

WELCOME!

 **PURPLE BOARDS = CONTEXT INFORMATION**

GREEN BOARDS = IDEAS FOR YOUR FEEDBACK 

Showplace/SoMa

NEIGHBORHOOD ANALYSIS & COORDINATION STUDY

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NEIGHBORHOOD ANALYSIS & COORDINATION STUDY

WORKSHOP #2

February 12, 2020

Bluxome Center

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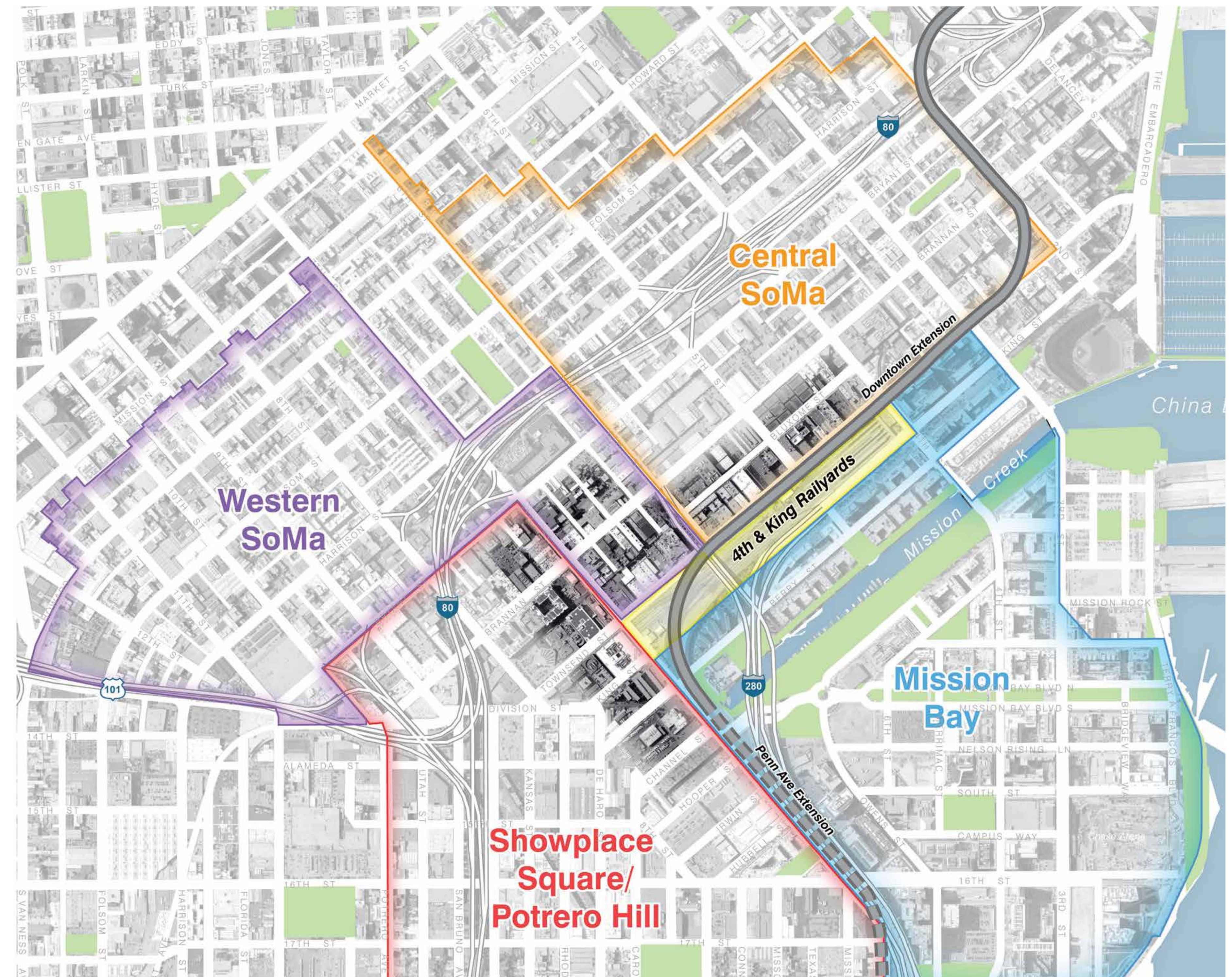
NEIGHBORHOOD ANALYSIS & COORDINATION STUDY

Several transportation and land use projects are positioning the Showplace/SoMa area for long-term change.

STUDY PURPOSE

To coordinate these efforts and analyze opportunities for:

- Additional market-rate and affordable housing
- Additional capacity for PDR jobs
- A network of open space & walkable streets
- A cohesive urban design



Showplace/SoMa

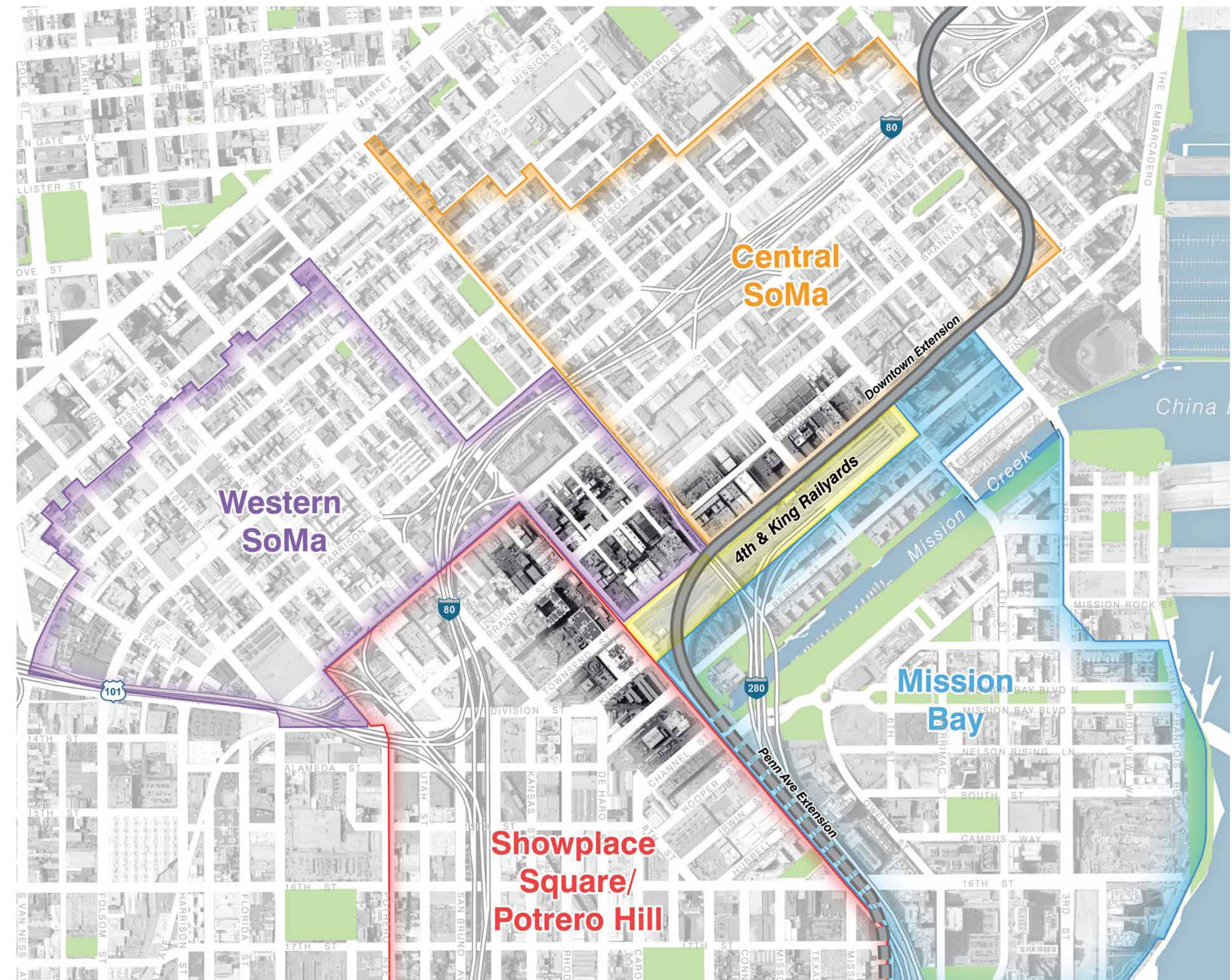
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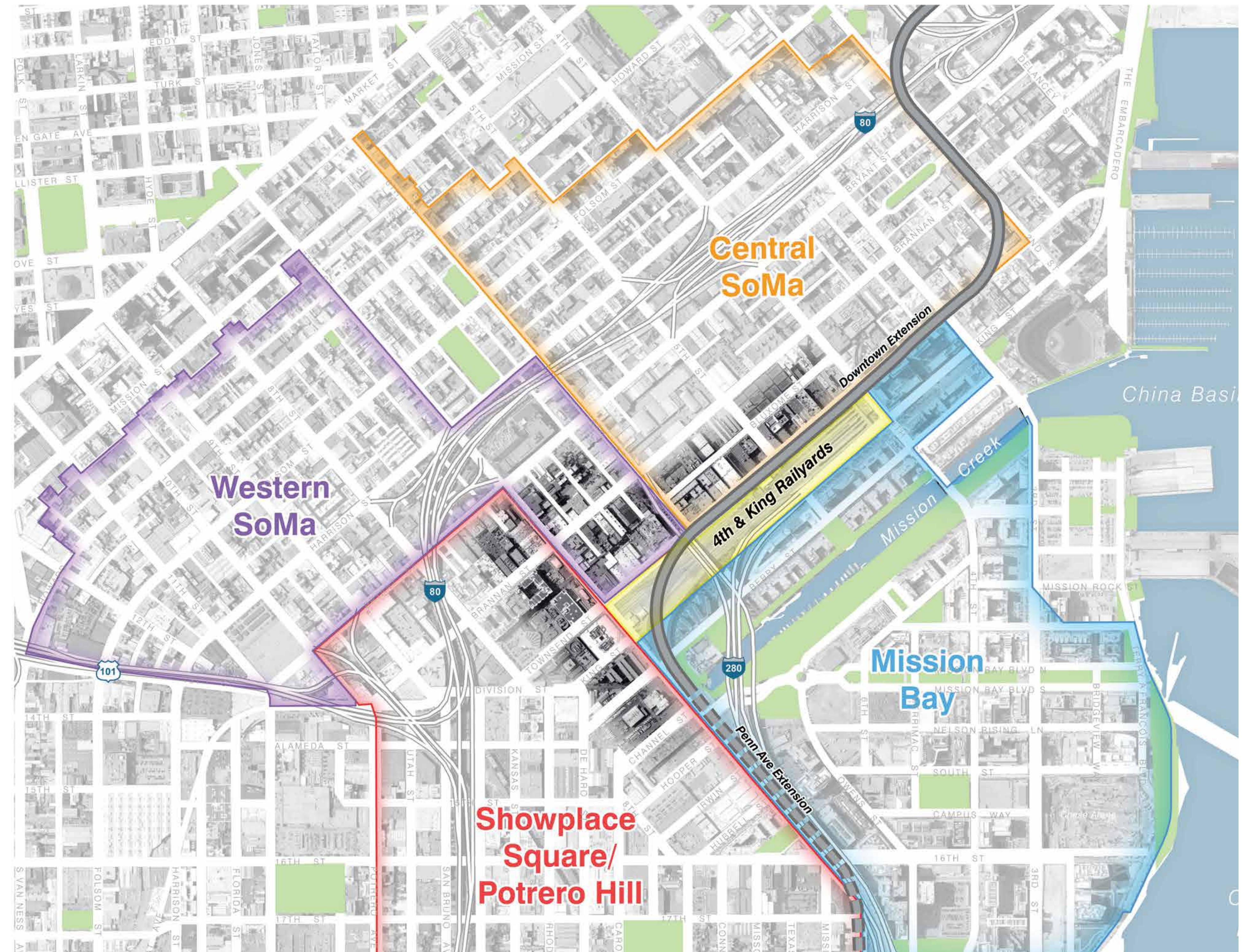


Showplace/SoMa

NEIGHBORHOOD ANALYSIS & COORDINATION STUDY

STUDY DELIVERABLES

- A guiding policy report
- Recommended updates to planning code
- **Recommended *short & long term* updates to Showplace Square Open Space plan**
- Feasibility analysis for any planning code changes



WHY SNACS? MAJOR PROJECTS & PLANS

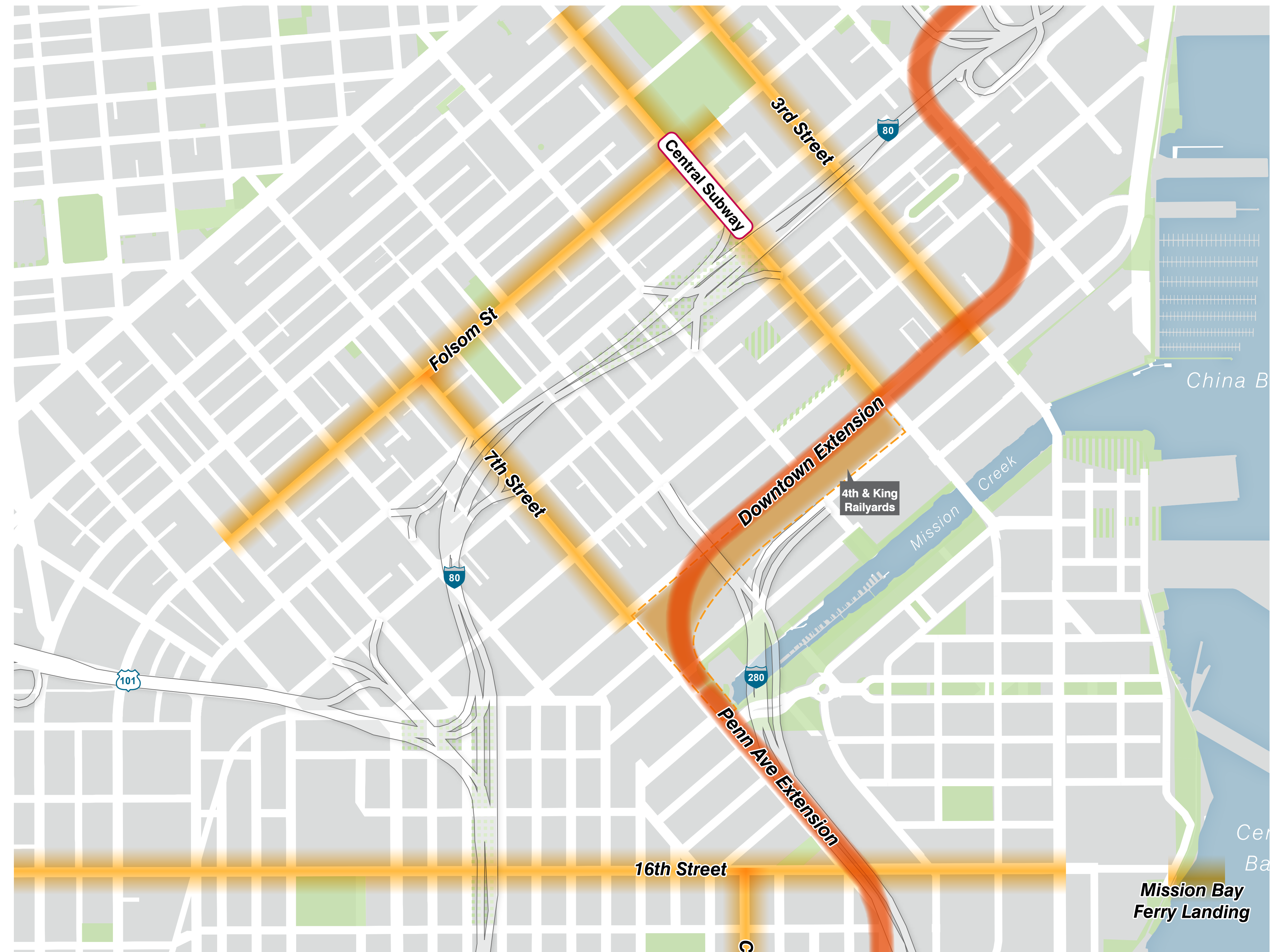
Transportation

PLANNED CAPITAL IMPROVEMENTS

- Central Subway
- Caltrain Electrification
- 16th Street Improvements
- 7th Street Quick-Build Improvements
- Mission Bay Ferry Landing

ONGOING DESIGNS AND STUDIES

- Caltrain Business Plan
- Caltrain Service, Storage, Development Analysis
- High-Speed Rail Environmental Study
- Downtown Extension (DTX)
- Pennsylvania Avenue Extension Study (PAX)



WHY SNACS? MAJOR PROJECTS & PLANS

Land Use

APPROVED

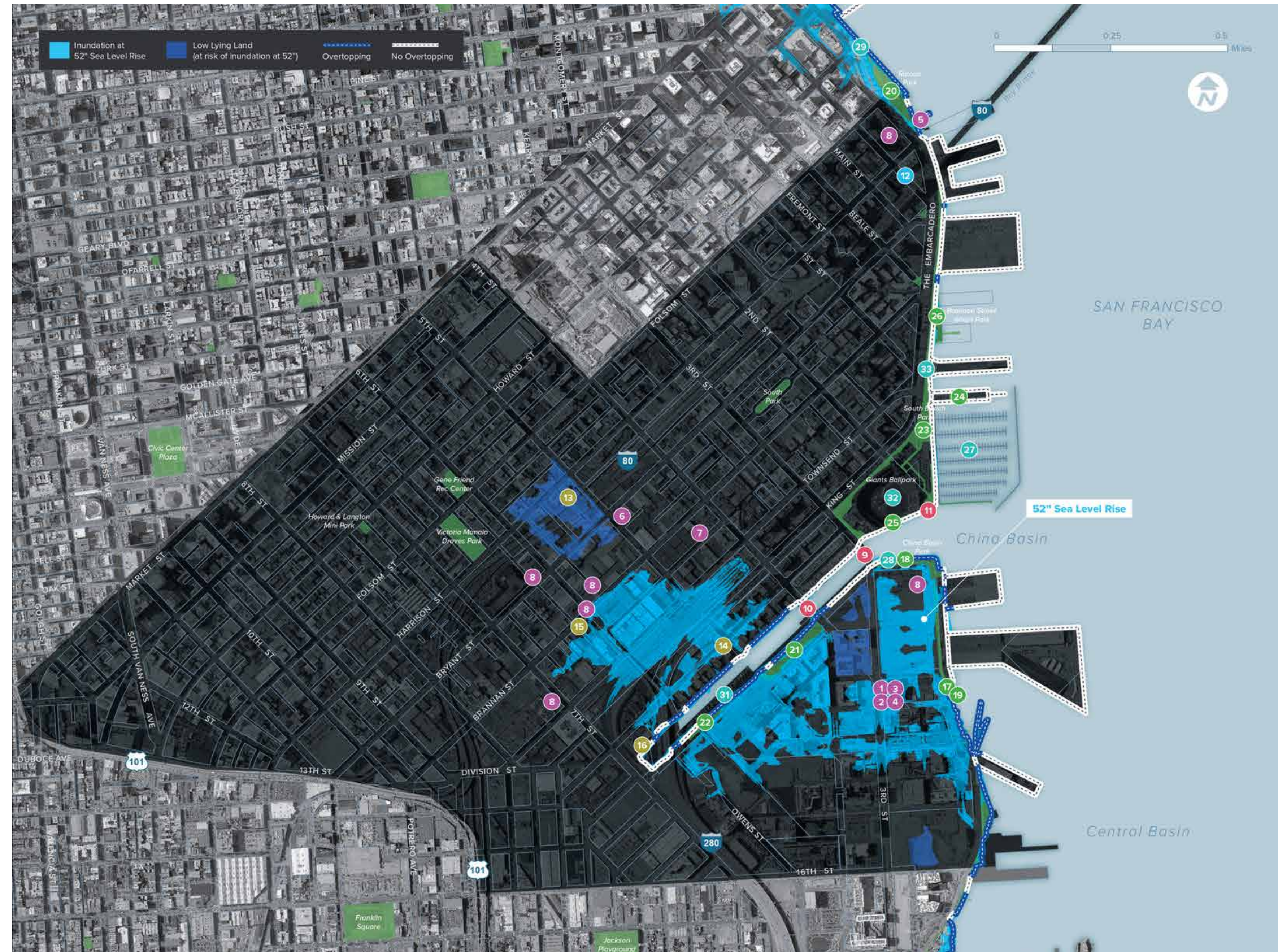
- Central SoMa & Key Development Sites
- Showplace Square/Potrero Hill Area Plan
- Mission Bay Redevelopment Plan
- Mission Rock

UNDER STUDY

- Recology Site
- Mission Bay Amendments (e.g. 1450 Owens)
- Army Corps/Port Flood Study (SF waterfront)



WHY SNACS? MAJOR PROJECTS & PLANS



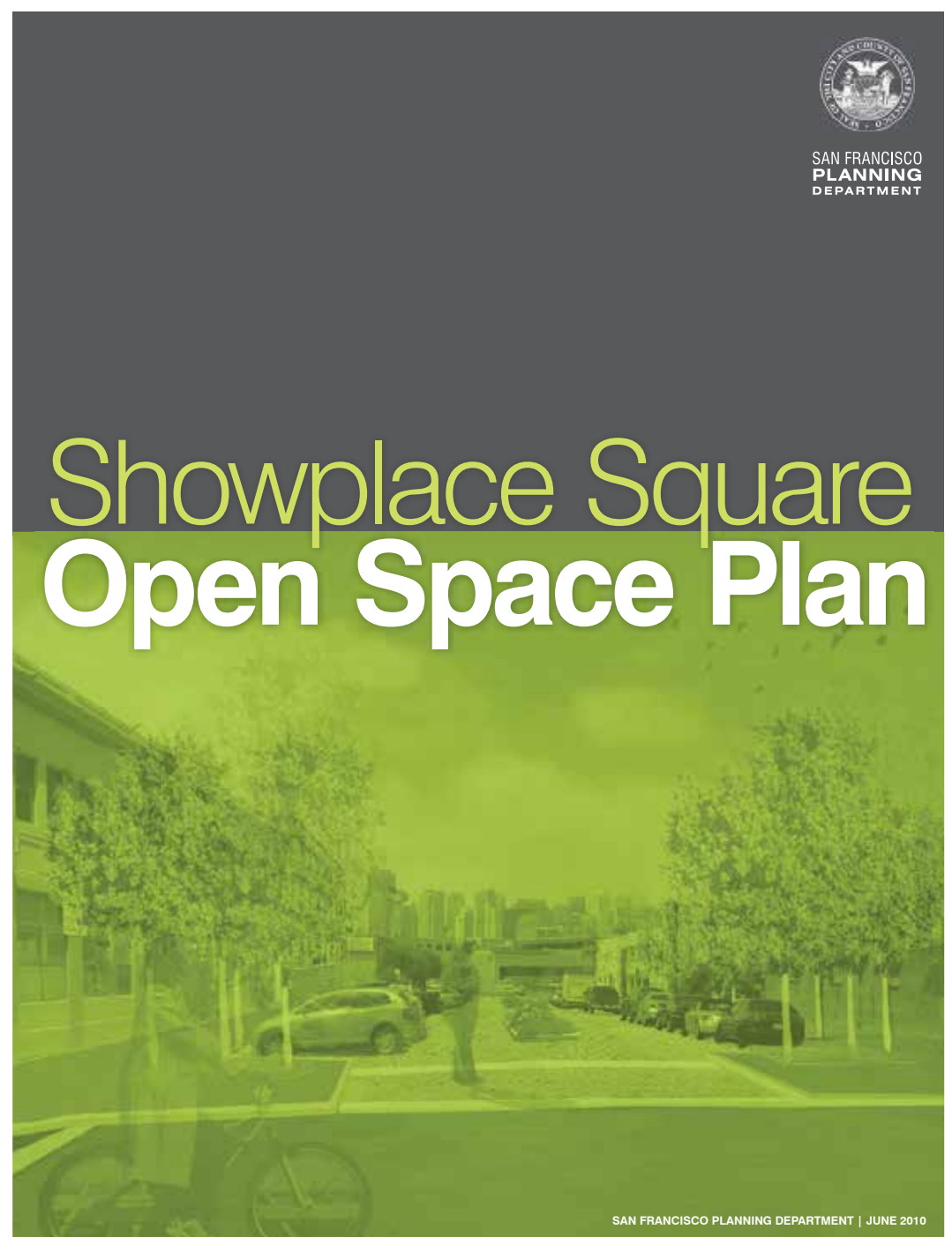
4TH & KING RAILYARDS

Planning for the Railyards must serve the region's transportation needs first

Only after studies identify future transportation needs at the 4th/King Railyards can we study land use and development potential on the site.

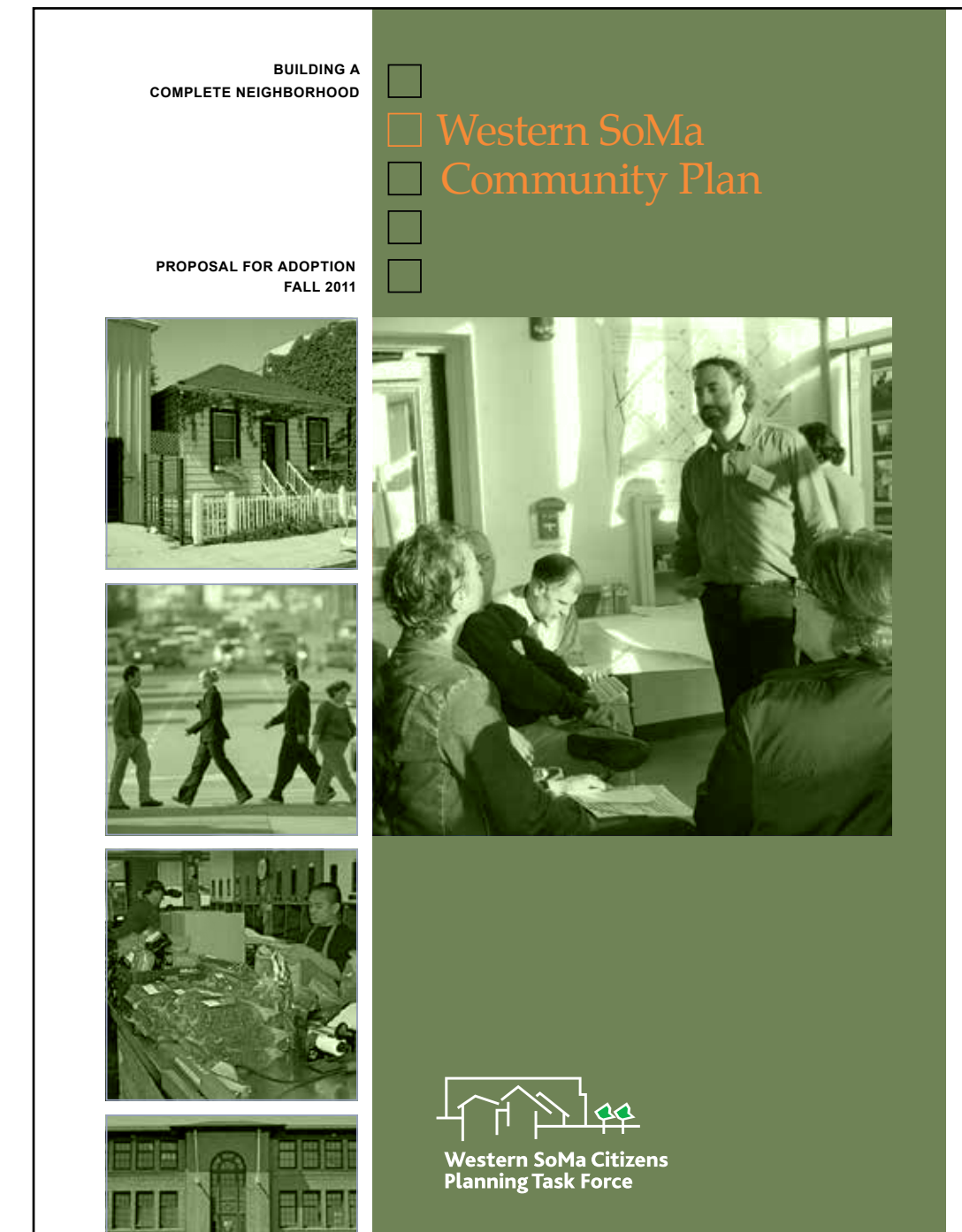


HOW? BUILDING ON EXISTING PLANS



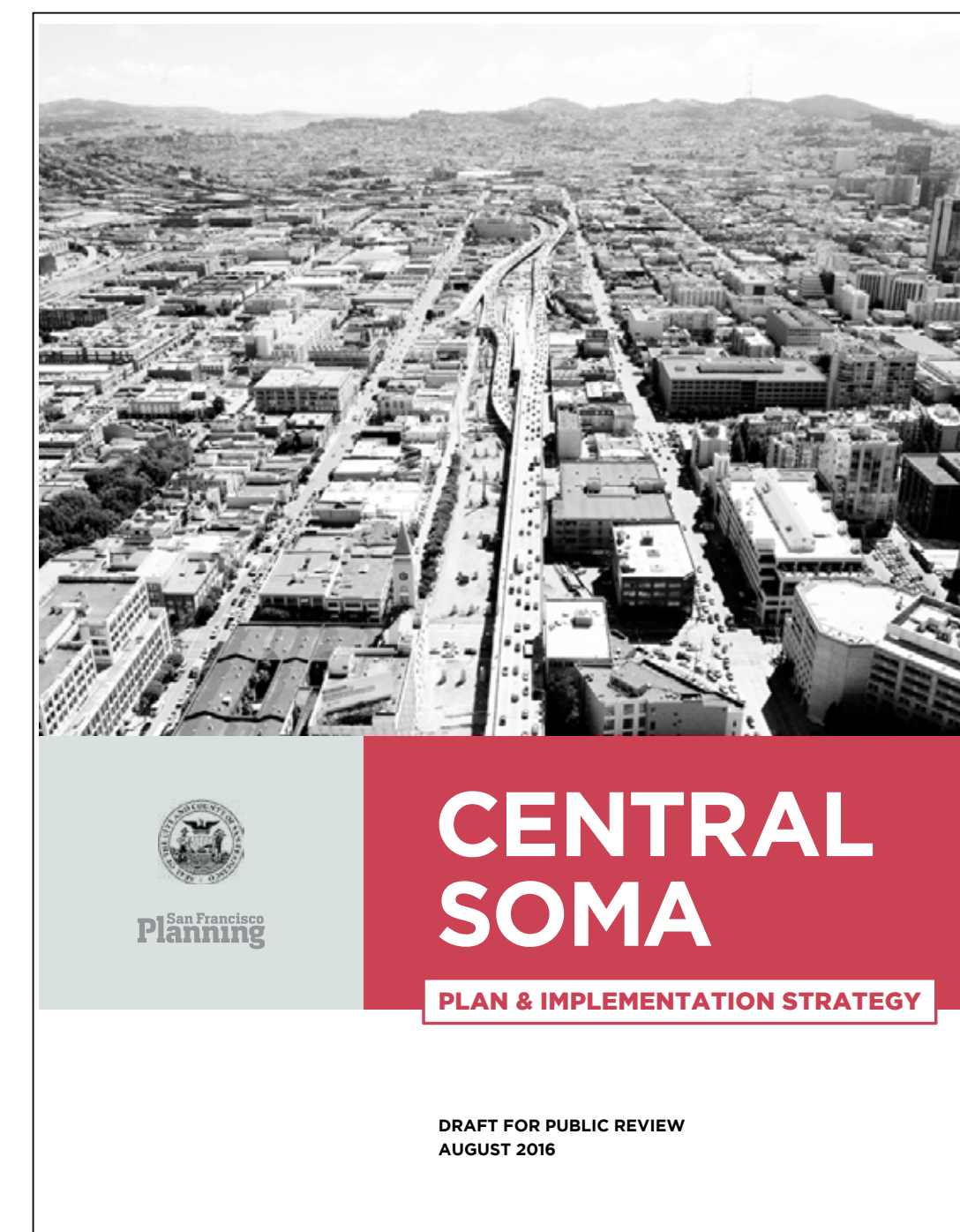
Showplace Square/Potrero Hill Area Plan (2008) & Showplace Square Open Space Plan (2010)

- Expand open space opportunities to meet the needs of residents, workers, and visitors
- Provide adequate public open space to accommodate expected growth,
- Create safe, usable streets and green streets as the setting for public life
- Improve access to existing and proposed open space resources
- Provide better connections with adjacent neighborhoods.



Western SoMa Community Plan (2013)

- Identity new park site opportunities
- Create a network of streets that connects open spaces and improves the pedestrian experience



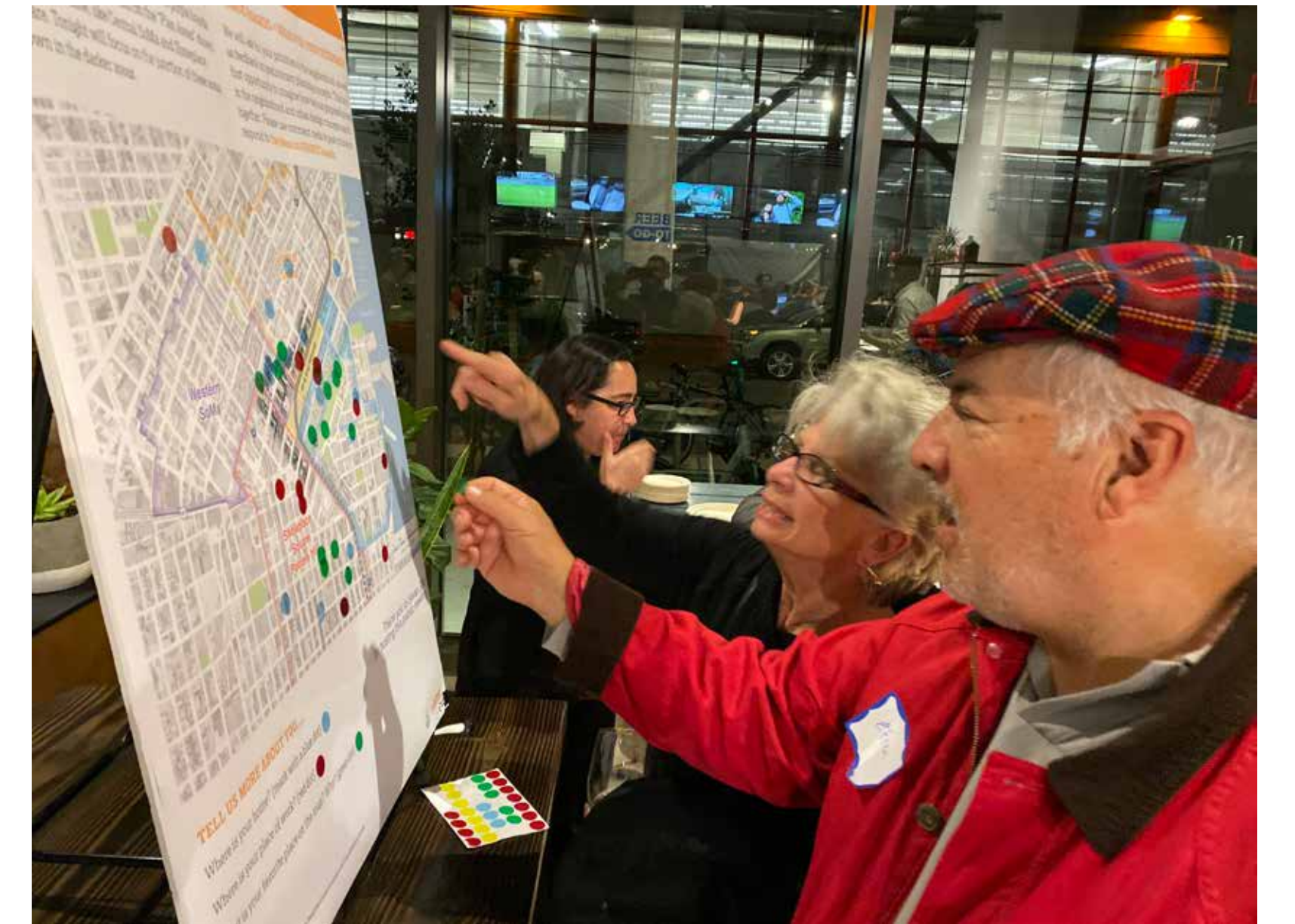
Central SoMa Plan (2018)

- Create new public parks & recreational opportunities
- Ensure neighborhood parks and recreation offerings function as a network and complement the facilities of the broader SoMa area

WORKSHOP #1: LAND USE & URBAN DESIGN

COMMUNITY FEEDBACK

- More open spaces
 - Better connections in/out of Mission Bay
 - Neighborhood-serving ground floors
 - Human-scale buildings
 - PDR in Showplace Square
-
- Differing views on housing and building heights.



TONIGHT: OPEN SPACES & STREETS

 **GREEN BOARDS = IDEAS FOR YOUR FEEDBACK**

1. PRINCIPLES

2. AMENITIES

3. BARRIERS

FOR YOUR FEEDBACK: **PRINCIPLES**

1

INCREASE OPEN SPACE FOR ACTIVE RECREATION AND LEISURE



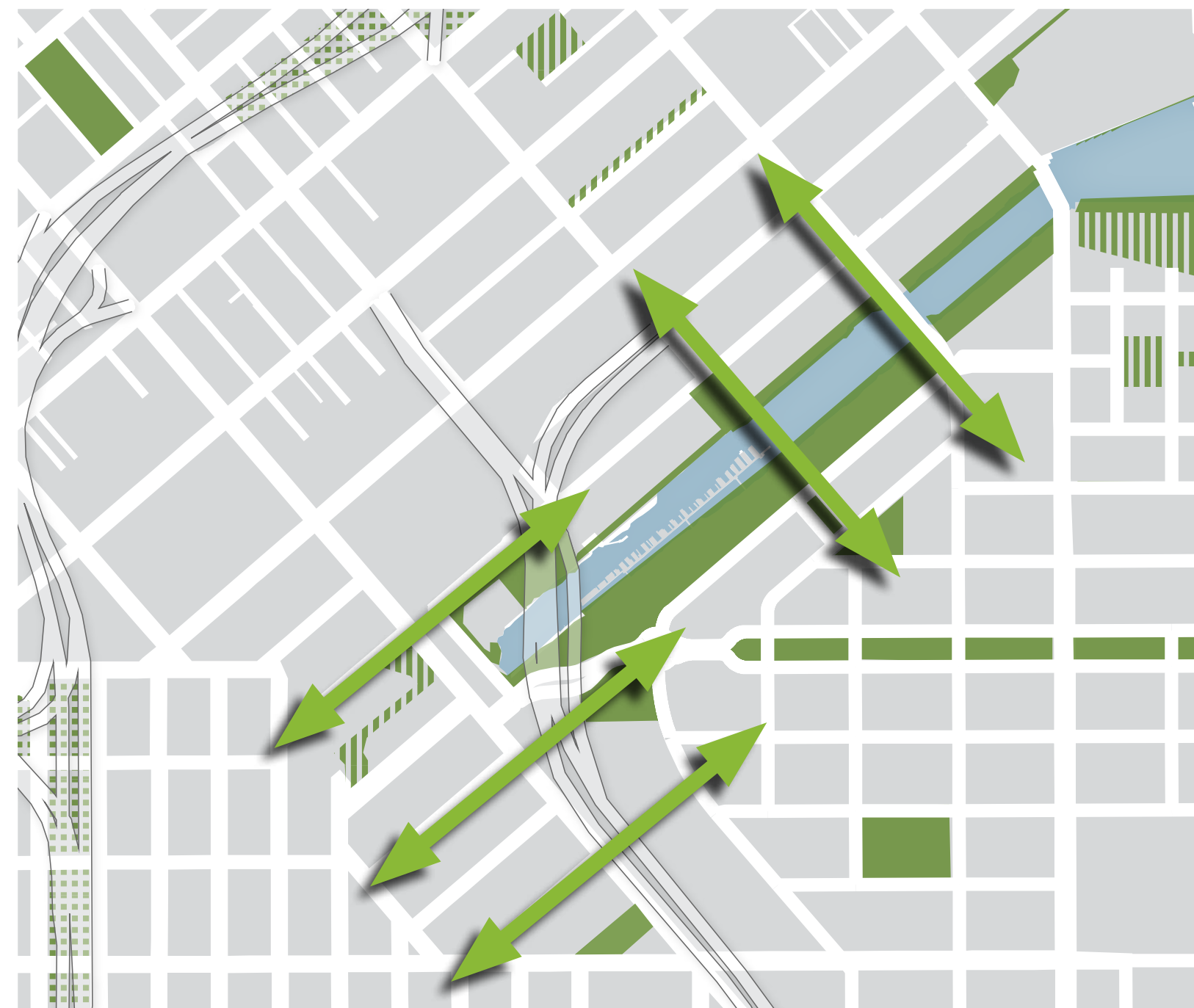
3

CREATE A NETWORK OF OPEN SPACES & WALKABLE STREETS



2

PROVIDE MEANINGFUL CONNECTIONS TO MISSION BAY



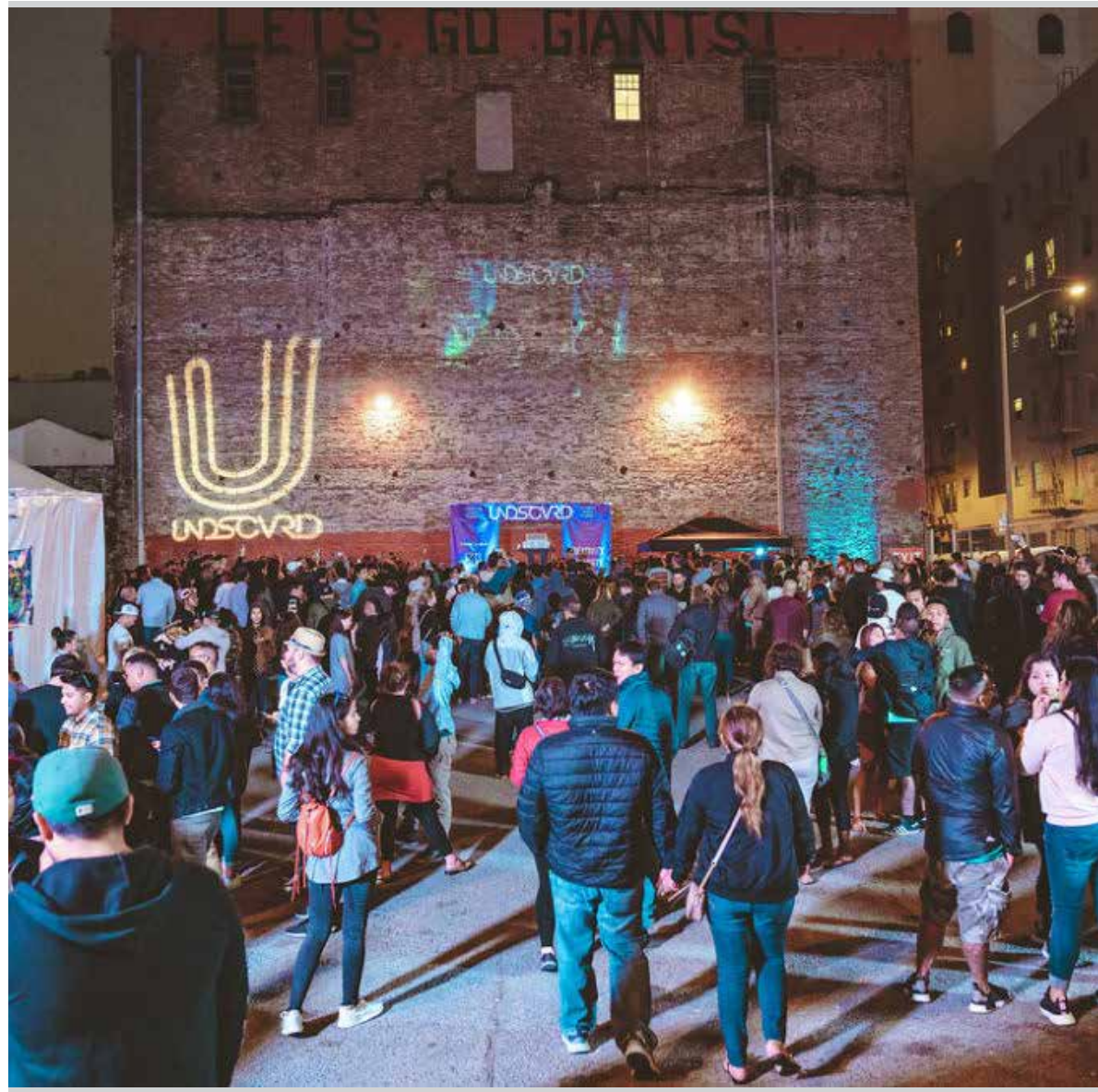
4

IMPROVE MISSION CREEK'S WESTERN EDGE



FOR YOUR FEEDBACK: AMENITIES

PLACES TO GATHER



PLACES TO PLAY & EXERCISE



EVERYDAY SPACES & ACCESS



FOR YOUR FEEDBACK: **BARRIERS**

PEDESTRIAN BARRIERS



Freeway underpass



No pedestrian access or sight lines

DANGEROUS CONDITIONS



Loading & Bicycle Conflict

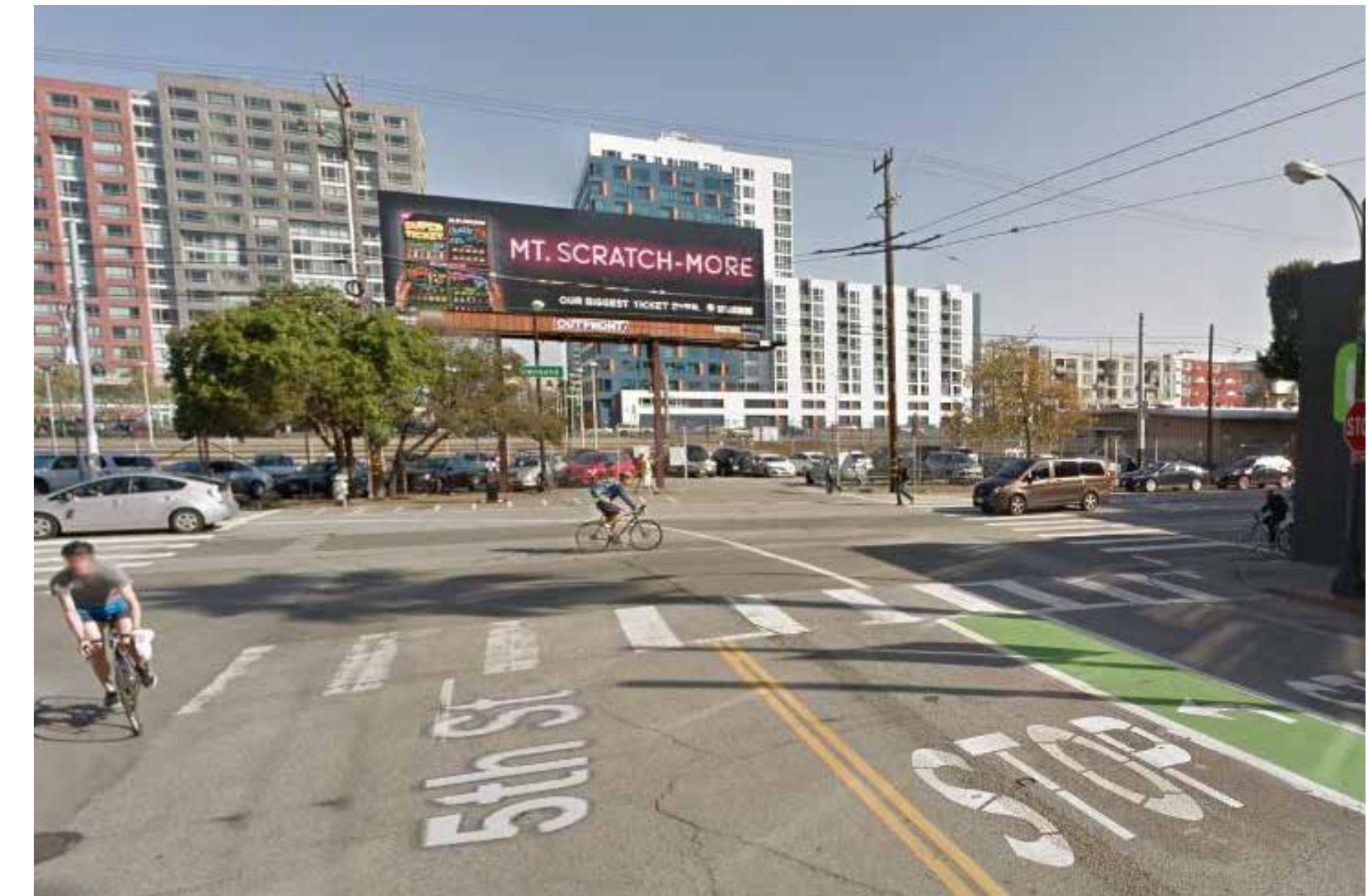


Bus, Bike & Pedestrian Conflict

GAPS IN THE NETWORK



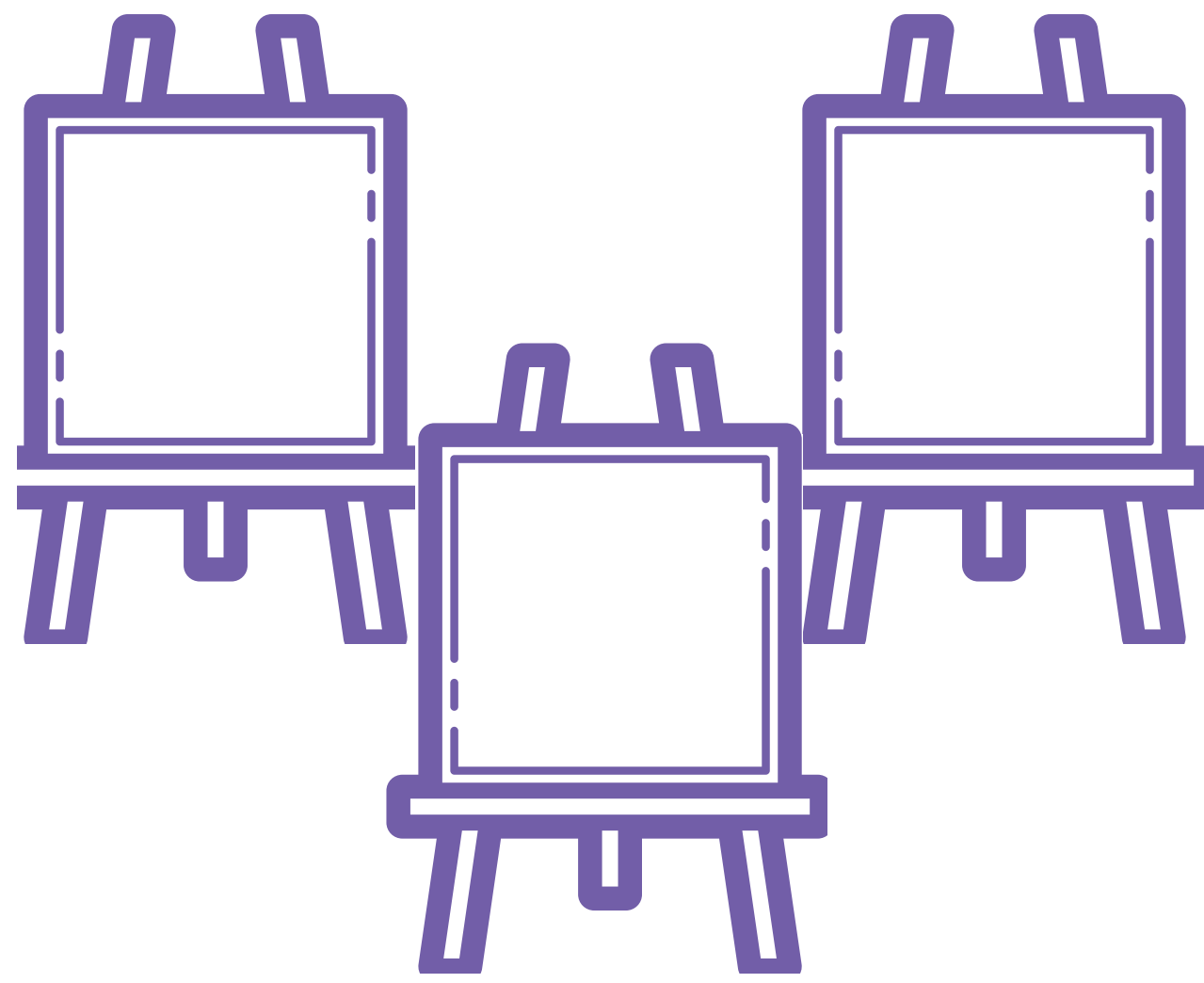
Missing crosswalk



Dead end

THE KEY TO TONIGHT

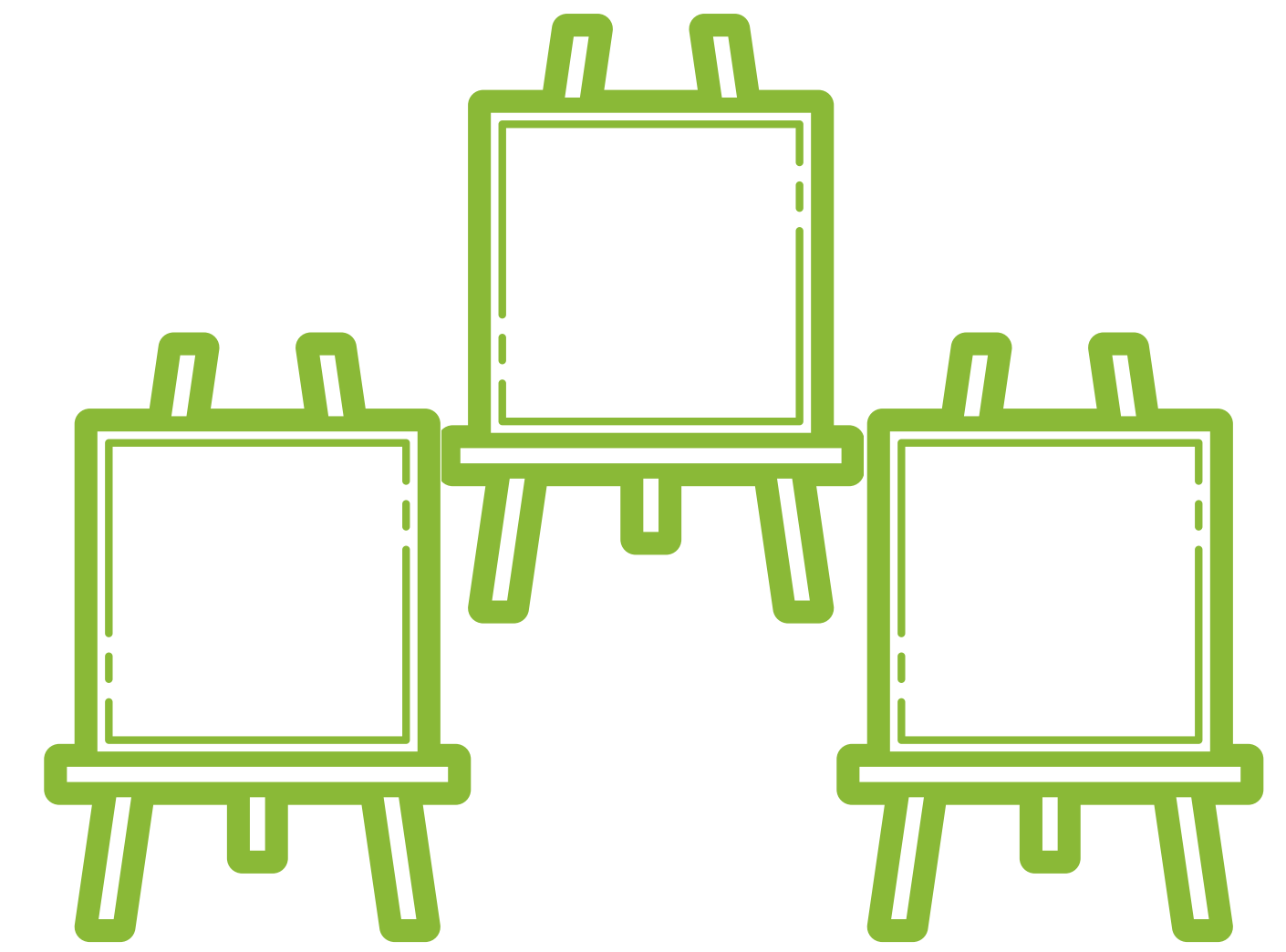
BACKGROUND



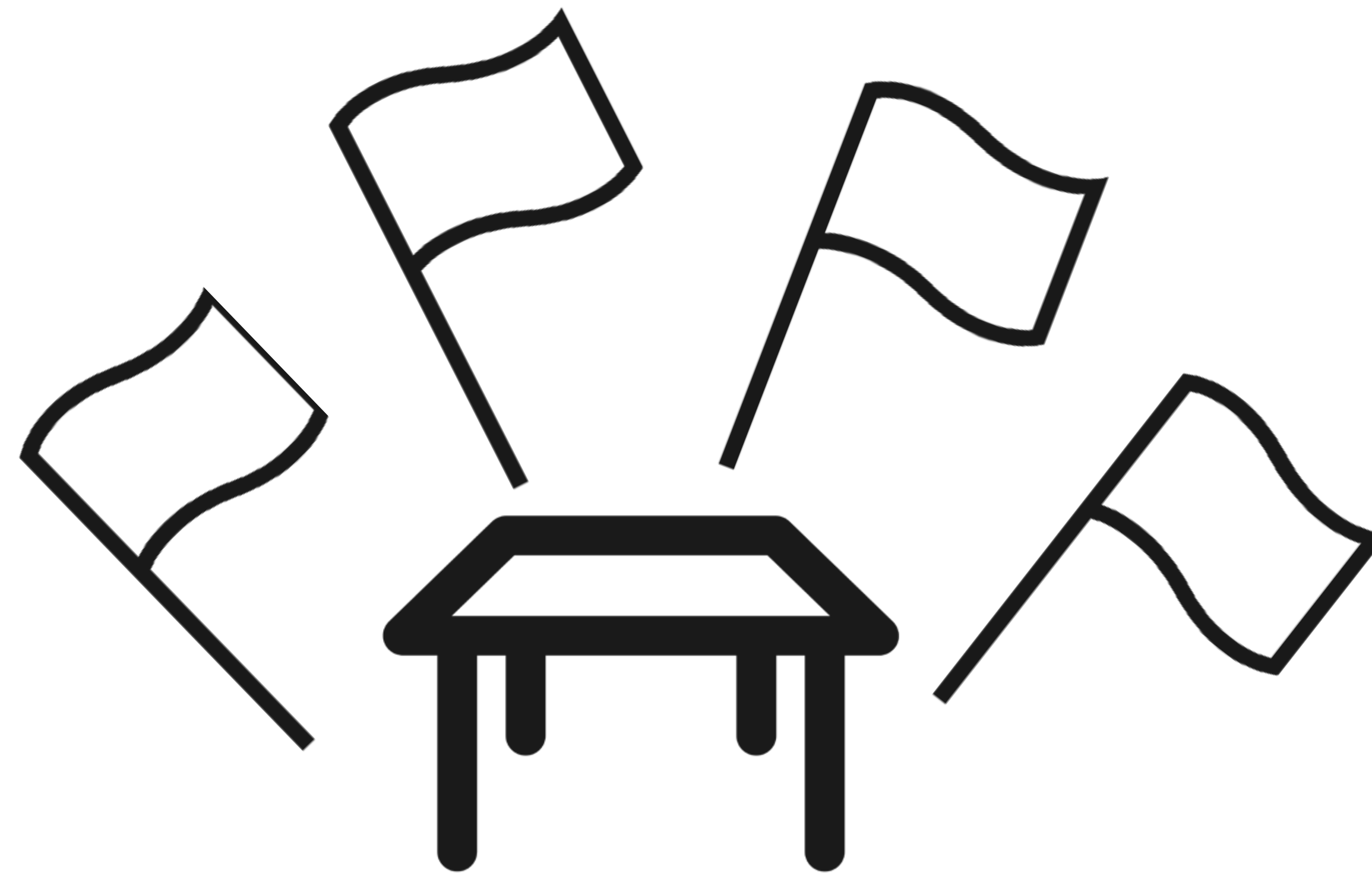
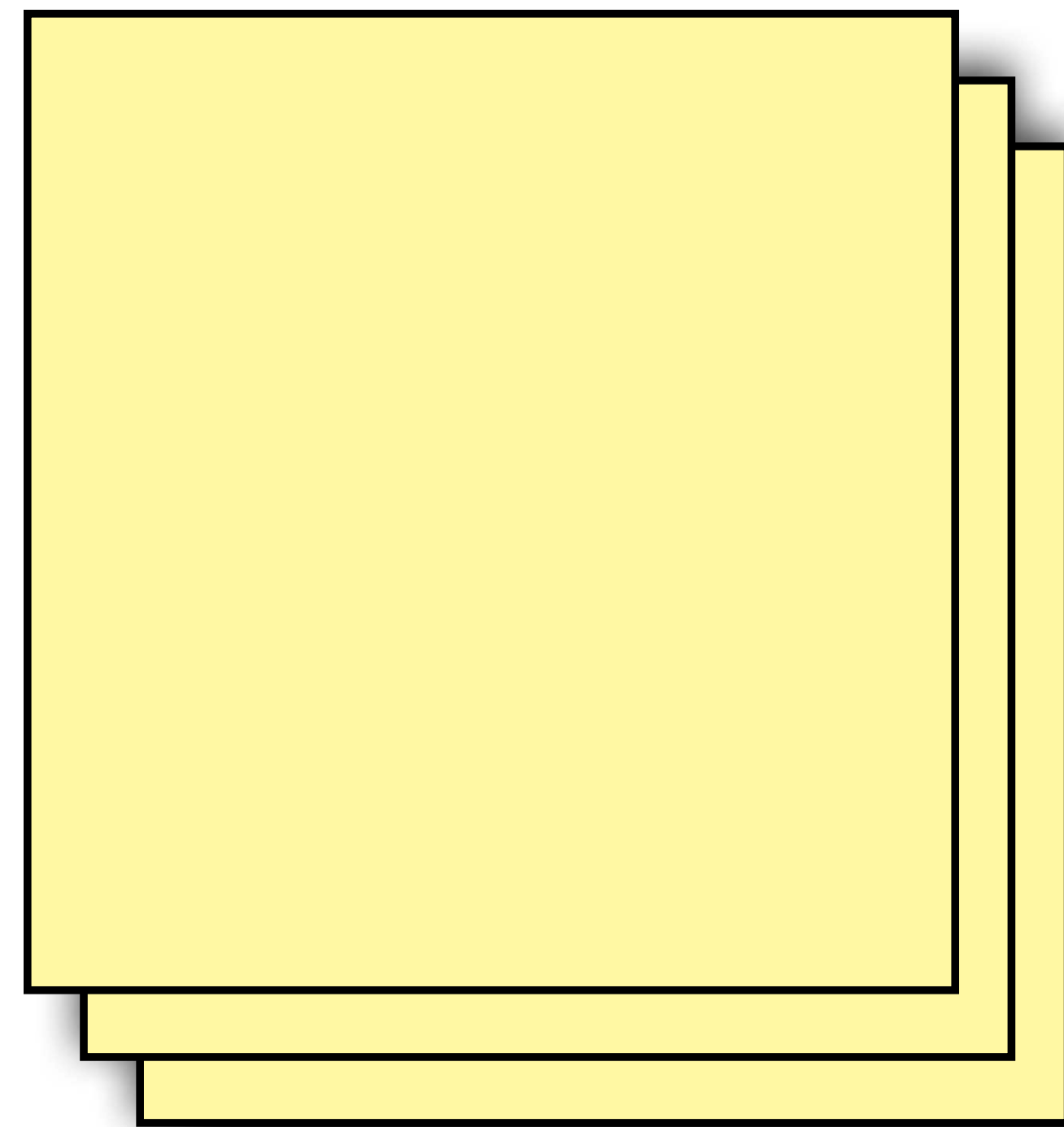
PLANT YOUR FLAGS ON THE TABLE MAP



WRITE YOUR COMMENTS ON THE BOARDS



WAYS TO PROVIDE FEEDBACK



or online
sfplanning.org/snacs

Showplace/SoMa

NEIGHBORHOOD ANALYSIS & COORDINATION STUDY

MEETING #1
November 19, 2019



Name (optional): _____

Zip Code(optional): _____

Email (optional, for SNACS updates only): _____

This public meeting is the beginning of a conversation to guide future growth in the Showplace/ SoMa area so it is consistent with existing plans, city policy and community input. Considering community interest in creating a Jobs-Housing balance, focusing growth near transit, and re- cent zoning changes in Central SoMa, please provide your thoughts on the principles and ideas shown tonight.

1. Land Use Principles (Boards 6-7): Do you agree with the Land Use Principles on Boards 6-7? Would you add or change anything? Are we looking in the right areas?

2. Urban Design Principles (Boards 8-10): Do you agree with the Urban Design Principles? Would you add/change anything? Are we looking in the right areas?

FOR MORE INFORMATION: sfplanning.org/snacs
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Para informacion en Español llamar al: 415.575.9010

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STUDY TIMELINE

Date	Milestone
SEPT/OCT 2019	Stakeholder Outreach / Context Setting
NOV 19 2019	Workshop 1: Urban Form, Land Use
TONIGHT	Workshop 2: Public Realm, Transportation Updates
APRIL 2020	Workshop 3: Public benefits, Refined Land Use & Design
2020 - 2022	Environmental Review Process TBD

THANK YOU!

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