



TENDERLOIN COMMUNITY ACTION PROJECTS COHORT RESOURCE PACKET FOR COLLABORATION

JUNE 2023

In June 2022, Mayor Breed approved \$4 million for community-driven projects in the Tenderloin, an unprecedented dedication of resources resulting from years of community organizing. SF Planning Department led a first-of-its-kind participatory budgeting process to program these funds with 1,400 residents and workers voting on community-driven proposals. The selected Community Action Projects, presented in this brochure, aim to enhance public spaces, promote cultural events, support youth, and enhance wellness and access to essential needs in the Tenderloin. These projects will be implemented from summer 2023 to spring 2025 through interagency and cross-sector collaboration that includes SF Planning, Mayor’s office of Housing and Community Development, Office of Economic and Workforce Development, Department of Public Health, Human Services Agency, United Way Bay Area, as well as community leaders and entrepreneurs in the Tenderloin.

This Resource Packet for Collaboration includes:

- **Tenderloin Community Action Projects Descriptions**
- **Contact information of Community Project Sponsors**
- **Tenderloin Community Action Projects Map**
- **Collaboration Commitment Discussion Highlights**



TENDERLOIN COMMUNITY ACTION PROJECTS DESCRIPTIONS

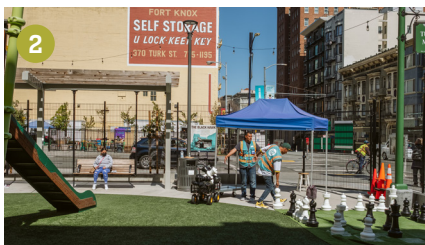
Community Safety



Safe Passage Route

Continue the Safe Passage Ambassadors Program and maintain the expanded escorts for special events to support children, seniors, and people with disabilities.

Sponsor Organization: TLCBD
Address: 512 Ellis Street
Contact Person: Eric Rozell
Contact Info: eric@tlcbd.org



Park Stewardship

Continue to provide consistent presence and extended hours at three Tenderloin public parks: Boeddeker Park, Sgt. Macauley Park and Turk-Hyde Mini Park to make sure parks remain clean, safe, and

accessible to everyone.

Sponsor Organization: TLCBD
Address: 512 Ellis Street
Contact Person: Jalil Turner
Contact Info: jalil@tlcbd.org

Public Space



Golden Gate Greenway Phase 1: Parklet Projects

Install three well-maintained, safe parklets on the 100 block of Golden Gate Avenue: a peaceful seating area; a space for community groups to host activities; a reading area with a lending library for children. Additionally, a block closure from 6 am to 6 pm will create a safe space to host community events.

Sponsor Organization: St. Anthony Foundation
Address: 150 Golden Gate Ave
Contact Person: Geoffrey McFarland
Contact Info: gmcfarland@stanthonysf.org



Elm Alley School Street

Transform Elm Alley, a small street by the Tenderloin Community School, into a School Street - a new pedestrian-oriented space with a swing gate for temporary street closure, street murals, and movable games for preschool and elementary students to enjoy during school hours, and for families with children to enjoy weeknights and weekends.

Sponsor Organization: Tenderloin Community School
Address: 627 Turk Steet
Contact Person: Kara Wright
Contact Info: karakwright@gmail.com



Larkin Street Green Canopy Project

The project will install two parklets along Larkin Street and will support their maintenance. This will be the first step toward a green Larkin Street corridor: planting new trees along with recent installation of outdoor lights and an Ambassador Program, will help revitalize businesses on the Larkin Street commercial corridor.

Sponsor Organization: Tenderloin Merchants Association
Address: 150 Golden Gate Ave
Contact Person: Rene Colorado
Contact Info: rene@tlmpa.org



Tenderloin National Forest Stabilization

The project provides consistent care, staffing and ongoing community programs to the Tenderloin National Forest (TNF), an important community outdoor green and art space.

Sponsor Organization: The Luggage Store Gallery
Address: 501 Ellis Street
Contact Person: Laurie Lazer
Contact Info: laurie@luggagestoregalleriesf.org



Tenderloin Dog Park

This project would create a design and a pilot for a dog park in the Tenderloin, offering open space for dogs to run and play while fostering community connection.

Sponsor Organization: TLCBD
Address: 512 Ellis Street
Contact Person: Kate Robinson
Contact Info: kate@tlcbd.org

Community Celebrations



Art in the Park

A monthly community-led arts party featuring apprentices, trainees, performer and artists. The events include light refreshments, interactive arts and community gathering activities.

Sponsor Organization: Demonstration Gardens
Address: 333 Golden Gate Ave
Contact Person: Kasey Asberry
Contact Info: kasberry@humanorigins.org



Tenderloin Eid-cultural Celebration

In 2023 and 2024 Tenderloin Eid-Cultural Celebration will take place in Boeddeker Park. The event will partner with local Arabic and Muslim restaurants to serve food, offer games and activities for children, and bring people to Tenderloin businesses.

Sponsor Organization: Tendeloin L Arab Youth Collaborative
 Contact Person: Adnan Aameri
 Contact Info: alamerihem@gmail.com



Tenderloin People's Holiday Tree and Lighting Ceremony

This project will fund the sixth and seventh annual Tenderloin People’s Holiday Tree, an ongoing holiday tradition. Every year, this community event brings many local organizations, City officials and residents to Boeddeker Park.

Sponsor Organization: Tenderloin People's Congress
 Contact Person: Curtis Bradford
 Address: Boeddeker Park
 Contact Info: cbradford@tndc.org



Tenderloin SINULOG Festival and Flores De Mayo Festival

Celebrating the Filipino community and sharing its culture, this project will hold the Tenderloin Sinulog Festival in January 2024 and the Flores De Mayo

Festival at Boeddeker Park in May 2024.

Sponsor Organization: Filipino Community Development Corporatio
 Address: Boeddeker Park
 Contact Person: Lorenzo M Listana
 Contact Info: lorenzlistana@gmail.com



Grace Notes Community Festival 2023

Grace Notes are four-Saturdays community jazz and arts festivals held in the summer. The intersection of Turk and Hyde will be closed to cars to host skating activities and performances that can be enjoyed by all residents.

Sponsor Organization: Demonstration Gardens
 Address: 333 Golden Gate Ave
 Contact Person: Kasey Asberry
 Contact Info: kasberry@humanorigins.org



Black History and Culture of the Tenderloin

A series of walking tours and community events to educate and celebrate contributions of the Black community to the neighborhood.

Sponsor Organization: Tenderloin Walking Tours
 Contact Person: Del Seymour
 Address: 55 Taylor Street
 Contact Info: tlwalkingtours@gmail.com

Community Wellness



Clean Team

Clean Team stewards are people hired to clean and take care of streets for a safer neighborhood. TLCBD's Clean Team will maintain their extended support to the City's street response operations to improve street conditions, and the health and wellbeing of residents and their streets by removing trash and other hazards from the streets.

Sponsor Organization: TLCBD
Address: 512 Ellis Street
Contact Person: Kate Robinson
Contact Info: kate@tlcbd.org



Delivering Innovation in Supportive Housing (DISH) Food Program

La Cocina is partnering with DISH to provide free meals, cooked by La Cocina entrepreneurs, delivered 5 times a week directly to DISH residents who are recovering from long-term homelessness.

Sponsor Organization: La Cocina
Contact Person: Naomi Maisel
Address: 101 Hyde Street
Contact Info: naomi@lacocinasf.org



Community Housing Education for Tenderloin Arabic-speaking Residents

Expand affordable housing information and education program for Arabic residents on how to apply online, prepare for the lease-up process, and learn about tenants' rights with accessible language and cultural sensitivity.

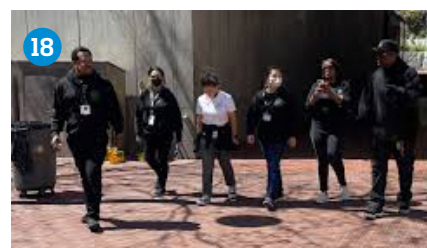
Sponsor Organization: BiShoP
Contact Person: Theresa Imperial
Address: 1110 Howard Street
Contact Info: theresa@bishopsf.org / 415.279.9614



Capacity Building for Tenderloin Southeast Asian Community

The Southeast Asian Community Center (SEACC) will serve the Southeast Asian community through translation services, education, physical activities, health, and social services. The Center hopes to increase independent living and opportunities for social experiences, clean, safe, and accessible to everyone.

Sponsor Organization: Southeast Asian Community Center
Contact Person: Diana Vuong
Address: 875 O'Farrell Street
Contact Info: dv94606@yahoo.com



Tenderloin Nights Navigators Program

Provide trauma-informed mental care, hygiene, and referral services during the nights and weekends 4 days per week, filling an engagement and service gap in the neighborhood. Through providing resources, referrals, de-escalation support, and other on-the-spot and medium-term case management services, the Program adds capacity to community public health care.

Sponsor Organization: Code Tenderloin
Contact Person: Elgin Rose
Address: 55 Taylor Street
Contact Info: elgin@codetenderloin.org

Youth Enrichment and Support



Tenderloin Family Housing Tutoring Program

The Tenderloin Family Housing Tutoring Program will address Math or English school and educational needs of low-income student residents at 201 Turk with potential additional slots for youths in the Tenderloin. The Program offers students a free tutoring program during both the school year and summer break. Tutoring is offered in-person twice per week and one-on-one in Chinese, Arabic, Spanish, and English.

Sponsor Organization: Chinatown Community Development Center
Contact Person: Soha Abdo
Address: 201 Turk Street
Contact Info: soha.agina@chinatowncdc.org



Tenderloin Teen Drop-In Center

The Salvation Army Kroc Center will staff operations to deliver a safe and clean space for Tenderloin teens to spend time on Mondays – Fridays from 4:00-8:00PM. The center includes a game room and a teen lounge to complete homework or projects, and access to a gymnasium, fitness center, and dance studios. The teen center drop-in will be a one-year program with the intention to expand in partnership with other organizations to offer training workshops, field trips to college campuses and other summer field trips to amusement parks, sports games, and cultural events.

Sponsor Organization: The Salvation Army KROC Center
Contact Person: Katherine Au
Address: 240 Turk Street
Contact Info: katherine.au@usw.salvationarmy.org



Tenderloin Arab Youth Community Center

The Tenderloin Arab Youth Community Center will provide mental health support to Arab Youth and their families in addition to culturally competent activities and programming to keep youth engaged outside of school, build bonds with peers, and develop life skills in a safe, supervised environment.

Sponsor Organization: Iman Network
Contact Person: Iman Farajaallah
Address: 1150 Scott Blvd. Suite A-2, Santa Clara
Contact Info: imaanfarj@gmail.com

Small Business Support



Small Business Support

In collaboration with Office of Economic and Workforce Development, San Francisco Planning will coordinate funding resources for small businesses in the neighborhood.

SF PLANNING TENDERLOIN TEAM CONTACTS

Staff Name	Role	Email	Contact Number
Miriam Chion	Community Equity Division Director	Miriam.Chion@sfgov.org	628.652.7437
Kimia Haddadan	Tenderloin Team Manager	Kimia.Haddadan@sfgov.org	628.652.7436
Aseel Fara	Staff	Aseel.Fara@sfgov.org	628.652.7462
Shijia Lu	Staff	Shijia.Lu@sfgov.org	628.652.7468
Kamene Ogidi	Staff	Kamene.Ogidi@sfgov.org	628.652.7448
Ilaria Salvadori	Staff	Ilaria.Salvadori@sfgov.org	628.652.7441

TENDERLOIN COMMUNITY ACTION PROJECTS CONTACTS

Project Name	Contact Person	Organization	Email
Safe Passage	Eric Rozell	TLCBD	Eric@tlcbd.org
Park Stewardship	Jalil Tuner	TLCBD	Jalil@tlcbd.org
Golden Gate Greenway Phase I: Parklet Projects*	Geoffrey McFarland	St. Anthony Foundation	gmcfarland@stanthonysf.org
Elm Alley School Street*	Kara Wright	Tenderloin Community School	karakwright@gmail.com
Larkin Street Green Canopy*	Rene Colorado	Tenderloin Merchants' Association	rene@tlmpa.org
Tenderloin National Forest Stabilization*	Laurie Lazer	The Luggage Store Gallery	laurie@luggagestoregallerysf.org
Tenderloin Dog Park*	Kate Robinson	TLCBD	kate@tlcbd.org
Art In The Park*	Kasey Asberry	Demonstration Gardens	kasberry@humanorigins.org
Tenderloin Eid Cultural Celebration*	Adnan Aameri	TL Arab Youth Collaborative	alamerihem@gmail.com
Tenderloin Holiday Tree Lighting*	Curtis Bradford	Tenderloin People's Congress	cbradford@tndc.org
Grace Notes Festival*	Kasey Asberry	Demonstration Gardens	kasberry@humanorigins.org
Black History and Culture of the Tenderloin Tours*	Del Seymour	Tenderloin Walking Tours	tlwalkingtours@gmail.com
Clean Team	Kate Robinson	TLCBD	kate@tlcbd.org
La Cocina- DISH Food Program	Naomi Maisel	La Cocina	naomi@lacocinasf.org
Community Housing Education for Arabic-Speaking Residents	Theresa Imperial	BISHOP	theresa@bishopsf.org
Capacity Building for Tenderloin Southeast Asian Community	Diana Vuong	Southeast Asian Community Center	dv94606@yahoo.com
Night and Weekends Safety Navigators	Elgin Rose	Code Tenderloin	elgin@codetenderloin.org
Tenderloin Family Housing Tutoring Program *	Soha Abdo	Chinatown Community Development Center	soha.agina@chinatowncdc.org
Teen Drop-In center *	Katherine Au	The Salvation Army KROC Center	katherine.au@usw.salvationarmy.org
Tenderloin Arab Youth Center*	Iman Farajaallah	Iman Network	imaanfarj@gmail.com
* Projects coordinated through United Way Bay Area			

TENDERLOIN COMMUNITY ACTION PROJECTS MAP



- 1 Tenderloin SINULOG Festival and Flores De Mayo Festival (Boeddeker Park & Saint Boniface Church)*
- 2 Grace Notes Community Festival 2023*
- 3 Black History and Culture of the Tenderloin Walking Tour (Neighborhood wide)*

Community Wellness

- 4 Clean Team (Neighborhood wide)
- 5 Delivering Innovation in Supportive Housing Food Program (124 Turk, 520 Jones, 144, 238, & 730 Eddy)
- 6 Community Housing Education for Tenderloin Arabic-speaking residents
- 7 Capacity Building for Southeast Asian Community
- 8 Tenderloin Nights Navigators (Neighborhood Wide)

Youth Enrichment & Support

- 9 Tenderloin Family Housing Tutoring Program (201 Turk)*
- 10 Tenderloin Teen Drop-In Center (Kroc Center)
- 11 Tenderloin Arab Youth Community Center (location TBD)

Economic Mobility

- 12 Small Business Support (Neighborhood Wide)

Community Safety

- 1 Safe Passage Route (designated priority intersections and a safe walking route during school commute hours)
- 2 Park Stewardship (Boeddeker Park, Sgt. Macauley Park, Turk-Hyde Mini Park)

Public Space

- 3 Golden Gate Greenway Phase 1: Parklet Projects*
- 4 Elm Alley School Street*
- 5 Larkin Street Green Canopy Project*
- 6 Tenderloin National Forest Stabilization*
- 7 Tenderloin Dog Park (location TBD)*

Community Celebrations

- 8 Art in the Park (Boeddeker Park)*
- 9 Tenderloin Eid-cultural Celebration (Boeddeker Park)*
- 10 Tenderloin People's Holiday Tree and Lighting Ceremony (Boeddeker Park)*

* Projects coordinated through United Way Bay Area

COMMUNITY ACTION PROJECTS COLLABORATION COMMITMENTS HIGHLIGHTS

These breakout groups took place as part of a larger event with project sponsors and were specifically created to enable project sponsors to learn more about other projects that were rewarded through the Community Action Grants funding and identify collaborative opportunities. During these breakout group discussions, valuable insights were shared, and fruitful discussions took place, resulting in a series of notable commitments and collaborative initiatives. They are highlighted below.

Table A: Park Activities and Celebrations

Participants: Eid Cultural Event (Adnan, Elias, Arab Youth Collaborative), TL Sinulog Festival (Lorenzo, TNDC), Park Stewardship (Esan, Harley, TLCBD)

Park Stewardship

- TLCBD is committed to assisting with various aspects of park activities and celebrations, such as providing safe passage support, additional cleaning services during events and connecting sponsors with city agencies such as Rec & Park

TL Sinulog Festival

- The TL Sinulog Festival aims to involve Filipino youth in event planning and increase their participation in community gatherings.

General

- Interest in cross-promotion of each other's events to maximize community engagement.
- There is a need in assisting with navigating Rec&Park reservation process to book Boeddeker Park for celebrations or events, Ideally create a blanket permit for all events. Esan will help connect Adnan to Boeddeker Park site coordinator in the future.

Eid Cultural Event

- Adnan leads a Arab youth leadership group that will be responsible for planning the Eid Cultural Celebration at Boeddeker Park and can also assist at other events.

Table B: New Public Spaces

Participants: Larkin Street Canopy (Rene, Tenderloin Merchants Association), Safe Passage (Kate, Eric, Tenderloin Community Benefit District), Elm Alley School Street (Kara, Scott Tenderloin Community School), Golden Gate Green Way (Geoffrey, St. Anthony's)

Golden Gate Green Way

- Geoffrey has secured approval from SFMTA for a block closure from 6:00 am to 6:00 pm daily, which will remain in effect until November. St. Anthony's is actively advocating for an extension beyond November to accommodate more community events like the Sinulog festival or EID celebrations, eliminating the need for redundant additional permits. There is also opportunity for hosting food pantries, ensuring easy access for the community.

Safe Passage

- Safe Passage can support stewardship efforts for the new proposed open spaces. They currently oversee safe crossings during school starting and ending times and will provide additional assistance during events.
- Safe Passage aims expand presence in three key areas: McAllister, Eddy, and Mason, with a connection to the Golden Gate Green Way. Extend safe passage along Larkin to McAllister Street

Black History Walking Tour open to incorporate new open spaces into its tours.

Table C: Youth Education and Recreation

Participants: Arab Youth Center (Dr. Iman, Bushrah, Rania, Iman Network; Katherine, Kroc Center), Community Housing Education for Arabic Speaking Residence (Theresa, BISHOP), Family Housing Tutoring Program (Tatjana, CCDC), (Sirch, Tenderloin Community Benefit District)

Community Housing Education for Arabic Speaking Residence

- BiSHoP is keen on engaging with Arab Youth Center and other projects that serve the Arab community to provide outreach for community housing education. Collaborative events can be organized to bring Bishop's housing counseling to Arabic-speaking residents.

Teen Drop –In Center & Arab Youth Center

- Arab Youth Center and Kroc Center have expressed a shared interest in serving disconnected youth and would like to explore collaboration opportunities for future programming and events.

Arab Youth Center

- The Arab Youth Center is interested in assisting with the Eid Cultural Celebration, contributing to the vibrant tapestry of community events.

Family Housing Tutoring Program

- Overall recommend leveraging existing collaboratives in the neighborhood, such as the Tenderloin After School Program collaborative, as excellent platforms to plug into.
- CCDC has opened up additional slots in the tutoring program to youth outside of 201 Turk and can collaborate with Arab Youth Center to fill those spots.

Table D: Community Wellness

Participants: Delivering innovation in supportive housing food program (Naomi+Leila, La Cocina, DISH), Clean Team (Esan, Tenderloin Community Benefit District), Tenderloin Night Navigators (Elgin, Code TL), Capacity Building for Tenderloin Southeast Asian Community (Diana, South East Asian Community Center)

Tenderloin Night Navigators Programs

- Code TL, represented by Elgin, has developed a comprehensive plan for night-to-weekend ambassadors who will operate in front of businesses, providing services and wellness checks. They will also establish a dedicated hotline for community members to utilize. The ambassadors' operating hours are from 7:00 pm to 3:00 am, Thursday through Monday.

Capacity Building for Tenderloin Southeast Asian Community

- Diana would like to connect with folks (Clean Team, Night Navigators) who can help with safety and cleanliness before and during food pantry days (Every Friday, 6 am)

Delivering innovation in supportive housing food program

- DISH raises concerns about hot spots at the Boeddeker Park ledge and the empty city college building on Eddy Street, where drug dealing occurs. They propose coordinating the efforts of the night shift with Night Navigators to ensure access to housing and entry.
- La Cocina is open to working with cooks in the informal economy to create more food businesses.

Clean Team

- Esan from TLCBD highlights that grant funds are available to provide additional cleaning related to events (power washing included).'

Collectively, the group discussed updating a food resource document that shares where folks can get free meals on every day of the week. Elgin has a previous version of the document.