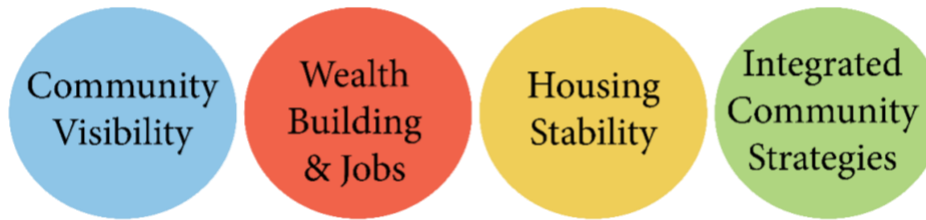


15 STRATEGIES



● ●	1. Acquire Affordable Mixed-Use Spaces
● ●	2. Community-owned Housing, Businesses & Land
●	3. Protective Land Use
●	4. Equitable City Business Contracts
● ●	5. Pathways to High-Road Jobs
● ● ●	6. Return of Displaced Residents
● ●	7. Protect Community of Color homes & Culture
●	8. Preserve & Increase Affordable Housing
	9. Community-defined Planning Narratives
● ● ● ●	10. Community Engagement Funding & Resourcing
● ● ● ●	11. Community Representation in Planning Data
● ● ● ●	12. Community Access to Planning Jobs
● ● ● ●	13. Cultural Districts & Community Planning Networks
● ● ●	14. City Accountability
● ● ●	15. Integrated Collective Solutions

Acquire affordable mixed-use spaces

- Develop program for mixed-use site acquisitions
- Expand mixed-use site acquisition for very low-income communities
- Develop a commercial and nonprofit space acquisition pilot program

Community -owned Housing, Business, Land

- Replicate collaboratives like [La Cocina](#) across neighborhoods
- Support cooperative and community ownership of land, housing, and commercial spaces

Protective Land Use

- Establish ground floor land use regulations for communities of color
- Develop targeted strategies for each [Cultural District](#)

Equitable City Business Contracts

- Pursue procurement equity: require and support contracting of BIPOC businesses for city-funded projects

Pathways to High Road Jobs

- Hire locally through land use, policy, and permitting
- Identify job pathways within construction, health and life science, and PDR (Production, Distribution & Repair) industries
- Establish a tech alliance for jobs

Return of Displaced Residents

- Prioritize the return of displaced communities in collaboration with MOHCD
- Extend Certificate of preference to families
- Create pilot housing reparations financing program
- Identify housing opportunities in high-resource neighborhoods
- Build four new affordable housing projects in low density, high resource neighborhoods by 2025

Protect Community of Color Homes & Culture

- Expand capacity to deliver effective community stabilization strategies
- Protect communities of color, including residents, cultural institutions, and landmarks
- Prioritize homeownership programs for Black and American Indian and other households of color

Preserve & Increase Affordable Housing

- Expand resources for housing preservation and to retain low-income and households and communities of color
- Increase funding for community and development capacity building

Community-defined Planning Narratives

- Work with communities to reframe narratives on in all city materials, including the SF Planning webpage
- Use community narratives to develop communication and engagement strategies

Community Engagement Funding & Resourcing

- Increase engagement funding to compensate for community knowledge
- Increase funding for collaboration across communities to expand learning and accelerate collective solutions
- Fund community groups, sensitive communities, and neighborhoods to work with cultural districts
- Dedicate General Fund resources to Equity plans, strategies, and engagement
- Establish funding targets for community engagement in all plans and equity activities. Funding targets should include compensation for community organizations and community members
- Double staff capacity for community engagement

Community Representation in Planning

- Separate and identify data by race, ethnicity, geography, and community for housing and economic challenges, programs, and investments
- Ensure all racial and ethnic groups are solely represented in SF census data, internal city data and any other city data sources (i.e Arab community, American Indian community, Filipino community, and other frontline communities)
- Develop a housing portal to access and track communities served by income, race, and location
 - Demonstrate change in ratio of affordable housing tenants by race
 - Reverse decline of Black and American Indian population
 - Expand DAHLIA to include all housing services and complete data tracking by 2023
- Track community impacts and accountability for projects
 - Expand housing portal to track approved projects
 - Create monitoring of community and city agreements and requirements
- Prepare data and historic context statements addressing public housing and redlining
 - Complete San Francisco Oral and Documented History projects of Redevelopment by 2023.

Cultural Districts & Community Planning Networks

- Expand staff to support each Cultural District
- Ensure that there is a planning representative for all neighborhoods
- Support on-the ground, community strategies alongside city strategies

Community Access to Planning Jobs

- Increase communities of color in Planning & advance opportunities for staff of color
- Establish a community seat in the hiring process
- Expand the Youth planning program
- Create a career development pipeline from public higher education to community planning

City Accountability

- Develop clear City-community accountability on community strategies
- Equity Council training
- Open community learning possibilities for City staff

Integrated Collective Solutions

- Create community strategies to integrate housing, businesses, jobs, parks, and services
- Complete Community Strategies or CHES processes for four communities by 2025
- Coordinate within and across City agencies to provide clear communication to CBOs
- Integrate health (including mental health), housing, jobs in community clinics