

TL Community Stakeholder Group Meeting #3 - Meeting Notes

Thursday, November 17th

5:30 pm- 7:00 pm

Zoom link: <https://us06web.zoom.us/j/9406160705>

Meeting Slides:

<https://docs.google.com/presentation/d/1V4hQb9py53J94Odcy-6j6Zm8kto9jcKJ/edit#slide=id.p9>

Meeting Agreements:

https://docs.google.com/document/d/1vrCsLXBjUdwa9kqr8twQ17Cieip_nTfb0B4W_wQyzEI/edit?usp=sharing

Gift Cards

- Those who have attended both the September and October Community Stakeholder Group meetings will receive a \$50 gift card to Safeway.
- You can pick up your gift card at Boeddeker Park on Tuesday, November 22, from 4:30 - 6:30 pm or Wednesday from 12:00 pm - 1:00 pm.
- We ask that you please bring your ID upon picking up your gift card.

Criteria Discussion

Criteria Requirements:

- Project is within the Tenderloin boundary
- Community-driven and designed

Addresses Needs:

- *New projects*: respond to 1 or more urgent and/or chronic issues
- *Ongoing projects*: without the funding the need would not be addressed

Equitable Investment:

- Serves at least 1 vulnerable population in the Tenderloin

Feasible & Accountable:

- Staff capacity
- Clear list of tasks + scope of work
- Timeline
- Community buy-in
- Clearly defined deliverables

Builds Capacity

- Supports a new project or strengthens an existing one

Celebrates the Tenderloin

- Collaborative: brings together different organizations or groups of people
- Innovative: approaches a problem in a new way to deliver on solutions

Proposed Projects

- The final list of projects will be released the week of December 5th.
- Final cost estimate will be determined by SF Planning and City partners
- The Planning team reaching out to proposers 1:1 to finalize the project list

Voting Process

When will voting start and end?

- Voting will begin the week of Dec 5th and end on Dec 18th.

Who can vote?

- Tenderloin Resident
- Tenderloin Locally-serving Business + their workers
- Community-based organization (CBO) that is located in Tenderloin or serves the community + their staff

How will people vote?

- Project descriptions will be available in hard copy at voting sites but ALL VOTING WILL HAPPEN ELECTRONICALLY
- Electronically - The platform is currently being developed. We will be using the [Stanford Participatory Budgeting Platform](#) - a digital voting platform. It is highly customizable, supports authentication methods, and can be offered in many different languages.
- In-person - voting sites will be equipped with a computer to use as a voting station and so far will be located at: St. Anthony's, Glide, TLCBD, CodeTL, THC, SEACC and more
 - Want to host an in-person voting station? Please reach out to Sydney at @sydney.cespedes@sfgov.org by 11/25
 - Have an upcoming community event? Email Aseel.Fara@sfgov.org to let us know 11/25 and we will try to make it for voting outreach!

How will the voting process affect the funding allocations?

- Voting results will inform final funding allocations
- Final decision will also depend on the actual cost of projects, feasibility, availability of City staff resources if needed, and will make up of projects totaling to \$3.5 million.

Group Notes: What should be included in the voting platform? What are some things to be considered?

What should be included?

- What it is
- What it costs
- Project Accountability / deliverable
 - Should have a clear timeline
 - Should have a clear list of deliverables and should describe how the TL would benefit.
 - Outcome of the project is clearly described
- Should include information about how the vote will impact the Tenderloin.
- Each project should have the same amount of information, especially in the descriptions.

Things to consider

- We need to make sure that these projects are receiving sustainable funding long term.
- Outreach suggestion: one way to do outreach is to do direct mail doors, direct mail, every mailbox works. It's cheap too. (inexpensive, 65 cents per person a flier)
- Age of voters: Youth Commission can start at age 12. Can we include those older than 12 in the voting process?
- Make sure we are promoting the voting process on social media.
- The voting platform should include information on projects that align with the Tenderloin Community Action Plan survey.

Next Steps

- The Planning team will be reaching out to proposers 1:1 to finalize the project list.
- December Voting will begin the week of the 5th and end on December 18th.
- The next Community Stakeholder Meeting will be on Thursday January 19th from 5:30 pm - 7:00 pm