

State of California — The Resources Agency
DEPARTMENT OF PARKS AND RECREATION
PRIMARY RECORD

Primary # _____
HRI # _____
Trinomial _____
NRHP Status Code _____

Other Listings _____
Review Code _____ Reviewer _____ Date _____

Page 1 of 1 *Resource name(s) or number (assigned by recorder) 30 Van Ness Ave.

P1. Other Identifier: _____

*P2. Location: Not for Publication Unrestricted *a. County: San Francisco
and (P2b and P2c or P2d. Attach a Location Map as necessary.)
*b. USGS 7.5' Quad: San Francisco North, Calif. Date: 1956 (rev. 1973)
*c. Address: 30 Van Ness Ave. City: San Francisco Zip: 94102
d. UTM: Zone: 10 _____ mE/ _____ mN (G.P.S.)
e. Other Locational Data: Assessor's Parcel Number (Map, Block, Lot): 0835-004

*P3a. Description: (Describe resource and its major elements. Include design, materials, condition, alterations, size, setting, and boundaries.)
30 Van Ness Avenue is located on an irregularly-shaped lot on the northeast corner of Van Ness Avenue and Market Street. Built ca. 1960, 30 Van Ness Avenue is a five-story commercial building with a reinforced concrete frame and flat roof redesigned in the International style. The building has an irregularly shaped plan and is clad in granite veneer at the first story and a metal panel system on the upper stories. The primary elevation is oriented south towards Market Street and is ten bays wide. The first story has multiple commercial entrances fitted with modern metal and glass doors and modern metal and glass fixed windows. The upper stories have fixed, glass panel windows inset into the metal sheathing system. The main entrance to the upper story commercial spaces is centered on the Van Ness Avenue (east) elevation. The building appears to be in good condition.

*P3b. Resource Attributes: (list attributes and codes) HP7: 3+ story commercial building

*P4. Resources Present: Building Structure Object Site District Element of District Other

P5a. Photo



P5b. Photo: (view and date)
View from south
8/11/2006

*P6. Date Constructed/Age and Sources: Historic
1908; rev. ca. 1960
SF Assessor, Sanborn maps/ visual assessment

*P7. Owner and Address:
City & County Of S F
% Director Of Property
25 Van Ness Av #400
San Francisco, CA

*P8. Recorded by:
Page & Turnbull, Inc.
724 Pine Street
San Francisco, CA 94108

*P9. Date Recorded:
8/11/2006

*P10. Survey Type:
Reconnaissance

*P11. Report Citation: (Cite survey report and other sources, or enter "none") None

*Attachments: None Location Map Sketch Map Continuation Sheet Building, Structure, and Object Record
 Archaeological Record District Record Linear Feature Record Milling Station Record Rock Art Record
 Artifact Record Photograph Record Other (list)

BUILDING, STRUCTURE, AND OBJECT RECORD

*NRHP Status Code 6Z

Page 1 of 2 *Resource Name or # (Assigned by recorder) 30 Van Ness Avenue

B1. Historic Name 30 Van Ness Avenue

B2. Common Name 30 Van Ness Avenue

B3. Original Use Commercial B4. Present Use: Commercial

*B5. Architectural Style International Style

*B6. Construction History
Constructed in 1908, remodeled in International Style c. 1960.

*B7. Moved? No Yes Date: _____ Original Location: _____

*B8. Related Features 4

B9a. Architect MacDonald & Applegarth . Builder Healy & Tibbitts

*B10. Significance: Theme Depression, World War II and Postwar Aftermath Area: Civic Center/Market Street Corridor

Period of Significance 1929-1961 Property Type Commercial Applicable Criteria n/a

(Discuss importance in terms of historical or architectural context as defined by theme, period, and geographic scope. Also address integrity)

In regard to California Register Criterion 1 (History/Events) this property is considered under the Depression, World War II and Postwar Aftermath context of the Historic Context Statement, Market & Octavia Neighborhood Plan Area, since it is both an identified building type (Commercial) and dates from the Period of Significance (1929-1961) of that context. There is no indication the property is eligible for listing in the California Register under Criterion 2 (Important Persons), Criterion 3 (Design/Construction), or Criterion 4 (Information Potential).

Criterion 1:

30 Van Ness Avenue was designed by MacDonald & Applegarth and constructed in 1908 by Healy & Tibbets for the White Co. Kenneth MacDonald and George Applegarth were partners from 1907-1912. Together they designed over 30 commercial buildings and many residential buildings, particularly around Presidio Terrace. Significant buildings by the firm include the Bank of America Building at 625 Market (1907), the Heineman Building (1910), and the Holbrook Building (1912). (continued)

B11. Additional Resource Attributes: (List attributes and codes) HP7. 3+ Story Commercial Building

*B12. References: Historic Context Statement, Market & Octavia Neighborhood Plan Area, Page & Turnbull, Inc. July 20, 2007

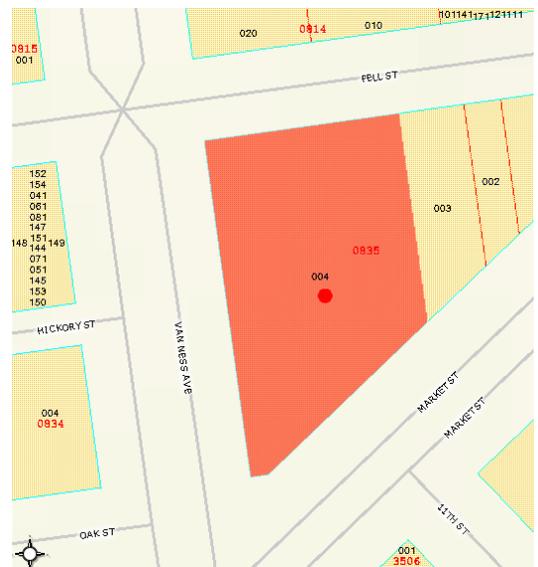
B13. Remarks

*B14. Evaluator Kelley & VerPlanck

*Date of Evaluation 5/1/2010

(This space reserved for official comments)

(Sketch Map with north arrow required.)



CONTINUATION SHEET

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Resource Name or # (Assigned by Recorder) 30 Van Ness Avenue

*Recorded by: Kelley & VerPlanck

Date 5/1/2010

Continuation Update

B10: Significance (continued)

After the dissolution of their partnership, MacDonald went into partnership with his father; later works include the Portal of the Folded Wings Shrine to Aviation in Burbank and the Southern Pacific Railroad Depot in Glendale. Applegarth went on to design such San Francisco landmarks as the Spreckels Mansion and California Palace of the Legion of Honor.

Integrity:

In regard to integrity, 30 Van Ness Avenue appears to have been remodeled c.1960, leaving no evidence of any character-defining features from the time of its original construction in 1908. The property retains integrity of location, as it has not been moved. However, due to the substantial alterations, 30 Van Ness Avenue does not retain integrity of design, materials, workmanship, feeling and association. Further, the setting of the building has changed and includes modern high and low rise construction.

Conclusion:

30 Van Ness Street does not appear to be eligible for the National Register of Historic Places, California Register of Historical Resources or local designation under any criterion. Although the construction date and building location demonstrate an association with the 1906 Earthquake and Fire Reconstruction context, it no longer accurately expresses this association due to the significant alterations to the exterior. As the building no longer conveys its original appearance at the time of construction, it does not clearly express an association with any broad pattern of events in San Francisco history or the State of California or significant persons, nor does it embody the distinctive characteristics of a type, period, region, or method of construction, represent the work of a master, or possesses high artistic values.