Recovery Strategies Framework

Joaquín Torres, Director, Office of Economic and Work Force Development

Eric Shaw, Director, Mayor’s Office of Housing and Community Development

Rich Hillis, Director, Planning Department
Economy and Employment

• Despite much improvement, unemployment rate still at 6.9%
  • Unemployment would be 8.6% if counting those looking for work and those who stopped looking

• Three years of jobs gains for San Franciscans remain erased since February
  • 1 out of 9 area jobs have yet to come back, concentrated in industries that
  • Most affected industries: Hotels, Restaurants, and Arts, Entertainment & Recreation
    • These industries are still down 1 in 3 pre-COVID jobs

• Job loss, and economic recovery, disproportionately hurt the City’s vulnerable communities
  • National data show that teens, workers without college degrees, women workers, especially those with children, and Black, Latinx and Asian workers are most affected
Ongoing Concerns

- Children of color disproportionately impacted by school closures: 85% of public school population and only 52% of the total children population.

- Public transportation has had a severe drop in ridership: BART at 87% below baseline daily ridership, MUNI at 63% drop as of November.

- Overcrowding and multi-generational housing increased COVID risks, especially among Latinx.

- Essential workers more likely to have greater rent burdens and fewer safety nets.
  - 33,000 renter households estimated at risk of eviction after moratorium.

- Tax revenue impacts on City budgets anticipated to be $1 billion.
Recovery Response

Actions and Strategies

› Emergency Response reduced infections and saved lives

› Economic Recovery Task Force Report – Summer 2020 convened broad coalition to create a platform of policies and investments

› Design flexible strategies to navigate a changing landscape
Who are we serving?

Prioritize:

- Families of Color
  - Anchor and advance the return of families of color, specifically Black, Latinx, and American Indian populations

- Vulnerable Populations
  - Support the unhoused, those in unsafe or overcrowded conditions, and those needing physical, emotional, or financial supportive services, including seniors

- Workforce Families
  - Expand resource, economic, and housing opportunities for low-, moderate-, and middle-income families

Note “families” can mean any size and type of household, with or without children
Framework metrics

Serve and Invest in Priority Geographies

Greenlining

Areas of Vulnerability (2016)
SF Department of Public Health
Open up High-Resourced Neighborhoods

Lowering segregation

Areas of Concentrations of White populations

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Framework metrics

Provide Good Resources across all neighborhoods

Equitable Access

Neighborhood Proximity
Recovery Response

Work Priorities

› Center recovery on racial and social equity
› Prioritize recovery towards just and vital San Francisco
› Strengthen community engagement in implementation
› Root action in data and analysis
› Coordinate strategies across agencies
Economic Recovery Task Force  Mayor Breed & President Yee

Recovery Strategies

Planning  MOHCD  OEWD

COORDINATED RESPONSE TO THE ECONOMIC AND HEALTH CRISIS, CENTERED AROUND RACIAL AND SOCIAL EQUITY

Housing Recovery
Small Business Recovery
Neighborhood Life
Work Spaces
Recognize that, under SIP, workplaces shut down, operated at high risk, or pivoted home, demonstrating work privilege and flexibility which may have long-term impacts to mobility and the city's economy.

Support a diversity of job types, wage levels, and operational types, all essential for the city’s resiliency.
Work Spaces

Maintaining Good Wage Jobs
Use Adaptations
Evolving Work centers
Public Transit funding and prioritization
Accommodation and infrastructure of existing roadways
Study the burdens that people face every day in under-resourced neighborhoods, especially the reliance on the unpaid labor of women of color.

Provide equitable proximity and access to resources, including healthcare, transit, education, caregiving, social services, food, open space, and infrastructure in every neighborhood.
Supporting open space

Providing digital resources

Supporting health services

Supporting needs of caregivers and their children
Enact immediate measures to support small businesses across the city, understanding the stresses before COVID-19, the needs of communities of color, and disproportionate impacts to low-wage workers.

Prioritize and resource small businesses and institutions that represent a legacy of cultural identity.
Small Business Recovery

- Increase flexible use of ground floor commercial space
- Investments in NC districts within priority geographies
- Identify start-up resources priorities
- Participate in the Mayor’s Proposition H Implementation working group
- Support small businesses, arts, and cultural venues in priority geographies
- Develop a permanent Shared Spaces Program
- Examine larger economic patterns for retail and PDR across the city
Enact immediate measures to ease housing access and production, already under stress from an affordability crisis.

Prioritize stabilization, housing affordability, and wealth-building opportunities for families of color, vulnerable populations, and low-, moderate-, and middle-income families.
Housing Stabilization measures in priority geographies

Subsidized and Supportive Housing

Supporting construction of small multifamily buildings

Streamlining the housing entitlement process

Public-Non-Profit-Philanthropy Partnerships
Recovery Schedule

Current Conditions, Data, Mapping
- Analysis of immediate term improvements
- Short-medium project scoping
- Groundplay implementation
- Forecast of scenarios

Implementation immediate improvements
- Short-medium project scoping and/or development
- Short-medium project launch
- Implementation immediate improvements
- Short-medium project development

Knowledge gathering data and conditions
Consultation with Community Equity Advisory Council