State of California — The Resources Agency
DEPARTMENT OF PARKS AND RECREATION

PRIMARY RECORD

Primary #
HRI #
Trinomial
NRHP Status Code
Other Listings
Review Code Reviewer Date

Page 1 of 2 *Resource name(s) or number (assigned by recorder) 225-235 Gough St.

P1. Other Identifier:

*P2. Location: ☐ Not for Publication ☒ Unrestricted *a. County: San Francisco

and (P2b and P2c or P2d. Attach a Location Map as necessary.)

*b. USGS 7.5' Quad: San Francisco North, Calif. Date: 1956 (rev. 1973)

*c. Address: 225-235 Gough St. City: San Francisco Zip: 94102

d. UTM: Zone: 10 mE/ mN (G.P.S.)

e. Other Locational Data: Assessor's Parcel Number (Map, Block, Lot): 0832-002

*P3a. Description: (Describe resource and its major elements. Include design, materials, condition, alterations, size, setting, and boundaries.)

225-235 Gough St. is located on a 33.50' x 106' lot on the southwest corner Gough and Hickory Streets. Built in 1907, 225-235 Gough Street is a 3-story, wood frame, multiple family building with commercial use on the first story remodeled in the Classic Revival style. The rectangular-plan building, clad in scored stucco and channeled wood siding, is capped by a flat roof. The foundation is not visible from the street. The primary façade faces east toward Gough Street and is 3 bays wide. The first story features a centered, recessed entrance to the upper stories set off-center to the left, flanked by storefronts. The entrance to the upper stories is fitted with a glazed, wood door with transom. The storefronts have tiled water tables, wood-frame plate glass windows, and glazed wood doors with transoms. A leaded glass transom runs across the entire length of the façade. An intermediary cornice separates the first and second stories. The upper stories feature chamfered bay windows in the end bays with double-hung, wood sash and cartouche ornaments on the center spandrel panels and above the center, third-story window. The middle bay contains a flush double-hung wood window on each story with identical cartouche ornament. A secondary elevation faces north toward Hickory Street and is 4 bays wide. The first bay has the same cladding as the façade (continued)

*P3b. Resource Attributes: (list attributes and codes) HP3. Multiple family property; HP6. 1-3 story commercial building

*P4. Resources Present: ☒ Building ☐ Structure ☐ Object ☐ Site ☐ District ☐ Element of District ☐ Other

P5b. Photo: (view and date)
View from east
10/31/2006

*P6. Date Constructed/Age and Sources: ☒ Historic
1907
SF Assessors Office

*P7. Owner and Address:
John Sloan Revocable Trust
John Sloan, Trustee
461 East Blithedale Ave
Mill Valley, CA

*P8. Recorded by:
Page & Turnbull, Inc.
724 Pine Street
San Francisco, CA 94108

*P9. Date Recorded:
10/31/2006

*P10. Survey Type:
Reconnaissance

*P11. Report Citation: (Cite survey report and other sources, or enter "none") None

*Attachments: ☐ None ☐ Location Map ☐ Sketch Map ☒ Continuation Sheet ☐ Building, Structure, and Object Record ☐ Archaeological Record ☐ District Record ☐ Linear Feature Record ☐ Milling Station Record ☐ Rock Art Record ☐ Artifact Record ☐ Photograph Record ☐ Other (list)

P3a. Description, continued.
and features a single 6-light awning window at the left end of the second story. The remaining bays are clad in channeled wood siding. The first story has three awning sash set in the second bay. The upper stories have a semi-hexagonal bay window in the third bay and flush windows in the remaining bays, all fitted with double-hung, wood sash. A multiple-story porch is attached to the rear elevation. The façade and first bay of the Hickory Street elevation terminate in a metal egg and dart cornice. The building appears to be in good condition.

Entrance to upper stories

State of California The Resources Agency Primary #
DEPARTMENT OF PARKS AND RECREATION HRI No.

BUILDING, STRUCTURE, AND OBJECT RECORD

*NRHP Status Code 3CS

Page 1 of 2 *Resource Name or # (Assigned by recorder) 225-235 Gough Street

B1. Historic Name 225-235 Gough Street

B2. Common Name 225-235 Gough Street

B3. Original Use Commercial/Multi-Family Residential B4. Present Use: Commercial/Multi-Family

* B5. Architectural Style Classical Revival

*B6. Construction History
225-335 Gough Street was constructed in 1907. Alterations include re-cladding in stucco at an unknown date.

*B7. Moved? ☒ No ☐ Yes Date: _____ Original Location: _____

*B8. Related Features none

B9a. Architect O H Mohr & E Mathewson . Builder _____

*B10. Significance: Theme 1906 Earthquake and Fire Reconstruction Area: Hayes Valley

Period of Significance 1906-1929 Property Type Commercial/Residential Applicable Criteria 1 and 3

(Discuss importance in terms of historical or architectural context as defined by theme, period, and geographic scope. Also address integrity)

In regard to California Register Criterion 1 (History/Events) this property is considered under the 1906 Earthquake and Fire Reconstruction context of the Historic Context Statement, Market & Octavia Neighborhood Plan Area, since it is both an identified building type (Commercial/Residential) and dates from the Period of Significance (1907-1929) of that context. There is no indication the property is eligible for listing in the California Register under Criterion 2 (Important Persons), Criterion 3 (Design/Construction) or Criterion 4 (Information Potential).

Criterion 1:

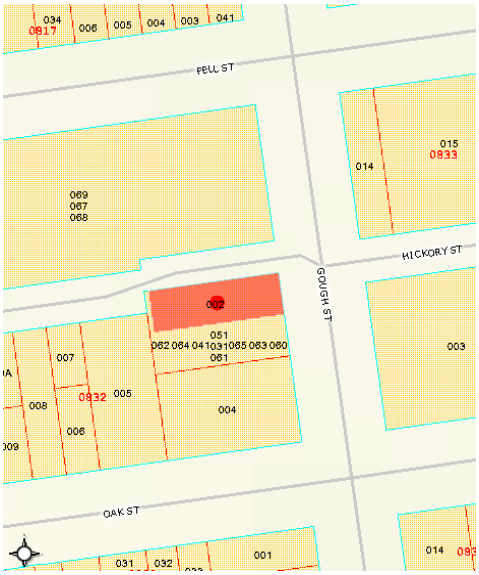
225-335 Gough Street was designed by O.H. Mohr & E. Mathewson and constructed for R. Bradley in 1907. The 1899 Sanborn map shows that the parcel was occupied by several small, two- and three-story shops. The 1913 Sanborn map shows the present building with some vacant lots, two-story lodgings buildings and two-and three-story dwellings and flats in the surrounding neighborhood. (continued)

B11. Additional Resource Attributes: (List attributes and codes) HP3.Multiple Family; HP6.1-3 Story Commercial

*B12. References: Historic Context Statement, Market & Octavia Neighborhood Plan Area, Page & Turnbull, Inc. July 20, 2007

B13. Remarks

(Sketch Map with north arrow required.)



*B14. Evaluator Kelley & VerPlanck

*Date of Evaluation 5/1/2010

(This space reserved for official comments)

B10: Significance (continued)

The 1950 map shows that the neighborhood was fully built out.

The building was constructed within one year of the 1906 Earthquake. The buildings that previously occupied the site were destroyed in the "Ham and Eggs Fire" in the wake of the 1906 Earthquake. Similar to many other properties in the area, buildings erected after the disaster tended to be much larger and more elaborate than those that had existed prior to the 1906 Earthquake. In addition, many of the new buildings contained commercial space on their ground floor, reflecting the intense demand for both housing and commerce in this part of the city during the Reconstruction Era.

225-235 Gough Street's location, typology and 1907 date of construction show an association with the 1906 Earthquake and Fire and Reconstruction period of significance.

Integrity:

In regard to integrity, 225-235 Gough Street has been reclad in stucco at the primary facade. The property retains character defining features including three-story height and rectangular massing, wood-frame plate glass windows, glazed wood doors with transoms, a leaded glass transom that runs across the entire length of the façade, and flush double-hung wood windows. The property retains the following aspects of integrity: location, setting, feeling and association, and partially retains integrity of design, materials and workmanship due to the recladding of the primary facade in stucco.

Conclusion:

225-235 Gough Street does not appear eligible for listing in the National Register of Historic Places, the California Register of Historical Resources or local designation under any criterion. Although the building location and typology reflect an association with the 1906 Earthquake and Fire and Reconstruction period of significance, alterations to the primary facade, namely the stucco recladding, have severed the building's ability to accurately express that association. Nor does the building accurately embody the distinctive characteristics of a type, period or method of construction. It is not the work of a master, nor does it possess high artistic values.