SECTION 10. EQUITABLE PLANNING STRATEGIES

The San Francisco Planning Department is committed to addressing the needs and visions of all communities and reversing the inequities created by past planning practices. Historically, many urban plans and policies concentrated equity communities such as Black, American Indian, communities of color, and low-income residents, in areas with limited access to affordable housing, economic opportunity, quality cultural spaces, and environmental protections. This systemic exclusion has produced lasting disparities that continue to affect community stability and environmental health.

Today, our equitable planning practices focus on creating policies that recognize cultural resources of communities, supports wealth creation in low-income communities, expand affordable housing, and prioritize climate resilience in vulnerable neighborhoods.

DEPARTMENT GOAL: The Planning Department champions equitable land use practices, supporting access to housing, economic opportunities, and resilience to create a more just and thriving city for all.

Strategy 1. Advance equitable housing development to ensure affordable and improved living conditions for equity communities.

Action	Output	Indicator	Outcome	Timeline	Existing Project	Priority
1.1. Develop a Community Benefits guide, report, and informational materials to promote equitable development, tangible benefits, and to support affordable housing in San Francisco's equity communities.	Community Benefits Guide and Report	# of materials created and distributed via workshops, emails, website, and other outreach channels	Increased awareness among community members about community benefits and the various pathways for achieving them	3-Years	Х	X
1.2. Support a needs assessment of Single Room Occupancy (SROs) to identify improvement needs and implement targeted reforms to enhance safety, affordability, and residents' living conditions.	SRO Needs Assessment Report and Policy Recommendati ons	# of adopted reforms by policymakers and housing agencies	Policy and operational changes that address safety and affordability of SROs	3-Years		

1.3. Analyze potential sites for affordable housing and develop strategies for acquiring sites, ensuring fair access and distribution.	Assessment Report and Acquisition Strategy	# of affordable housing units in High Opportunity Areas to meet a minimum 25% Housing Element target # of public and nonprofit or religious sites identified and facilitated for affordable housing	Improved information and strategic approach for affordable housing sites acquisition	5-Years	X
1.4. Track and evaluate progress on Affirmatively Furthering Fair Housing (AFFH) actions, equity housing priorities, affordable housing funding, production, and preservation, and support the implementation of Affordable Housing Leadership Council recommendations.	Progress report on AFFH actions	# of AFFH actions implemented and assessment of actions in progress	More effective implementation of affordable housing strategies	5-Years	X
1.5. Develop tools to provide technical assistance and support community affordable housing initiatives.	Educational materials and technical assistance to support community-driven housing solutions	# of materials created and distributed via workshops, emails, website, and other outreach channels	Increased capacity for communities to lead and sustain affordable housing initiatives	5-Years	X

1.6. Support the development of small to mid-sized buildings affordable to middle-income households by conducting analysis, creating policies, and developing programs in partnership with Planning Divisions, City agencies, community organizations, and development partners.	Analysis report outlining challenges, opportunities, potential sites, and policy recommendations informed by partner feedback; integration of programs into department workplans and budgets.	# of small to mid-sized housing projects and units constructed Increased # of applications for small to mid- sized housing	Increased small to mid-sized housing for middle-income households; reduced development barriers such as timelines and costs	3-Years	X	
1.7. Affirmatively further fair housing by expanding housing availability—including affordable housing—by increasing density in well-resourced neighborhoods, especially along transit and commercial corridors.	Zoning policy that allows for increased density and mixed-income housing in High Opportunity Areas and along transit and commercial corridors	Increased # of housing units built in High Opportunity Areas	Increased housing supply in High Opportunity Areas, reducing barriers for lower income households	1-Year	X	X
1.8. Implement AFFH Program Action 9.4.6. by creating a long-range community facilities plan for public facilities including parks, recreation centers, schools, public safety facilities, child development centers, and libraries to accommodate a thirty-year projected population growth and ensure equitable access in Equity Geographies.	Comprehensive community facilities plan with strategic recommendations for equitable infrastructure expansion	# of new or upgraded public facilities planned and completed in Equity Geographies	Increased investment in public facilities in historically underserved neighborhoods	5-Years		

1.9. Facilitate the creation of affordable housing units by leveraging Development Agreements (e.g., Freedom West, Candlestick) and implementing strategic initiatives, policy changes, and process improvements to accelerate construction and unlock housing opportunities (e.g., Housing Pipeline).	Policy and process improvements to reduce barriers to construction and speed up approvals	Increase in # of housing pipeline projects advanced or completed	Increased production of affordable housing units in key development areas	5-Years	X
1.10. Strengthen Planning Code and other controls to enhance protection for existing multi-family housing from demolition to create stability for tenants.	Stronger tenant protection policies, including requirements for mitigation, relocation assistance, or restrictions on redevelopment	# of Planning Code amendments and policy changes enacted to strengthen demolition protections	Increased stability for tenants by reducing displacement caused by demolition and redevelopment	1-Year	X
1.11. Develop and enhance Planning Code language and City programs to assist small businesses displaced by new housing development.	Enhanced Planning Code provisions and City programs that mitigate small business displacement	Reduction in small business closures or relocations due to housing development	Increased stability for small businesses affected by housing development	1-Year	X

Strategy 2. Partner with equity communities to support capacity building and foster community self-determination.

Action	Output	Indicator	Outcome	Timeline	Existing Project	Priority
2.1. Collaborate with the Planning Department's Community Equity Advisory Council to develop community-based strategies and provide input on Planning processes and practices.	Equity Council Strategic Plan	# of Equity Council projects and initiatives completed	Stronger equity- focused planning policies and projects informed by community	3-Years	X	Х

2.2. Allocate staff resources as community liaisons for equity communities (e.g., the Tenderloin, Mission, Bayview) to address disparities faced in these neighborhoods and by historically underserved communities by developing policies and strategic actions on housing, community infrastructure, and cultural and commercial spaces, ensuring engagement includes American Indian, Black/African American, and Pacific Islander communities.	Community strategies for equity communities such as Bayview, Mission, Tenderloin.	# of community liaisons assigned to equity communities	Increased staff support for equity communities to address disparities	5-Years	X	X
2.3. Create a Community Engagement Budget to strengthen housing and community development efforts.	Dedicated annual budget for community partnerships and engagement	Amount of funding allocated and utilized for community partnerships and engagement	Increased funding and resources to support community- driven planning efforts	Ongoing		
2.4. Create an Investment Blueprint for the Tenderloin to foster long- term growth and resilience.	Tenderloin Investment Blueprint	# of Tenderloin community initiatives that receive investments	Increased funding for community- driven initiatives that address Tenderloin community priorities	1-Year	X	
2.5. Develop Cultural Corridor Strategies in equity communities that anchor community culture and support wealth building.	Cultural Corridor Strategies for Mission Street, Larkin Street, and Third Street	# of strategies implemented	Increased economic opportunities for local entrepreneurs, artists, and cultural organizations on target corridors	5-Years	X	

2.6. Complete the implementation of Community Action Projects funded by the Tenderloin Community Action Plan (TCAP), and leverage additional funding towards public space improvement, youth investments, street stewardship, community wellness, and small business support.	Completed TCAP Community Action Projects focused on neighborhood revitalization and expanded funding opportunities to support long- term investments in the Tenderloin	# of TCAP projects completed	Enhanced public spaces and streetscapes for safety and livability, increased youth engagement through educational and recreational investments, and strengthened local businesses for greater economic resilience in the Tenderloin	1-Year	X	X
2.7. Coordinate with interagency partners to mobilize investment and advocate for state, federal, and philanthropic funding that supports community-identified strategies.	Interagency coordination meetings and strategic partnerships to align resources with community needs	Amount of state, federal, and philanthropic funding secured to advance community strategies	Increased investment in community-driven programs and infrastructure	Ongoing		
2.8. Play a key role in supporting Treasure Island Development Authority's (TIDA) Equity Program encompassing critical projects aimed at embedding equity into the systems shaping Treasure Island's development; ensuring Treasure Island becomes an inclusive, diverse, and equitable neighborhood.	Implementation plans for the critical projects, ensuring alignment with community needs	Increased equitable access to housing, economic opportunities, and community resources on Treasure Island	Progress on implementing the critical equity projects	5-Years	X	

2.9. Provide staff support to the Reimagine Japantown Committee's creation of a vision for the future of the Japan Center Malls that considers the community's priorities and property owners' goals.	Framework with a community vision for Japan Center Malls, outlining site-specific goals and public benefits grounded in past planning and financial feasibility	# of engagement activities conducted and level of participation	Increased capacity within the community, equipping community leaders with the necessary language and tools to proficiently participate in future planning efforts related to the development of the Japan Center Malls	1-Year	X	
2.10. Through the Permit SF initiative, collaborate with small businesses and community organizations to identify barriers, streamline approvals, and improve equitable access to the City's permitting process.	Identification of challenges and recommendatio ns for process improvements	Decrease in average # of days between application acceptance and project record closure Reduction in overall permitting and processing time for small business and community organization projects	A more accessible, equitable, and efficient permitting system	1-Year	X	X

Strategy 3. Advance equitable cultural preservation and community representation.

Action	Output	Indicator	Outcome	Timeline	Existing Project	Priority
3.1. Support the adoption and implementation of Cultural History, Housing, and Economic Sustainability Strategies (CHHESS) reports for Cultural Districts.	Adopted CHHESS reports that guide planning and investment in Cultural Districts	# of CHHESS Reports adopted	Strengthened cultural preservation, housing security, and economic sustainability in Cultural Districts	5-Years	X	
3.2. Center equity communities in preservation planning and enhance their inclusion in the City's landmark designation program, including through implementation of the Community Engagement Framework for the Citywide Cultural Resources Survey (SF Survey).	Expanded landmark designation nominations that reflect the histories of equity communities	# or % increase of cultural landmarks representing equity communities # or % increase of Category A properties that celebrate and represent equity communities	Increased representation of equity communities in landmark designations and preservation policies	5-Years	X	

3.3. Complete historic additional context statements for communities to ensure their histories and cultural contributions are recognized and preserved, fostering inclusive planning that respects and integrates diverse heritage.	Completion of three (3) Historic Context Statements for Chinese American, Pan Latino, and Native American	# or % increase in context statements representing equity communities # of community organizations engaged and informed through the process # or % increase landmarks representing equity communities identified through Historic Context Statement process	Greater recognition and protection of cultural heritage in planning and preservation efforts Increase in community-led initiation of historic and cultural landmark designation	1-Year	X	
3.4. Develop and implement Cultural District Objective Design Standards to preserve and enhance the unique features and identity of Cultural Districts while complying with state housing laws.	Objective Design Standards tailored to each Cultural District, integrating architectural, historical, and cultural elements	# of Cultural Districts with adopted Objective Design Standards	More predictable and equitable development that aligns with community values	3-Years	Х	X

Strategy 4. Center equity in the Planning Code, regulatory processes, and policy development.

Action	Output	Indicator	Outcome	Timeline	Existing Project	Priority
4.1. Develop, implement, and regularly update the Planning Department's Equity Dashboard to track progress, uphold accountability, and ensure the achievement of equity goals.	A user-friendly, data-driven Equity Dashboard that tracks progress on equity initiatives	# of equity metrics tracked and updated in the dashboard	Greater accountability and transparency in achieving equity goals	5-Years	X	Х
4.2. Conduct an Equity Audit to identify and address policies that disproportionately affect some communities, such as Black, American Indian, communities of color, and low-income groups, and establish an ongoing process to adopt Planning Code changes.	Planning Code amendments that remove or revise discriminatory or exclusionary policies	# of Planning Code changes adopted as a result of the Equity Audit that were identified in the "short-list" as the most likely to have positive impacts to community indicators, and to reduce regulatory or administrative burdens disproportionat ely affecting equity communities	Reduced inequities in the Planning Code that disproportionat ely impact marginalized communities	Ongoing	X	X

4.3. Develop and pilot an Impact Analysis Guidelines to incorporate equity analysis into the review process for projects with development agreements to inform project, community benefits, and project impact discussions.	Impact Analysis Guidelines and template for applying and including in M files	# of projects applied using the Impact Analysis Guidelines	Equity- informed development agreements to support the identification of meaningful community benefits and address impacts.	1-Year	Х	Х
4.4. Adapt the Department's Racial and Social Equity Assessment Tool into all long-range and comprehensive policy and planning and integrate into the Division's Essential Practice Documents.	Updated Essential Practice Documents incorporating the Racial and Social Equity Assessment Tool	# of policies and plans developed using the equity tool % of projects applying the equity tool	More systematic and consistent equity analysis in policies and long-range planning	3-Years	X	X

Strategy 5. Promote environmental justice and climate resilience to protect communities and address environmental inequities.

Action	Output	Indicator	Outcome	Timeline	Existing Project	Priority
5.1. Apply the Environmental Justice Framework when updating General Plan elements to ensure policies enhance protections for equity communities.	Revised General Plan elements incorporating environmental justice principles	# of General Plan elements updated to include environmental justice policies	Greater resilience against environmental injustices through proactive policy updates	Ongoing		
5.2. Create a pilot program to raise awareness of mitigation measures in historically underserved communities, providing residents with the knowledge and tools to understand and benefit from environmental protections.	Educational and outreach materials on mitigation measures	# of materials created and distributed via workshops, emails, website, and other outreach channels	Increased awareness and understanding of environmental protections among historically underserved residents	Ongoing	X	Х
5.3. Develop the Yosemite Slough Adaptation Plan to address sea level-rise caused by climate change predicted in Bayview Hunters Point, integrating equity, resilience, restoration, and environmental justice into a supported plan to adapt the Slough.	An adaptation plan with strategies to address sea level rise and coastal flooding at Yosemite Slough	Reduced # of 311 calls related to flooding Increased # of adaptation projects Increased adaptation funding	Increased community engagement around the climate resilience of Bayview Hunters Point. Increased interagency and intergovernmen tal coordination around climate resilience in Bayview Hunters Point.	1-Year	X	

5.5. Establish a streamlined tribal consultation process for ministerial housing project reviews (e.g. Senate Bill 423) and CEQA reviews, ensuring meaningful Native American engagement.	Updated SOP for the SB 423 consultation process, including streamlined coordination with California Native American tribes, progress tracking, and annual reporting	# of tribes that rate their working relationship with SF Planning favorably, measured through annual surveys Decrease in length of time of TCR consultation annually # of successfully completed TCR consultations within established timelines	Stronger relationships with local California Native American tribal groups, support for Native American cultural heritage	3-Years	X
5.6. Participate in the Bayview Hunters Point AB 617 Community Emissions Reduction Plan (CERP) process by assisting with policy development and serving as subject-matter experts on City government	Community Emissions Reduction Plan Policies	Development of a well-informed CERP that delivers emissions reductions and improved health and environmental outcomes for the Bayview	# of Planning- related policies implemented	Ongoing	X
5.7. As part of environmental review, apply more protective air quality standards in health-vulnerable zip codes in areas with poor air quality (the Air Pollutant Exposure Zone (APEZ))	Air quality impact analysis under CEQA	# of projects located in APEZ that use clean construction equipment (Tier 4 or electric)	Improved health outcomes due to use of clean construction equipment (Tier 4 or electric)	Ongoing	X

Strategy 6. Advance an equitable, inclusive, and culturally vibrant recovery for downtown San Francisco.

Action	Output	Indicator	Outcome	Timeline	Existing Project	Priority
6.1. Implement the Equity Council's Downtown Vision by coordinating with City agencies, community organizations, and nonprofits to expand equitable access to City programs and funding opportunities.	Tailored outreach opportunities identified for equity-serving orgs and community members Referral system to connect eligible participants and community organizations to funding and city programs	Tailored outreach plan executed and # of community partners engaged # of direct referrals delivered to equity-serving businesses, artists, and vendors	Increased engagement of equity community stakeholders in Downtown programs, events, and funding opportunities Broader representation of cultural groups and small businesses in public space activation	Ongoing		
6.2. Support housing Downtown including conversions of underutilized commercial spaces into affordable and workforce housing through education, advocacy and promotion.	Conduct engagement and develop resources (e.g., educational guides, toolkits, case studies) on commercial-to- residential conversion projects.	# of resources created and plan for distribution (e.g. website posting, etc.) # of conversion projects initiated or completed	Increased awareness and action by property owners and developers to pursue commercial-to- residential conversion projects.	Ongoing		
6.3. Work with OEWD, SF Chamber, community groups and other Downtown organizations to attract colleges and universities downtown, including Historically Black Colleges and Universities (HBCU).	Development of a "downtown attraction package" and identification of Planning process changes to support higher education uses Downtown	# of resources created to support outreach to higher education institutions # of process changes (e.g. fee waivers, planning code exemptions, etc.) identified	Increased interest from HBCUs and other higher education institutions in exploring a downtown presence and awareness of the process to occupy a space.	5-Years		

		and implemented to facilitate HBCUs occupancy			
6.4. Support the implementation of Public Realm projects and activations, as funding is identified, by ensuring permitting is streamlined and supporting agency coordination, to increase public space activation and cultural programming Downtown.	Planning actions (e.g., permitting, design support, agency collaboration) identified and advanced to enable implementation of Public Realm projects	# of Public Realm Plan projects implemented with streamlined permitting and agency coordination, resulting in increased public space activation and culturally inclusive programming	Improved collaboration between city departments and Downtown groups including CBDs on the implementation of public realm projects and activations	5-Years	

11. COMMUNITY ENGAGEMENT STRATEGIES

Community engagement and partnership lie at the heart of the Planning Department's mission, ensuring that policies and projects meet the diverse needs of the city. Urban planning significantly shapes both the physical environment and community well-being, making accessible and inclusive engagement essential. Traditional participation methods, however, often favor individuals with the time, resources, and knowledge to navigate planning processes, leaving many—particularly those from underserved communities—without a voice. These methods frequently position the public as passive participants, rather than recognizing communities as active decision-makers who best understand their own priorities and needs.

To address this imbalance, the Department implements strategies to remove barriers and expand access, such as culturally responsive outreach, partnerships with community organizations, and flexible participation options that meet people where they are. This approach enhances decision-making, builds community trust, and ensures urban development benefits are equitably shared, creating a city that uplifts everyone.

DEPARTMENT GOAL: The Planning Department is committed to fostering inclusive and accessible community engagement, building partnerships that broaden participation, and empowering staff and community members to collaboratively shape equitable and impactful outcomes.

Strategy 1. Empower staff with tools, training, and resources to lead inclusive,
accessible, and transparent community engagement.

Action	Output	Indicator	Outcome	Timeline	Existing Project	Priority
1.1. Develop a community engagement framework supported by ongoing staff training in areas such as cultural competency, active listening, storytelling, and customer service to ensure culturally responsive, multilingual, and accessible outreach and engagement	Community Engagement Framework	# of staff trained in cultural competency and engagement best practices Level of community satisfaction and participation in engagement efforts	More equitable and culturally responsive community engagement	3-Years		X

1.2. Create a centralized resource library with essential tools and best practices (e.g., Metrics Template to Assess Outreach, Guide for Integrating Community Input, and Outreach Best Practices) to guide staff in improving outreach and engagement.	A centralized resource library containing templates, toolkits, and outreach materials	Level of community satisfaction and participation in outreach efforts	Increased staff capacity to engage communities effectively and consistently	3-Years		X
1.3. Increase community engagement resources to promote diverse participation, with considerations such as offering incentives for participation, transportation, childcare, and translation services.	Expanded engagement budget and resource allocation for participation incentives and support services	Increase in community members attending and participating in engagement activities Level of satisfaction and accessibility reported by participants	Increased participation from historically underrepresent ed communities in planning discussions	Ongoing		
1.4. Coordinate with sister agencies to expand a database of community partners and integrate with Gov Delivery to ensure timely notifications about meetings, updates, and engagement opportunities while broadening outreach to include more stakeholders.	An updated, accessible database of community-based organizations and stakeholders accessible to all City agencies	Growth in the number of community organizations included in the database	Improved coordination and information-sharing among city agencies and community partners	Ongoing	X	X
1.5. Establish a network of qualified community-based organizations and local vendors to support the Department in planning, outreach, and engagement activities, with a focus on cultural sensitivity, language access, and diverse perspectives.	An established consultant pool of vetted community-based organizations and vendors with expertise in outreach and engagement, in adherence to	Increase in community members attending and participating in engagement activities Level of satisfaction and accessibility	More culturally responsive and accessible engagement efforts in partnership with community-based organizations and local vendors	3-Years		

	City contracting requirements	reported by participants		
1.6. Implement post-event surveys and feedback sessions tailored for non-English speakers to evaluate the quality, accessibility, and effectiveness of language assistance services, while exploring improvements in alignment with the City's Language Access Ordinance.	Updated language assistance protocols and staff training based on survey findings	% of participants reporting improved accessibility and satisfaction with language services	Improved language accessibility and service quality in public engagement efforts	Ongoing

Strategy 2. Strengthen outreach coordination to ensure efforts are strategically aligned, culturally responsive, and effectively tailored to community needs for maximum engagement and impact.

Action	Output	Indicator	Outcome	Timeline	Existing Project	Priority
2.1. Establish a structured process that includes monthly meetings for outreach coordinators and project teams to discuss engagement strategies, share updates, identify opportunities for crossproject collaboration, and request support for planning and executing outreach and engagement activities.	A centralized support system for outreach teams to access guidance, resources, and assistance	Level of community satisfaction in outreach and engagement efforts	Improved coordination, efficiency, and communication across projects, leading to more effective engagement efforts, resource- sharing, and stronger collaboration between outreach coordinators and project teams	1-Year		X

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2.2. Evaluate outreach and engagement efforts annually through midproject and end-of-project metrics reviews, documented by project managers, to assess impact, document findings, and capture successes for continuous improvement.	A standard set of outreach metrics to track engagement impact and an annual outreach review summarizing findings, successes, and areas for improvement	# of projects utilizing outreach metrics for evaluation and improvement	More data- driven and strategic outreach efforts	Ongoing	
2.3. Expand the community liaison model by assigning dedicated Planning staff to support all Equity Geographies.	Dedicated Planning staff assignments for each Equity Geography	# of Planning staff assigned as community liaisons in Equity Geographies	Improved accessibility and responsiveness of the Planning Department in equity communities and stronger trust and collaboration with equity communities	5-Years	X

Strategy 3. Support communities in engaging with the Planning Department through accessible education, neighborhood support, and an inclusive website for project information and participation.

Action	Output	Indicator*	Outcome	Timeline	Existing Project	Priority
3.1. Develop core "Planning 101" workshops and educational materials tailored to different communities, using clear language and visual aids to explain complex processes like the permit process, development and environmental review, and other relevant planning efforts.	A series of "Planning 101" workshops and multilingual, accessible educational materials (brochures, videos, and infographics) that simplify key planning processes for diverse communities	# of workshops conducted and participants engaged # of educational materials distributed in different languages and formats Positive evaluation by participants	Increased public understanding of planning processes, enabling communities to participate and advocate for their needs	5-Years		X

3.2. Re-establish the mobile permit information counters or "pop-up planning clinics" in equity neighborhoods, offering in-person assistance with permits and planning inquiries.	Regularly scheduled "mobile permit information counters (PIC)" in key equity neighborhoods	# of mobile PIC events held and residents assisted	Increased access to planning resources and services for underserved communities	5-Years		X
3.3. Improve the Department's website for an inclusive user experience and add a 'Get Involved' page to promote access to projects seeking public input.	An updated, accessible website with improved navigation and usability	# of visitors engaging with the "Get Involved" page and project links	Increased public awareness and participation in planning projects	1-Year	X	X

Strategy 4. Establish a centralized data resource as a permanent, comprehensive tool to support staff in designing outreach strategies, assessing equity impacts, and making data-informed decisions.

Action	Output	Indicator*	Outcome	Timeline	Existing Project	Priority
4.1. Select and establish a scalable platform for the permanent tool and identify initial data sets, with a phased plan to include racial equity indicators.	A scalable, user-friendly data platform (i.e., Neighborhood Data Hub) with initial data sets integrated and a phased roadmap for incorporating racial equity indicators and expanding capabilities	# of visits by City staff and the public User feedback submissions and # of implemented suggestions	Improved data accessibility and transparency for planning decision	3-Years		X

4.2. Work towards data	Integrated data	# of visits by	More efficient	3-Years	X
integration with DataSF and key city departments (e.g., MOHCD, OEWD, Public Works, SFMTA) for streamlined and consistent data sharing.	Integrated data- sharing framework with DataSF and partner city agencies and standardized data formats and reporting protocols for	# of visits by City staff and the public User feedback submissions and # of implemented suggestions	More efficient and consistent data-sharing across city departments	3-Years	X
	consistency across departments				
4.3. Develop interactive, customizable visual tools (e.g., maps, charts) with export options for usergenerated reports and comprehensive training materials, such as video tutorials and user guides.	Interactive visual tools with customizable maps, charts, and export options, supported by training resources such as video tutorials and user guides for accessibility and usability	# of visits by City staff and the public User feedback submissions and # of implemented suggestions	Increased user engagement and accessibility of data	3-Years	X
4.4. Gather ongoing user feedback and schedule regular updates to add features, enhance data, improve usability, and maintain security and privacy standards.	User feedback collection system (e.g., surveys, user testing, feedback forms)	# of visits by City staff and the public User feedback submissions and # of implemented suggestions	A more user- friendly and responsive data platform		X

^{*}Use the same indicator for all actions under Strategy 4, as the overall goal is to transition the Neighborhood Data Hub from a pilot to a permanent tool and measure its success through user engagement and improvements