

Welcome!

Thank you for joining us. We will get started shortly.

Please change your display name to your first name, last name, and organization (if applicable).

1. To change your name, click on the “Participants” button at the top of the Zoom window.
2. In the participants list, find and hover your mouse over your name and click on the “Rename” option.



Transportation Element



San Francisco
Planning

[https://sfplanning.org/
project/transportation-
element](https://sfplanning.org/project/transportation-element)

March 2021

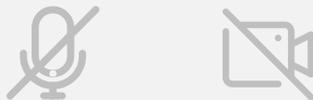


San Francisco Planning is committed to creating a **safe and inclusive** environment, free from disruption. Hateful speech or actions will not be tolerated. Respectful community participation is critical to a successful project.



Recording

This presentation will be transmitted live on our YouTube page.



Audio and Video

By default, all participants will be muted, and video is disabled. Video will be on for speakers only.

Audio, video, and chat will be monitored and recorded.



Chat

To participate in the chat, please select the Chat button at the bottom of your screen.

AGENDA



- 1. Welcome and Orientation** 10 minutes
- 2. Guest Speaker** 15 minutes
- 3. About the Transportation Element** 10 minutes
- 4. Breakout Groups – *Your Input*** 40 minutes
- 5. Summary of Breakout Group Discussions** 10 minutes
- 6. What's Next** 5 minutes

Poll

- Do you know what the Transportation Element is or what it does?
- Who is in the room?
- What are you most excited about in terms of today's session?

Guest Speaker

Lateefah Simon

President, Akonadi Foundation
BART Director, District 7



Guest Speaker

Jeffrey Tumlin

Director

San Francisco Municipal Transportation Agency

Photo: SFMTA



Transportation Element Update

Racial Equity – Environmental Justice – Climate Resilience

SAN FRANCISCO GENERAL PLAN: A ROAD MAP TO THE CITY'S FUTURE

HOUSING

COMMERCE AND INDUSTRY

RECREATION AND OPEN SPACE

TRANSPORTATION

LAND USE (INDEX)

URBAN DESIGN

ENVIRONMENTAL PROTECTION

COMMUNITY FACILITIES

SAFETY & RESILIENCE

AREA PLANS

ARTS

AIR QUALITY

HERITAGE CONSERVATION

Transportation Element

All photos: SFMTA



Transportation Element – Policies for People

All photos: SFMTA



Example Policies in Existing Transportation Element



Policy 1.1

Involve citizens in planning and developing transportation facilities and services



Policy 1.2

Ensure the safety and comfort of pedestrians

Application of Existing Policies



Car-Free Market Street

Objective 18

Improvements to Market Street should emphasize its importance for pedestrians, cyclists, and transit



Slow Streets

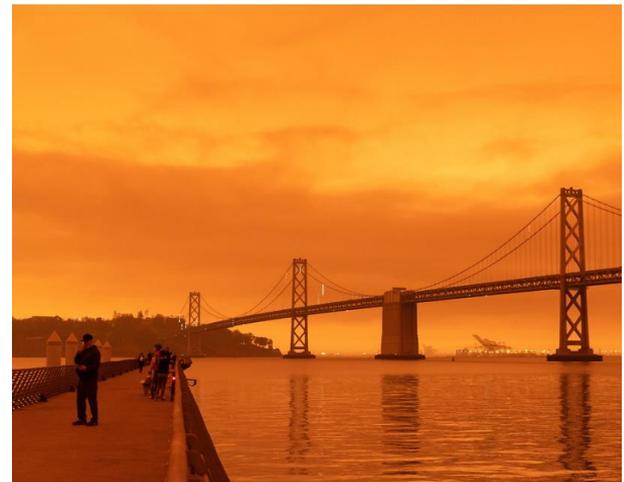
Policy 15.2: Consider partial closure of certain residential streets to automobile traffic where the nature and level of automobile traffic impairs livability and safety

Policy 18.4: Discourage high-speed through traffic on local streets in residential areas through traffic-calming measures

Some Things Have Changed Since 1995



Bottom left photo: SFCTA. All other photos: SFMTA



What Hasn't Changed – and Needs to Change

Chinese Exclusion Act 1858-1943



Photo: San Francisco History Center, San Francisco Public Library

Forced Evacuation of Japanese-Americans 1940s



Photo: Bancroft Library

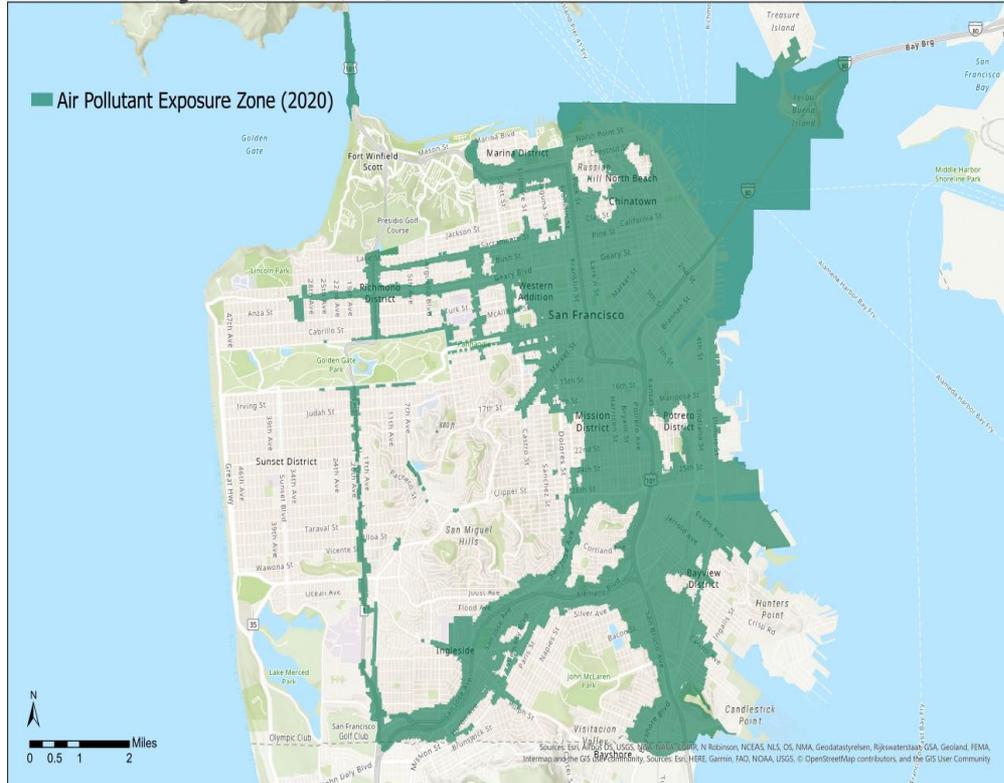
Urban "Renewal" 1950s-1960s



Photo: San Francisco History Center, San Francisco Public Library

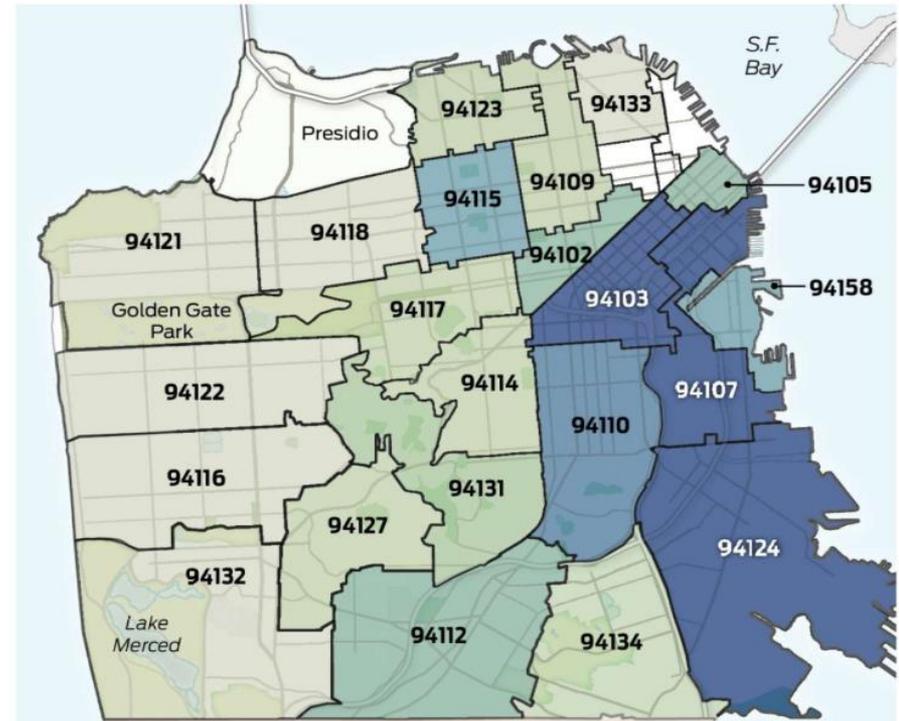
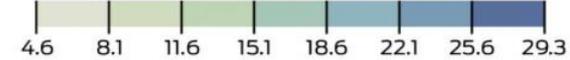
Inequitable Outcomes

Air Quality



COVID-19 cases by ZIP code in S.F.

Confirmed cases per 10,000 residents



City Goals



VISION ZERO SF

An aerial photograph of a city street intersection with a dark blue semi-transparent overlay. The overlay contains the text 'ZERO TRAFFIC DEATHS IN SAN FRANCISCO' in white, bold, uppercase letters. In the background, a motorcycle and a car are visible on the road, and green bicycle lane markings are on the sidewalk.

**ZERO TRAFFIC DEATHS
IN SAN FRANCISCO**



SAN FRANCISCO CLIMATE ACTION

0 80 100



Zero Waste

80% of Trips on Transit, Biking, or Walking

100% Renewable Energy

Roots (Protect urban green spaces; grow urban forest; garden with native plants; protect local pollinators)



Photo: SFMTA



Photo: SFMTA



Photo: SFMTA



Photo: SFCTA



Goals



Equity



Environmental
Sustainability



Economic
Vitality



Safety and
Livability



Accountability
and Engagement

Outreach



Focus groups

125 FOCUS GROUP PARTICIPANTS

3 LANGUAGE-SPECIFIC GROUPS: ENGLISH, CHINESE, SPANISH

1 YOUTH GROUP



Online survey

1,828 SURVEY RESPONDENTS

4 LANGUAGES OFFERED: CHINESE, ENGLISH, SPANISH, & FILIPINO



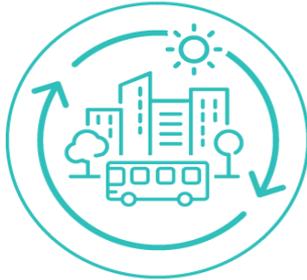
Targeted outreach

60+ ORGANIZATIONS

Goals



Equity



Environmental
Sustainability



Economic
Vitality



Safety and
Livability



Accountability
and Engagement

Draft Guiding Principles

- Racial and Social Equity
- Safety
- Community and Placemaking
- Community Engagement
- Connectivity
- Economic Vitality
- Environmental Sustainability
- Integrated with Land Use
- Multimodal Choices
- Efficient Use of Resources

For those joining us live on YouTube,
we are going to end the livestream now
for breakout rooms.

Thank you for viewing the presentation.

Breakout Rooms: Community Agreements

- We encourage **everyone to participate** in the discussion.
- Please be respectful of everyone's opinions.
- We want to hear **your input based on your perspectives and experiences** as members of the San Francisco community.
- To participate, raise your hand to speak by using the “Raise Hand” button in the Participants window or use the “Chat” to ask for a turn to share.
- When it's your turn:
 - Unmute to speak. Mute again when you are done.
 - Please introduce yourself and speak slowly.
- Please **use the Chat function** if you prefer to provide feedback that way.

Jamboard

- Facilitator will provide link.
- If you cannot access Jamboard, Notetaker will type in your feedback.

The image shows a Jamboard interface with a dark grey background. At the top, the word "SAFETY" is written in large, white, sans-serif capital letters. Below this, there are two paragraphs of text in a lighter grey font: "There are safe conditions for all users on all City streets and public spaces." and "Streets are designed to prevent - and ultimately eliminate - severe traffic-related injuries and deaths." In the foreground, there is a white dialog box titled "Sticky note" with a yellow background. The dialog box contains the text "1) Type your feedback here" and has a "Cancel" button and a "Save" button. An orange hand icon is pointing at the "Save" button. To the right of the dialog box, the text "PRESS SAVE" is written in white capital letters. Below the dialog box, there are several green rectangular boxes with white text, each containing a number and the instruction "Type your feedback here".

Feedback on Draft Guiding Principles

- Which guiding principles do you support? What, if anything, is missing?

SAFETY

There are safe conditions for all users on all City streets and public spaces.

Streets are designed to prevent - and ultimately eliminate - severe traffic-related injuries and deaths.

2) Type your feedback here

3) Type your feedback here

4) Type your feedback here

Sticky note

1) Type your feedback here

Cancel Save

ement Update

JAMBOARD DEMO

BREAKOUT ROOMS

What's Next

- Additional outreach in April and May
- Review and synthesis of what we've heard
- Final guiding principles
- Draft policies
- Outreach (~spring 2022)



Photo: SFMTA

