WELCOME!

PURPLE BOARDS = CONTEXT INFORMATION
GREEN BOARDS = IDEAS FOR YOUR FEEDBACK

Showplace/SoMa
NEIGHBORHOOD ANALYSIS & COORDINATION STUDY

sfplanning.org/snacs
Several transportation and land use projects are positioning the Showplace/SoMa area for long-term change.

**STUDY PURPOSE**

To coordinate these efforts and analyze opportunities for:

- Additional market-rate and affordable housing
- Additional capacity for PDR jobs
- A network of open space & walkable streets
- A cohesive urban design
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*To coordinate these efforts and analyze opportunities for:*

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STUDY DELIVERABLES

- A guiding policy report
- Recommended updates to planning code
- **Recommended short & long term updates to Showplace Square Open Space plan**
- Feasibility analysis for any planning code changes
WHY SNACS?

MAJOR PROJECTS & PLANS

Transportation

PLANNED CAPITAL IMPROVEMENTS

• Central Subway
• Caltrain Electrification
• 16th Street Improvements
• 7th Street Quick-Build Improvements
• Mission Bay Ferry Landing

ONGOING DESIGNS AND STUDIES

• Caltrain Business Plan
• Caltrain Service, Storage, Development Analysis
• High-Speed Rail Environmental Study
• Downtown Extension (DTX)
• Pennsylvania Avenue Extension Study (PAX)
WHY SNACS? MAJOR PROJECTS & PLANS

Land Use

APPROVED
- Central SoMa & Key Development Sites
- Showplace Square/Potrero Hill Area Plan
- Mission Bay Redevelopment Plan
- Mission Rock

UNDER STUDY
- Recology Site
- Mission Bay Amendments (e.g. 1450 Owens)
- Army Corps/Port Flood Study (SF waterfront)
Planning for the Railyards must serve the region’s transportation needs first.

Only after studies identify future transportation needs at the 4th/King Railyards can we study land use and development potential on the site.
**Showplace Square/Potrero Hill Area Plan (2008) & Showplace Square Open Space Plan (2010)**

- Expand open space opportunities to meet the needs of residents, workers, and visitors
- Provide adequate public open space to accommodate expected growth,
- Create safe, usable streets and green streets as the setting for public life
- Improve access to existing and proposed open space resources
- Provide better connections with adjacent neighborhoods.

**Western SoMa Community Plan (2013)**

- Identity new park site opportunities
- Create a network of streets that connects open spaces and improves the pedestrian experience

**Central SoMa Plan (2018)**

- Create new public parks & recreational opportunities
- Ensure neighborhood parks and recreation offerings function as a network and complement the facilities of the broader SoMa area

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**HOW? BUILDING ON EXISTING PLANS**
COMMUNITY FEEDBACK

- More open spaces
- Better connections in/out of Mission Bay
- Neighborhood-serving ground floors
- Human-scale buildings
- PDR in Showplace Square

- Differing views on housing and building heights.
GREEN BOARDS = IDEAS FOR YOUR FEEDBACK

1. PRINCIPLES

TONIGHT: OPEN SPACES & STREETS

2. AMENITIES

3. BARRIERS
FOR YOUR FEEDBACK: **PRINCIPLES**

1. **INCREASE OPEN SPACE FOR ACTIVE RECREATION AND LEISURE**

2. **PROVIDE MEANINGFUL CONNECTIONS TO MISSION BAY**

3. **CREATE A NETWORK OF OPEN SPACES & WALKABLE STREETS**

4. **IMPROVE MISSION CREEK’S WESTERN EDGE**
FOR YOUR FEEDBACK: AMENITIES

PLACES TO GATHER

PLACES TO PLAY & EXERCISE

EVERYDAY SPACES & ACCESS
FOR YOUR FEEDBACK: **BARRIERS**

**PEDESTRIAN BARRIERS**
- Freeway underpass
- No pedestrian access or sight lines

**DANGEROUS CONDITIONS**
- Loading & Bicycle Conflict
- Bus, Bike & Pedestrian Conflict

**GAPS IN THE NETWORK**
- Missing crosswalk
- Dead end
THE KEY TO TONIGHT

BACKGROUND

PLANT YOUR FLAGS ON THE TABLE MAP

WRITE YOUR COMMENTS ON THE BOARDS

MEETING #1

Showplace/SoMa Neighborhood Analysis and Coordination Study
November 19, 2019
WAYS TO PROVIDE FEEDBACK

This public meeting is the beginning of a conversation to guide future growth in the Showplace/SoMa area so it is consistent with existing plans, city policy and community input. Considering community interest in creating a Jobs-Housing balance, focusing growth near transit, and recent zoning changes in Central SoMa, please provide your thoughts on the principles and ideas shown tonight.

1. Land Use Principles (Boards 6-7): Do you agree with the Land Use Principles on Boards 6-7? Would you add or change anything? Are we looking in the right areas?

2. Urban Design Principles (Boards 8-10): Do you agree with the Urban Design Principles? Would you add/change anything? Are we looking in the right areas?

or online
sfplanning.org/snacs
Thank you!

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