# **Proposed Criteria for Discussion**

### **Notes**

### A. Addresses needs.

This criterium evaluates the project ability to problem solve and cater to one or more on-going issue(s) in the neighborhood.

Project responds to one or more urgent and/or chronic issue in the Tenderloin as indicated in the Tenderloin Community Action Plan survey collected in 2021, and it could improve such issue (i.e. health, public safety, cleanliness, houselessness, lack of green, lack of open space)

### B. Equitable Investment.

This criterium ensures that the local population is targeted as primary beneficiary of the project.

The project serves at least one vulnerable population of the TL (children, seniors, people of color, youth, immigrants, houseless residents, people on fixed incomes)

#### C. Feasible.

This criterium ensures that the project is ready to be implemented as soon as funding becomes available.

The project is ready-to-go and provides information about the following requirements: project scope and rough budget; clear permit path; timeframe for implementation; basic staff requirements.

### D. Builds capacity.

This criterium illustrates the ability of the project to invest in existing local resources and grow capacity in the neighborhood.

The project provides a seed start of a new project/program or it strengthens an existing one, with the goal of building capacity for future iterations (i.e. it trains staff to advocate/apply for project funding in the future, creates a new initiative, sets a precedent for future projects, etc.).

### E. Innovative.

This criterium illustrates the ability of the project to go beyond traditional practices and to bring an innovative approach to a problem.

The project is visionary and creative; it brings a new idea in the neighborhood, or it proposes a new approach to addressing a problem or need in the TL.

### F. Celebrates the TL.

This criterium evaluates the project's ability to highlight the existing positive aspects of the Tenderloin.

The project uplifts and celebrates the unique character of the neighborhood and its residents.

## Proposed Tenderloin Community Action Plan Goals

- 1. Increase public safety
- 2. Improve wellness and connections to care
- 3. Improve street conditions and mobility
- 4. Increase access to open space and parks
- 5. Protect, improve, and expand affordable housing options
- 6. Invest and celebrate people and culture

# Tenderloin Community Action Plan Survey Results

Top three priorities by topic based on sum those who responded action as "very important" and "somewhat important."

### Mobility

- Add wheelchair accessible ramps at corners and improve existing ramps.
- Add diagonal pedestrian crossings at intersections and integrate artwork (pedestrian scrambles)
- Widen sidewalks and add bulb outs

### **Economic**

- Offer a local hire and training program
- Add a grocery store
- Create a Tenderloin flea market

### Housing

- Expand permanent 100% affordable housing
- Add 100% affordable housing for very low-income residents
- Acquire and rehabilitate residential and SRO buildings

### **Environmental Justice**

- Increase tree planting and caretaking by new developments
- Create more sidewalk gardens and landscaping
- Add a public "Greenway"

### **Street Environment**

- Clean streets and sidewalks more regularly
- Ensure doorways to residences and businesses are safe and accessible
- Repair streets and sidewalks

### **Culture + Arts**

- Provide affordable event and theater tickets for residents
- Create an open performance arts space for local artists
- Develop art installations using a community-based process

### **Open Space + Parks**

- Provide activities for children and adults in neighborhood parks
- Build community gardens and public green rooftops
- Activate open spaces for recreation

### Health

- Expand health education, health screening and disease prevention services
- Increase mental health and substance abuse day treatment services
- Build more 24-hour public restrooms

### **Neighborhood Empowerment**

- Free neighborhood-wide WiFi
- Offer Neighborhood Emergency Response Training
- Create neighborhood improvement fund (new developments contribute)