

# SF Railyards Working Group (RWG)



San Francisco  
**Planning**

March 20 2023

# Land Acknowledgement

We acknowledge that we are on the **unceded ancestral homeland of the Ramaytush Ohlone** who are the original inhabitants of the San Francisco Peninsula.



# AGENDA

1. Community Feedback (RWG)
2. Preliminary Business Case Updates (Caltrain)
3. Urban Design and Public Engagement Work (City)
4. Public Engagement Plan Discussion (All)
5. RWG Structure - Chair? (RWG)
6. Next Steps / Close (All)



An aerial, grayscale photograph of San Francisco, California. The image shows the city's dense urban landscape, including the San Francisco skyline with prominent skyscrapers like the Transamerica Pyramid on the left. The city extends to the waterfront, where the San Francisco Bay is visible. The Bay Bridge is seen in the distance, spanning the water. In the foreground, a major thoroughfare with multiple lanes and a central transit corridor with tracks runs through the city. The overall scene is a wide-angle, high-altitude view of the city and its surrounding water and hills.

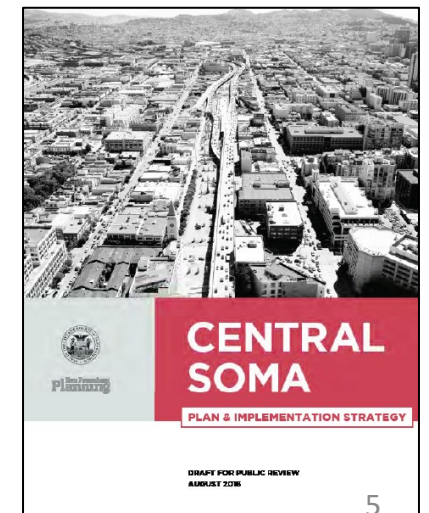
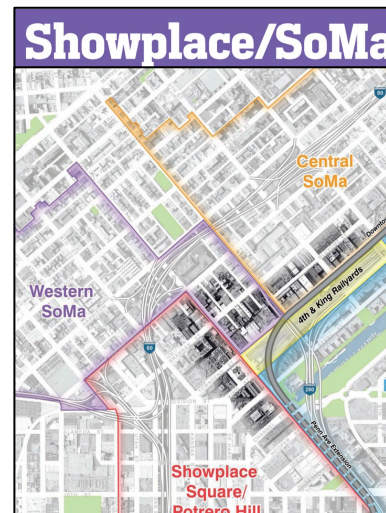
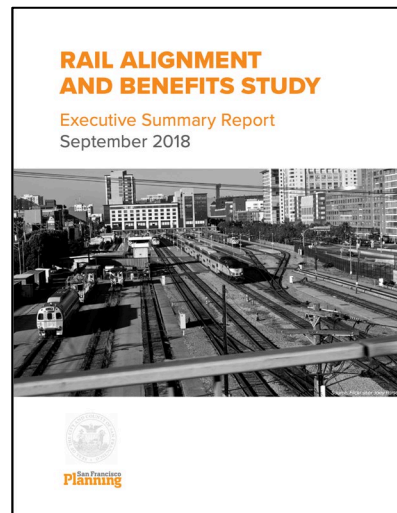
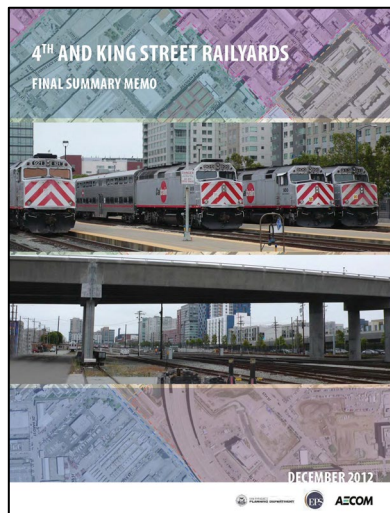
# Community Feedback

(RWG)

# SF Railyards Project

## COMMUNITY PRIORITIES

- Provide open space, housing and other essential community benefits
- Integrate with and improve connections between neighborhoods
- Address resilience and sea-level rise at this site
- Complement San Francisco's skyline
- Compatibility with the Downtown Extension and Pennsylvania Avenue Extension





An aerial photograph of San Francisco, California, showing the city's dense urban landscape. In the foreground, the Caltrain tracks run vertically through the center of the image. To the left of the tracks are various city buildings, including a large, flat-roofed industrial or commercial building. To the right, there are more modern, multi-story residential or office buildings. In the background, the San Francisco Bay is visible, with the Golden Gate Bridge and other bridges spanning the water. The city skyline, including the Transamerica Pyramid, is visible on the left side of the image. The overall scene is a mix of urban development and natural landscape.

# Preliminary Business Case Updates

(Caltrain)







# What are we doing today?

Caltrain and Prologis are engaged in a **Preliminary Business Case (PBC)** process to analyze multiple concepts for operational, engineering, and financial feasibility at the site.





# What is a Business Case?

- A decision-making framework
- Assesses an investment's long-term value and benefits to the public
- It can assess strategic, financial, economic and deliverability factors
- A tool to determine IF there are viable outcomes that satisfy requirements
- Importantly, it is not a commitment—it **only informs decisions**; it **does not make decisions**



**MetroLinx GO**  
Toronto, Canada



**Brighton Main Line  
Route Strategy**  
Brighton, England



**TransPennine Express  
Rail Franchise**  
Northern England



**HS2**  
England



An aerial, grayscale photograph of San Francisco, California, showing the city's dense urban landscape, the Golden Gate Bridge in the distance, and the San Francisco Bay. The image is used as a background for a title slide.

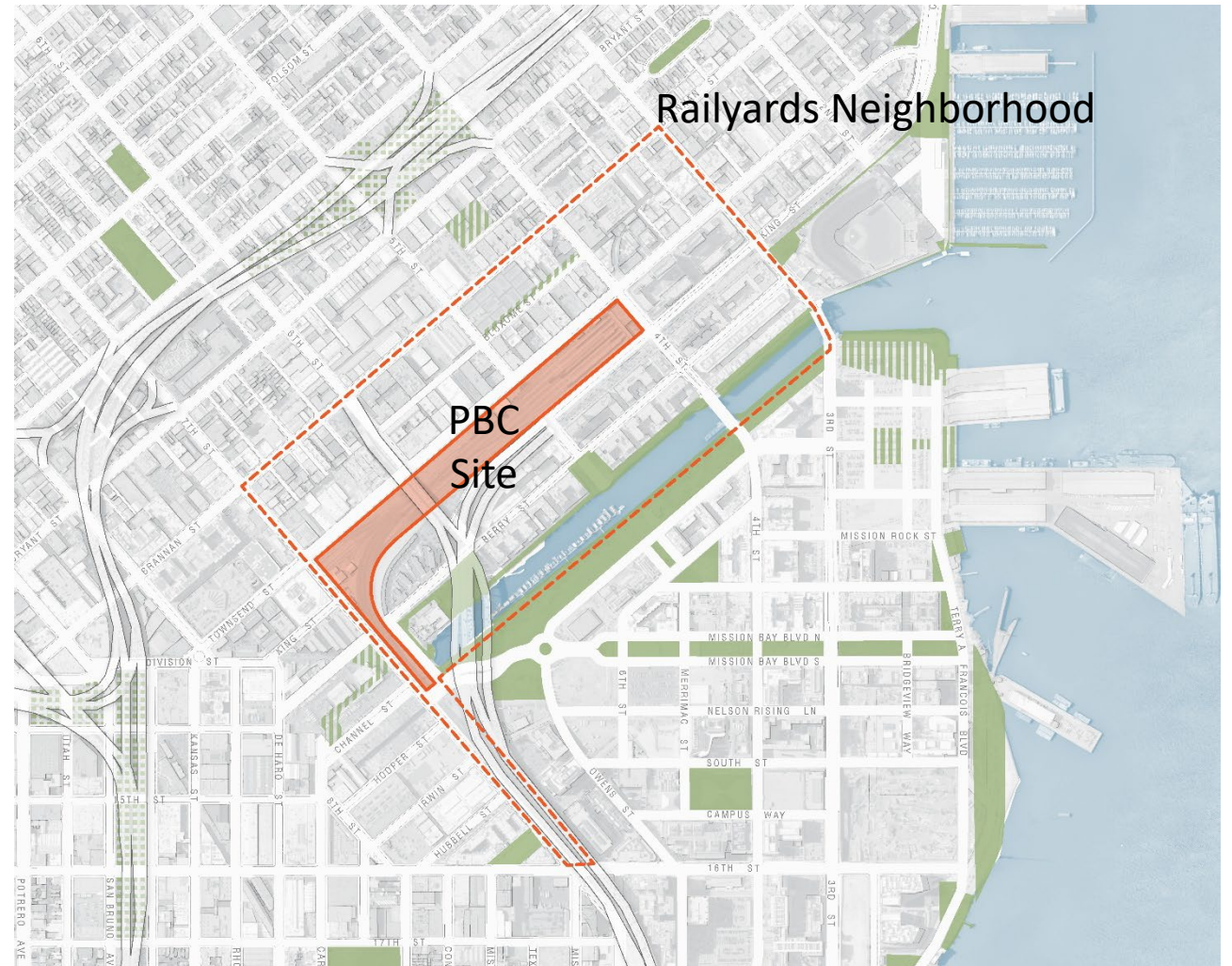
# Neighborhood Design and Public Engagement

(City)



# Neighborhood Design and Public Engagement

1. Project Initiation and Interagency Coordination
2. Existing Conditions Analysis
3. Public Engagement
  1. Public Participation Planning
  2. Public Outreach and Engagement
  3. Stipend Distribution
4. Urban Design
  1. Public Realm Concepts
  2. Plan Area Development Scenarios



# Urban Design and Public Engagement - Draft Schedule

		2023									2024											
		Q2			Q3			Q4			Q1			Q2			Q3			Q4		
Task		Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1	Project Initiation and Coordination		●																			
2	Existing Conditions Analysis																					
3.1	Public Participation Planning																					
3.2	Public Outreach and Engagement			■			■		*▲	■			■		*▲	■			■			
3.3	Stipend Distribution																					
4.1	Public Realm Opportunities											▲		◆			▽					
4.2	Development Scenarios																	▲		◆		▽

- Project Initiation Meeting (1)
- Railyards Working Group Meeting (6)
- ◆ Public Workshop (2)
- ▲ Focus Groups (2-4)
- \* Stakeholder Interviews (2)
- ▽ Planning Commission Informational

Conclusions of PBC technical study anticipated

Bi-weekly Consultant/Planning Department check in meetings



An aerial, grayscale photograph of San Francisco, California. The image shows the city's dense urban landscape, including the San Francisco skyline with prominent skyscrapers like the Transamerica Pyramid on the left. The city extends to the waterfront, where the San Francisco Bay is visible. The Golden Gate Bridge is seen in the distance, spanning the water. In the foreground, a major thoroughfare with multiple lanes and a central transit corridor with tracks runs through the city. The text "Public Engagement" is overlaid in a large, bold, orange font, and "(All)" is overlaid in a smaller, black font directly beneath it.

# Public Engagement

(All)

# Proposed Public Participation Planning

- Review and update the public participation plan
  - Align with Caltrain/Prologis Preliminary Business Case process
  - Refine participation plan with input from Railyards Working Group
- Communicate the importance and impact of the Railyards project, especially to historically underrepresented communities.
- Deliverable: Updated Public Participation Plan



# Draft Public Outreach and Engagement

Consultant will support the administration, organization, facilitation of Railyards Working Group meetings, public meetings, and smaller community discussions.

Deliverables:

- a) Quarterly RWG Meetings
- b) Public Workshops
- c) Focus Groups with communities not adequately represented on the RWG
- d) Stakeholder Interviews: may be individuals or small groups of 2-3 people representing a specific interest.
- e) Planning Commission Informational Hearings

# Proposed Stipend Distribution

In conjunction with the community engagement activities outlined above, consultant will coordinate and distribute stipends to community partners or individuals participating in the Railyards Working Group (RWG), focus groups and stakeholder interviews.

## Deliverables:

- a) Provide stipends to community representatives participating in up to 6 RWG meetings, up to 4 focus group events targeting communities not represented on the working group, and up to 2 rounds of key stakeholder interviews.
- b) Provide stipends for community organizations for support in social media and digital outreach.



An aerial, grayscale photograph of San Francisco, California. The image shows the city's dense urban landscape, including the San Francisco skyline with prominent skyscrapers like the Transamerica Pyramid on the left. The city extends to the waterfront, where the San Francisco Bay is visible. The Golden Gate Bridge is seen in the distance, spanning the water. In the foreground, a major transportation corridor, likely the San Francisco-Oakland Bay Bridge approach, runs through the center of the image, featuring multiple lanes of traffic and several sets of railroad tracks. The text "RWG Structure" is overlaid in a large, orange, sans-serif font, and "(RWG)" is overlaid in a smaller, gray, sans-serif font directly below it.

# RWG Structure

(RWG)

# Next Steps



- **RWG Members:**

- Review and share FAQs at [sfplanning.org/railyards](https://sfplanning.org/railyards)
- Attend and invite staff to community meetings



- **City Family Next Meeting (second quarter 2023):**

- Confirm date of 2023 Q2 Meeting
- Compete Contracting and Task Order Processes
- On-board Consultant Team and begin Urban Design and Public Engagement Work.



- Review materials and sign up for updates at [sfplanning.org/railyards](https://sfplanning.org/railyards)



# Thank You

[sfplanning.org/railyards](https://sfplanning.org/railyards)

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