

TENDERLOIN AMBASSADOR MAP

(DAY SHIFT 7:00am - 4:30pm)

Map showing coverage of ambassador programs in the Tenderloin from 7:00am to 4:30pm. Ambassadorship includes, but is not limited to, safety, cleaning, safety, and support services. This map excludes Public Works and TLCBD regular cleaning services in the Tenderloin. Information presented in this map is subject to change depending on resources and neighborhood needs. This map represents data as of January 29, 2025 and will be updated quarterly.

MAP KEY

Ambassador Program	Safety	Cleaning	Wellness	Hospitality	Roving/Fixed	Schedule
Office of Civic Engagement And Immigrant Affairs	☑		☑	✓	Roving, with longer service at hotspots, 2 people per zone	9am - 4:30pm
Mid-Market/TL Community Based Safety Program (Urban Alchemy)	☑	✓	✓	✓	Fixed, some roving, 60+ posts including Next Street's posts	7am - 4:30pm Larkin Street ends at 3:30pm
Next Street		☑	✓		Staffing Included above	7am - 4:30pm Polk Street ends at 3:30pm
UC Law	☑	✓			Fixed	7am - 4:30pm
Code Tenderloin	☑		✓		4 ambassadors	7am - 3:30pm
Glide	☑	✓	✓		Roving	7:30am - 4:30pm
TLCBD Safe Passage	☑				Fixed	Mon - Fri: 8-10am M/T/Th/F: 2-4pm Wed: 1-3pm
Civic Center CBD	✓	☑	✓	✓	21 Full-time equivalent roving in CBD boundary	7am - 4:30pm
Union Square CBD	✓	☑		✓		6am - 4:30pm
Lower Polk CBD	✓	☑	✓	✓	1-2 Full-time equivalent safe program staff roving in CBD boundary	8am - 4:30pm
Mid-Market CBD*	✓	☑	✓	✓	13 Full-time equivalent roving	7am - 4:30pm

- ☑ Primary Service
- ✓ Other Services Offered

* Code Tenderloin also deploys 4 ambassadors under contract with SF Homeless Outreach Team (SFHOT) from 8am to 5pm covering Market/Howard Street, 6th Street, Jessie and Stevenson Alleys, and other areas in need in the Tenderloin, South of Market, Mission. In addition, 2 ambassadors are contracted with Glide for its coverage area from 2pm to 9pm.
* Mid-Market CBD's 13 FTE ambassadors also have presence on south side of Market Street and 6th Street from 7am to 7pm.



TENDERLOIN AMBASSADOR MAP

(EVENING SHIFT 4:30pm - 7:00pm)

Map showing coverage of ambassador programs in the Tenderloin from 4:30pm to 7:00pm. Ambassadorship includes, but is not limited to, safety, cleaning, safety, and support services. This map excludes Public Works and TLCBD regular cleaning services in the Tenderloin. Information presented in this map is subject to change depending on resources and neighborhood needs. This map represents data as of January 29, 2025 and will be updated quarterly.

MAP KEY

Ambassador Program	Safety	Cleaning	Wellness	Hospitality	Roving/Fixed	Schedule
Office of Civic Engagement And Immigrant Affairs	☑		☑	✓	Roving, with longer service at hotspots, 2 people per zone	4:30pm - 6pm
Mid-Market/TL Community Based Safety Program (Urban Alchemy)	☑	✓	✓	✓	Fixed, some roving, 60+ posts including Next Street's posts	4:30pm - 7pm Ellis Street ends at 5:30pm
UC Law	☑	✓			Fixed	4:30pm - 7pm
Glide	☑	✓	✓		Roving	4:30pm - 7pm
TLCBD Safe Passage	☑				Fixed	4:30pm - 6pm
Civic Center CBD	✓	☑	✓	✓	21 Full-time equivalent roving in CBD boundary	4:30pm - 7pm
Union Square CBD	✓	☑		✓		4:30pm - 7pm
Mid-Market CBD*	✓	☑	✓	✓	13 Full-time equivalent roving	7am - 4:30pm

- ☑ Primary Service
- ✓ Other Services Offered
- * Glide's team includes 2 subcontracted ambassadors from Code Tenderloin from 2pm to 9pm.
- * Mid-Market CBD's 13 FTE ambassadors also have presence on south side of Market Street and 6th Street from 7am to 7pm.



TENDERLOIN AMBASSADOR MAP

(NIGHT SHIFT 7:00pm to Next Day)

Map showing coverage of ambassador programs in the Tenderloin from 7:00pm to next morning. Ambassadorship includes, but is not limited to, safety, cleaning, safety, and support services.

This map excludes Public Works and TLCBD regular cleaning services in the Tenderloin. Information presented in this map is subject to change depending on resources and neighborhood needs. This map represents data as of January 29, 2025 and will be updated quarterly.

MAP KEY

Ambassador Program	Safety	Cleaning	Wellness	Hospitality	Roving/Fixed	Schedule
Code Tenderloin						7pm - 3:30am
Glide	✔	✔	✔		Roving	7pm - 9pm
Union Square CBD	✔	✔		✔		7pm - 6am

- ✔ Primary Service
- ✔ Other Services Offered

* Glide's team includes 2 subcontracted ambassadors from Code Tenderloin from 2pm to 9pm.

