Recovery Strategies

General Plan Update Session
San Francisco Planning Department
March 22 & 24, 2021
Welcome and Introductions

Planning Department Staff Introductions

- Maia Small
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- Sheila Nickolopoulos
- James Pappas
- Svetha Ambati
- Dylan Hamilton
- Maria De Alva
Agenda

• Welcome and Introductions – 10 min

• COVID-19 Recovery Presentation – 20 min
  • COVID-19 impacts on housing and the economy
  • City response
  • Overview of the Recovery Strategies

• Break-out Group Discussions – 30 min
  • Housing
  • Neighborhood Life and Businesses

• Conclusion and Report Back – 15 min
Meeting Purpose

• To share background information, purpose, and COVID-19 impacts with participants

• To solicit input on your experience during the pandemic and your priorities for the future of the city

• To inform the Recovery Strategies priority implementation actions

• To ensure the General Plan effectively includes community members’ needs specific to the current crisis
Participant Poll

Who is here today? *(Check all that apply)*

1. Renter
2. Landlord
3. Homeowner
4. Parent
5. Small business owner
6. Essential worker
7. Student
COVID-19 Recovery Presentation
Economy and Employment

• Despite much improvement, unemployment rate still at 6.9%
  • Unemployment would be 8.6% if counting those looking for work and those who stopped looking

• Three years of jobs gains for San Franciscans remain erased since February
  • 1 out of 9 area jobs have yet to come back
  • Most affected industries: Hotels, Restaurants, and Arts, Entertainment & Recreation
    • These industries are still down 1 in 3 pre-COVID jobs

• Job loss, and economic recovery, disproportionately hurt the City’s vulnerable communities
  • National data show that teens, workers without college degrees, women workers, especially those with children, and Black, Latinx and Asian workers are most affected
Critical Conditions

Ongoing Concerns

- **Children of color disproportionately impacted** by school closures: 85% of public school population and only 52% of the total child population

- **Public transportation has had a severe drop** in ridership: BART at 87% below baseline daily ridership, MUNI at 63% drop as of November

- **Overcrowding and multi-generational housing** increased COVID risks, especially among Latinx

- **Essential workers more likely to have greater rent burdens** and fewer safety nets
  - 33,000 renter households estimated at risk of eviction after moratorium

- **Tax and revenue losses leave City with $50 million budget shortage**, after accounting for funds expected from federal stimulus passed in March 2021.
Critical Conditions

- Disproportionate impacts on **Black, American Indian, Latinx, Asian Pacific Islander, and low-income** communities, and neighborhood businesses
- **End of the commercial eviction moratorium** in June 2021
- **Retail growth sectors** impacted most by pandemic
- Returning vitality to Downtown

Restaurants and personal care have seen the most growth of any retail sub-sector in past decade. These are also the fields hit hardest by COVID.
Pandemic Response

Actions and Strategies

› Local economic stimulus
› Job connections
› Promote safe reopening
› Preserve operations and lessen regulatory burdens
› Pursue economic justice
› Invest in housing
› Meet the basic needs of the vulnerable populations
› Imagine and build stronger neighborhoods
### Recovery Response

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<td>› Eviction Prevention</td>
<td>› Proposition H</td>
<td>› Outdoor Spaces (Shared Spaces and Slow Streets)</td>
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<td>› Rent Relief</td>
<td>› Shared Spaces</td>
<td>› Childcare and Education Services (Learning Hubs)</td>
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<td>› Shelter in Place Hotels, Safe Sleeping Sites</td>
<td>› Neighborhood Businesses support programs</td>
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<td>› Project Homekey and new permanent supportive housing</td>
<td>› Grants and technical assistance</td>
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<td>› Measures to support housing production</td>
<td>› Commercial rent moratorium (ends 6/30/21)</td>
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Our recovery work centers racial and social equity and supporting our most vulnerable.

Who are we prioritizing?

Anchor and advance the return of families of color, specifically Black, Latinx, and American Indian populations.

Expand resource, economic, and housing opportunities for low-, moderate-, and middle-income families.

Support the unhoused, those in unsafe or overcrowded conditions, and those needing physical, emotional, or financial supportive services, including seniors.

Note “families” can mean any size and type of household, with or without children.
Where are we prioritizing?

**Priority Geographies**
Areas of Vulnerability

- Serve and invest in low-resourced neighborhoods
- Open high-resourced neighborhoods

(2016) SF Department of Public Health
What are we prioritizing?

Provide resources across all neighborhoods

Equitable Access to daily needs
Housing Recovery

Housing Stabilization measures in priority geographies

Rental assistance and tenant right to counsel

Subsidized and Supportive Housing

Supporting construction of small multifamily buildings

Streamlining the housing entitlement process

Public-Non-Profit-Philanthropy Partnerships
Neighborhood Life

- Acknowledge the inequity of burdens on low-income households and communities of color
- Identify the trends in place during the pandemic that impact neighborhood life
- Inventory programs and policies put in place to address these trends
- Provide recommendations to continue and/or expand necessary programs and policies
Increase flexible use of ground floor commercial space
Investment in neighborhood commercial districts in priority geographies
Support small businesses, arts, and cultural venues in priority geographies
Develop a permanent Shared Spaces Program
Simplify business permitting processes
Questions?
Break Out Room Discussions

Housing

Neighborhood Life and Business
Break Out Rooms

Three Break Out Rooms
• #1 - Housing Recovery
• #2 - Neighborhood Life
• #3 - Neighborhood Business

Group Agreements
› One person speaks at a time
› Assume people have the best intentions
› Step up and step back
› Stories stay, lessons leave
Report Back and Next Steps

Housing
Neighborhood Life
Neighborhood Business
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**Current Conditions, Data, Mapping**
- Analysis of immediate term improvements
- Short-medium project scoping
- Groundplay implementation
- Forecast of scenarios

**Implementation immediate improvements**
- Short-medium project scoping and/or development

**Knowledge gathering data and conditions**
Consultation with Community Equity Advisory Council
Next Steps

› **Presentations to the Planning Commission**
  › Neighborhood Life
  › Neighborhood Business
  › Work Spaces
› Equity Advisory Council
› Continued outreach process
› Implement proposed actions for housing, neighborhood business, and neighborhood life recovery
Recovery Resources

https://sfplanning.org/project/recovery-strategies

We will be providing links to resources this week
Thank you!!

Please visit our webpage: https://sfplanning.org/project/recovery-strategies
Sign up for updates!