Voter Guide

Tenderloin Community Action Plan Participatory Budgeting Process

Thank you for participating! Please see a list of the proposed projects and programs below for you to review and understanding before voting.

What is the Tenderloin Community Action Plan?
The Tenderloin Community Action Plan (TCAP) is a neighborhood-driven collaboration between residents, community organizations, businesses, and City agencies that identifies current needs for the neighborhood’s diverse population, develops a collective vision for Tenderloin’s future, then develops an action plan for top priorities identified by the community. The TCAP offers solutions for housing and houselessness, health and wellness, neighborhood empowerment, arts and culture, safety and street conditions, and economic resilience.

What is the Participatory Budgeting Process?
The Planning Department is allocating $3.5 million to begin bringing to life projects and programs which fall under the TCAP. The participatory budgeting process requested projects from Tenderloin residents and community-serving organizations, collaboratively created criteria to evaluate projects and finalized a list of projects based on criteria. Tenderloin residents 12 and older will vote on preferred projects to be funded June 2023-June 2025. Projects fall into impact area categories:

1. Community Celebration  
2. Livability – Public Space Activation  
3. Community Wellness  
4. Basic Life Needs  
5. Public Safety – Ambassadors  
6. Economic Mobility

Voting Information, Schedule + Locations

- **Voting Period:** Friday, December 9 @8:00am – Thursday, December 23 @11:59pm  
- **Voting Method:** Online once voting begins at: pbstanford.org/2022-sf-tenderloin  
- **Who can vote?**  
  - Tenderloin residents 12 years of age and older  
  - Tenderloin small business staff  
  - Tenderloin Community-based organizations staff

The Planning Department will outreach to Tenderloin residents, small businesses, and community-serving organizations encouraging individuals to vote on the list of projects that were proposed to the Planning Department. Materials will be available in Spanish, Chinese, Arabic, Tagalog, and Vietnamese. Planning Staff will be available at the following listed below with electronic devices to assist with voting and to answer your questions as best we can.

If you would like to host a voting station, please contact: tenderloincap@gmail.com
How did we select this list of projects?

Tenderloin residents and organizations participated in a short series of workshops, helping to create criteria for the evaluation of projects submitted to the Participatory Budgeting process. The Planning Department applied the criteria to all submitted projects. The projects for voting met the following criteria co-created by the Planning Department and the community:

1. Addresses a neighborhood need, indicated in the draft TCAP and prior community surveys. If an existing project or program, it must expand on its current level of service or potentially result in loss of critical services in the neighborhood without the funding.
2. Serves an equity population – children, seniors, people of color (Black, American Indian, Latino/x/e, Asian Pacific Islander, Middle Eastern/Arab, and other communities of color), youth, immigrants, houseless residents, people on fixed incomes, people living with disabilities
3. Is feasible - the project must be managed with adequate staff capacity, have community support, have a clear vision and scope, tasks, and items that will be delivered.
4. Builds community capacity – the project should increase local resources for the future, OR is innovative, collaborative, or a celebration of the Tenderloin

Next Steps
How will Projects and Programs move forward after the vote?

The final projects to be awarded and the size of the grant will be determined by the following factors:

- Participatory Budgeting voting results.
- Further evaluation of project feasibility to ensure project implementation within the timeframe of the grant cycle. Feasibility criteria include clear scope and deliverables, staff capacity, accountability measurements, and community support.
- Detailed evaluation of proposed budget based on project deliverables and available funding from other sources.

Proposals that will move forward may need to clarify scope and deliverables further in order to ensure community accountability. Proposals that do not receive funding at this stage may be considered in future phases of the Tenderloin Community Action Plan.
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### 1. Park Stewardship

**Description**

Continue to provide consistent presence and care at three Tenderloin public parks: Boeddeker Park, Macauley Park and Turk-Hyde Mini Park to make sure parks remain clean, safe, and accessible to everyone.

Stewards who are present at and care for parks can make them safer for Tenderloin residents. Park stewards also act as resources for community building and provide park users with information and resources. TLCBD Parks Network stewards Boeddeker Park, Sergeant Macaulay Park, and Turk-Hyde Mini Park and provide daily programming and weekly activities, 7 days a week/365 days a year.

**How funding would support this existing program?**

While funded during emergency initiatives, as a critical need for public safety of the neighborhood, there is currently no funding allocated to continue the Park Stewardship program. This funding would allow continuing this important public safety service while the City identifies additional funding and/or other permanent solutions to public safety issues in the neighborhood.

<table>
<thead>
<tr>
<th>Estimated Amount</th>
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<tbody>
<tr>
<td>$250,000</td>
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<table>
<thead>
<tr>
<th>Location</th>
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<tbody>
<tr>
<td>Boeddeker Park, Macauley Park, Turk-Hyde Park</td>
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<table>
<thead>
<tr>
<th>Implementing Organization</th>
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<tbody>
<tr>
<td>Tenderloin Community Benefit District (TLCBD)</td>
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<thead>
<tr>
<th>Timeline (Start + End Date)</th>
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<tbody>
<tr>
<td>2023-2024</td>
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<table>
<thead>
<tr>
<th>Deliverables</th>
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<tbody>
<tr>
<td>• Stewardship in three parks 365 days a year/ 8 hours per day</td>
</tr>
<tr>
<td>• Data collection on parks conditions, incidents, and positive interventions</td>
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<tr>
<td>• Employment of residents, training, and skill building</td>
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**Graphic info**

<table>
<thead>
<tr>
<th>Stipends for Residents</th>
<th>No</th>
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<tbody>
<tr>
<td>Impact Area</td>
<td>Public Safety - Ambassadors</td>
</tr>
<tr>
<td>Expands existing program or invests in new program</td>
<td>Existing</td>
</tr>
<tr>
<td>Primary population served</td>
<td>Tenderloin residents using the parks</td>
</tr>
</tbody>
</table>

### 2. Lower Polk: Expanded Ambassador Program and Community Festivals

**Description**

Support neighborhood safety and street activation by funding eight community ambassadors and seven community festivals with ambassador presence, including Thai New Year in Little Saigon, Asian American Pacific Islander, Tenderloin PRIDE, Larkin Street Flea Market, Tenderloin Pumpkin Patch, Larkin Street Jazz, Tenderloin Art.

Ambassador duties include cleaning sidewalks and parking lanes, connecting our unhoused and vulnerable neighbors to services, preventing open air drug use, and drug dealing. Festivals are operated by ambassadors, provide play areas set aside for children, free food, safe spaces with outdoor activities.

**How funding would support this existing program?**

While funded during emergency initiatives, as a critical need for public safety of the neighborhood, there is a funding gap due to changes in City funding priorities and there is limited funding allocated to continue this program at full
capacity. This funding would allow continuing this important public safety and community event service while the City identifies additional funding and/or other permanent solutions to public safety issues in the neighborhood.

**Estimated Amount**

$708,840

**Location**

Myrtle (between Larkin and Polk), Olive (between Larkin and Van Ness), Willow, and Ellis (between Leavenworth and Van Ness) and Eddy (between Larkin and Polk)

**Implementing Organization**

Tenderloin Merchant Association

**Timeline (Start + End Date)**

July 2023 – June 2024

**Deliverables**

- 8 ambassadors and 1 supervisor for 6 hours a day/ 6 days per week
- 7 festivals operated and attended by ambassadors including:
  - Thai New Year in Little Saigon, Asian American Pacific Islander, Tenderloin PRIDE, Larkin Street Flea Market, Tenderloin Pumpkin Patch, Larkin Street Jazz, Tenderloin Art

**Graphic info**

<table>
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<tr>
<td>Primary population served</td>
<td>Residents</td>
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### 3. Safe Passage Ambassadors

**Description**

Expand the Safe Passage Ambassadors Program to increase geographic coverage beyond Turk Street, increase corner captains’ evening and late afternoon hours, and coordinated escorts to support children, seniors, and people with disabilities along the Safe Passage Route and at special events. The program escorts average 420 children and 265 seniors daily and many other residents.

The project creates a safe pathway through the neighborhood that helps detour negative activity and empowers children and other vulnerable residents to reclaim the streets they live, work, and walk through each day. Created by and for community, Safe Passage was created over a decade ago by mothers who worried about their children getting to and from school safely. It has now expanded to include senior routes. Additionally, the current 21 Corner Captains (safety ambassadors) ensure pedestrian safety and detour negative behavior such as drug-dealing, drug-use, mental crisis, and other conditions impeding safety along Safe Passage routes.

**How funding would support this existing program?**

While funded during emergency initiatives, as a critical need for public safety of the neighborhood, there is currently not enough funding allocated to continue or expand this program due to changing City funding priorities. This funding would allow continuing and expanding this important public safety service, avoid staff layoffs, reduced service hours, and a potential decrease in safety for children and seniors. This funding will provide time to identify additional funding and/or other permanent funding solution is identified to public safety issues in the neighborhood.

**Estimated Amount**

$200,000

**Location**

Neighborhood wide

**Implementing Organization**

Tenderloin Participatory Budgeting - December 2022
### Tenderloin Community Benefit District (TLCBD)

#### Timeline (Start + End Date)
2023 and 2024

#### Deliverables
- 21 corner captains – including 11 corner captains escorting children in the Tenderloin to and from school daily
- Expansion of geographic coverage of *Safe Passage Ambassadors* Program
- Evening shift for Safe Passage ambassadors
- Continue to employ high-barrier residents and provide training and skill building

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<td>Children</td>
</tr>
<tr>
<td></td>
<td>Seniors</td>
</tr>
<tr>
<td></td>
<td>Residents</td>
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### 4. Nights & Weekends Safety Navigators

#### Description
A new ambassador service to operate during the evenings and weekends, hiring safety navigators who have been offering these services during other times. The ambassadors support individuals with mental health and substance abuse issues, especially as the Tenderloin Center is closing. This program will operate 7 days per week and will make streets safer late at night with resources, positivity, and case management support will assist with on-the-spot emergencies.

For the past 3 years, our Ambassador Program has extended from Code Tenderloin Calming Programs (6 ambassadors) to Care Team, (34 Ambassadors), adding a mobile Vaccination Team (8 Ambassadors - currently) and Tenderloin Linkage Center (64 Service Navigators - current!!) All the roles have similar core community duties and have prepared us for this Night Safety Navigator in which we have not delivered services yet.

#### Estimated Amount
$533,923

#### Location
55 Taylor Street, SF, CA 94102

#### Implementing Organization
Code Tenderloin

#### Timeline (Start + End Date)
March 2023 - February 2024

#### Deliverables
- Tenderloin homeless, underserved, and at-risk populations engagement
- Individual in-take and referrals to Case Management Services at Code Tenderloin
- Comprehensive, individual need assessments and referrals to necessary resources
- Monthly reporting using in-take data

#### Graphic info

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<tbody>
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<td>Impact Area</td>
<td>Public Safety - Ambassadors</td>
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<td>New</td>
</tr>
<tr>
<td>Primary population served</td>
<td>Homeless community</td>
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</table>
### Livability - Activation

#### 5. Safe Passage Path Demonstration

**Description**
Installation of a decorative strip on the sidewalk in the 200 block of Turk Street to help visualize the *Safe Passage Route*, a neighborhood walking route supported by ambassadors. The project creates a safe pathway through the neighborhood that detours from negative activity and empowers children and other vulnerable residents to reclaim the streets they live, work, and walk through each day.

This installation is the first step of a larger route which covers multiple blocks in the Tenderloin and guarantees access for vulnerable population to critical services including food pantries, parks, community centers, schools, senior services, and other important resources to the Tenderloin community. The larger route would be completed in the next few years depending on additional funding.

**Estimated Amount**
$163,000

**Location**
201 Turk

**Implementing Organization**
Tenderloin Community Benefit District (TLCBD)

**Timeline (Start + End Date)**
2023 permit application and design –2024 installation

**Deliverables**
- A sidewalk strip in the 200 block of Turk Street to mark the *Safe Passage route*
- Children and seniors will be able to test and use it to walk across the neighborhood

**Impact Area**
Livability - Activation

**Primary population served**
Children
Seniors
Caretakers

---

#### 6. Dodge Alley Community Space

**Description**
Make Dodge Alley a community space for everyone to use by installing a decorative gate and adding other physical improvements to the street such as plants and seating.

These improvements will allow residents and community groups to continue hosting block parties and other activities and at the same time 1) improve public safety, 2) increase access to open space for Tenderloin residents and 3) celebrate the neighborhood. The alley has become a public community space once a month for the last four months with over 100 people coming to each event to enjoy music, eat food, play games, and socialize with neighbors.

**How funding would support this existing program?**
Make Dodge Alley a community space for everyone to use by installing a decorative gate and adding other physical improvements to the street such as plants and seating.

**Estimated Amount**
$250,000
### Tenderloin Community School Elm Alley Safe Kids Space

#### Description
Transform Elm Alley, a small street by the Tenderloin Community School, into a Playstreet with a swing gate for street closure, street murals and movable games for preschool and elementary students to enjoy during school hours and for families to enjoy weeknights and weekends.

The project will serve 275-300 TCS Elementary and Preschool students who are low-income children and/or children with unstable housing. Most children live in SROs or small apartments with little to no open play space in their buildings. The Alley could double up as a special community event space during weeknights and weekends.

Collaborating organizations include Tenderloin Community School family advocate and principal, Envelope Design, Bay Area Women's and Children's Center, Tenderloin Community Benefit District (TLCBD) and Safe Passage Route, and Civic Center Benefit District.

#### Estimated Amount
$50,000

#### Location
Elm Street between Polk and Van Ness

#### Implementing Organization
San Francisco Unified School District (SFUSD) and Friends of Elm Alley (upcoming)

#### Timeline (Start + End Date)
Gate installation: April 2023
Street beautification and activities: April 2023 – December 2024

#### Deliverables
- Swing gate at Elm Alley
- Street murals + moveable games on Elm Alley
- Support school children and families who walk to school by reducing car speeding
- Increase public safety
- Increase cleanliness near school (decrease of trash, feces, needles that are found daily at the site)

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<tr>
<td>Impact Area</td>
<td>Livability - Activation</td>
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<th>Expands existing program or invests in new program</th>
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<tbody>
<tr>
<td>Primary population served</td>
<td>Residents</td>
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</table>
8. Veterans Alley Mural Project

Description
The Veterans Alley Mural Project will bring 8 murals to Shannon Alley created by military veterans, 12 community workshops hosted by local resident artists, and support for 4 community events (the Tenderloin Flea Market, the Tenderloin Music Festival, the Veterans Alley Block Party, and the Veterans Day Memorial.)

Additional items that the project will deliver are Veterans Alley Tours which develop collaboration with 4 local hotels to provide guided tours of Veterans Alley by community members, train and pay residents to lead tours, feature artwork of local Tenderloin artists and residents, create and deliver workshops to teach and train community members and TL artists the legal and fiscal aspects of their art practice. Merchandising opportunities for fixed low-income TL residents and create the opportunity for local artists and community members to sell their art in local business venues.

How funding would support this existing program?
This funding will increase participation of the Veterans community as well as more space and time for local Tenderloin residents to participate in our Tenderloin Flea Market and the different micro-economies (tours, stewardship, etc.) associated with Veterans Alley.

Estimated Amount
$75,000

Location
Shannon Street btwn. Geary and O'Farrell.
Wellness Center address 438 O'Farrell

Implementing Organization
Veteran's Alley Mural Project (VAMP)

Timeline (Start + End Date)
March 1, 2023 - December 31, 2023

Deliverables
• 8 Murals
• 12 art workshops
• 4 block closure events
• 2,500 residents served
• Guided tours of Veterans Alley by community members
• workshops to teach artist how to monetize work
• Merchandizing opportunities for fixed income residents

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<table>
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<th>Yes</th>
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<tbody>
<tr>
<td>Impact Area</td>
<td>Livability - Activation</td>
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<tr>
<th>Expands existing program or invests in new program</th>
<th>Existing</th>
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<tbody>
<tr>
<td>Primary population served</td>
<td>Veteran residents</td>
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<tr>
<td></td>
<td>Unhoused residents</td>
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<tr>
<td></td>
<td>Immigrant residents</td>
</tr>
<tr>
<td></td>
<td>Artist residents</td>
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9. **Tenderloin Dog Park**

**Description**
A dog park for the Tenderloin, which currently has no permanent dog park.

This project would both offer open space for dogs to run and play and help to create community connection. Dogs are a great support for Tenderloin residents and the lack of green spaces in the Tenderloin makes a dog park a high needed space. The *Urban Alchemy Oasis*, for example, as a temporary public space has seen about 1,000 dogs visit and enjoy the space since its opening, indicating the need for more spaces like it.

**Estimated Amount**
$100,000

**Location**
To be determined.

**Implementing Organization**
Tenderloin Community Benefit District (TLCBD)

**Timeline (Start + End Date)**
Depends on location and permitting process

**Deliverables**
- Dog park

**Graphic info**

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<tr>
<th>Impact Area</th>
<th>Expands existing program or invests in new program</th>
<th>Primary population served</th>
</tr>
</thead>
<tbody>
<tr>
<td>Livability - Activation</td>
<td>New</td>
<td>Dog owners and their dogs</td>
</tr>
</tbody>
</table>

**Stipends for Residents**
No

10. **Golden Gate Greenway Phase 1: Parklets and Street Events Project**

**Description**
Bring three well-maintained, safe parklets to the 100 block of Golden Gate Avenue including peaceful seating area, a space for community groups to host activities, a reading area for children and a lending library.

Additionally, the block will be closed at specific times to host community events. The three parklets and the street closure are the first step towards the construction of the Golden Gate Greenway- a radical greening of the block and a new community gathering space for the Tenderloin community.

**Estimated Amount**
$200,000

**Location**
Golden Gate Ave. between Jones St. to Leavenworth St.

**Implementing Organization**
St. Anthony Foundation

**Timeline (Start + End Date)**
May 2023- December 2024

**Deliverables**
- 3 well-maintained parklets on Golden Gate Avenue:
  - 1 tranquil seating area
  - 1 flexible program space
  - 1 lending library space
- Street closure for community events

**Graphic info**

<table>
<thead>
<tr>
<th>Stipends for Residents</th>
<th>No</th>
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</table>
11. **Tenderloin Forest Stabilization**

**Description**
Provide consistent care, staffing and ongoing community programs to the Tenderloin National Forest (TNF), an important outdoor shared community green and art space.

In the 1980’s the Tenderloin National Forest (TNF) was transformed from a dead-end, garbage filled alley into a beloved safe community space, filled with native plants and trees, a wad and doble hut, handmade seating elements and murals and a clay oven. During COVID, TNF suffered staffing shortages and multiple break-ins: funding to this project would help restore the space as a community sanctuary.

**Estimated Amount**
$100,000

**Location**
509 Ellis Street at Leavenworth

**Implementing Organization**
509 Cultural Center

**Timeline (Start + End Date)**
From (initiation of contract + 30 days) through the following calendar year.

**Deliverables**
- Increased investment in this public space
- Monthly activities and 20 performances serving 2000 people
- Expand the capacity of the space to support resident organization and enjoyment of green space.

**Graphic info**

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<td>Expands existing program or invests in new program</td>
<td>New</td>
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<tr>
<td>Primary population served</td>
<td>Residents</td>
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12. **Larkin Street Canopy Project**

**Description**
Funding will support businesses and Ambassadors to maintain street trees and 10 parklets installed along Larkin Street. The green cover provided by trees, along with recent outdoor lights and Ambassador program, will help keep existing businesses and attract new businesses to Larkin Street.

This project is the first phase of the larger Larkin Street Canopy project, an effort to add trees and plants in the neighborhood. Residents, business owners, and other stakeholders stated a need for trees and plants in the Tenderloin.

**How funding would support this existing program?**
Funding will support businesses and Ambassadors to maintain street trees and 10 parklets installed along Larkin Street between O’Farrell and Eddy Streets as the first phase of the larger Larkin Street Canopy Project.

**Estimated Amount**
$70,000
<table>
<thead>
<tr>
<th>Location</th>
<th>Larkin Street between O’Farrell and Eddy Street</th>
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<tbody>
<tr>
<td>Implementing Organization</td>
<td>Tenderloin Merchants Association</td>
</tr>
<tr>
<td>Timeline (Start + End Date)</td>
<td>June 2023 – July 2024</td>
</tr>
<tr>
<td>Deliverables</td>
<td>• Maintenance of 10 parklets and street trees on Larkin Street</td>
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<thead>
<tr>
<th>Graphic info</th>
<th>Stipends for Residents</th>
<th>Impact Area</th>
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<tbody>
<tr>
<td></td>
<td>No</td>
<td>Livability - Activation</td>
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<tr>
<td>Expands existing program or invests in new program</td>
<td>New</td>
<td></td>
</tr>
<tr>
<td>Primary population served</td>
<td>Larkin Street residents, businesses, and visitors</td>
<td></td>
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</tbody>
</table>
### Community Celebration

#### 13. Black History and Culture of the Tenderloin

**Description**
A series of community events to educate and celebrate contributions of the Black community to the neighborhood. The events will include guided tours and will be promoted to community leaders, business owners, and residents.

The intent of the project is to heal the image of the neighborhood and celebrate its beauty. The project will also help small business owners who are still struggling after the Covid pandemic by bringing foot traffic in the neighborhood. These events will employ Tenderloin residents as tour guides.

**How funding would support this existing program?**
There is currently no funding allocated to continue this program. This funding would allow continuing this important community celebration while the City identifies additional funding and/or other permanent solutions to celebrating community in the neighborhood.

**Estimated Amount**
$100,000

**Location**
Multiple locations
- PianoFight - 144 Taylor St SF CA 94102
- La Cocina Municipal Market - 101 Hyde St SF CA 94102
- Center for New Music - 55 Taylor St SF CA 94102
- Tenderloin Museum - 398 Eddy St SF CA 94102
- Father Alfred E. Boeddeker Park SF CA 94102

**Implementing Organization**
TL Walking Tours

**Timeline (Start + End Date)**
6 months

**Deliverables**
- Series of community events (each with 6 speakers, 2 local musical artists, and at least 5 free guided tours)
- Approximately 200 estimated attendees per event
- Reaching an estimated 1,800+ people total

**Graphic info**

<table>
<thead>
<tr>
<th>Stipends for Residents</th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>Impact Area</strong></td>
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</tr>
<tr>
<td><strong>Expands existing program or invests in new program</strong></td>
<td>Existing</td>
</tr>
<tr>
<td><strong>Primary population served</strong></td>
<td>Residents, Families, Business owners, People experiencing homelessness, The formerly incarcerated, Community leaders</td>
</tr>
</tbody>
</table>
14. **Tenderloin SINULOG Festival and Flores De Mayo Festival**

**Description**
Celebrating the Filipino community and sharing its culture, this project will hold the Flores De Mayo Festival at Boeddeker Park in May 2023 and the Tenderloin Sinulog Festival in January 2024.

The uniqueness of the Tenderloin is in its diversity. Through these events, the neighborhood will be able to celebrate its different cultures, and the Filipino community will be able to share their culture through food, dances, songs, and its tradition.

**Estimated Amount**
$15,000

**Location**
- Flores De Mayo: [Boeddeker Park on Eddy Street](#)
- Tenderloin Sinulog Festival: [Saint Boniface Church on Golden Gate Avenue](#)

**Implementing Organization**
Filipino Community Development Corporation (FCDC)

**Timeline (Start + End Date)**
March 2023 - January 2024

**Deliverables**
- Flores De Mayo Festival at Boeddeker Park in May 2023
- Tenderloin Sinulog Festival and Cultural Parade in January 2024
- Food for 100 or more people at each event
- Community outreach for the festivals

**Graphic info**

<table>
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<tbody>
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<td>Filipino residents</td>
</tr>
<tr>
<td></td>
<td>Residents</td>
</tr>
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</table>

15. **Tenderloin People’s Holiday Tree and Lighting Ceremony**

**Description**
This project will fund the fifth and sixth Annual Tenderloin People’s Holiday tree, an ongoing holiday tradition. Every year, this community event brings over 400 attendees to Boeddeker Park including local organizations, City officials and residents.

This project has multiple partners who put it on including Tenderloin Neighborhood Development Corporation, Tenderloin Community Benefit District, Hospitality House, YMCA, Friend of Boeddeker Park, Glide, La Cocina, and the Tenderloin Merchants Association. The event is also attended by the Mayor and other elected officials.

**How funding would support this existing program?**
There is currently no funding allocated to continue this annual program in Boeddeker Park. This funding would allow continuing this important community celebration for the next two years, while the sponsor identifies a sustained funding source.

**Estimated Amount**
$20,000

**Location**
[Boeddeker Park, 290 Eddy Street, San Francisco, CA 94102](#)

**Implementing Organization**
Filipino Community Development Corporation (FCDC)

**Timeline (Start + End Date)**
December 2023, December 2024

**Deliverables**
- Two Holiday Tree and Lighting Ceremony events
- 400 or more people attending each event

**Graphic info**

<table>
<thead>
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<tbody>
<tr>
<td>Impact Area</td>
<td>Community Celebration</td>
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<tr>
<td>Expands existing program or invests in new program</td>
<td>Existing</td>
</tr>
<tr>
<td>Primary population served</td>
<td>Low-income residents Marginalized residents</td>
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</table>

**16. Tenderloin Eid-cultural Celebration**

**Description**
Fund the Tenderloin Eid-Cultural Celebration, a Boeddeker Park block party, that will take place in 2023 and 2024. The event will partner with local Arabic and Muslim restaurants to serve food, offer games and activities for children, and bring people to Tenderloin businesses.

Eid is two days a year, sometime between March and July and the celebration typically attracts 500 people per day including immigrants, seniors, families, refugees, and the wider Muslim and Arabic community.

**How funding would support this existing program?**
This funding would allow the Tenderloin to be the host of a citywide Middle-Eastern cultural celebration and expand its reach. This funding will bring more visibility and prominence to the middle eastern community in the Tenderloin.

**Estimated Amount**
$40,000

**Location**
Boeddeker Park

**Implementing Organization**
Chinatown Community Development Corporation (CCDC)

**Timeline (Start + End Date)**
Between May-June in 2023 and 2024

**Deliverables**
- Two Tenderloin Eid-Cultural Celebrations in a Boeddeker
- $5,000 for food from Tenderloin Arabic and Muslim restaurants

**Graphic info**

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<td>Arabic/Muslim Community Immigrants Residents</td>
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</table>

**17. Art in the Park**

**Description**
A community-led arts party once a month where 50-75 individuals including apprentices, trainees, performer and artists are paid ($25-$75 for performance).

The events will include light refreshments and interactive arts and community planning activities.

**How funding would support this existing program?**
The pandemic interrupted the funding for this program. This funding would allow this program to continue for a year, while they apply for additional funding and/or other permanent solutions to providing this program.

### Estimated Amount

$25,500

### Location

246 Eddy St

### Implementing Organization

SYL Central YMCA with Friends of Boeddeker

### Timeline (Start + End Date)

30 days post- contacting through the following Calendar year

### Deliverables

- Monthly arts party that includes 50-75 residents
- Pay for participants and artists/performers

### Graphic info

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<tbody>
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</tr>
<tr>
<td>Primary population served</td>
<td>Resident communities of color Seniors Youth Families Under-employed workers</td>
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</table>

### 18. Grace Notes Community Festival 2023

#### Description

Grace Notes are four Saturday community jazz and arts festivals held in the summer. The community-run event will include performers, local street art, refreshments, and artists will be paid a fair wage.

Turk and Hyde will be blocked off for skating and performances that can be enjoyed by all residents. Local artists will be paid for their work to support the local economy and local street art and resist the force of gentrification. This organization hopes to build a community center with this momentum.

#### How funding would support this existing program?

Hosted last year for the first time with volunteers, this funding would allow for people to be paid to participate and perform. This funding would allow this program to expand for a year, while they apply for additional funding and/or other permanent solutions to providing this program.

### Estimated Amount

$18,000

### Location

Intersection of Turk & Hyde

### Implementing Organization

Demonstration Gardens

### Timeline (Start + End Date)

July 2023 – June 2024

### Deliverables

- Four Saturday summer festivals with local arts and performances for 50-75 people
- Fair wages for volunteers, trainees, apprentices, and local artists

### Graphic info

<p>| Stipends for Residents | Yes |</p>
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<tr>
<td></td>
<td>Artists</td>
</tr>
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<td>Visitors</td>
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</table>
## Basic Life Needs

### 19. Delivering Innovation in Supportive Housing (DISH) Food Program

**Description**
Delivering Innovation in Supportive Housing (DISH) provides supportive housing to about 400 Tenderloin residents who are recovering from long-term homelessness and experiencing chronic health conditions, psychiatric diagnoses, and/or substance use issues.

DISH is partnering with La Cocina to provide free meals, cooked by La Cocina entrepreneurs, delivered directly to DISH residents 5 times a week. This grant would fill a gap in funding for the program while the organization looks for a longer-term funding source. La Cocina is a Tenderloin-based award-winning non-profit kitchen that helps set up small businesses. La Cocina’s goal is to help solve the problem of equity in business ownership, specifically for working class women food entrepreneurs, many of whom are also immigrants.

**How funding would support this existing program?**
While funded during emergency initiatives, as a critical need for health of low-income residents in supportive hours, there is currently not enough funding allocated to continue or this program. This funding would allow the program to continue until a different funding and/or other permanent funding solution is identified to provide food for 400 residents in supportive housing.

**Estimated Amount**
$250,000

**Location**
Camelot Hotel, 124 Turk St  
Pacific Bay Inn 520 Jones St  
Empress 144 Eddy St  
Windsor 238 Eddy St  
Le Nain 730 Eddy St

**Implementing Organization**
Tides Center

**Timeline (Start + End Date)**
July – December 2023

**Deliverables**
- 265 fresh meals delivered to 400 supportive housing residents each week for 6 months
- Fair wage for up to 25 business owners, chefs, and delivery drivers

**Graphic info**
<table>
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<tr>
<td>Primary population served</td>
<td>Residents recovering from long-term homelessness</td>
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</table>

### 20. Tenderloin Urban Rest and Sleep Center

**Description**
The Filipino Community Development Corporation will open and operate an Urban Rest and Sleep Center that will provide safe sleeping space for 40-60 people experiencing homelessness in the evening. The Center will also offer social services that connect program participants to permanent housing, jobs, healthcare, and resources (laundry, shower, computer access) during the daytime.
On the ground floor of the Helen Hotel, the Center will focus on providing stability for recently displaced people and helping them enter the workforce. The Center will focus specifically on homelessness because of a significant life change and recurring homelessness. The Center hopes to create a system that ends a person’s chronic homelessness.

**Estimated Amount**
$718,020

**Location**
166 Turk St. (1st floor Helen Hotel)

**Implementing Organization**
Filipino Community Development Corporation (FCDC)

**Timeline (Start + End Date)**
Opening June 2023

**Deliverables**
- Daytime Urban Sleep and Rest Center for 40-60 individuals
- Regular community meetings and program details (curriculum)
- Staff training

---

### 21. Clean Team

**Description**
Clean team stewards are people hired to care for and provide cleaning of streets for a safer neighborhood.

Clean Team improves street conditions and health and wellbeing of residents and their streets by removing trash, and other hazards from the streets.

**How funding would support this existing program?**
While funded during emergency initiatives, as a critical need for neighborhood public health and safety, to work in coordination with the City’s Public Works Department. This funding will meet a shortfall in tax assessment dollar funding. Without this funding, staff cuts, service delays, and a decrease in cleanliness will likely occur in the neighborhood. Additional funding is needed to support special service events and cleaning requests for events.

**Estimated Amount**
$200,000

**Location**
Neighborhood wide

**Implementing Organization**
Tenderloin Community Benefit District (TLCBD)

**Timeline (Start + End Date)**
2023-2024

**Deliverables**
- Screening of 311 calls for street conditions
- Street cleaning
- Increased quality of life on the street

---

**Stipends for Residents**
No

**Impact Area**
Primary Health Needs

**Expands existing program or invests in new program**
New

**Primary population served**
Houseless residents
### 22. Tenderloin Family Housing Tutoring Program

**Description**

The Tenderloin Family Housing Tutoring Program will address Math or English school and educational needs of 75 or more low-income student residents at 201 Turk, a 175-unit building in the Tenderloin.

The Program offers students a free tutoring program during both the school year and summer break. Tutoring is offered in-person twice per week and one-on-one in Chinese, Arabic, Spanish, and English.

**How funding would support this existing program?**

This funding would stabilize the existing tutoring pilot program for several years ensure integration into the Family Housing services and provide resources to track data and metrics. Additional funding will continue to be sought, but most grants are relatively small and do not cover the entire program.

**Estimated Amount**

$120,000

**Location**

201 Turk Street

**Responsible Organization**

Chinatown Community Development Organization (CCDC)

**Timeline (Start + End Date)**

July 2023 – June 2025

**Deliverables**

- 75 children served by three 10-week tutoring sessions (with 25 students each)
- Effective schoolwork help received and improved student progress

### 23. Community Housing Education for Tenderloin Arabic-speaking residents

**Description**

Expand affordable housing information and education program for Arabic residents on how to apply online, prepare for the lease-up process, and learn about tenants’ rights with catered language and cultural sensitivity.

For the low-income Arabic population, there is a language barrier and limited access to technology. Many require extensive time to understand required documents, bust myths and misinformation on affordable housing systems, and receive technological support. At 249 current households served, BISHoP is the only organization in the city that has Arabic-speaking Housing Case Managers in the city, and currently does not have the capacity to increase the caseload for this population. Hence, we recognize that community education is very important piece in accessing to affordable housing and navigating its system.

**How funding would support this existing program?**

There is currently no funding allocated to expand this program.
If this program is not funded for expansion, it will leave both organizations without resources, and needing to rely on volunteer time, to address the access to housing for the Arab population when there is a consistent great need in education.

**Estimated Amount**
$150,000

**Location**
- Darussalem Mosque, 20 Jones
- AlSabeel Masjid Noor Al-Islam, 118 Jones

**Implementing Organization**
Various

**Timeline (Start + End Date)**
July 2023-June 2025

**Deliverables**
- Community education and presentations on the following topics for the Arabic community: Access to Housing DAHLIA applications; Lottery and Lease-up Process; Tenants’ Rights
- Quarterly community education and presentation to TL Arabic-speaking residents.
- Outreach and a space for community housing education
- 2 referrals per month to BiSHoP for housing case management for seniors and people with language barriers.

<table>
<thead>
<tr>
<th>Graphic info</th>
<th>Stipends for Residents</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>A Impact Area</td>
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<td></td>
<td>Seniors</td>
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<tr>
<td></td>
<td>Caretakers</td>
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</table>
**Community Wellness**

24. **Veterans Art and Healing Center (a community project)**

**Description**
Host 12 art workshops led by Tenderloin artists, 30 bicycle repair workshops, 100+ resident-led group meetings, and provide healing space for veteran and non-veteran artwork and exploration, over a 48-week period.

The Veterans Art and Healing Center is a community space located at the end of Veterans Alley (Shannon Street) that will also be a community center. Veteran’s Alley Mural Project (VAMP) worked in the Tenderloin for the past 11 years and recently created the Center.

**Estimated Amount**
$60,000

**Location**
Wellness Center 438 O'Farrell Street

**Implementing Organization**
Veteran's Alley Mural Project (VAMP)

**Timeline (Start + End Date)**
March - December 2023

**Deliverables**
- 12 art workshops for residents
- 30 bicycle workshops
- 100+ resident-led group meetings over 48 weeks

**Graphic info**

<table>
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<tr>
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<th>Impact Area</th>
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<tbody>
<tr>
<td>Expands existing program or invests in new program</td>
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<td>Community Wellness</td>
</tr>
<tr>
<td>Primary population served</td>
<td>Residents</td>
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</table>

25. **Innovative Community Services to build up Capacity of the Tenderloin Southeast Asian Neighborhood**

**Description**
A Community Center space to offer a variety of health and exercise activities, social services, translation assistance, educational workshops and more. Target population is focused on the Southeast Asian residents, including older adults and adults with disabilities.

The Southeast Asian Community Center (SEACC) will serve the Southeast Asian community through translation services, education, physical activities, health, and social services. The Center hopes to increase independent living and opportunities for social experiences.

**How funding would support this existing program?**
There is currently no funding allocated to continue this program. This funding would allow continuing this important community wellness solution.

**Estimated Amount**
$200,000

**Location**
875 O’Farrell Street

**Implementing Organization**
Southeast Asian Community Center (SEACC)

**Timeline**
July 2023 – June 2024

**Deliverables**
- Training seminars on public safety, hate crimes, healthcare and social security, affordable housing
- Annual Vietnamese Festival
- Monthly field trips to parks, museums, library, and community events
- Weekly lunch services for the activities group
- Four, two-month knitting and crochet classes
- Outreach in Vietnamese and Chinese in the Tenderloin to promote the center
- Translation English to Vietnamese for flyers

**Graphic info**

<table>
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<tbody>
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<tr>
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<td>Southeast Asian Community</td>
</tr>
</tbody>
</table>

26. **Tenderloin Teen Drop-In Center**

**Description**
The Salvation Army Kroc Center will hire three people to operate a safe and clean space for Tenderloin teens to spend time on Mondays – Fridays from 4:00-8:00PM. The center includes a game room and teen lounge to complete homework or projects, and access to a gymnasium, fitness center, and dance studios.

The teen center will be a one-year program with the intention to expand in partnership with other organizations to offer workshops (college applications, workforce development, resume building, cooking, finance, etc.) and field trips to college campuses and summer field trips to amusement parks, sports games, cultural and performing sports field trips during the week and weekends.

**Estimated Amount**
$208,000

**Location**
240 Turk Street

**Implementing Organization**
The Salvation Army Kroc Center

**Timeline (Start + End Date)**
Spring 2023 – December 2024

**Deliverables**
- Game room, teen lounge, homework center open Monday-Friday 4-8PM
- Monthly programs like workshops, fieldtrips, and teen nights

**Graphic info**

<table>
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<td>Primary population served</td>
<td>Teen residents</td>
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27. **Tenderloin Arabic Mental Health Support Network**

**Description**
Addressing the Tenderloin Arabic community’s mental health and addiction challenges with educational workshops, group therapy, and one-on-one sessions in-person and online in Arabic. This program will help reduce the isolation of the Arab community and increase mental stability and wellness among both individuals and families.

The Network will build on the last two years’ experiences, the ongoing and popular program, and client feedback to expand services to a more significant number of clients. This project will work in partnership with the Tenderloin Arab Youth Community Center. The Network will be led by the Iman Network, a non-profit organization that supports the Bay Area Arab community in solving mental illnesses and addiction issues.

**How funding would support this existing program?**
This program will build on a 2-year ongoing project, which was extremely popular with clients and resulted in a waiting list of clients that we were unable to accommodate with the existing level of funding. This requested funding will stabilize the program and allow for its expansion in order to demonstrate its efficacy and secure the funding needed for the next five years. If this program is not funded, extreme mental health disparities will escalate and lower quality of life will dominate, which increases the risk of generational poverty and social fracturing.

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<td><strong>Timeline (Start + End Date)</strong></td>
<td>March – December 2023</td>
</tr>
</tbody>
</table>
| **Deliverables** | • Culturally and linguistically competent mental health services for 70 or more per month  
• Pro bono services to low-income residents  
• Workshops and educational opportunities biweekly |

**Graphic info**

| Stipends for Residents | No |
| Impact Area | Community Wellness |
| Expands existing program or invests in new program | Existing |
| Primary population served | Arabic-speaking residents |

28. **Tenderloin Arab Youth Community Center**

**Description**
Provide free mental health, recreation, community engagement services, projects, and help build skills for 150 youth. Youth will be ages 12-20 and will participate in-person and online.

The Tenderloin Arab Youth Community Center will provide activities and programs to keep youth engaged outside of school, build bonds with peers, and develop life skills in a safe, supervised environment. These services build on the Iman Network’s work with the Tenderloin Arab community prior to 2020.

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</tr>
<tr>
<td><strong>Timeline (Start + End Date)</strong></td>
<td>March – December 2023</td>
</tr>
</tbody>
</table>
### Deliverables

- Free services and support for 150 Arab youth ages 12-20
- Life skills and education programs
- Community building activities
- Mental health counseling services
- Community engagement program

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<th>Graphic info</th>
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<td><strong>Expands existing program or invests in new program</strong></td>
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<td><strong>Primary population served</strong></td>
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### 29. Resident Leadership and Empowerment Development

**Description**

The Community Empowerment and Leadership Development Project (CELDP) and the Resident Leadership Development Project (RLDP) will train up to 400 residents to manage outreach, conflict management and resolution, civic engagement, and communication skills and further their leadership in the neighborhood.

The Filipino Community Development Corporation (FCDC) and Tenderloin Neighborhood Development Corporation (TNDC) will manage resident leadership and empowerment programs to grow community organizer leaders and support resident-driven policy solutions. Participants will largely be residents new to leadership development and will receive stipends for participation.

**How funding would support this existing program?**

For the CELDP, the funding will support trainers, the project management team, stipends for resident participants, and materials. For the RLDP, the funding will expand the existing program to provide for greater inclusion and diversity and to expand content and program adaptability.

This funding will allow for both programs to continue for a year while another source of funding and/or an on-going source is identified.

**Estimated Amount**

$234,400

**Location**

201 Turk Street, 240 Turk Street

**Implementing Organization**

Tenderloin Neighborhood Development Corporation (TNDC), Filipino Community Development Corporation (FCDC)

**Timeline (Start + End Date)**

July 2023 – June 2024

**Deliverables**

**ELDP:**

- 45-60 resident leader graduates
- At least 70% of participants are resident leaders in organizations and 30% of project participants are organization members
- 3-5 projects or campaigns developed that address issues in the Tenderloin.
- Bi-monthly meetings to continue peer-to-peer support.

**RLDP:**

- Curriculum for the Resident Leadership Development Project
- Estimated 200-300 resident participants in trainings, workshops, and focus groups
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<td><strong>Expands existing program or invests in new program</strong></td>
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<tr>
<td><strong>Primary population served</strong></td>
<td>Low-income resident leaders</td>
</tr>
</tbody>
</table>
### Economic Mobility

#### 30. Hustlers Alternative Project

**Description**

The project will address the community’s drug dealing issues problem by opening options for dealers in tandem with other effective solutions. Approximately 1,200 new and lifelong drug dealers and fathers will participate in community projects. Participants will receive stipends to complete a 12-week program.

The program will apply existing communication, leadership, and creative skills, teach financial skills and professional development, and provide mental health therapy. The goal of the program is to get to the true reasons why each individual feels obligated to deals drugs and support and challenge them to be greater for themselves and the community.

**How funding would support this existing program?**

The existing program has been tethering from smaller city grants thus far while developing the curriculum and the partners to ensure the effectiveness of the organization goals. The community interests have classrooms and workshops without enough ample staff to take the needs to the next level. This funding will corral the community street hustlers’ commitment to a program like this.

**Estimated Amount**

$413,560

**Location**

55 Taylor Street

**Implementing Organization**

About | Fathers To Founders

**Timeline (Start + End Date)**

July 2023 – June 2024

**Deliverables**

- Participants’ observed growth through mental health therapy sessions
- Employment advancements
- Secondary Entrepreneurial Education program and business start-up assistance
- Regular program reports on enrollment and progress

### Small Business Support

**Description**

Support for new, resident-owned and -operated small businesses in the Tenderloin that offer affordable goods and services, hire and train residents, and provide community gathering spaces for residents, for example a Healthy Soul Food Restaurant with a community-oriented venue.

Funding may be used to support start-up and permitting process costs, among others, to provide the opportunity for locally owned business-owners to get off the ground. There has been only one proposal under this category, but this program could potentially support more businesses. The specific proposal is for an accessible, affordable, and healthy...
soul food restaurant in the Tenderloin community, where the venue will be community orientated, where low-income residents, families, and the local workforce will feel they can belong. The restaurant will celebrate Black food, music, and culture, but everyone is welcome.

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<thead>
<tr>
<th><strong>Estimated Amount</strong></th>
<th>$400,000</th>
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<tbody>
<tr>
<td><strong>Location</strong></td>
<td>Neighborhood-wide</td>
</tr>
<tr>
<td><strong>Implementing Organization</strong></td>
<td>Various</td>
</tr>
<tr>
<td><strong>Timeline (Start + End Date)</strong></td>
<td>July 2023-June 2024</td>
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<tr>
<td><strong>Deliverables</strong></td>
<td>Start-up support for one or two resident-owned small businesses</td>
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<thead>
<tr>
<th>Graphic info</th>
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<tbody>
<tr>
<td><strong>Stipends for Residents</strong></td>
<td>No</td>
</tr>
<tr>
<td><strong>Impact Area</strong></td>
<td>Economic Mobility</td>
</tr>
<tr>
<td><strong>Expands existing program or invests in new program</strong></td>
<td>New</td>
</tr>
<tr>
<td><strong>Primary population served</strong></td>
<td>Small business owners Residents</td>
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