**New Public Spaces**

**WHY A PRIORITY**

The Tenderloin has the lowest open space per resident ratio in San Francisco. Community has voiced the need for more public space for children, seniors and families.

Public space improvements and activation (placemaking), create positive experiences, increase safety, deter drug dealing and use on the sidewalks. This strategy complements enforcement and health services interventions.

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**ALLEYS**

*Alley network as public space network*

Alleys can increase open space in the neighborhood. They can serve as school streets, mini-parks, mini-plazas or special events places.

- TL National Forest (Cohen Alley), mini-park (completed)
- Elm Alley, school street (in progress)
- Dodge Alley, mini plaza (in progress)
- Myrtle, Willow, Olive (potential)
- Safety Support: Safe Passage network

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**COMMERCIAL CORRIDORS**

*Public space synergies along selected commercial corridors*

Placemaking along commercial corridors can increase access to public space, increase quality of life and strengthen business health by increasing foot traffic.

- **Larkin Street**
  - Larkin Street Green Canopy parklets (in progress)
  - Larkin Street Greening Strategy (potential)

- **Golden Gate Avenue**
  - 100 block: Golden Gate Greenway (in progress)

- **Eddy Street**
  - Boeddeker Park revitalization (potential)

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**INTERAGENCY COORDINATION**

TCAP team is drafting a public space strategy by coordinating with City agencies and existing and upcoming plans:

- Tenderloin -- Little Saigon Neighborhood Transportation Plan (MTC)
- Tenderloin Vision 2020 – The People’s Plan
- Active Communities Plan (SFMTA)
- Quick Build Projects (TL) (SFMTA and Public Works)
- Pedestrian and Traffic safety priorities (TLCBD and TNDC coordinators)
- Lower Polk Alleys District Vision Plan (Lower Polk Neighbors)
- Civic Center Public Realm Plan (SF Planning)

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**GATEWAYS**

*New neighborhood entrances as public spaces*

Key neighborhood entrances can function as gateways and can welcome residents and visitors into the neighborhood.

- Powell Street (Eddy)
- UN Plaza (Leavenworth)
- Golden Gate Ave

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**LOT PARKS**

*New public space hubs on underutilized properties*

Underutilized or vacant lots can be transformed into neighborhood gathering spaces.

- Urban Alchemy Oasis (Hyde and Turk) (completed)
- 989 Post (upcoming Rec and Park acquisition)
- Elm Street at Van Ness (potential recreation lot)
New Public Spaces: Community Voice

Where on the map do you feel least connected in your neighborhood? Please explain how/why?

Do you know of any alley not listed here that you would like to consider for open space/public space improvements? Please explain why.

What are the most important entrances to and from your neighborhood that we should be working on?

Do you or your organization have or know of any resources that could help build/program the Golden Gate Greenway, Elm Alley School Street and the other TCAP public space projects?
The Tenderloin is experiencing rising vacancy and vandalism since the pandemic. Even those who survived the pandemic are struggling to stay afloat. Many have expressed the intentions of selling their businesses yet few are interested in opening new businesses in the Tenderloin. Limited English spoken amongst many existing immigrant business owners and burdensome application processes make it difficult for small businesses to access city grants. During the participatory budgeting process, the community voted for $380,000 to be dedicated to small business support.

### Why a Priority

#### Short-Term

- Define specific programming for $380,000 in Small Business Support decided by TL voters during the Participatory Budgeting process.

#### Medium-Term

- Inform TL specific priorities for OEWD’s annual small business programming (~$900k).

#### Long-Term

- Leverage the small business organizing to activate the commercial corridors as a strategy to improve safety and quality of life.

### SF Planning’s Approach

- Collaborate with the Office of Economic and Workforce Development and community partners.
- Focus resources on commercial corridors.
- Increase outreach and engagement to lift the voice of business owners with limited English.

### SF Planning’s Workplan

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1. Community Engagement

2. Investment Framework Development

### Draft Proposal for $380k Investment

- **Support Existing Businesses**
  - Planning adds $200,000 to OEWD SF Shine Program – additional $5,000 per grant for 40 businesses total.

- **Support New Businesses to Fill Vacant Storefront**
  - Planning adds additional $25,000 per grant to OEWD New Storefront Grant for 3 businesses for a total of $75,000.

- **Activate Public Realm**
  - Planning allocates $105,000 to improve lighting along Larkin Corridor.
Small Business Support: Community Voice

What kind of events and celebrations would you like to see more of on Larkin, Eddy, or Golden Gate?

In addition to the three funding areas in the draft proposal, what other areas need investment to support small businesses in the neighborhood?

Do you know anyone who would like to open a new business in the Tenderloin? Leave your information here. We would like to help!
**Youth Investment**

**WHY A PRIORITY**

Tenderloin maintains the highest concentration of youth and children in San Francisco. Through prior engagement with the Tenderloin community, the SF Planning team has heard concerns from both afterschool program providers and parents regarding the trajectory of youth engaging with the open-air drug market in the Tenderloin.

3,200 Children living in the Tenderloin.

3X the density of children per square mile compared to the City as a whole.

**SF Planning’s Approach**

Collaborate with Department of Children, Youth, and their Families to identify Tenderloin specific youth services gaps.

Focus group interviews:
- Youth Service Providers
- Teens (Connected and Disconnected)
- Transitional-Age Youth (Connected and Disconnected)
- Parents

**COMMON NEEDS WE’VE HEARD INCLUDE:**

- Academic support with graduating high school-going and staying in college
- Financial literacy/business education
- Workforce preparation and employment opportunities

However, only 7 out of 44 programs are addressing the need for academic support and youth workforce development.

16% of Children, Youth, and their Families

**SF Planning’s Goals**

**SHORT-TERM**

Inform DCYF 2024-29 five-year funding cycle program investments in the Tenderloin.

**MEDIUM-TO-LONG TERM**

Support service providers and the City to create new or adjust existing programs to meet the unique needs of TL youth.

1. Community Engagement

2. Tenderloin Youth Service Gap Analysis

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Learn more about Tenderloin Community Action Plan: [https://sfplanning.org/project/tenderloin-community-action-plan](https://sfplanning.org/project/tenderloin-community-action-plan) #TenderloinPlan
What are some current Tenderloin youth services that you believe have made positive impacts to Tenderloin youth and why?

What new youth services would you like to get implemented that is unique to the Tenderloin? What services could help deter TL youth from engaging with the Open-Air Drug market?
**Activating Housing Priorities**

**WHY A PRIORITY**

The Tenderloin is comprised of mostly SROs, studio, and one-bedroom apartment buildings, historically housing the single adult musicians and entertainers. It has since become home for many immigrants and vulnerable populations seeking affordable housing in a high-cost City. As one of the densest neighborhoods in the City, it also experiences high concentration of overcrowded living, and households living with poverty.

- **50%** SF's homeless population is in the Tenderloin
- **1/3** of housing stock in the Tenderloin is subsidized or deed-restricted
- **3X** the rate of overcrowding in occupied units compared to the city as a whole

**SF Planning’s Approach**

Building on community voices from multiple initiatives in the last few years, including:
- Tenderloin Community Planning Survey 2021
- Tenderloin Vision 2020
- Housing Element 2022 Update
- Housing By the Bay

Working with multiple community partners, including:
- Tenderloin Neighborhood Development Corporation (TNDC)
- Supportive Housing Provider’s Network (SHPN)
- Chinatown Community Development Corporation (CCDC)
- Bill Sorro Housing Program (Bishop)

**Tenderloin Housing Priorities**

1. Improve deeply affordable housing assets to ensure a dignified standard of living.
2. Preserve affordability of existing assets through acquisition.
3. Protect vulnerable residents at most risk of homelessness with rental subsidies.
4. Expand on-site case management services, especially behavioral health + substance use disorder.
5. Improve access to affordable housing suitable for families with children and Transitional Aged Youth.
6. Reduce vacancies in existing permanent supportive housing buildings.

**Example Housing Element Policies**

1. Expand funding for rehab and Identify SRO residential hotels in disrepair for rehab and repair and explore the cost and benefits of acquisition and rehab.
2. Expand housing options for families with children and for transitional-aged youth in permanently affordable housing, integrated with supportive programs that address their unique needs.

For limited English speakers, the lack of language access is a significant barrier to receiving housing services and resources.
What housing priority do you feel is the most critical? (Use sticky dots to indicate your choice)

1. Improve deeply affordable housing assets to ensure a dignified standard of living.
2. Preserve affordability of existing assets through acquisition.
3. Protect vulnerable residents at most risk of homelessness with rental subsidies.
4. Expand on-site case management services, especially behavioral health + substance use disorder.
5. Improve access to affordable housing suitable for families with children and Transitional Aged Youth.
6. Reduce vacancies in existing permanent supportive housing buildings.

What other housing challenges and needs do you experience that you don’t see reflected in the priorities in the board.
Are you involved in any organized community groups in the Tenderloin. If so, please share your group’s name and priorities?

Planning is considering forming working groups on some of the emerging priorities of work. If you’re interested, please leave your contact information, and areas of interest (small business, open space, youth, and housing).

Is there another priority area for the Tenderloin that you would like our team to work on (in addition to small business, open space, youth, and housing)?

What forms of outreach and engagement would you like SF Planning to offer?

For example: Working groups on the four emerging priorities; Attending existing meetings hosted by community groups; Hosting community events; Newsletter; Email announcements; Social media