



Land Acknowledgement

We acknowledge that we are on the unceded ancestral homeland of the Ramaytush Ohlone who are the original inhabitants of the San Francisco Peninsula.



Meeting purpose

- Public Participation Framework Draft (available for asynchronous review) – provide overview, gather input, and seek group agreement to move forward.
- 2. Context "dashboard" gather input & seek group agreement to develop further.
- 3. Neighborhood mapping gather input & interest in a site tour to confirm mapping.

AGENDA

Opening	Welcome and settling-in (5 min)			
	Check-in: agenda and updates (5 min)			
Content	1 Public Participation Framework Draft (10-15 min) Overview to complement asynchronous review			
	2 Context Dashboard (prior plans and policies) (10 min) Overview & open discussion			
	3 Neighborhood Mapping (20 min) Presentation and open discussion			
Closing	Next steps (10min)			
	Visioning (optional) Case Study Takanawa Gateway Station (10-15 min)			





Community Feedback

• What have you heard since we last met?



Public participation process goals*

- Guide planning for the Railyards Area Design and Development (development site <u>and</u> surrounding neighborhood)
- 2) Help balance transportation benefits with community priorities, and
- 3) Raise awareness of Railyards activities among community members and the public.

^{*18-}month period

Public participation framework (draft)

What is it?

Alignment tool involving project stewards and partners in the development of participation strategies.

What is for? The framework supports a process to:

- (1) identify priority communities for engagement,
- (2) establish intentional strategies and feedback loops,
- (3) coordinate participation efforts with Core Team, and
- (4) map civic partnerships to support the project (long-term).

The <u>Public Participation Framework</u> can be periodically updated within an 18-month period to integrate new information.

PPF Overview

Document contents:

- 1 Introduction
- 2 Project Background
- 3 Equity and Policy Context Updates
- 4 Approach to Public Participation

5 Strategies



Appendix 1 Community Brief (in development)

Appendix 2 Frequently Asked Questions

>	Strategies	Participation goals
	(1) Railyards Working Group	Collaborate
	(2) Small group conversations	Involve>>Collaborate
	(3) Public events*	Inform>>Consult
	(4) Railyards Network	Inform
	(5) Digital platforms	Inform

*Timeline and content to be coordinated with other engagement by Core Team Partners (Prologis & Caltrain)

Railyards Working Group

Guiding Questions

Railyards working group

Is the purpose of the RWG well-defined (for now)? Any suggestions or questions?

Public participation framework (draft)

Are there any critical gaps or stakeholder groups missing?

Is there group agreement to move forward with this guiding framework (for now)?

(Additional feedback welcome after this meeting)

The RWG will work to:

- Inform and shape public participation strategies.
- Review and provide feedback on project materials.
- Identify potential synergies and opportunities for public benefit.
- Share and solicit feedback from their networks and support their participation.
- Inform an assessment framework for the proposed alternatives.
- Verify RWG input summaries prepared by Railyards Project partners.



Context "dashboard"

What is it?

- Interpreting RWG request to develop an "executive summary of executive summaries" of previous neighborhood planning efforts.
- A tool to review previous planning policy documents and community input in relation to/ in the context of new City policy (i.e., EJ Framework/ Housing Element), and RWG emerging themes.

Context dashboard

RWG emerging themes

Balance economic viability, operational needs, and community benefits

Urban vitality

Housing and equity

Resilience, sea level rise, stormwater management & flooding

Learning from related efforts and community input

Neighborhood Plan

Plan goals or recommendations

Showplace Square Open Space Plan 2021 update

Maximize access to open space and waterfront by planning connections to the waterfront and new parks where rail infrastructure may be undergrounded in the future.

EJ Framework priorities

Healthy and Resilient Environments

Physical Activity and Healthy Public Facilities

Healthy Food Access

Safe, Healthy, and Affordable Homes

Equitable and Green Jobs

Empowered Neighborhoods

Context dashboard (work in progress)

⊿ A	В	C	D	Е
RWG emerging themes 🗔	Plan goals or recommendations	Neighborhood Plan	Reference	EJ priority - category
	Prioritize unused rail land for new parks and safe connections for	Showplace Square Open Space Plan 2021 upo		Healthy and Resilient Environments
	Goal 8: Ensure that New Buildings Enhance the Character of the Neighbor		8.5 design large developments to maximize public benefit	
4	Goal 8: Ensure that New Buildings Enhance the Character of the Neighbor		8.5 design large developments to maximize public benefit	Safe, Healthy, and Affordable Homes
Balance economic viability, operational n	Goal 8: Ensure that New Buildings Enhance the Character of the Neighbor	Central SoMa Plan 2018	8.7 establish clear rules for development	No direct/explicit correlation
		Showplace Square Open Space Plan 2021 upo		Physical Activity and Healthy Public Facilities
	Expand public participation of communities of color in the planning, designing, programming, and stewardship of the public realm to ensure	Showplace Square Open Space Plan 2021 upo	2020 policy updates (p18)	Empowered Neighborhoods
Housing and equity	Goal 2: Maintain the Diversity of Residents	Central SoMa Plan 2018	2.3 - 33% of housing is affordable	Safe, Healthy, and Affordable Homes
Housing and equity	Goal 2: Maintain the Diversity of Residents	Central SoMa Plan 2018	2.4 - address shortage of 'gap' housing	Safe, Healthy, and Affordable Homes
Housing and equity	Goal 2: Maintain the Diversity of Residents	Central SoMa Plan 2018	2.5 - housing for diversity of household sizes and tenures	Safe, Healthy, and Affordable Homes
Housing and equity	Goal 3: Facilitate an Economically Diversified and Lively Jobs Center	Central SoMa Plan 2018	3.1.3 support living wage jobs	Equitable and Green Jobs
Housing and equity	Goal 3: Facilitate an Economically Diversified and Lively Jobs Center	Central SoMa Plan 2018	3.3does not result in loss of PDR	Equitable and Green Jobs
Housing and equity	Goal 6: Create an Environmentally Sustainable and Resilient Neighborhoo	Central SoMa Plan 2018	6.1 strategy for sustainable and resilient nhood	Empowered Neighborhoods
Resilience, sea level rise, stormwater ma 4	Goal 6: Create an Environmentally Sustainable and Resilient Neighborhoo	Central SoMa Plan 2018	6.2 minimize greenhouse gas emissions	Healthy and Resilient Environments
Resilience, sea level rise, stormwater ma 5	Goal 6: Create an Environmentally Sustainable and Resilient Neighborhoo	Central SoMa Plan 2018	6.3 minimize water waste	Healthy and Resilient Environments
Resilience, sea level rise, stormwater ma 6	Goal 6: Create an Environmentally Sustainable and Resilient Neighborhoo	Central SoMa Plan 2018	6.6 flood-resiliency	Healthy and Resilient Environments
Resilience, sea level rise, stormwater ma	Goal 6: Create an Environmentally Sustainable and Resilient Neighborhoo	Central SoMa Plan 2018	6.7 earthquake resilience	Healthy and Resilient Environments

Context dashboard

Guiding questions

- Is there potential for this to be a helpful tool?
- Is this a good approach to the groups' request to develop an "executive summary of executive summaries"?
- What can be done to make it better?
- Is there group agreement to develop this tool further?



Existing Conditions Analysis

Purpose

- Summarize existing conditions within and around the study area, including previously planned and proposed activities
- Help identify what is working and what should be improved
- Guide the direction of potential urban design solutions that can help improve what isn't working

What is missing? What has changed on the ground? Would the group be interested in joining a site tour to confirm mapping?

Railyards Neighborhood Study Questions

COMMUNITY PRIORITIES	STUDY QUESTIONS
Provide open space, housing and other essential community benefits	What types of open spaces, housing and community services? Where? How much?
Integrate with and improve connections between neighborhoods	Which connections? Serving which transportation modes? How can this project complete the Public Realm network?
Address resilience and sea-level rise at this site	How will resilience planning integrate with and benefit the surrounding neighborhood?
Complement San Francisco's skyline	What is the composition and scale of buildings, heights, roof lines?
Compatibility with the Downtown Extension and Pennsylvania Avenue Extension (and existing Caltrain operations/service)	Phasing considerations? Intermediate conditions? Synergies?

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	Compatibility with the Downtown Extension and Pennsylvania Avenue Extension (and existing Caltrain operations/service)	Phasing considerations and constraints? Intermediate conditions? Synergies?	

Active, accessible and meaningful public realm
Walkable, safe and pleasant connections
People-oriented and contextual places and urban form

Public Realm Open Space Network

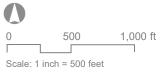
Observations:

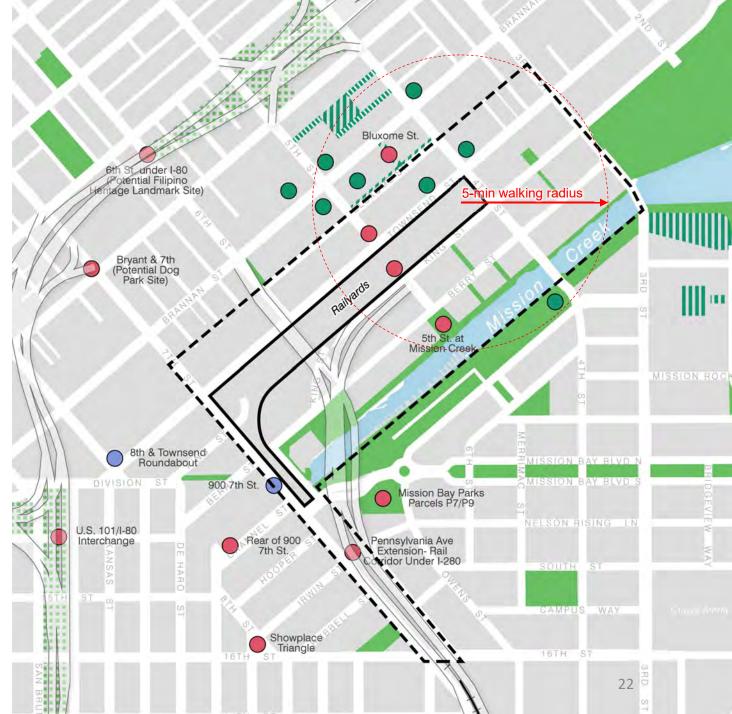
- Existing and planned open space concentrates mostly in Mission Bay
- Lack of open space within the study area,
 but key areas of open space adjacent to it
- Lack of clear connections to/from adjacent open spaces

Railyard Site Boundary Study Boundary Existing Parks, Recreation Centers, Plazas and POPOS Potential Parks High Priority Potential Shared Public Ways Potential Development Sites Containing POPOS (per Central SOMA Plan)

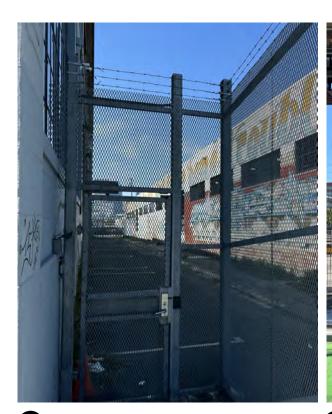
Other Projects In Showplace Square Open Space Original (2010) Plan

Opportunity Sites Identified In Showplace Square Open Space Plan 2020 Update





Public Realm Open Space Network









North side of King St. under-utilized space between industrial buildings

5th St. main corridor disconnected by the railyards

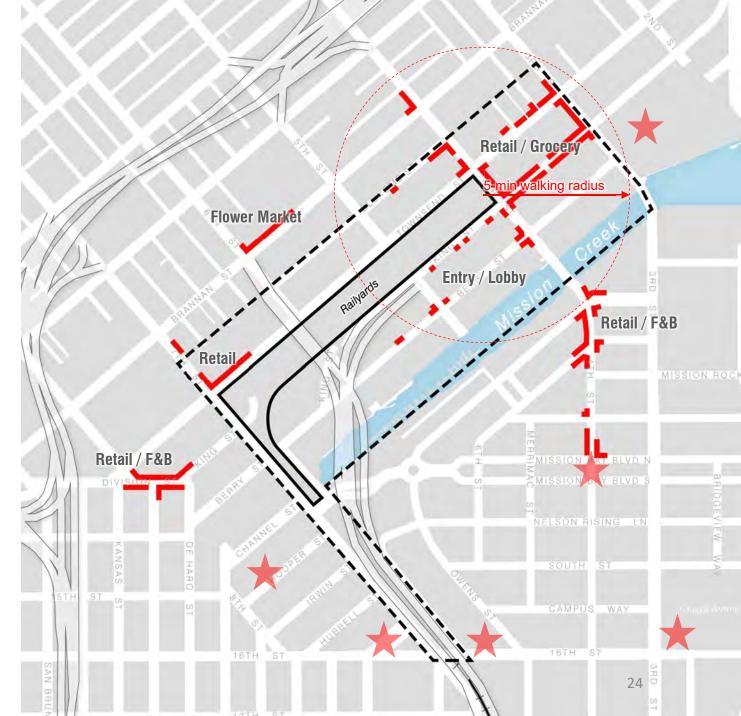
6th St. main corridor disconnected by the railyards

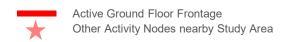
Programmed public open space under Hwy 280

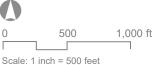
Public Realm Active Ground Floor

Observations:

- Limited active ground floor frontage in the study area, except areas between 3rd and 4th St
- Even Mission Bay development along King St has very limited active ground floor use
- Potential to connect/strengthen isolated pockets of activity within the study area







Public Realm Housing

Observations:

- A lot of residential and residential mixed use land use within the study area
- Limited non-residential uses in the study area
- What is the appropriate land use mix for the study area?

Commercial – High Density

Mixed Use Residential – High Density

Mixed Use Residential

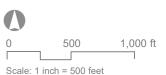
Residential – Low Density

PDR (Production, Distribution and Repair)

Medical / Institutional

Public / Civic

Open Space

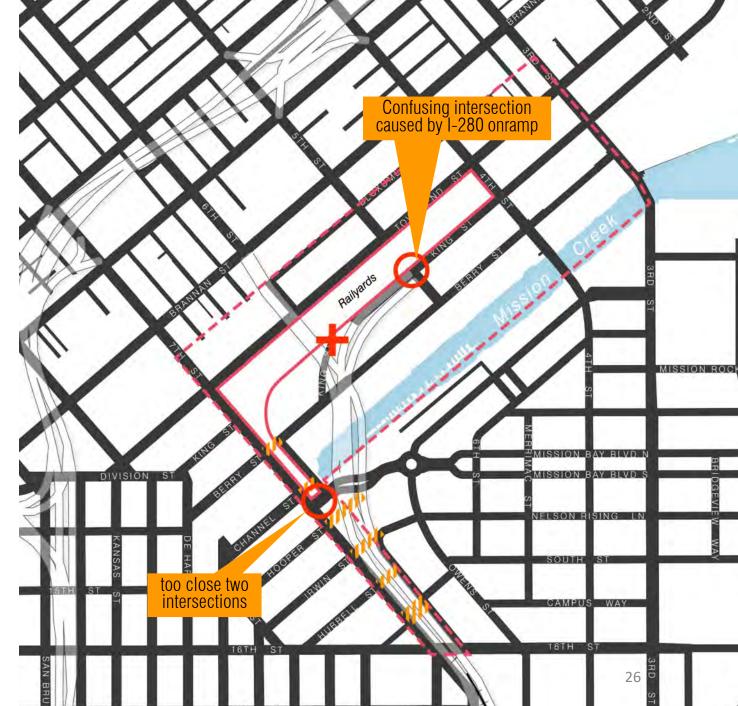


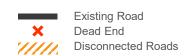


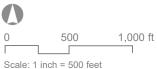
Connections Road Network

Observations:

- Disconnected roads caused by current railyards and Hwy 280
- Confusing intersections at King and 5th, Mission Bay Blvd and 7th



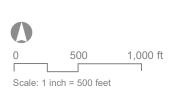


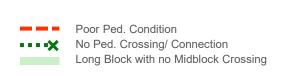


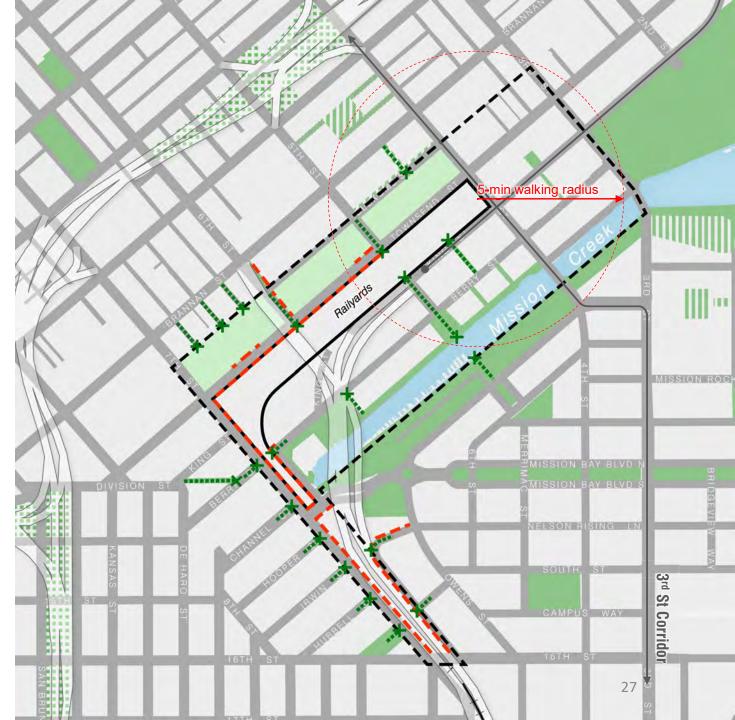
Connections Pedestrian Network

Observations:

- Disconnected pedestrian path caused by the railyards and Hwy 280
- Disconnected pedestrian path at Mission Creek
- Poor sidewalk conditions along Townsend St, 7th St and 6th St
- Lack of midblock crossing between Bluxome and Townsend St







Connections Pedestrian & Bike Network







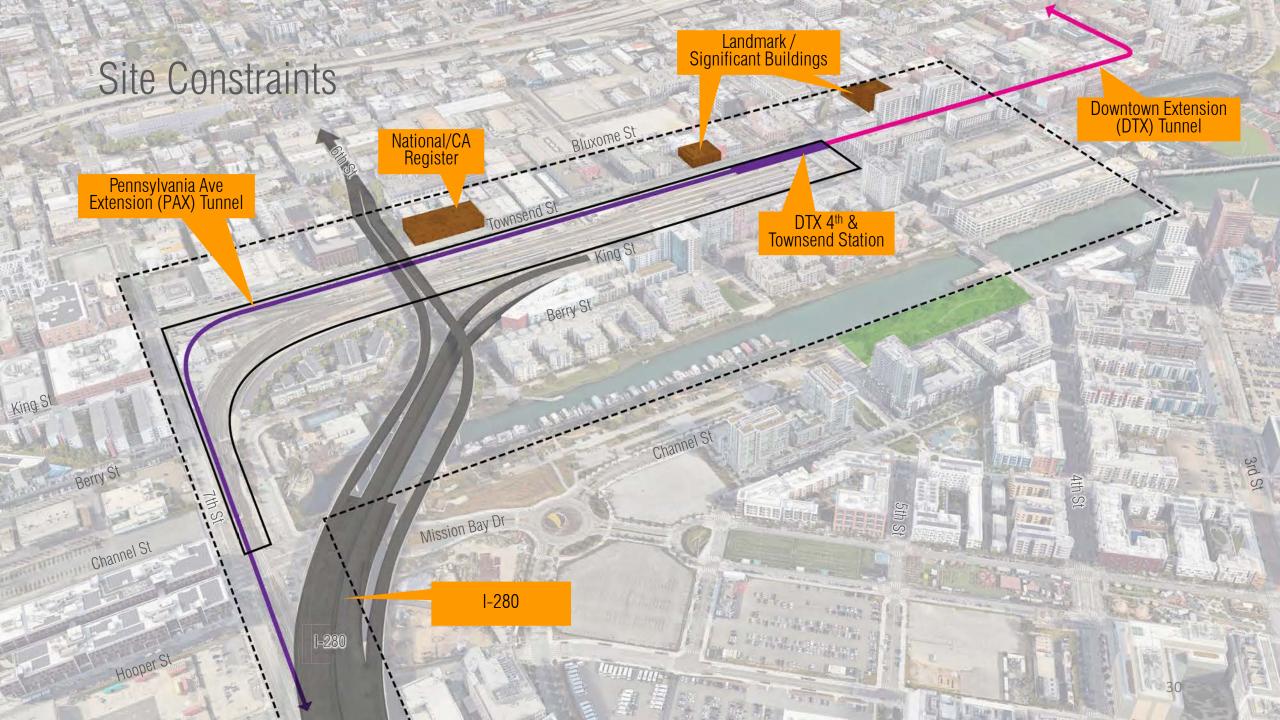


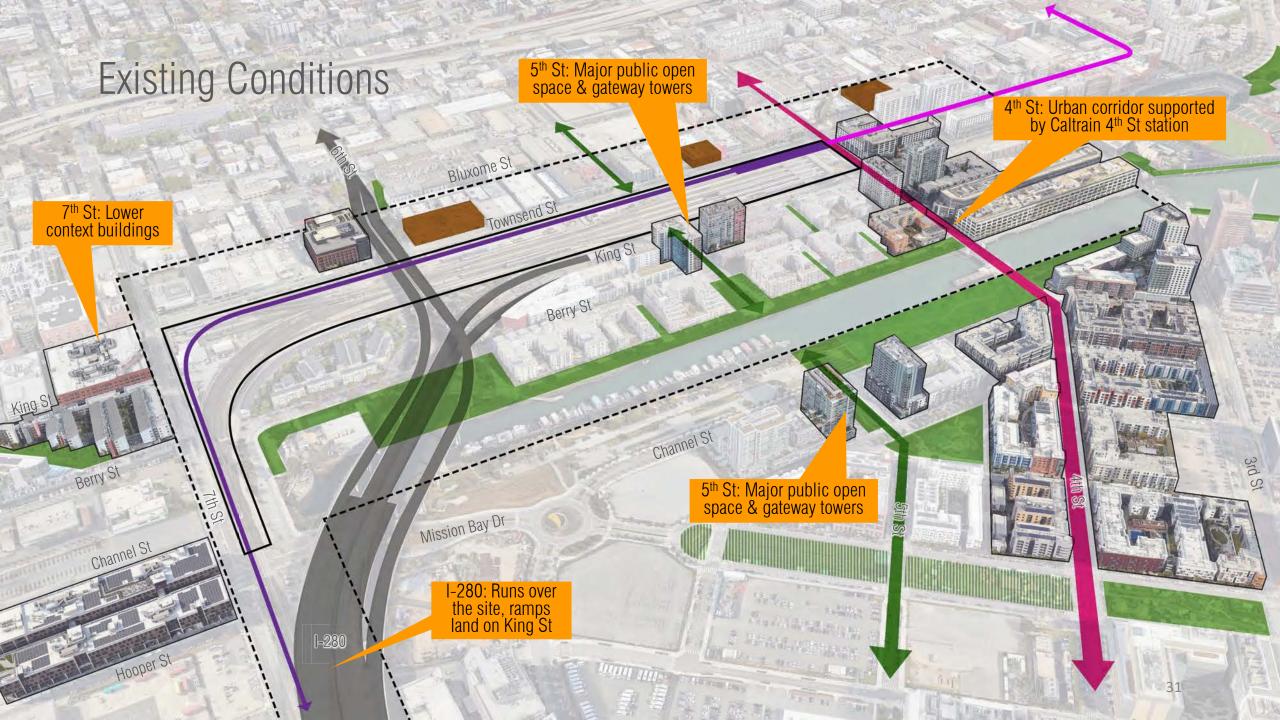
N side of Townsend raised sidewalk

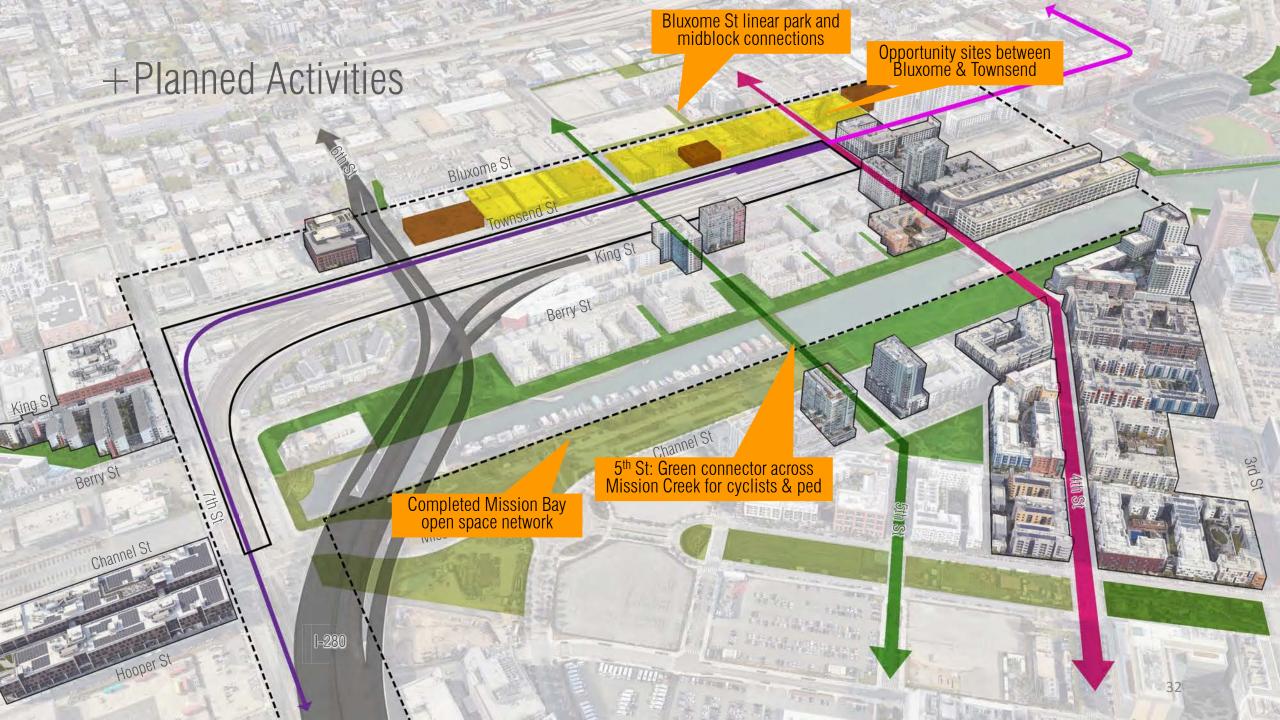
Pedestrian connection along 6th St between Bluxome and Brannan

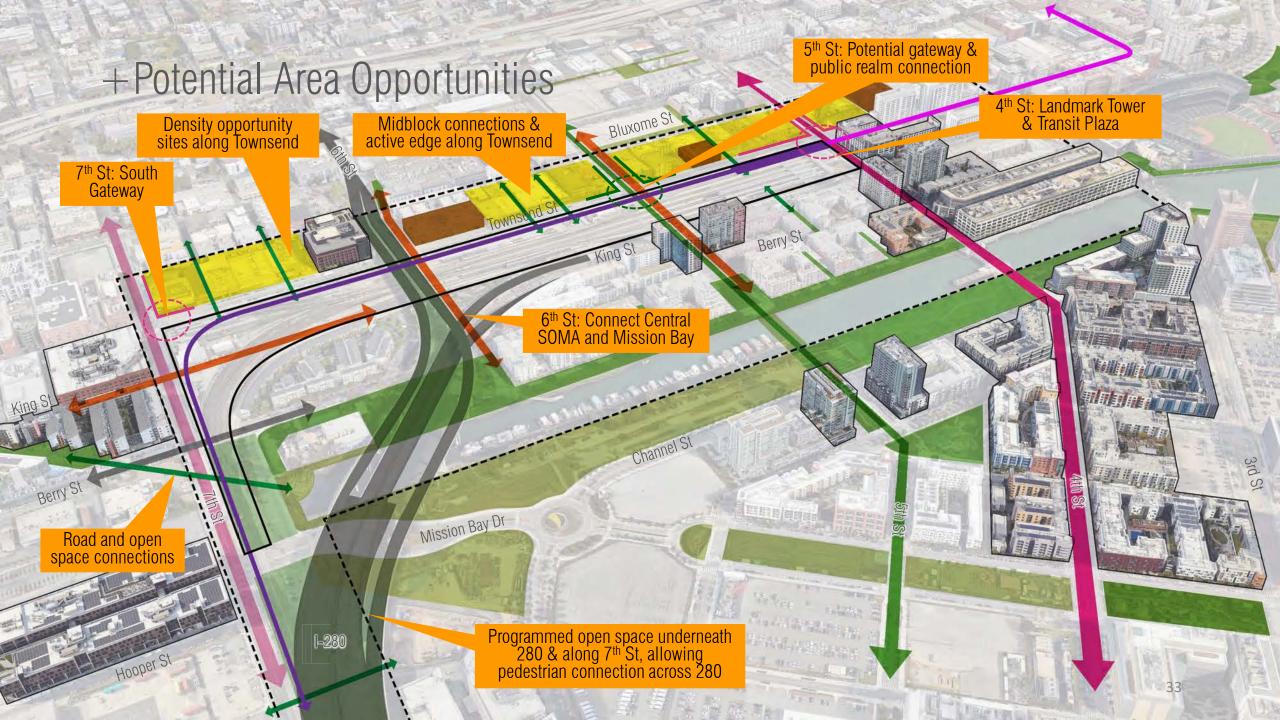
S side of Townsend sidewalk shared with bike lane

A Narrow sidewalk along 6th St between Townsend and Bluxome









Potential Site Opportunities

Open Space Opportunities:

- Linear open space connections to Mission Creek across the railyards (5th & 6th St)
- Public parks/plazas within the study area, and connections between them
- Programmed open space under Hwy280, and along 7th St
- Open space with recreational programs

Connection Opportunities:

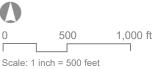
- New King St, Berry St, 6th St connections
- 5th St connection?
- New bike path along 5th St, Mission Creek N bank, and Mission Bay Blvd
- Pedestrian connections along Hooper, Irwin, Hubbell, and Daggett

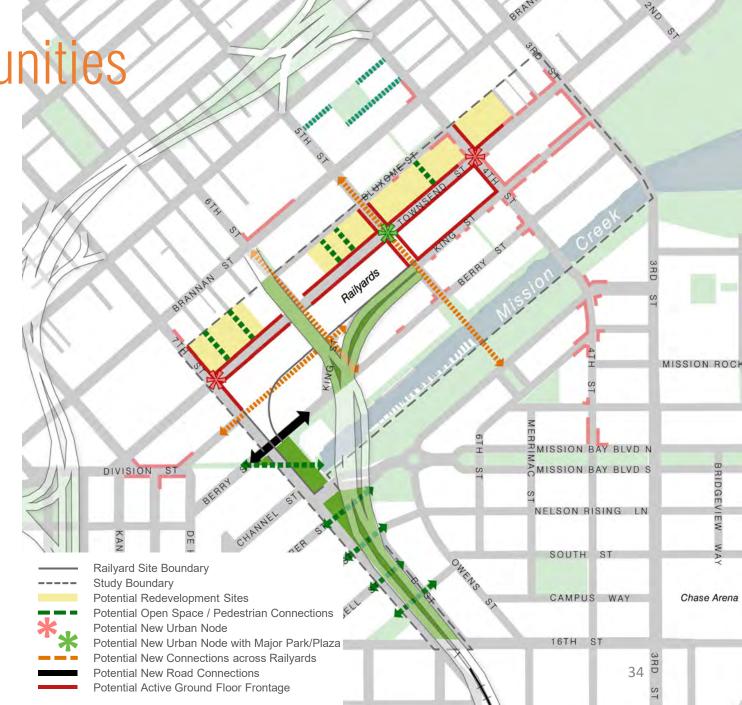
Active Ground Floor Opportunities:

- Both sides along Townsend, north sides of King
- Both sides along 4th and 5th St

Landmark Tower Opportunities:

Along 4th and 5th St





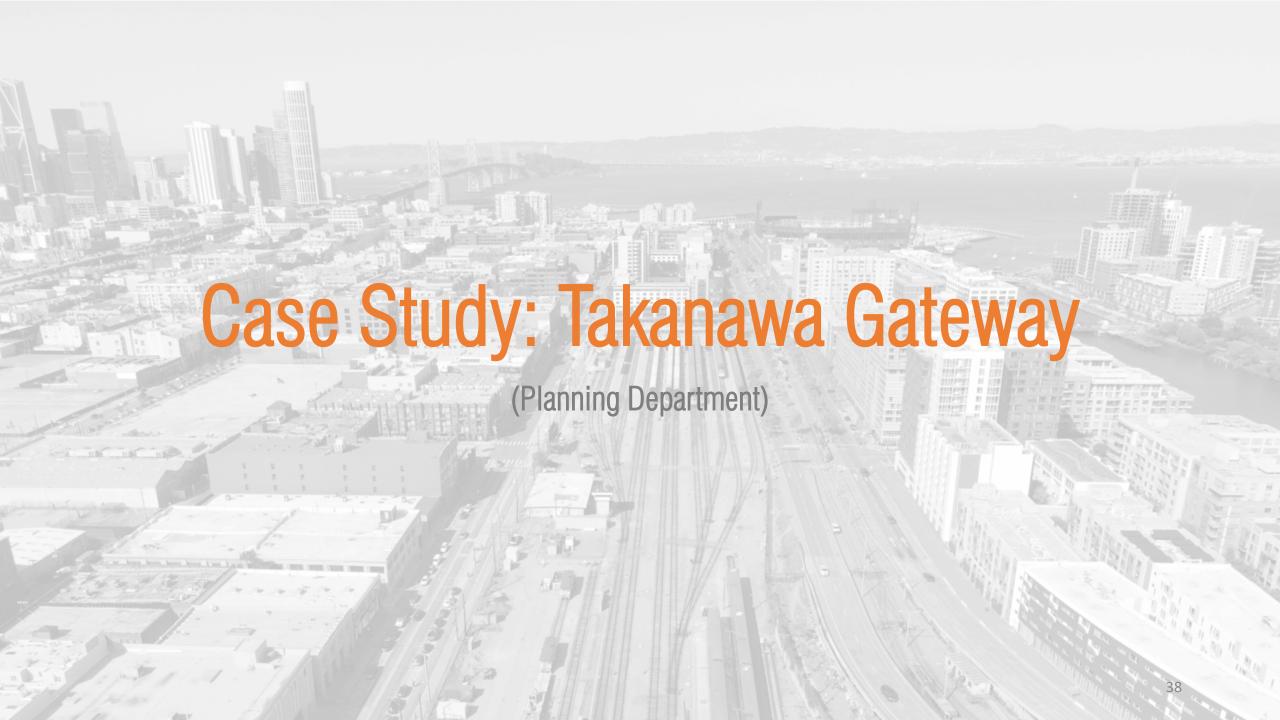
Open Discussion

- Would the group be interested in joining a site tour to confirm mapping?
- Are these the right topics that can help inform a comprehensive neighborhood plan?
- What is missing? What has changed on the ground?
- What else is working well or not working well in the neighborhood?
- Are there any cases or benchmarks from which to draw lessons learned to be applied here?



Next Steps

- Planning Department to coordinate Site Tour for RWG members
- RWG Coordinators support.
- RWG should review the Community Brief and Context Dashboard
 - Documents will be posted to the collaboration space
 - Please review and Comment
- Q4 RWG Meeting scheduled for Tuesday, December 19th 2023





Takanawa Gateway

- \sim 32 Acres
- \sim 5,000 ft long
- Adjacent to railyard



SF Railyards

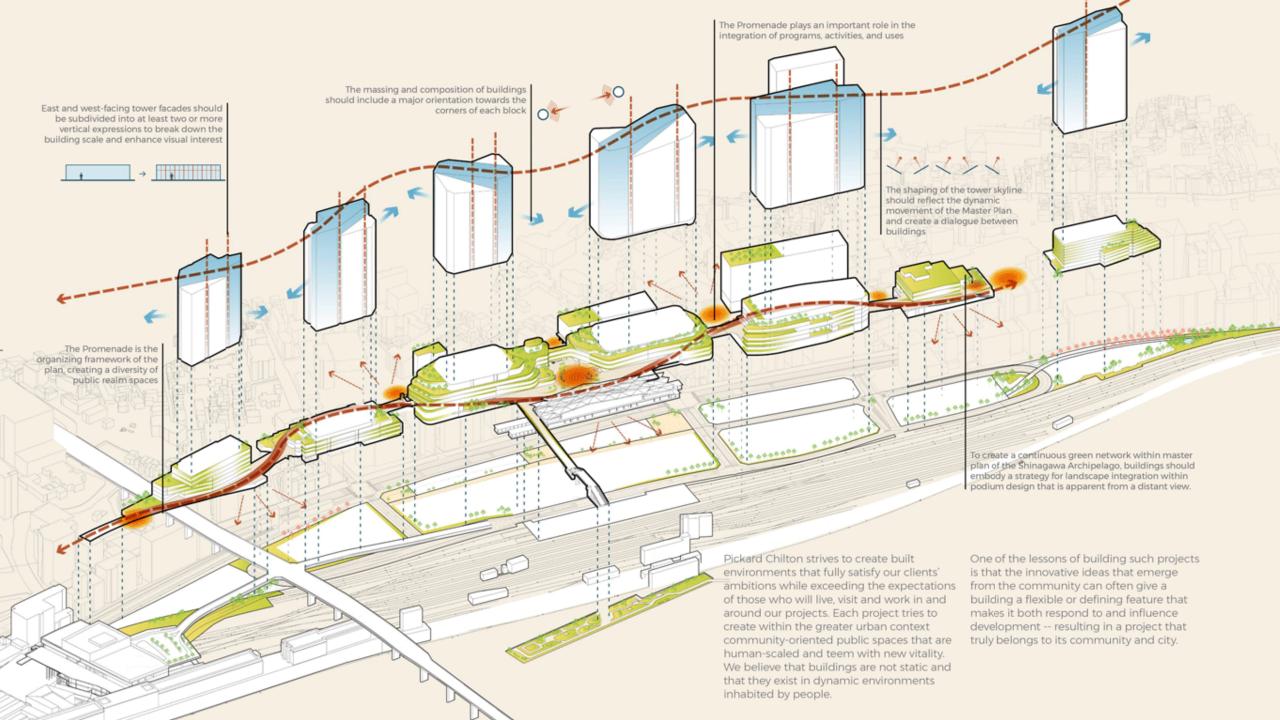
- \sim 20 Acres
- \sim 3,000 ft long
- Co-located with Railyard

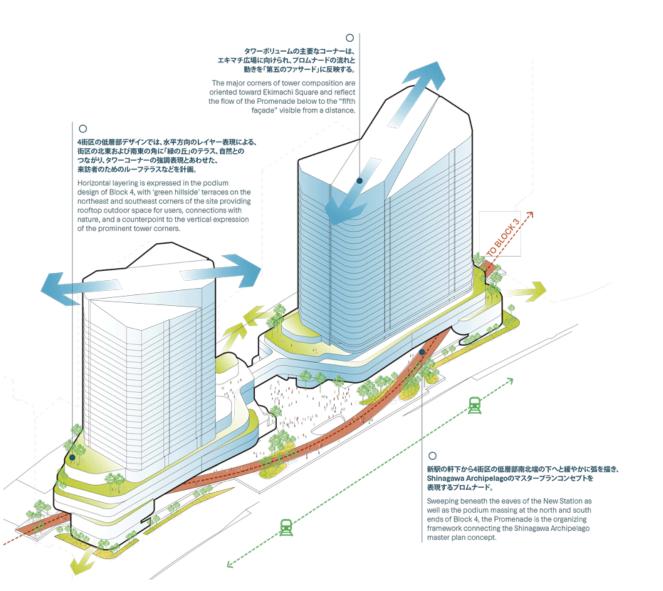


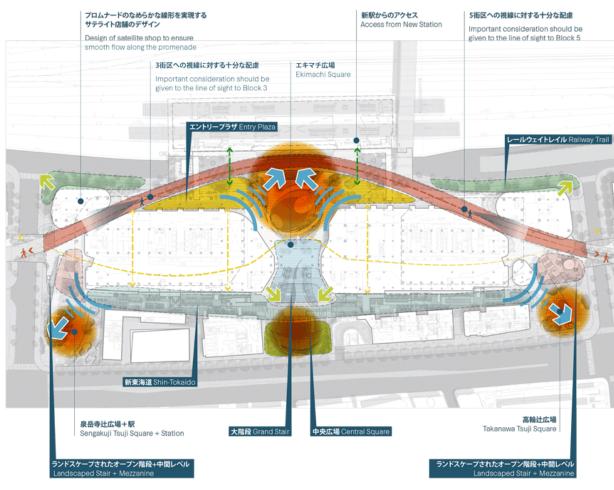
Considerations

- Density of development
- Hyper-diverse program and vertical mixed-use
- Layered circulation in a long narrow site
- Interconnected public realm













Next Steps



- RWG Members:
 - Check access to Collaboration Space
 - Review and comment on Community Brief and Context Dashboard
 - Continue conversation and provide input on emerging themes
 - Attend and invite staff to community meetings



- City Family:
 - 2023 Q4 Meeting is scheduled for December 19th from 5:30pm to 6:30pm
 - City Family Consultants complete Existing Conditions Analysis, being Public Realm



• Review materials and sign up for updates at sfplanning.org/railyards



Thank You

sfplanning.org/railyards

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