We acknowledge that we are on the unceded ancestral homeland of the Ramaytush Ohlone who are the original inhabitants of the San Francisco Peninsula.
AGENDA

1. Community Feedback (RWG)
2. Preliminary Business Case Updates (Caltrain)
3. Urban Design and Public Engagement Work (City)
4. Public Engagement Plan Discussion (All)
5. RWG Structure – Chair? (RWG)
6. Next Steps / Close (All)
Community Feedback
(RWG)
SF Railyards Project

COMMUNITY PRIORITIES

• Provide open space, housing and other essential community benefits
• Integrate with and improve connections between neighborhoods
• Address resilience and sea-level rise at this site
• Complement San Francisco’s skyline
• Compatibility with the Downtown Extension and Pennsylvania Avenue Extension
Preliminary Business Case Updates
(Caltrain)
What are we doing today?

Caltrain and Prologis are engaged in a Preliminary Business Case (PBC) process to analyze multiple concepts for operational, engineering, and financial feasibility at the site.
What is a Business Case?

• A decision-making framework
• Assesses an investment’s long-term value and benefits to the public
• It can assess strategic, financial, economic and deliverability factors
• A tool to determine IF there are viable outcomes that satisfy requirements
• Importantly, it is not a commitment—it only informs decisions; it does not make decisions
Neighborhood Design and Public Engagement

(City)
Neighborhood Design and Public Engagement

1. Project Initiation and Interagency Coordination
2. Existing Conditions Analysis
3. Public Engagement
   1. Public Participation Planning
   2. Public Outreach and Engagement
   3. Stipend Distribution
4. Urban Design
   1. Public Realm Concepts
   2. Plan Area Development Scenarios
# Urban Design and Public Engagement - Draft Schedule

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<tr>
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<th>2023</th>
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<td>1. Project Initiation and Coordination</td>
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<td>4.2 Development Scenarios</td>
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© Project Initiation Meeting (1)
■ Rail Yard Working Group Meeting (6)
◆ Public Workshop (2)
▲ Focus Groups (2-4)
* Stakeholder Interviews (2)
▼ Planning Commission Informational

Conclusions of PBC technical study anticipated

Bi-weekly Consultant/Planning Department check in meetings
Public Engagement (All)
Proposed Public Participation Planning

- Review and update the public participation plan
  - Align with Caltrain/Prologis Preliminary Business Case process
  - Refine participation plan with input from Railyards Working Group
- Communicate the importance and impact of the Railyards project, especially to historically underrepresented communities.

- Deliverable: Updated Public Participation Plan
Draft Public Outreach and Engagement

Consultant will support the administration, organization, facilitation of Railyards Working Group meetings, public meetings, and smaller community discussions.

Deliverables:

a) Quarterly RWG Meetings
b) Public Workshops
c) Focus Groups with communities not adequately represented on the RWG
d) Stakeholder Interviews: may be individuals or small groups of 2-3 people representing a specific interest.
e) Planning Commission Informational Hearings
Proposed Stipend Distribution

In conjunction with the community engagement activities outlined above, consultant will coordinate and distribute stipends to community partners or individuals participating in the Railyards Working Group (RWG), focus groups and stakeholder interviews.

Deliverables:

a) Provide stipends to community representatives participating in up to 6 RWG meetings, up to 4 focus group events targeting communities not represented on the working group, and up to 2 rounds of key stakeholder interviews.

b) Provide stipends for community organizations for support in social media and digital outreach.
RWG Structure

(RWG)
Next Steps

• RWG Members:
  • Review and share FAQs at sfplanning.org/railyards
  • Attend and invite staff to community meetings

• City Family Next Meeting (second quarter 2023):
  • Confirm date of 2023 Q2 Meeting
  • Compete Contracting and Task Order Processes
  • On-board Consultant Team and begin Urban Design and Public Engagement Work.

• Review materials and sign up for updates at sfplanning.org/railyards
Thank You

sfplanning.org/railyards

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