

Recovery Strategies Framework

Joaquín Torres, Director, Office of Economic and Work Force Development

Eric Shaw, Director, Mayor's Office of Housing and Community Development

Rich Hillis, Director, Planning Department

Critical Conditions



Economy and Employment

- Despite much improvement, unemployment rate still at 6.9%
 - Unemployment would be 8.6% if counting those looking for work and those who stopped looking
- Three years of jobs gains for San Franciscans remain erased since February
 - 1 out of 9 area jobs have yet to come back, concentrated in industries that
 - Most affected industries: Hotels, Restaurants, and Arts, Entertainment & Recreation
 - These industries are still down 1 in 3 pre-COVID jobs
- Job loss, and economic recovery, disproportionately hurt the City's vulnerable communities
 - National data show that teens, workers without college degrees, women workers, especially those
 with children, and Black, Latinx and Asian workers are most affected

Critical Conditions

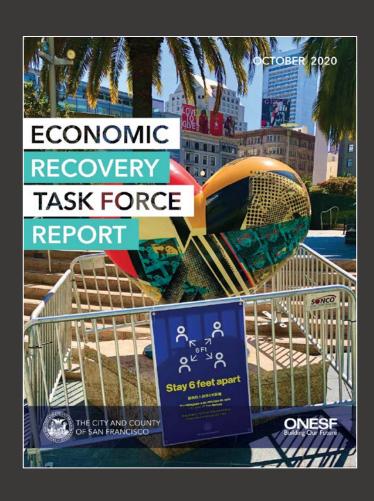


Ongoing Concerns

- Children of color disproportionately impacted by school closures:
 85% of public school population and only 52% of the total children population
- Public transportation has had a severe drop in ridership: BART at 87% below baseline daily ridership, MUNI at 63% drop as of November
- Overcrowding and multi-generational housing increased COVID risks, especially among Latinx
- Essential workers more likely to have greater rent burdens and fewer safety nets
 - 33,000 renter households estimated at risk of eviction after moratorium
- Tax revenue impacts on City budgets anticipated to be \$1 billion

Recovery Response





Actions and Strategies

- Emergency Response reduced infections and saved lives
- Economic Recovery Task Force Report –
 Summer 2020 convened broad coalition to create a platform of policies and investments
- Design flexible strategies to navigate a changing landscape

Who are we serving?



Prioritize:

Support the unhoused, those in unsafe or overcrowded conditions, and those needing physical, emotional, or financial supportive services, including seniors

Families of Color **Vulnerable**\ Workforce **Populations Families**

Anchor and advance the return of families of color, specifically Black, Latinx, and American Indian populations

Expand resource, economic, and housing opportunities for low-, moderate-, and middle-income families

Note "families" can mean any size and type of household, with or without children

Framework metrics



Serve and Invest in Priority Geographies Greenlining



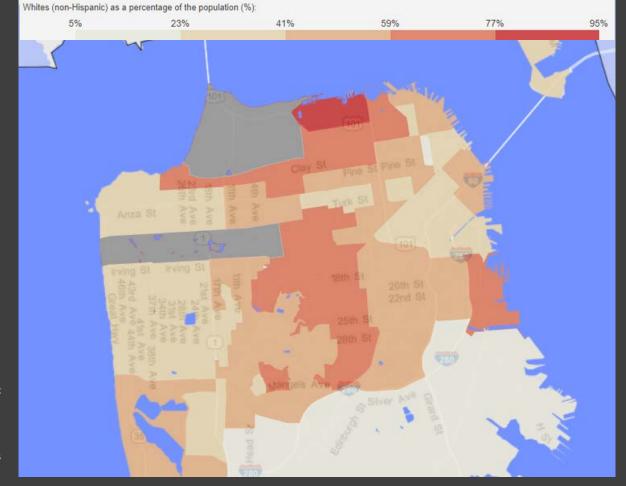
Areas of Vulnerability (2016) SF Department of Public Health

Framework metrics



Open up High-Resourced Neighborhoods

Lowering segregation



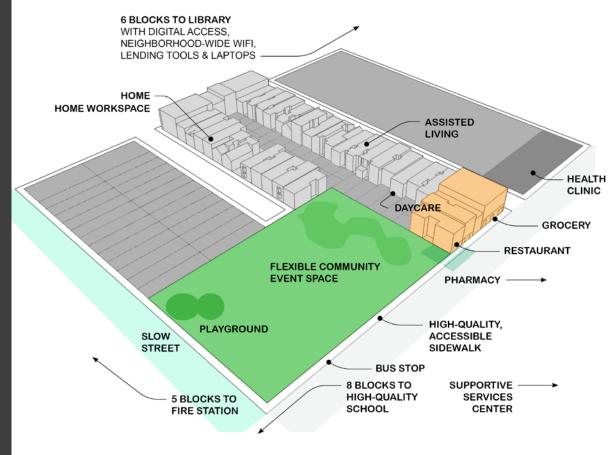
Areas of Concentrations of White populations

© OpenStreetMap contributors

Framework metrics



Provide Good Resources across all neighborhoods Equitable Access



Recovery Response





Planning Commission Resolution No. 20738

Centering Planning on Racial and Social Equity HEARING DATE: JUNE 11, 2020

Project Name: Racial & Social Equity Initiative 2016-003351CWP Case Number

Staff Contact: Miriam Chion, Housing and Community Equity Manager

miriam.chion@sfgov.org; 415-575-9124

Rich Hillis, Director Planning Department

RESOLUTION CENTERING THE PLANNING DEPARTMENT'S WORK PROGRAM AND RESOURCE ALLOCATION ON RACIAL AND SOCIAL FOUITY: ACKNOWLEDGING AND APOLOGIZING FOR THE HISTORY OF INEQUITABLE PLANNING POLICIES THAT HAVE RESULTED IN RACIAL DISPARITIES: DIRECTING THE DEPARTMENT TO IMPLEMENT ITS RACIAL AND SOCIAL EQUITY ACTION PLAN: DIRECTING THE DEPARTMENT TO DEVELOP COLLABORATION WITH BLACK AND AMERICAN INDIAN COMMUNITIES AND PROMOTION PRACTICES TO ENSURE THAT THE DEPARTMENT'S STAFF REFLECTS THI AND DEMOGRAPHICS OF THE COMMUNITY AT ALL STAFF LEVELS GOVERNMENT ACTIONS: AND, DIRECTING THE DEPARTMENT TO BUILD ACCOUNTABILITY THROUGH METRICS AND REPORTING

WHEREAS, the Planning Commission has reflected on the current events of COVID-19 and its disproportionate effects on American Indian communities, Black communities, and communities of color; the murders of George Floyd, Breonna Taylor, Ahmaud Arbery, Alex Nieto, Mario Woods, Luis Góngora Pat, and countless others as a result of police brutality and misconduct; and underlying government and economic structures that create the platform for these events; and

WHEREAS, the San Francisco Human Rights Commission states that racial equity means the systematic fair treatment of people of all Races that results in equal outcomes, while recognizing the historical context and systemic harm done to specific racial groups; and,

WHEREAS, San Francisco has a long history of creating and/or enforcing laws, policies, and institutions that have promoted white supremacy and perpetuated racial inequities in the City and County of San Francisco ("the City"), much of which is difficult to document due to historical erasure. The conditions that have created such racial inequities are also compounded by the intersection of race with class, gender,

Suite 400

415.558.6378

415.558.6409

415,558,6377

Work Priorities

- Center recovery on racial and social equity
- Prioritize recovery towards just and vital San Francisco
- Strengthen community engagement in implementation
- Root action in data and analysis
- Coordinate strategies across agencies

Economic Recovery Task Force Mayor Breed & President Yee

Recovery Strategies

Planning MOHCD OEWD

COORDINATED RESPONSE TO THE ECONOMIC AND HEALTH CRISES, CENTERED AROUND RACIAL AND SOCIAL EQUITY

Housing Recovery

Small Business Recovery Neighborhood Life

Work Spaces

Planning MOHCD OEWD

Housing Recovery

Small Business Recovery

Neighborhood Life

Work Spaces

Office of Economic and Workforce Development

Municipal Transportation Agency

Recognize that, under SIP, workplaces shut down, operated at high risk, or pivoted home, demonstrating work privilege and flexibility which may have long-term impacts to mobility and the city's economy.

Planning Department

Support a diversity of job types, wage levels, and operational types, all essential for the city's resiliency.



Small Business Recovery

Neighborhood Life

Work Spaces

Office of Economic and Workforce Development

Municipal Transportation Agency

Planning Department

Maintaining Good Wage Jobs

Use Adaptations

Evolving Work centers

Public Transit funding and prioritization

Accommodation and infrastructure of existing roadways

Planning MOHCD OEWD

Housing Recovery

Small Business Recovery

Neighborhood Life

Work Spaces

Recreation and Parks
Department

Department of Children, Youth, and Their Families

San Francisco Unified School District

Planning Department

Study the burdens that people face every day in underresourced neighborhoods, especially the reliance on the unpaid labor of women of color.

Provide equitable proximity and access to resources, including healthcare, transit, education, caregiving, social services, food, open space, and infrastructure in every neighborhood.



Small Business Recovery

Neighborhood Life

Work Spaces

Recreation and Parks
Department

Department of Children, Youth, and Their Families

San Francisco Unified School District

Planning Department

Supporting open space

Providing digital resources

Supporting health services

Supporting needs of caregivers and their children

Planning MOHCD OEWD

Housing Recovery

Small Business Recovery

Neighborhood Life

Nork Spaces

Office of Economic and Workforce Development

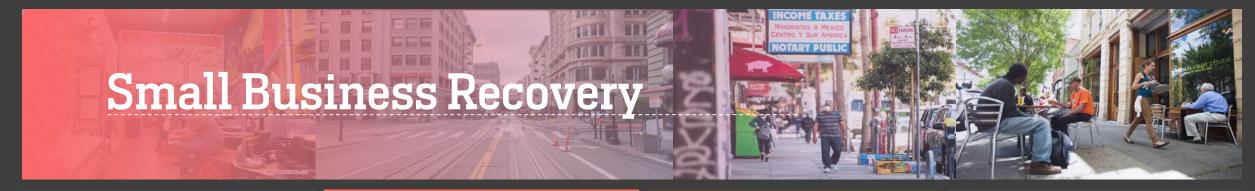
Small Business Commission

Entertainment Commission

Planning Department
Shared Spaces: MTA/PW

Enact immediate measures to support small businesses across the city, understanding the stresses before COVID-19, the needs of communities of color, and disproportionate impacts to low-wage workers.

Prioritize and resource small businesses and institutions that represent a legacy of cultural identity.



Small Business Recovery

Neighborhood Life

Work Spaces

Office of Economic and Workforce Development

Small Business Commission

Entertainment Commission

Planning Department

Shared Spaces: MTA/PW

Increase flexible use of ground floor commercial space

Investments in NC districts within priority geographies

Identify start-up resources priorities

Participate in the Mayor's Proposition H Implementation working group

Support small businesses, arts, and cultural venues in priority geographies

Develop a permanent Shared Spaces Program

Examine larger economic patterns for retail and PDR across the city

Planning MOHCD OEWD

Housing Recovery

Small Business Recovery

Neighborhood Life

Work Spaces

Public Health Department

Department of Homelessness and Supportive Housing

Mayor's Office of Housing and Community Development

Planning Department

Enact immediate measures to ease housing access and production, already under stress from an affordability crisis.

Prioritize stabilization, housing affordability, and wealthbuilding opportunities for families of color, vulnerable populations, and low-, moderate-, and middle-income families



Public Health Department

Department of Homelessness and Supportive Housing

Mayor's Office of Housing and Community Development

Planning Department

Small Business Recovery

Neighborhood Life

Work Spaces

Housing Stabilization measures in priority geographies

Subsidized and Supportive Housing

Supporting construction of small multifamily buildings

Streamlining the housing entitlement process

Public-Non-Profit-Philanthropy Partnerships

