



# NEW PLANNING CODE SUMMARY

## Planning Code - Business Signs on Awnings and Marquees

|                                |                      |
|--------------------------------|----------------------|
| <b>Amended Sections:</b>       | 607.1 & 607.2        |
| <b>Case Number:</b>            | 2021-007327PCA       |
| <b>Board File/Enactment #:</b> | 210810/223-21        |
| <b>Initiated by:</b>           | Supervisor Mandelman |
| <b>Effective Date:</b>         | January 16, 2022     |

The Ordinance amended the Planning Code to allow Business Signs on Awnings or Marquees in addition to projecting signs, in various neighborhood commercial and residential-commercial districts, and in certain Chinatown mixed use districts; and applied Business Sign controls to additional Neighborhood Commercial Districts.

### The Way It Was:

1. In all RC's, all NCD's except NC-1 and NCT-1, the Chinatown Community Business District, and the Chinatown Visitor Retail District, commercial storefronts could have a Business Sign on either their Awning/Marquee, or projecting from the building, but not both. In NC-1, NCT-1, and the Chinatown Residential Neighborhood Commercial District, commercial storefronts could have a Business Sign on an Awning only if they did not also have a Projecting Sign *or* a Wall Sign.
2. The 12 new named NCD's created through Board File No. 191260 had not been added to Article 6. Their controls on signage were not in line with their previous zoning district, which was the intent.
3. Awnings and Marquees are separately allowed as permitted obstructions via Sec. 136.1. If they advertise a business, they are further regulated by Section 607.

### The Way It Is Now:

1. In all RC's, all NCD's except NC-1 and NCT-1, the Chinatown Community Business District, and the Chinatown Visitor Retail District, a Business Sign is allowed on both an Awning and projecting from the building. In NC-1, NCT-1, and the Chinatown Residential Neighborhood Commercial District, a Business Sign is allowed on an Awning in addition to a Projecting Sign or Wall Sign. All dimensional limitations for

signage under Sec. 607 remain unchanged. There are also no changes to the controls for Special Sign Districts.

2. The 12 new named NCD's have been reassigned to the appropriate subsections of Sec. 607, to align their sign controls with their previous zoning district's controls.
3. There are no changes to how Awnings or Marquees are regulated under Sec. 136.1 as permitted obstructions.

**Link to Signed Legislation:**

<https://sfgov.legistar.com/View.ashx?M=F&ID=10365323&GUID=0F210E5F-A8D8-41DC-BF25-A66B31178E73>