State of California — The Resources Agency
DEPARTMENT OF PARKS AND RECREATION

PRIMARY RECORD

Primary #
HRI #
Trinomial
NRHP Status Code
Other Listings
Review Code Reviewer Date

Page 1 of 2 *Resource name(s) or number (assigned by recorder) 252-298 Gough St.

P1. Other Identifier:

*P2. Location: ☐ Not for Publication ☒ Unrestricted *a. County: San Francisco

and (P2b and P2c or P2d. Attach a Location Map as necessary.)

*b. USGS 7.5' Quad: San Francisco North, Calif. Date: 1956 (rev. 1973)

*c. Address: 252-298 Gough St. City: San Francisco Zip: 94102

d. UTM: Zone: 10 mE/ mN (G.P.S.)

e. Other Locational Data: Assessor's Parcel Number (Map, Block, Lot): 0833-014

*P3a. Description: (Describe resource and its major elements. Include design, materials, condition, alterations, size, setting, and boundaries.)

252-298 Gough St. is one of two buildings located on a 27.5' x 120' lot on the southeast corner of Gough and Hickory Streets. The property shares the lot with 230-246 Gough Street. Built circa 1913, 252-298 Gough is a 3-story, wood frame, multiple family building with commercial use on the first story. The rectangular-plan building, clad in stucco, is capped by a flat roof. The foundation is not visible from the street. The primary façade faces west toward Gough Street and is 4 bays wide. A secondary elevation faces north toward Fell Street and is 2 bays wide. The first story of the façade features a commercial unit extending most of the length of the elevation. The unit has an angled corner entrance with glazed, double-leaf, wood doors and individually set, wood-frame plate glass windows. The unit has a secondary entrance with glazed wood door at the right end of the elevation. A recessed entrance to the upper stories is set on the left end of the Fell Street elevation. The recess shelters two modern, glazed wood doors. The second and third stories of the primary façade feature chamfered bay windows in each bay and a 5-sided corner bay window on the left end of the elevation. The upper stories of the Fell Street elevation have paired windows. All windows have double-hung, wood sash. Both elevations terminate in a modillion cornice. The building appears to be in good condition.

*P3b. Resource Attributes: (list attributes and codes) HP3. Multiple Family Property; HP6. 1-3 Story Commercial Building

*P4. Resources Present: ☒ Building ☐ Structure ☐ Object ☐ Site ☐ District ☐ Element of District ☐ Other

P5b. Photo: (view and date)
View from north
9/6/2006

*P6. Date Constructed/Age and Sources: ☒ Historic
Circa 1913
Sanborn map

*P7. Owner and Address:
Non Marital Share
Rosalie Tehlirian Trustee
286 Hampshire Ave
Daly City, CA

*P8. Recorded by:
Page & Turnbull, Inc.
724 Pine Street
San Francisco, CA 94108

*P9. Date Recorded:
9/6/2006

*P10. Survey Type:
Reconnaissance

*P11. Report Citation: (Cite survey report and other sources, or enter "none") None

*Attachments: ☐ None ☐ Location Map ☐ Sketch Map ☒ Continuation Sheet ☐ Building, Structure, and Object Record ☐ Archaeological Record ☐ District Record ☐ Linear Feature Record ☐ Milling Station Record ☐ Rock Art Record ☐ Artifact Record ☐ Photograph Record ☐ Other (list)

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CONTINUATION SHEET	Trinomial	

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***Recorded by:** Page & Turnbull ***Date** 9/6/2006 ☒ Continuation ☐ Update

Fell Street (north) elevation

State of California The Resources Agency
DEPARTMENT OF PARKS AND RECREATION

Primary #
HRI No.

BUILDING, STRUCTURE, AND OBJECT RECORD

*NRHP Status Code 6Z

Page 1 of 2 *Resource Name or # (Assigned by recorder) 252-298 Gough Street

B1. Historic Name 252-298 Gough Street

B2. Common Name 252-298 Gough Street

B3. Original Use Commercial/Multi-Family Residence B4. Present Use: Commercial/Multi-Family Residence

* B5. Architectural Style Modified Italianate

*B6. Construction History
252-298 Gough Street was constructed in 1911. Alterations include stucco cladding and vinyl sash windows.

*B7. Moved? ☒ No ☐ Yes Date: _____ Original Location: _____

*B8. Related Features none

B9a. Architect Oser Bros . Builder _____

*B10. Significance: Theme 1906 Earthquake and Fire Reconstruction Area: Hayes Valley

Period of Significance 1906-1929 Property Type Commercial/Residential Applicable Criteria n/a

(Discuss importance in terms of historical or architectural context as defined by theme, period, and geographic scope. Also address integrity)

In regard to California Register Criterion 1 (History/Events) this property is considered under the 1906 Earthquake and Fire Reconstruction context of the Historic Context Statement, Market & Octavia Neighborhood Plan Area, since it is both an identified building type (Commercial/Residential) and dates from the Period of Significance (1906-1929) of that context. There is no indication the property is eligible for listing in the California Register under Criterion 2 (Important Persons), Criterion 3 (Design/Construction), or Criterion 4 (Information Potential).

Criterion 1:

252-298 Gough St. is one of two buildings located this lot. The property shares the lot with 230-246 Gough Street, which is evaluated separately. 252-298 Gough Street was designed by the Oser Bros in 1911. The 1906 and 1909 Block Books show that the lot was owned by Jonathan F. Grosbauer. (continued)

B11. Additional Resource Attributes: (List attributes and codes) HP3. Multiple Family Property; HP6. 1-3 Story

*B12. References: Historic Context Statement, Market & Octavia Neighborhood Plan Area, Page & Turnbull, Inc. July 20, 2007
Daily Pacific Builder, 6/8/1911

B13. Remarks

(Sketch Map with north arrow required.)

*B14. Evaluator Kelley & VerPlanck
*Date of Evaluation 5/1/2010

(This space reserved for official comments)

B10: Significance (continued)

The 1913 Sanborn map shows the present building, which was occupied by a shop and a glassworks. Adjacent buildings housed a carpenter, sheet metalworks, and auto painting. The 1950 Sanborn map shows that the building housed a restaurant, with the adjacent lot vacant.

Integrity:

252-298 Gough Street has undergone substantial alterations, including the replacement of all windows with aluminum or vinyl sash, recladding in stucco, and alteration of first floor storefronts. The building retains some character-defining features such as chamfered bay windows in the second and third stories of the primary façade and a 5-sided corner bay window on the left end of the elevation, as well as modillioned cornice. Due to the alterations described above, the property does not retain integrity of design, materials, workmanship, feeling, or association. Nor does it retain integrity of setting as the adjacent buildings appear to have been recently constructed.

Conclusion:

252-298 Gough Street does not appear to be eligible for the National Register of Historic Places, California Register of Historical Resources or local designation under any criterion. Although the construction date and building location demonstrate an association with the 1906 Earthquake and Fire Reconstruction context, it no longer accurately expresses this association due to the significant alterations to the exterior. As the building no longer conveys its original appearance at the time of construction, it does not clearly express an association with any broad pattern of events in San Francisco history or the State of California or significant persons, nor does it represents the work of a master or possesses high artistic values.