



# TENDERLOIN

## COMMUNITY ACTION PLAN

**FALL 2023  
UPDATE**

Tenderloin Initiatives  
Community Equity  
October 5, 2023

# Context: Tenderloin Initiatives

2018

2020

2022

Jan

May

Jul

Dec

Saint Francis Hospital

Tenderloin Vision 2020



tenderloinhip

health improvement partnership

Mayor Declares 90-day **state of emergency**

Dept. of Emergency Management (DEM) drafts the **Tenderloin Emergency Initiative (TEI)**

SF Planning begins process for **Tenderloin Community Action Planning**

TEI Phase III transitions into Sustained Operations

The Mayor approves **\$4 million for the Tenderloin** facilitated through SF Planning

Tenderloin community votes on participatory budgeting projects

A black and white photograph showing several people from an overhead perspective, crouching on a paved surface and drawing large, light-colored shapes with chalk. The scene is active and collaborative.

# OVERVIEW

## I. Presentation

- 1 TCAP Mission and Vision
- 2 Community Action Grants
- 3 Emerging Priorities
- 4 Community Outreach and Engagement

## II. Open House



San Francisco  
**Planning**

# Tenderloin Initiatives: Community Equity



## VISION

- Tenderloin transitioning out of a state of crisis
- Equitable access to improved quality of life for Tenderloin residents
- Tenderloin as a diverse and vibrant neighborhood for all to visit



## MISSION

- Empower Tenderloin voice to action: Facilitate community-driven initiatives
- Transform Tenderloin community action into reality: culminate new capacities



## COMMITMENTS

- Centering equity
- Promoting community self Determination
- Fostering collaborative partnerships

# TCAP Components and Timeline



# Street Response in Tenderloin: Interagency work

Drug Market Agency Coordination (DMACC)	JFO Daily Operations and HSOC	Tenderloin/SoMA Street Care Model	Ambassador Coordination
Police (lead), Fire, DPH, Sherriff, DPW, HSH, DEM	DEM (lead), HSH, DPH, DPW, Police, Fire, CBDs	DPH (Bridge and Engagement Services Team Neighborhoods)	DEM
Ongoing	Ongoing	Ongoing	Starting



San Francisco Police Department



Department of Emergency Management



Department of Public Health



Department of Homelessness and Supportive Housing



San Francisco Public Works



San Francisco Fire Department

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# COMMUNITY ACTION GRANTS

# Call for Community Action Projects

## PARTICIPATORY BUDGETING DESIGN

- Designed as a community-led process: first of its kind
- Over 50 community-sponsored projects proposed
- Selection criteria:
  - Project addresses priority needs
  - Project is feasible and accountable
  - Project is an equitable investment
  - Project celebrates the Tenderloin
  - Project builds capacity

## VOTING AND PROJECT SELECTION

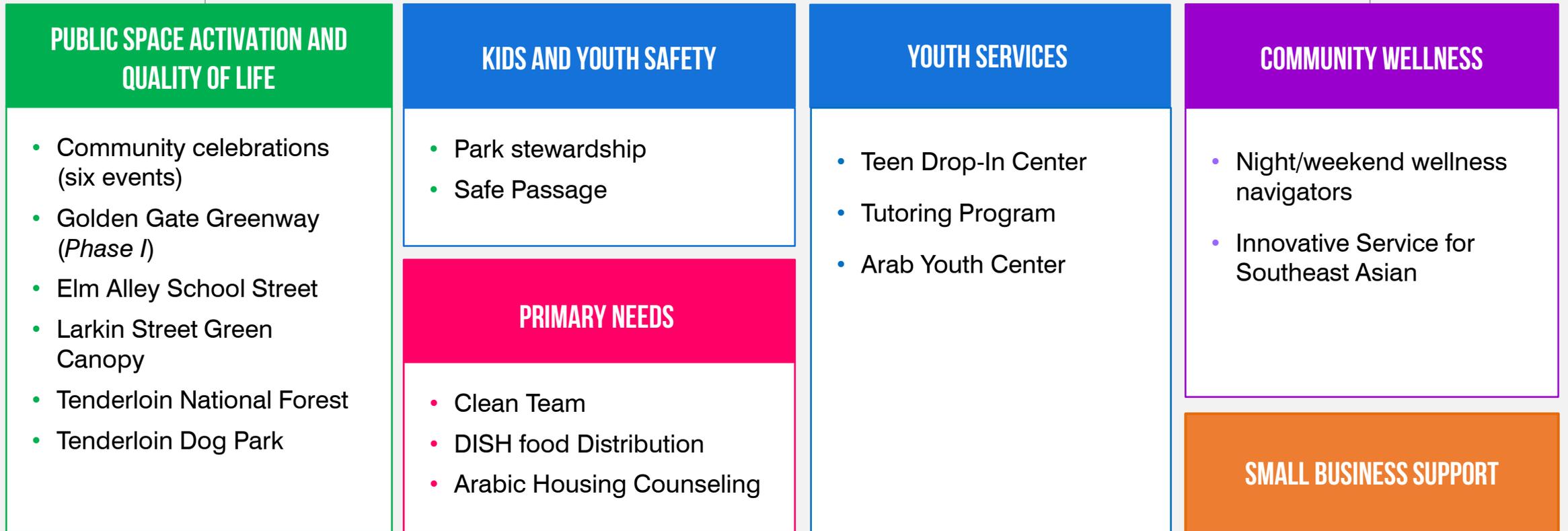
- Voting process: 1200 votes
- 21 projects selected based on voting results, feasibility and equitable distribution

## FUNDING DISTRIBUTION

- Request for Proposals for organizations to distribute funds
- Contracting through: United Way Bay Area, MOHCD, OEWD, DPH, HSA

# Community Action Grants

**\$3.5 Million**



## Community Safety

- 1 Safe Passage (designated priority intersections and a safe corridor during school commute hours)
- 2 Park Stewardship (Boeddeker Park, Macauley Park, Turk-Hyde Mini Park)

## Public Space

- 3 Golden Gate Greenway Phase 1: Parklet Projects\*
- 4 Elm Alley School Street\*
- 5 Larkin Street Green Canopy Project\*
- 6 Tenderloin National Forest Stabilization\*
- 7 Tenderloin Dog Park (Myrtle Alley Barklet)\*

## Community Celebrations

- 8 Art in the Park (Boeddeker Park)\*
- 9 Tenderloin Eid-cultural Celebration (Boeddeker Park)\*
- 10 Tenderloin People's Holiday Tree and Lighting Ceremony (Boeddeker Park)\*
- 11 Tenderloin SINULOG Festival and Flores De Mayo Festival (Boeddeker Park & Saint Boniface Church)\*
- 12 Grace Notes Community Festival 2023\*
- 13 Black History and Culture of the Tenderloin Walking Tour (Neighborhood wide)\*

## Community Wellness

- 14 Clean Team (Neighborhood wide)
- 15 Delivering Innovation in Supportive Housing Food Program (124 Turk, 520 Jones, 144, 238, & 730 Eddy)
- 16 Community Housing Education for Tenderloin Arabic-speaking residents
- 17 Capacity Building for Southeast Asian Community
- 18 Nights & Weekends Safety Navigators (Neighborhood Wide)

## Youth Enrichment

- 19 Tenderloin Family Housing Tutoring Program (201 Turk)\*
- 20 Tenderloin Teen Drop-In Center (Kroc Center)\*
- 21 Tenderloin Arab Youth Community Center (35 Grove)\*

## Economic Mobility

- 22 Small Business Support (Neighborhood Wide)

\* Projects coordinated through United Way Bay Area



# Community Action Projects: Status

<b>UWBA Contract</b>	<i>Projects:</i> <b>14</b> 	<i>Contract Status:</i> <b>5 Signed</b> , 5 to be sent for signature this week	<i>Services:</i> <b>Some started</b>
<b>MOHCD Contract Amendment</b>	<i>Projects:</i> <b>2</b>  Mayor's Office of Housing Community Development Division	<i>Contract Status:</i> <b>One Contract Signed</b>	<i>Services:</i> <b>Started</b>
<b>HSA Contract Amendment</b>	<i>Projects:</i> <b>1</b>  SAN FRANCISCO HUMAN SERVICES AGENCY	<i>Contract Status:</i> <b>Contracts Signed</b>	<i>Services:</i> <b>Started</b>
<b>OEWD RFP</b>	<i>Projects:</i> <b>3</b>  SAN FRANCISCO OFFICE OF ECONOMIC & WORKFORCE DEVELOPMENT	<i>Contract Status:</i> <b>Contracts Signed</b>	<i>Services:</i> <b>Started</b>
<b>SF DPH</b>	<i>Projects:</i> <b>1</b> San Francisco Department of Public Health	<i>Contract Status:</i> <b>Contracts Signed</b>	<i>Services:</i> <b>Started</b>

# Golden Gate Greenway (Phase I)

## ST. ANTHONY FOUNDATION

Bring three parklets to the 100 block of Golden Gate Avenue including a peaceful seating area, a space for community groups to host activities and a reading area with a lending library for children. The block will be closed to traffic from 6 am to 6 pm to host neighborhood activities.



# Teen Drop-In Center

## THE SALVATION ARMY KROC CENTER

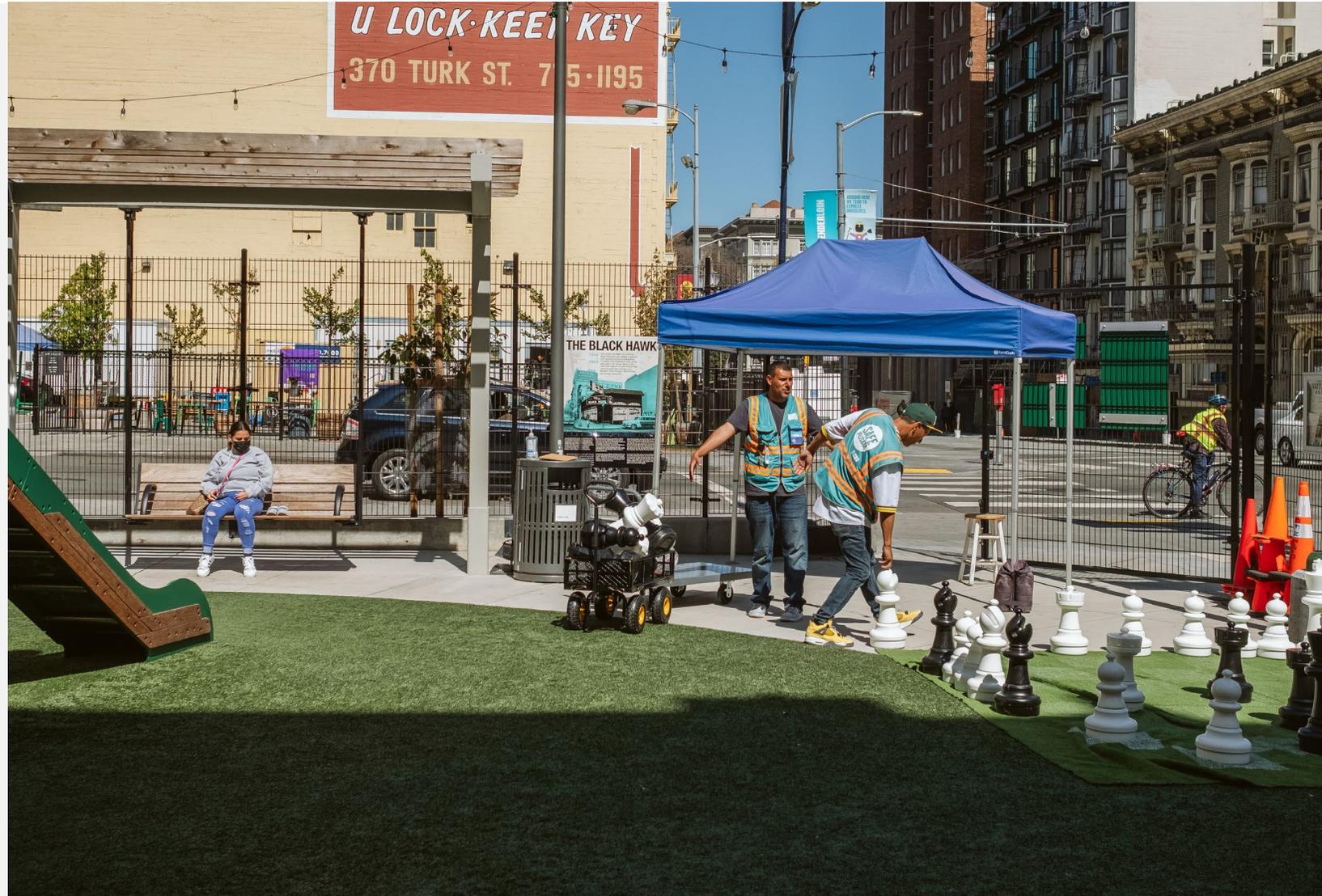
The center will hire staff and operate a safe, clean space for Tenderloin teens to spend time after school.



# Park Stewardship TLCBD

## TLCBD

Continue to provide services to Boeddeker Park, Macauley Park and Turk-Hyde Mini Park to ensure safety and cleanliness.

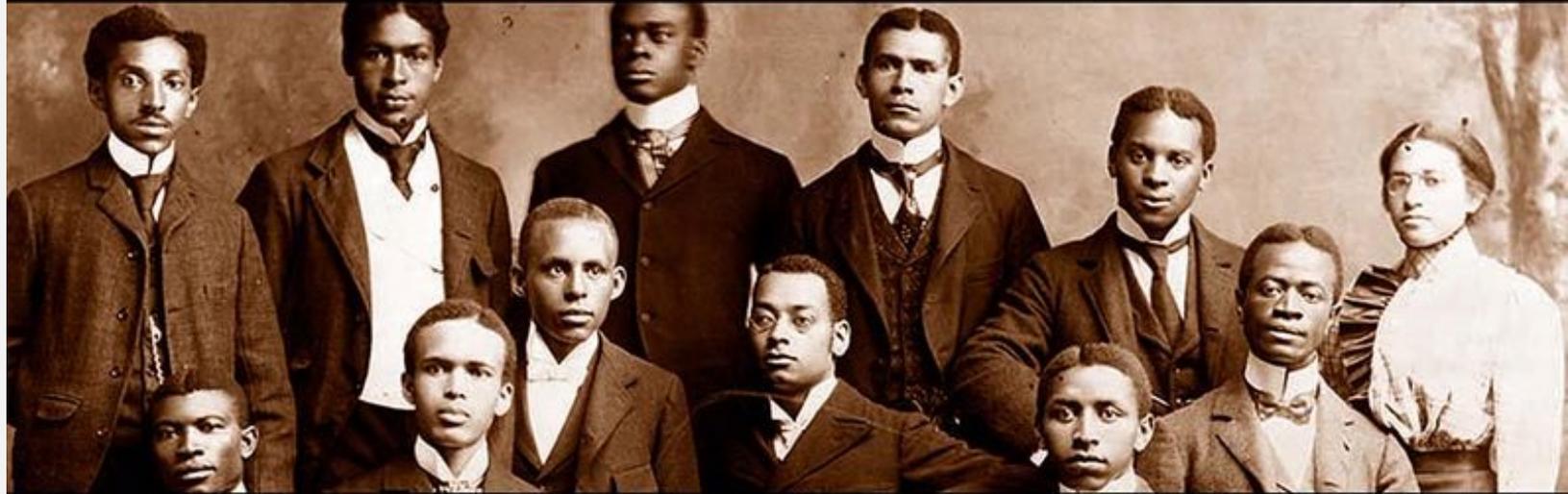


# Black History and Culture of the Tenderloin Tours

A series of walking tours and community events to educate and celebrate contributions of the Black community to the Tenderloin neighborhood.

JOIN US FOR A

**CELEBRATION of BLACK HISTORY  
and CULTURE of the TENDERLOIN**



**Presentations, Free Dining, Live Music and a Tour of  
The Black History and Culture of the Tenderloin**

# Night and Weekends Safety Navigators

## CODE TENDERLOIN

- A new community service to operate during the evenings and weekends.
- This program will operate four nights a week to offer on-the-spot crisis management and case management support.



Photo: Code Tenderloin

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# EMERGING PRIORITIES

# Emerging Priorities

1



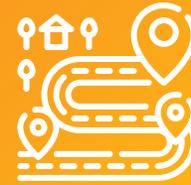
**SMALL BUSINESS  
SUPPORT**

2



**YOUTH  
INVESTMENTS**

3



**PUBLIC SPACE PLANNING  
& ACTIVATION**

4



**ACTIVATING  
HOUSING PRIORITIES**

# 1. Small Business Support

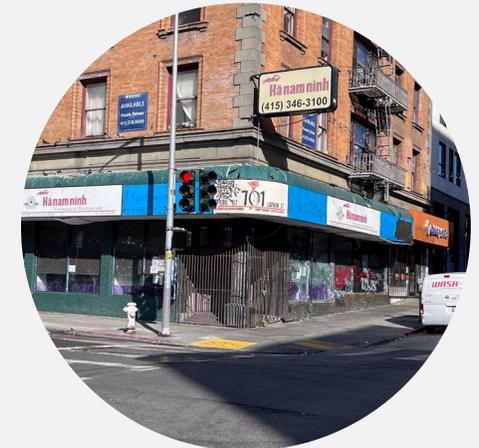


## WHY IS IT A PRIORITY?

- \$380,000 in Small Business Support decided by TL voters during the Participatory Budgeting process
- Challenging conditions and barriers for small businesses
  - Vacancy & Vandalism
  - Street conditions
  - Low foot traffic
  - Loss of State/Federal Covid financial support
  - Burdensome city grant application process

## COMMUNITY VOICE FROM TCAP SURVEY

- Increase the availability of healthy food, jobs, and affordable quality goods
- Engage landlords and attract targeted small businesses to fill vacancies
- Continue to implement multi-lingual small business retention program



# SF Planning Approach



## PARTNERS

City:



Community:



Tenderloin Business Coalition



## APPROACH

- Collaborate with OEWD and community partners
- Focus resources on commercial corridors
- Increase outreach and engagement to business owners with limited English



## GOALS

- **Short-term:**  
Define specific programming for \$380,000 in Small Business Support
- **Medium-term:**  
Inform TL specific priorities for OEWD's annual small business programming (~\$900k)
- **Long-term:**  
Leverage small business organizing to activate TL commercial corridors as a strategy to improve safety and quality of life



# Corridor Profiles



## LARKIN STREET

86 Addresses Surveyed

**26%**

Vacant  
Ground-floor

**44%**

With Identifiable  
Vandalism

## EDDY STREET

95 Addresses Surveyed

**9%**

Vacant  
Ground-floor

**11%**

With Identifiable  
Vandalism

## GOLDEN GATE AVE

56 Addresses Surveyed

**13%**

Vacant  
Ground-floor

**38%**

With Identifiable  
Vandalism

# SF Planning 380K Investment Proposal (DRAFT)



## SUPPORT EXISTING BUSINESSES

Planning adds \$200,000 to OEWD SF Shine Program:

- Additional \$5,000 per grant for 40 businesses total
- Eligible uses: construction projects related to exterior façade improvements, sign or awning replacement



## FILL VACANT STOREFRONT

Planning adds \$75,000 to OEWD New Storefront Opportunity Grant:

- Additional \$25,000 per grant for 3 businesses total
- Applicants filling Larkin Street vacant storefront now receives:
  - \$50,000 for opening their first storefront
  - \$75,000 for expand their businesses



## ACTIVATE PUBLIC REALM

Planning allocates \$105,000 to improve lighting along Larkin Corridor



# 2. Youth Investments

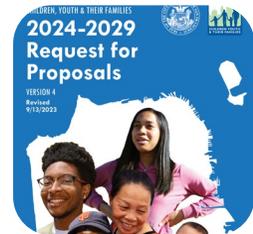


Why is it a priority?

**3,200** Children living in the Tenderloin.

**3x** the density of children per square mile compared to citywide.

- Community is concerned about the trajectory of youth engaging with the open-air drug market.
- The City is rolling out the next funding cycle for youth programming



**City Partners:** Department of Children, Youth, and their Families



**Community Partners:** TL Afterschool Collaborative



# SF Planning's Role

- **Short-term:** Inform DCYF 2024-29 five-year funding cycle program investments in the Tenderloin.
- **Medium/Long Term:** Support service providers and the City to create new or adjust existing programs to meet the unique needs of TL youth.



# Preliminary Findings



**1,207**

**Youths (age 4-17) attend DCYF programs** out of over 3,000 total youths living in the Tenderloin

- 80% of those attend programs outside TL
- 46% attend programs within TL

**15%**

Of Tenderloin youth in DCYF programs are **Asian, who are underrepresented** compared to their share of population in the TL (31%)

**48%**

Of Tenderloin youth in DCYF programs are **Latinx, are well represented** compared to their share of population in the TL (23%)

**11%**

of TL's youth in DCYF program reported as **Middle Eastern, a low rate compared to estimated share of this population in the TL.**

**16%**

**Of TL youth programs focus on expressed needs:**

- Educational Supports
- Youth Workforce Development



# Community Engagement



**Interviews and focus groups with middle and high school students, transitional-aged youth, parents, and youth service providers.**



Participants	Engagement Strategy	Status
Youth Service Providers	Interviews	Completed
Teens (Connected and Disconnected)	Focus Groups	Completed
TAY (Connected and Disconnected)	Focus Groups and Interviews	In Progress
Parents	Focus Groups	In Progress



# Quotes from Focus Group

**“We're not kids, our families depend on us. We need access to jobs and resources that will help us help our families.”**



**“I fight with my friends because I enjoy boxing and there isn't a place in the neighborhood where I can enjoy this passion.”**



**“We aren't attracted to programs that are geared towards children and where we're always supervised. I can see myself attending a program that offers open gyms, game rooms, and hangout spots with low supervision.”**



**“The biggest challenge youth face in the TL is the open-air drug market. You never know what might happen but after a while it all becomes normal.”**



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# COMMUNITY OUTREACH & ENGAGEMENT

# Re-envisioning Outreach and Engagement

- Focus on priorities where building consensus is achievable
  - Four emerging priorities: small business, open space, housing, youth
  - Form **working groups**: residents, stakeholders, and interagency partners
- Build a **community leadership group** to develop a unified budget ask on these four priority areas
- Expand priority areas where consensus building is possible



# Re-envisioning Outreach and Engagement

## TNDC Partnership - \$300K

- **Dedicate resource to elevating marginalized voices**  
TL focused community organizing staff
- **Convene leaders with diverse perspectives**  
Partnership with four community stakeholders to allow consensus
- **Facilitate unified community advocacy towards a **Tenderloin focused investment blueprint****

**COMMUNITY PARTNER**



# Next: Open House

1

Meet project sponsors and ask questions about the **21 Community Action projects** organized in the following areas:

- New Public Spaces
- Community Wellness
- Youth/Family Support
- Park Activities and Celebrations

2

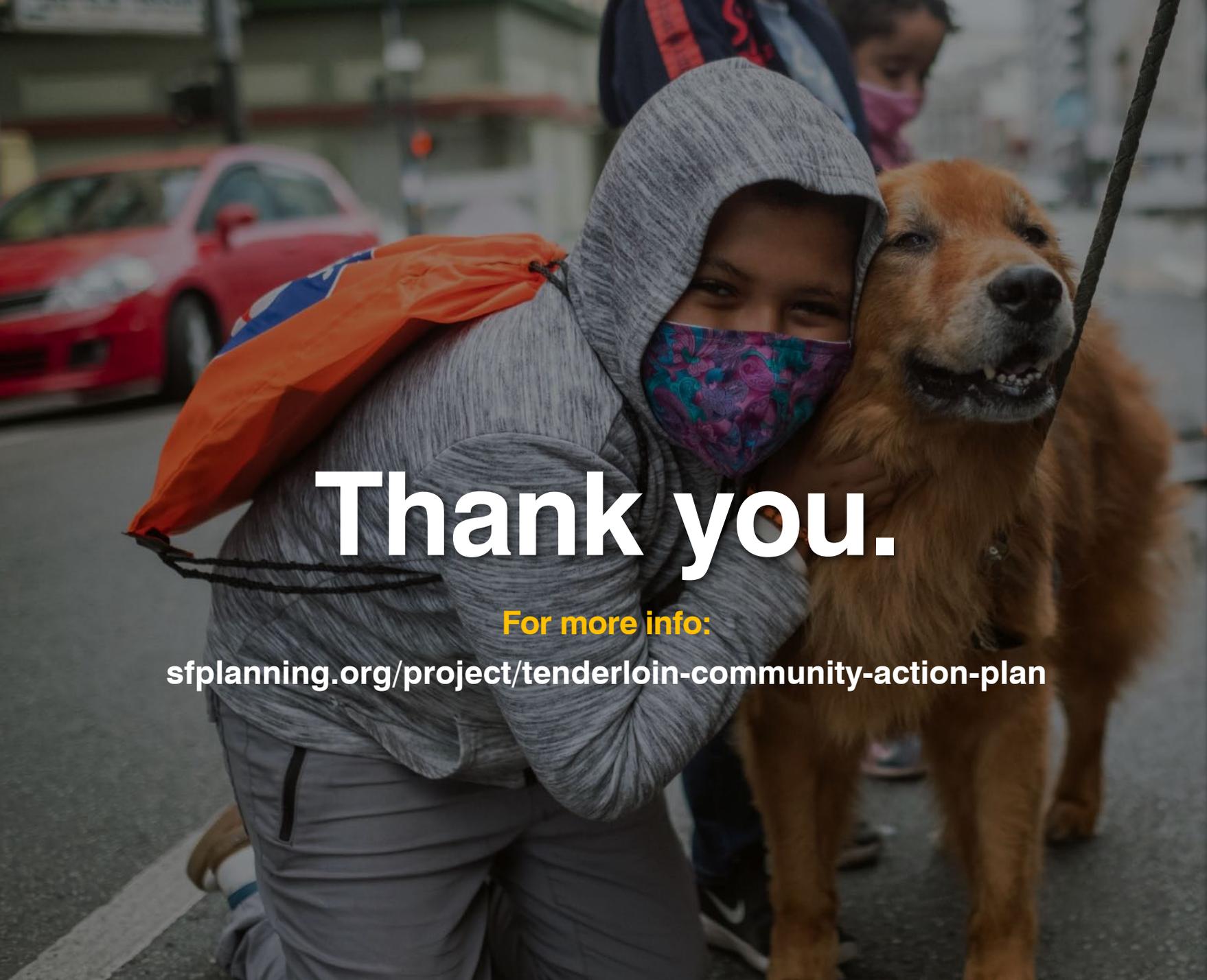
Learn about four **emerging priorities** for the neighborhood; ask questions and provide your input:

- Small Business Support
- Youth Investment
- Public Space Activation
- Housing

3

Give feedback on how you want to **engage and be involved**.





**Thank you.**

**For more info:**

[sfplanning.org/project/tenderloin-community-action-plan](https://sfplanning.org/project/tenderloin-community-action-plan)

# TENDERLOIN

COMMUNITY ACTION PLAN

