expected from federal stimulus passed in March 2021.
Critical Conditions

- Disproportionate impacts on Black, American Indian, Latinx, Asian Pacific Islander, and low-income communities, and neighborhood businesses
- End of the commercial eviction moratorium in June 2021
- Retail growth sectors impacted most by pandemic
- Returning vitality to Downtown

Restaurants and personal care have seen the most growth of any retail sub-sector in past decade. These are also the fields hit hardest by COVID.
Pandemic Response

Actions and Strategies

› Local economic stimulus
› Job connections
› Promote safe reopening
› Preserve operations and lessen regulatory burdens
› Pursue economic justice
› Invest in housing
› Meet the basic needs of the vulnerable populations
› Imagine and build stronger neighborhoods
## Recovery Response

### Housing
- Eviction Prevention
- Rent Relief
- Shelter in Place Hotels, Safe Sleeping Sites
- Project Homekey and new permanent supportive housing
- Measures to support housing production

### Neighborhood Business
- Proposition H
- Shared Spaces
- Neighborhood Businesses support programs
- Grants and technical assistance
- Commercial rent moratorium (ends 6/30/21)
- Postponed vacancy tax implementation

### Neighborhood Life
- Outdoor Spaces (Shared Spaces and Slow Streets)
- Childcare and Education Services (Learning Hubs)
- Neighborhood Business
- Digital Access
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<tr>
<th>Economic Recovery Task Force</th>
<th>Mayor Breed &amp; President Yee</th>
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<tr>
<td>Recovery Strategies</td>
<td>Planning, Mayor’s Office of Housing and Community Development, and Office of Economic and Workforce Development</td>
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<td>COORDINATED RESPONSE TO THE ECONOMIC AND HEALTH CRISES, CENTERED AROUND RACIAL AND SOCIAL EQUITY</td>
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- Housing
- Neighborhood Business
- Neighborhood Life
- Work Spaces
Who are we prioritizing?

Our recovery work centers racial and social equity and supporting our most vulnerable.

- Anchor and advance the return of families of color, specifically Black, Latinx, and American Indian populations.
- Expand resource, economic, and housing opportunities for low-, moderate- , and middle-income families.
- Support the unhoused, those in unsafe or overcrowded conditions, and those needing physical, emotional, or financial supportive services, including seniors.
- Note “families” can mean any size and type of household, with or without children.
Where are we prioritizing?

**Priority Geographies**

Areas of Vulnerability

- Serve and invest in low-resourced neighborhoods
- Open high-resourced neighborhoods

**High Opportunity Neighborhoods**

(2016) SF Department of Public Health
What are we prioritizing?

Provide resources across all neighborhoods
Equitable Access to daily needs
Housing Stabilization measures in priority geographies

Rental assistance and tenant right to counsel

Subsidized and Supportive Housing

Supporting construction of small multifamily buildings

Streamlining the housing entitlement process

Public-Non-Profit-Philanthropy Partnerships
Acknowledge the inequity of burdens on low-income households and communities of color

Identify the trends in place during the pandemic that impact neighborhood life

Inventory programs and policies put in place to address these trends

Provide recommendations to continue and/or expand necessary programs and policies
Office of Economic and Workforce Development
Small Business Commission
Planning Department
Shared Spaces: MTA/PW

Neighborhood Business Recovery

Neighborhood Business

- Increase flexible use of ground floor commercial space
- Investment in neighborhood commercial districts in priority geographies
- Support small businesses, arts, and cultural venues in priority geographies
- Develop a permanent Shared Spaces Program
- Simplify business permitting processes
Questions?
Break Out Room Discussions

Housing

Neighborhood Life and Business
Break Out Rooms

Three Break Out Rooms

• #1 - Housing Recovery
• #2 - Neighborhood Life
• #3 - Neighborhood Business

Group Agreements

› One person speaks at a time
› Assume people have the best intentions
› Step up and step back
› Stories stay, lessons leave
Report Back and Next Steps

Housing
Neighborhood Life
Neighborhood Business
## Recovery Schedule

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<td>DEC</td>
<td>JAN</td>
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<td>Work Program</td>
<td>Housing</td>
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### Current Conditions, Data, Mapping
- Analysis of immediate term improvements
- Short-medium project scoping
- Groundplay implementation
- Forecast of scenarios

### Implementation immediate improvements
- Knowledge gathering data and conditions
- Consultation with Community Equity Advisory Council

### Short-medium project scoping and/or development
Next Steps

- **Presentations to the Planning Commission**
  - Neighborhood Life
  - Neighborhood Business
  - Work Spaces
- Equity Advisory Council
- Continued outreach process
- Implement proposed actions for housing, neighborhood business, and neighborhood life recovery
Recovery Resources

https://sfplanning.org/project/recovery-strategies

We will be providing links to resources this week
Thank you!!

Please visit our webpage: https://sfplanning.org/project/recovery-strategies
Sign up for updates!