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March 9, 2005

San Francisco Planning Department
1660 Mission Street
San Francisco, CA 94103-2414

Attn: Ms. Kelley Amdur
Planner NE Team

Re: **IMP Case # 20010609 (Status Update)**
&
Bldg. Permit Application No. 200501183394

Dear Ms. Amdur:

The following is intended as an IMP Status Report updating the "Abbreviated Institutional Management Plan (section 304.5c) for Keller Graduate School", which was submitted and approved in June 2001.

As indicated in the cover letter (copy attached) of our original submittal, the Keller Graduate school of Management is the graduate division of DeVry University, which also includes DeVry Institute of Technology, and DeVry On-Line. Approximately two (2) years ago, DeVry made a strategic decision to market all three (3) divisions including Keller as simply "DeVry University" (with the respective division consigned to second billing as applicable).

Except for the changes noted below, Keller's IMP (hereinafter referred to as DeVry's IMP) remains substantially unchanged from our original submission.

1. Description of Physical Plant & Equipment

DeVry University continues to occupy less than 10,000 sq. ft. on the 16th floor of the building located at 455 Market Street. Plus, DeVry has maintained a 386 sq. ft. sales operation on the Ground Floor of the same building since mid—year of 2004. As explained below, DeVry intends to relocate its sales room to a slightly larger (476 sq. ft.) space also located at the Ground level of the same building.

Employment: Our initial full time staff of three (3) has grown to five (5), with the addition of two (2) sales representatives. These two (2) sales reps work from the Ground Floor Sales Room.



The student population is demographically the same as described in DeVry's original IMP.

2. Description of Services Provided & Student Population

Mission Statement: the mission of DeVry University (including Keller Graduate school of Management) continues to be the provision of high quality practitioner oriented degree programs to working adults. The graduate programs continue the same as described in the initial IMP. However, approximately two (2) years ago, an undergraduate program in Business Administration was introduced at the San Francisco location.

Class schedules and school terms continue on a slightly modified basis from our original IMP; DeVry now has six (6) eight week terms instead of five (5) 10-week terms. As described in the original IMP, most classes are held in the evenings on Monday through Thursdays and occasionally on Saturdays (9:00 am to 1:00 pm). However, in spring of 2004, DeVry introduced a daytime session of undergraduate classes that meets Monday through Fridays (8:00am to 1:00pm).

3. DeVry' Employment Characteristics & Affirmative Action

DeVry's employment policies continue as described in the original IMP

4. DeVry's Ownership of Property in the City and County of San Francisco.

DeVry does not own any real property in the City and County of San Francisco (CCSF), and has no current plans to acquire any real property in CCSF.

5. Description of Parking Availability On-site and Within Vicinity.

There is no change from DeVry's original IMP.

6. DeVry Conforms to the Priority Master Plan Policies.

DeVry continues to conform to each of the policies of the Priority Master Plan exactly as described in our original submittal.



7. DeVry's Projects, Plans & Goals anticipated over the next two (2) years.

DeVry's only project that's currently foreseen over the next two (2) years is the relocation of the sales operation within the same building to a slightly larger space (386 to 476 square feet) in order to better accommodate our two (2) full time sales representatives. This facility will be devoted exclusively to recruiting new students. Earlier plans that included a Testing Room within this ground floor space have been revised in favor of maintaining the testing function within our administrative and educational facilities located on the 16th floor. The room originally designated for testing will actually be used for one-on-one sales presentations. **Architectural Plans for the remodeling of our new sales space are currently pending approval as part of Building Permit Application No. 200501183394.**

If any further information is required concerning DeVry's Abbreviated Institutional Master Plan, please let us know. Otherwise, we trust that the foregoing information will satisfy all requirements for an update to DeVry's (a.k.a. Keller's) IMP.

Yours truly,

A handwritten signature in cursive script that reads "D. Kandy Simmons".

D. Kandy Simmons
President
DeVry University

