Good morning & welcome!

We will get started shortly.

Please change your name to your first name:

1. To change your name, click on the “PARTICIPANTS” button at the top of the Zoom window
2. In the participants list, find and hover your mouse over your name and click the “Rename” button
NEIGHBORHOOD SERVICES
Please tell us:

1. Name

2. What is your relationship to the Sunset and what interested you in attending today?
Community Needs Assessment

D4 Community Members
Office of District 4 Supervisor Mar
SF County Transportation Authority
SF Planning

Community Org Partners
Wah Mei School
Sunset Youth Services
Gum Moon Women’s Residence
SNBC Sunset Neighborhood Beacon Center

Community Needs Assessment + D4 Mobility Study = Community Vision for District 4

Housing
Neighborhood Services
Small Businesses & Commercial Corridors
Transportation
Neighborhood Strategy
Outline community needs and priorities

- Housing
- Neighborhood Commercial Corridors + Small Businesses
- Neighborhood Services
- Transportation (D4 Mobility Study by Transportation Authority)

Find new solutions to meet District 4 needs

Respond to COVID-19 at local level
<table>
<thead>
<tr>
<th>Timeframe</th>
<th>Project Phase</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>July - September 2020</td>
<td>Outreach Round 1</td>
<td>• Virtual Small Group Discussions</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Needs Assessment Survey</td>
</tr>
<tr>
<td>October – December 2020</td>
<td>Analysis and Quick</td>
<td>• Analyze Community Input</td>
</tr>
<tr>
<td></td>
<td>Actions</td>
<td>• Implement quick actions</td>
</tr>
<tr>
<td>January - March 2021</td>
<td>Draft Reports</td>
<td>• Draft Community Needs Assessment</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Match needs with potential solutions</td>
</tr>
<tr>
<td>Spring 2021</td>
<td>Outreach Round 2</td>
<td>• Present Community Needs Assessment</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Gather feedback on potential solutions</td>
</tr>
<tr>
<td>Summer 2021</td>
<td>Neighborhood Strategy</td>
<td>Finalize Neighborhood Strategy:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Housing</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Small Businesses and Commercial Corridors</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Neighborhood Services</td>
</tr>
</tbody>
</table>
What do we mean by neighborhood services?

<table>
<thead>
<tr>
<th>Community Centers</th>
<th>Parks and Open Spaces</th>
</tr>
</thead>
<tbody>
<tr>
<td>Libraries</td>
<td>Tenant Counseling + Services</td>
</tr>
<tr>
<td>Senior Centers + Services</td>
<td>Immigration Services</td>
</tr>
<tr>
<td>Schools + Childcare</td>
<td>Legal Services</td>
</tr>
<tr>
<td>Youth programs</td>
<td>Religious Institutions</td>
</tr>
<tr>
<td>City services</td>
<td>Grocery Stores</td>
</tr>
<tr>
<td>Food pantries</td>
<td></td>
</tr>
</tbody>
</table>
Legend

- Public Open Space
- District 4
What types of neighborhood services do you use in the Sunset?

What services do you wish you had more access to in the Sunset?
DEMOGRAPHICS – Population + Growth

POPULATION

<table>
<thead>
<tr>
<th>Year</th>
<th>District 4</th>
<th>San Francisco</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>70,672</td>
<td>776,733</td>
</tr>
<tr>
<td>2018</td>
<td>78,549</td>
<td>883,305</td>
</tr>
</tbody>
</table>

Population growth since 2000:

- District 4: 11%
- San Francisco: 13%
DEMOGRAPHICS – Race and Ethnicity

RACE + ETHNICITY (2018)

- **District 4**
  - Asian: 53%
  - White: 31%
  - Hispanic or Latino: 8%
  - Black: 1%
  - Two or more races: 6%
  - Other: 1%

- **San Francisco**
  - Asian: 41%
  - White: 54%
  - Hispanic or Latino: 15%
  - Black: 5%
  - Two or more races: 4%
  - Other: 1%

53% of D4 residents identify as Asian vs. 34% citywide.

RACE + ETHNICITY (Change in D4 from 2000-2018)

- **Asian**
  - 2000: 42%
  - 2018: 54%
- **White**
  - 2000: 50%
  - 2018: 31%
- **Hispanic or Latino**
  - 2000: 4%
  - 2018: 8%
- **Black**
  - 2000: 1%
  - 2018: 1%
- **Two or more races**
  - 2000: 2%
  - 2018: 6%
- **Other**
  - 2000: 0%
  - 2018: 1%
DEMOGRAPHICS – Languages Spoken and Foreign-born Population

LIMITED ENGLISH-SPEAKING HOUSEHOLDS (2018)

14% in D4
12% in SF

LANGUAGES OTHER THAN ENGLISH SPOKEN AT HOME (2018)

District 4
- Spanish: 9%
- Asian and Pacific Island Languages (Including Cantonese and Tagalog): 10%
- Other Indo-European languages: 3%
- Other languages: 78%

San Francisco
- Spanish: 11%
- Asian and Pacific Island Languages (Including Cantonese and Tagalog): 17%
- Other Indo-European languages: 1%
- Other languages: 71%

FOREIGN BORN POPULATION (2018)

42% in D4
34% in SF
#### DEMOGRAPHICS – Age and Household Size

**AGE (2018)**

<table>
<thead>
<tr>
<th>Age Group</th>
<th>District 4</th>
<th>San Francisco</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 5</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>5 to 19</td>
<td>12%</td>
<td>10%</td>
</tr>
<tr>
<td>20 to 34</td>
<td>24%</td>
<td>29%</td>
</tr>
<tr>
<td>35 to 59</td>
<td>34%</td>
<td>35%</td>
</tr>
<tr>
<td>60 and over</td>
<td>25%</td>
<td>21%</td>
</tr>
</tbody>
</table>

District 4 has a higher proportion of children & seniors compared to the city as a whole.

**AVERAGE HOUSEHOLD SIZE (2018)**

- 2.9 in D4
- 2.4 in SF
DEMOGRAPHICS – Household Types

District 4 Households


24,800 26,900
Households Households

26% 22%
Households with Households with
children children

10% 10%
Senior households Senior households
(living alone) (living alone)

4.6% are multi-generational households
compared to 2.6% citywide
DEMOGRAPHICS – Household Income

**HOUSEHOLD INCOME (2018)**

<table>
<thead>
<tr>
<th>Income Range</th>
<th>District 4</th>
<th>Citywide</th>
</tr>
</thead>
<tbody>
<tr>
<td>LESS THAN $25K</td>
<td>11%</td>
<td>17%</td>
</tr>
<tr>
<td>$25,000 TO $50,000</td>
<td>12%</td>
<td>12%</td>
</tr>
<tr>
<td>$50,000 TO $75,000</td>
<td>15%</td>
<td>11%</td>
</tr>
<tr>
<td>$75,000 TO $100,000</td>
<td>11%</td>
<td>9%</td>
</tr>
<tr>
<td>$100,000 TO $150,000</td>
<td>19%</td>
<td>16%</td>
</tr>
<tr>
<td>$150,000 OR MORE</td>
<td>32%</td>
<td>35%</td>
</tr>
</tbody>
</table>

**MEDIAN HOUSEHOLD INCOME (2018)**

- District 4: $103,817
- San Francisco: $104,917

**POVERTY STATUS (2018)**

- District 4: 7.7%
- San Francisco: 10.9%
DEMOGRAPHICS: What unique about the Sunset? What’s changing?

More seniors and families with children
Growing senior population

More middle-income households and less income polarization but still pockets of poverty

Higher foreign-born population
14% limited-English speaking households
More likely to have Asian languages spoken at home
Considering the demographics of the Sunset...

- What types of neighborhood services are needed for families with children, seniors, and monolingual households?

- What other groups and associated services should we be considering?

- What types of services are needed for today’s children and future generations to thrive in the Sunset?
NEIGHBORHOOD SERVICES: In the Context of COVID-19

How have needs **changed or become magnified** as a result of COVID-19?
Quick Actions

Feedback will inform the Community Needs Assessment Survey (September 2020)
THANK YOU!

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