Several transportation and land use projects are positioning the Showplace/SoMa area for long-term change.

**STUDY PURPOSE**

To coordinate these efforts and analyze opportunities for:

- Additional market-rate and affordable housing
- Additional capacity for PDR jobs
- A network of open space & walkable streets
- A cohesive urban design
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Showplace/SoMa Neighborhood Analysis and Coordination Study
November 19, 2019

MEETING #1

STUDY DELIVERABLES

- A guiding policy report
- Recommended updates to planning code
- **Recommended short & long term updates to Showplace Square Open Space plan**
- Feasibility analysis for any planning code changes
WHY SNACS? MAJOR PROJECTS & PLANS

Transportation

PLANNED CAPITAL IMPROVEMENTS
• Central Subway
• Caltrain Electrification
• 16th Street Improvements
• 7th Street Quick-Build Improvements
• Mission Bay Ferry Landing

ONGOING DESIGNS AND STUDIES
• Caltrain Business Plan
• Caltrain Service, Storage, Development Analysis
• High-Speed Rail Environmental Study
• Downtown Extension (DTX)
• Pennsylvania Avenue Extension Study (PAX)
WHY SNACS?

MAJOR PROJECTS & PLANS

Land Use

APPROVED

- Central SoMa & Key Development Sites
- Showplace Square/Potrero Hill Area Plan
- Mission Bay Redevelopment Plan
- Mission Rock

UNDER STUDY

- Recology Site
- Mission Bay Amendments (e.g. 1450 Owens)
- Army Corps/Port Flood Study (SF waterfront)
WHY SNACS? MAJOR PROJECTS & PLANS
Planning for the Railyards must serve the region’s transportation needs first.

Only after studies identify future transportation needs at the 4th/King Railyards can we study land use and development potential on the site.

- Expand open space opportunities to meet the needs of residents, workers, and visitors
- Provide adequate public open space to accommodate expected growth,
- Create safe, usable streets and green streets as the setting for public life
- Improve access to existing and proposed open space resources
- Provide better connections with adjacent neighborhoods.

Western SoMa Community Plan (2013)

- Identity new park site opportunities
- Create a network of streets that connects open spaces and improves the pedestrian experience

Central SoMa Plan (2018)

- Create new public parks & recreational opportunities
- Ensure neighborhood parks and recreation offerings function as a network and complement the facilities of the broader SoMa area
COMMUNITY FEEDBACK

- More open spaces
- Better connections in/out of Mission Bay
- Neighborhood-serving ground floors
- Human-scale buildings
- PDR in Showplace Square

- Differing views on housing and building heights.
GREEN BOARDS = IDEAS FOR YOUR FEEDBACK

1. PRINCIPLES
2. AMENITIES
3. BARRIERS
FOR YOUR FEEDBACK: PRINCIPLES

1. INCREASE OPEN SPACE FOR ACTIVE RECREATION AND LEISURE

2. PROVIDE MEANINGFUL CONNECTIONS TO MISSION BAY

3. CREATE A NETWORK OF OPEN SPACES & WALKABLE STREETS

4. IMPROVE MISSION CREEK’S WESTERN EDGE
FOR YOUR FEEDBACK: AMENITIES

PLACES TO GATHER

PLACES TO PLAY & EXERCISE

EVERYDAY SPACES & ACCESS
FOR YOUR FEEDBACK: **BARRIERS**

**PEDESTRIAN BARRIERS**

- Freeway underpass
- No pedestrian access or sight lines

**DANGEROUS CONDITIONS**

- Loading & Bicycle Conflict
- Bus, Bike & Pedestrian Conflict

**GAPS IN THE NETWORK**

- Missing crosswalk
- Dead end
THE KEY TO TONIGHT

BACKGROUND

PLANT YOUR FLAGS
ON THE TABLE MAP

WRITE YOUR COMMENTS
ON THE BOARDS

mestiza

San Francisco Planning
This public meeting is the beginning of a conversation to guide future growth in the Showplace/SoMa area so it is consistent with existing plans, city policy and community input. Considering community interest in creating a Jobs-Housing balance, focusing growth near transit, and recent zoning changes in Central SoMa, please provide your thoughts on the principles and ideas shown tonight.

1. Land Use Principles (Boards 6-7): Do you agree with the Land Use Principles on Boards 6-7? Would you add or change anything? Are we looking in the right areas?

2. Urban Design Principles (Boards 8-10): Do you agree with the Urban Design Principles? Would you add/change anything? Are we looking in the right areas?

Name (optional):
Zip Code (optional):
Email (optional, for SNACS updates only):

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FOR MORE INFORMATION:
sfplanning.org/snacs
or online sfplanning.org/snacs
## STUDY TIMELINE

<table>
<thead>
<tr>
<th>Date</th>
<th>Milestone</th>
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<tbody>
<tr>
<td>SEPT/OCT 2019</td>
<td>Stakeholder Outreach / Context Setting</td>
</tr>
<tr>
<td>NOV 19 2019</td>
<td>Workshop 1: Urban Form, Land Use</td>
</tr>
<tr>
<td>TONIGHT</td>
<td>Workshop 2: Public Realm, Transportation Updates</td>
</tr>
<tr>
<td>APRIL 2020</td>
<td>Workshop 3: Public benefits, Refined Land Use &amp; Design</td>
</tr>
<tr>
<td>2020 - 2022</td>
<td>Environmental Review Process TBD</td>
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**THANK YOU!**

**JEREMY SHAW**

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